

# **Cocoa Market Size, Trends, Analysis, and Outlook By Product (Cocoa butter, Cocoa liquor, Cocoa powder), By Process (Dutch process, Natural process), By Nature (Organic, Conventional), By Quality (Bulk, Specialty, Fine flavor), By Application (Confectionery, Food & beverages, Bakery, Pharma, Animal Feed, Others), by Country, Segment, and Companies, 2024-2032**

<https://marketpublishers.com/r/CC67A57B731CEN.html>

Date: October 2024

Pages: 190

Price: US\$ 3,582.00 (Single User License)

ID: CC67A57B731CEN

## **Abstracts**

Global Cocoa Market Size is valued at \$28.2 Billion in 2024 and is forecast to register a growth rate (CAGR) of 6.4% to reach \$46.3 Billion by 2032.

The cocoa market is expanding due to increasing consumer interest in chocolate products and health benefits associated with cocoa consumption. The trend towards sustainable sourcing and ethical practices in cocoa production is driving market growth. Innovations in processing methods and product forms, including cocoa powders and specialty chocolates, are enhancing market potential, encouraging manufacturers to explore diverse cocoa offerings.

### **Cocoa Market Drivers, Trends, Opportunities, and Growth Opportunities**

The comprehensive report presents unique market trends and challenges shaping the outlook for industry stakeholders. The Future of Cocoa survey report provides the market size outlook across types, applications, and segments globally and regionally. It also offers data-driven insights and actionable recommendations for companies in the Cocoa industry.

## Key market trends defining the global Cocoa demand in 2025 and Beyond

The Cocoa industry remains an attractive hub for both domestic and global vendors. As we enter 2025, demand from end-user sectors, changes in consumption patterns, new product launches, and widening distribution channels will play major roles.

## Cocoa Market Segmentation- Industry Share, Market Size, and Outlook to 2032

Rising demand for diverse products and applications fuels the increased investments in niche segments. Leading companies focus on generating a large share of their future revenue growth by expanding into these niche segments. The report presents a market size outlook across segments, supporting companies scaling up production with a focus on potential countries.

## Key strategies adopted by companies within the Cocoa industry

Leading Cocoa companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions. In particular, companies that leverage advanced technologies to achieve operational excellence are set to gain significant revenues. The report details the key strategies adopted by the top 10 Cocoa companies.

## Cocoa Market Study- Strategic Analysis Review

The market research report dives deep into qualitative factors shaping the market, empowering you to make informed decisions.

- Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.
- Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.
- Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.
- Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic

changes.

### Cocoa Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Cocoa industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. With actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three scenarios: low case, reference case, and high case.

### Cocoa Country Analysis and Revenue Outlook to 2032

The report analyzes 22 countries worldwide, including key driving forces and market size outlook from 2021 to 2032. Additionally, it includes region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America. For each region, the market size outlook by segments is forecast for 2032.

### North America Cocoa Market Size Outlook- Companies plan for focused investments in a changing environment

The US remains the market leader in North America, driven by a large consumer base, well-established providers, and strong infrastructure. Leading companies focus on new product launches in a changing environment. The US GDP is expected to grow from \$28,781.1 Billion in 2024 to \$36,621 Billion in 2030, driving demand for various Cocoa market segments. Similarly, strong market demand encourages Canadian Cocoa companies to invest in niche segments. Mexico's investment in technological advancements positions it for significant market expansion.

### Europe Cocoa Market Size Outlook- Companies investing in assessing consumers, categories, competitors, and capabilities.

The German Cocoa industry remains the major market for companies in the European Cocoa industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Cocoa market fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and addressing niche consumer segments.

Asia Pacific Cocoa Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing pool of consumer base, robust consumption expenditure, and increasing investments in manufacturing drive the demand for Cocoa in Asia Pacific. In particular, China, India, and South East Asian Cocoa markets present a compelling outlook for 2032, attracting both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate market changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Cocoa Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to higher purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Cocoa Market Size Outlook- continues its upward trajectory across segments.

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Cocoa market potential. Fuelled by increasing consumption expenditure of individuals and growing population drive the demand for Cocoa.

### Cocoa Company Profiles

The global Cocoa market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. The leading companies included in the study are Barry Callebaut AG, Blommer Chocolate company, CARGILL Inc, Ciranda Inc, Guan Chong Cocoa Manufacturer Sdn. Bhd., OLAM International Ltd, The Hershey Company, TOUTON S.A., United Cocoa Processor Inc, VJ Jindal Cocoa Private Ltd.

## Recent Cocoa Market Developments

The global Cocoa market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

## Cocoa Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

## Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

## Market Segmentation:

Product

Cocoa butter

Cocoa liquor

Cocoa powder

Process

Dutch process

Natural process

Nature

Organic

Conventional

Quality

Bulk

Specialty

Fine flavor

Application

Confectionery

Food & beverages

Bakery

Pharma

Animal Feed

Others

Geographical Segmentation:

*Cocoa Market Size, Trends, Analysis, and Outlook By Product (Cocoa butter, Cocoa liquor, Cocoa powder), By Pro...*

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

## Companies

Barry Callebaut AG

Blommer Chocolate company

CARGILL Inc

Ciranda Inc

Guan Chong Cocoa Manufacturer Sdn. Bhd.

OLAM International Ltd

The Hershey Company

TOUTON S.A.

United Cocoa Processor Inc

VJ Jindal Cocoa Private Ltd

Formats Available: Excel, PDF, and PPT

## Contents

### **CHAPTER 1: EXECUTIVE SUMMARY**

- 1.1 Study Scope
- 1.2 Market Definition
- 1.3 Report Guide
  - 1.3.1 Country Coverage
  - 1.3.2 Companies Profiled
  - 1.3.3 Study Period: 2018 to 2023 and 2024 to 2032
  - 1.3.4 Units
- 1.4 Abbreviations

### **CHAPTER 2. COCOA MARKET OVERVIEW- 2025**

- 2.1 An Introduction to the Global Cocoa Markets
- 2.2 Key Statistics
- 2.3 Region Benchmarking, 2024
- 2.4 Country Positioning Matrix, 2024

### **CHAPTER 3. STRATEGIC ANALYSIS REVIEW**

- 3.1 Cocoa Industry Stakeholders
- 3.2 Value Chain Analysis
- 3.3 Porter's Five Forces Analysis
- 3.4 SWOT Profile
- 3.5 Recent Market Developments

### **CHAPTER 4. IMPACT ANALYSIS AND SCENARIO FORECASTS**

- 4.1 Russia-Ukraine Conflict Analysis
- 4.2 COVID-19: Post Pandemic Recovery Analysis
- 4.3 US Inflation and Sluggish Growth in China
- 4.4 Focus on Sustainability
- 4.5 Low Growth Case Scenario: Global Cocoa Market Outlook to 2032
- 4.6 Reference Case Scenario: Global Cocoa Market Outlook to 2032
- 4.7 High Growth Case Scenario: Global Cocoa Market Outlook to 2032

### **CHAPTER 5: COCOA MARKET DYNAMICS**

*Cocoa Market Size, Trends, Analysis, and Outlook By Product (Cocoa butter, Cocoa liquor, Cocoa powder), By Pro...*



- 5.1 Key Cocoa Market Trends
- 5.2 Potential Cocoa Market Opportunities
- 5.3 Key Market Challenges

## **CHAPTER 6: GLOBAL COCOA MARKET ANALYSIS AND OUTLOOK TO 2032**

- 6.1 Global Market Outlook by Segments, 2021 to 2032
- 6.2 Product
  - Cocoa butter
  - Cocoa liquor
  - Cocoa powder
  - Process
    - Dutch process
    - Natural process
  - Nature
    - Organic
    - Conventional
  - Quality
    - Bulk
    - Specialty
  - Fine flavor
  - Application
    - Confectionery
    - Food & beverages
    - Bakery
    - Pharma
    - Animal Feed
    - Others
- 6.3 Global Market Outlook by Region, 2021 to 2032

## **CHAPTER 7: NORTH AMERICA COCOA MARKET ANALYSIS AND OUTLOOK TO 2032**

- 7.1 North America Market Outlook by Segments, 2021- 2032
- 7.2 Product
  - Cocoa butter
  - Cocoa liquor
  - Cocoa powder

Process  
Dutch process  
Natural process  
Nature  
Organic  
Conventional  
Quality  
Bulk  
Specialty  
Fine flavor  
Application  
Confectionery  
Food & beverages  
Bakery  
Pharma  
Animal Feed  
Others

7.3 North America Market Outlook by Country, 2021- 2032

7.3.1 United States Cocoa Market Size Forecast, 2021- 2032

7.3.2 Canada Cocoa Market Size Forecast, 2021- 2032

7.3.3 Mexico Cocoa Market Size Forecast, 2021- 2032

## **CHAPTER 8: EUROPE COCOA MARKET ANALYSIS AND OUTLOOK TO 2032**

8.1 Europe Market Outlook by Segments, 2021- 2032

8.2 Product

Cocoa butter

Cocoa liquor

Cocoa powder

Process

Dutch process

Natural process

Nature

Organic

Conventional

Quality

Bulk

Specialty

Fine flavor

Application  
Confectionery  
Food & beverages  
Bakery  
Pharma  
Animal Feed  
Others

### 8.3 Europe Market Outlook by Country, 2021- 2032

- 8.3.1 Germany Cocoa Market Size Forecast, 2021- 2032
- 8.3.2 France Cocoa Market Size Forecast, 2021- 2032
- 8.3.3 United Kingdom Cocoa Market Size Forecast, 2021- 2032
- 8.3.4 Spain Cocoa Market Size Forecast, 2021- 2032
- 8.3.5 Italy Cocoa Market Size Forecast, 2021- 2032
- 8.3.6 Russia Cocoa Market Size Forecast, 2021- 2032
- 8.3.7 Rest of Europe Cocoa Market Size Forecast, 2021- 2032

## **CHAPTER 9: ASIA PACIFIC COCOA MARKET ANALYSIS AND OUTLOOK TO 2032**

### 9.1 Asia Pacific Market Outlook by Segments, 2021- 2032

9.2 Product  
Cocoa butter  
Cocoa liquor  
Cocoa powder  
Process  
Dutch process  
Natural process  
Nature  
Organic  
Conventional  
Quality  
Bulk  
Specialty  
Fine flavor  
Application  
Confectionery  
Food & beverages  
Bakery  
Pharma  
Animal Feed

## Others

### 9.3 Asia Pacific Market Outlook by Country, 2021- 2032

9.3.1 China Cocoa Market Size Forecast, 2021- 2032

9.3.2 India Cocoa Market Size Forecast, 2021- 2032

9.3.3 Japan Cocoa Market Size Forecast, 2021- 2032

9.3.4 South Korea Cocoa Market Size Forecast, 2021- 2032

9.3.5 Australia Cocoa Market Size Forecast, 2021- 2032

9.3.6 South East Asia Cocoa Market Size Forecast, 2021- 2032

9.3.7 Rest of Asia Pacific Cocoa Market Size Forecast, 2021- 2032

## **CHAPTER 10: SOUTH AMERICA COCOA MARKET ANALYSIS AND OUTLOOK TO 2032**

### 10.1 South America Market Outlook by Segments, 2021- 2032

#### 10.2 Product

Cocoa butter

Cocoa liquor

Cocoa powder

Process

Dutch process

Natural process

Nature

Organic

Conventional

Quality

Bulk

Specialty

Fine flavor

Application

Confectionery

Food & beverages

Bakery

Pharma

Animal Feed

Others

### 10.3 South America Market Outlook by Country, 2021- 2032

10.3.1 Brazil Cocoa Market Size Forecast, 2021- 2032

10.3.2 Argentina Cocoa Market Size Forecast, 2021- 2032

10.3.3 Rest of South America Cocoa Market Size Forecast, 2021- 2032

## **CHAPTER 11: MIDDLE EAST AND AFRICA COCOA MARKET ANALYSIS AND OUTLOOK TO 2032**

### 11.1 Middle East and Africa Market Outlook by Segments, 2021- 2032

#### 11.2 Product

Cocoa butter

Cocoa liquor

Cocoa powder

Process

Dutch process

Natural process

Nature

Organic

Conventional

Quality

Bulk

Specialty

Fine flavor

Application

Confectionery

Food & beverages

Bakery

Pharma

Animal Feed

Others

### 11.3 Middle East and Africa Market Outlook by Country, 2021- 2032

11.3.1 Saudi Arabia Cocoa Market Size Forecast, 2021- 2032

11.3.2 The UAE Cocoa Market Size Forecast, 2021- 2032

11.3.3 Rest of Middle East Cocoa Market Size Forecast, 2021- 2032

11.3.4 South Africa Cocoa Market Size Forecast, 2021- 2032

11.3.4 Rest of Africa Cocoa Market Size Forecast, 2021- 2032

## **CHAPTER 12: COMPETITIVE LANDSCAPE**

### 12.1 Competitive Analysis- Product Profile, SWOT, Financial Profiles

#### 12.2 Key Companies Profiled in the Study

##### 12.3 Barry Callebaut AG

Blommer Chocolate company

CARGILL Inc  
Ciranda Inc  
Guan Chong Cocoa Manufacturer Sdn. Bhd.  
OLAM International Ltd  
The Hershey Company  
TOUTON S.A.  
United Cocoa Processor Inc  
VJ Jindal Cocoa Private Ltd

## **CHAPTER 13: SOURCES AND RESEARCH METHODOLOGY**

13.1 Primary and Secondary Sources  
13.2 Research Methodology  
13.3 Data Triangulation and Validation  
13.4 Assumptions and Limitations  
13.5 Forecast Methodology  
Appendix  
A: Highlights of the Q4-2024 Version  
B: Conclusion and Future Recommendations  
C: Customization Options  
D: Contact Information

## List Of Figures

### LIST OF FIGURES

- Figure 1: Country Analysis: Largest Market Share (%) - 2024 vs. 2032
- Figure 2: GDP (Current Prices) Outlook by Country, 2010- 2032
- Figure 3: Population Outlook by Country, 2010- 2032
- Figure 4: Inflation Outlook by Country (%), 2024- 2032
- Figure 5: Global Cocoa Market Outlook by Type, 2021- 2032
- Figure 6: Global Cocoa Market Outlook by Application, 2021- 2032
- Figure 7: Global Cocoa Market Outlook by Region, 2021- 2032
- Figure 8: North America Cocoa Market Snapshot, Q4-2024
- Figure 9: North America Cocoa Market Size Forecast by Type, 2021- 2032
- Figure 10: North America Cocoa Market Size Forecast by Application, 2021- 2032
- Figure 11: North America Cocoa Market Share by Country, 2023
- Figure 12: Europe Cocoa Market Snapshot, Q4-2024
- Figure 13: Europe Cocoa Market Size Forecast by Type, 2021- 2032
- Figure 14: Europe Cocoa Market Size Forecast by Application, 2021- 2032
- Figure 15: Europe Cocoa Market Share by Country, 2023
- Figure 16: Asia Pacific Cocoa Market Snapshot, Q4-2024
- Figure 17: Asia Pacific Cocoa Market Size Forecast by Type, 2021- 2032
- Figure 18: Asia Pacific Cocoa Market Size Forecast by Application, 2021- 2032
- Figure 19: Asia Pacific Cocoa Market Share by Country, 2023
- Figure 20: South America Cocoa Market Snapshot, Q4-2024
- Figure 21: South America Cocoa Market Size Forecast by Type, 2021- 2032
- Figure 22: South America Cocoa Market Size Forecast by Application, 2021- 2032
- Figure 23: South America Cocoa Market Share by Country, 2023
- Figure 24: Middle East and Africa Cocoa Market Snapshot, Q4-2024
- Figure 25: Middle East and Africa Cocoa Market Size Forecast by Type, 2021- 2032
- Figure 26: Middle East and Africa Cocoa Market Size Forecast by Application, 2021- 2032
- Figure 27: Middle East and Africa Cocoa Market Share by Country, 2023
- Figure 28: United States Cocoa Market Size Outlook, \$ Million, 2021- 2032
- Figure 29: Canada Cocoa Market Size Outlook, \$ Million, 2021- 2032
- Figure 30: Mexico Cocoa Market Size Outlook, \$ Million, 2021- 2032
- Figure 31: Germany Cocoa Market Size Outlook, \$ Million, 2021- 2032
- Figure 32: France Cocoa Market Size Outlook, \$ Million, 2021- 2032
- Figure 33: United Kingdom Cocoa Market Size Outlook, \$ Million, 2021- 2032
- Figure 34: Spain Cocoa Market Size Outlook, \$ Million, 2021- 2032

- Figure 35: Italy Cocoa Market Size Outlook, \$ Million, 2021- 2032
- Figure 36: Russia Cocoa Market Size Outlook, \$ Million, 2021- 2032
- Figure 37: Rest of Europe Cocoa Market Size Outlook, \$ Million, 2021- 2032
- Figure 38: China Cocoa Market Size Outlook, \$ Million, 2021- 2032
- Figure 39: India Cocoa Market Size Outlook, \$ Million, 2021- 2032
- Figure 40: Japan Cocoa Market Size Outlook, \$ Million, 2021- 2032
- Figure 41: South Korea Cocoa Market Size Outlook, \$ Million, 2021- 2032
- Figure 42: Australia Cocoa Market Size Outlook, \$ Million, 2021- 2032
- Figure 43: South East Asia Cocoa Market Size Outlook, \$ Million, 2021- 2032
- Figure 44: Rest of APAC Cocoa Market Size Outlook, \$ Million, 2021- 2032
- Figure 45: Brazil Cocoa Market Size Outlook, \$ Million, 2021- 2032
- Figure 46: Argentina Cocoa Market Size Outlook, \$ Million, 2021- 2032
- Figure 47: Rest of LATAM Cocoa Market Size Outlook, \$ Million, 2021- 2032
- Figure 48: Saudi Arabia Cocoa Market Size Outlook, \$ Million, 2021- 2032
- Figure 49: UAE Cocoa Market Size Outlook, \$ Million, 2021- 2032
- Figure 50: South Africa Cocoa Market Size Outlook, \$ Million, 2021- 2032
- Figure 51: Research Methodology
- Figure 52: Forecast Methodology



## List Of Tables

### LIST OF TABLES

- Table 1: Market Scope and Segmentation
- Table 2: Global Cocoa Market Size Outlook, \$Million, 2021 to 2032
- Table 3: Low Case Scenario Forecasts
- Table 4: Reference Case Scenario Forecasts
- Table 5: High Growth Scenario Forecasts
- Table 6: Global Cocoa Market Size Outlook by Segments, 2021- 2032
- Table 7: Global Cocoa Market Size Outlook by Region, 2021- 2032
- Table 8: Country Mapping, 2023 vs. 2032
- Table 9: North America- Cocoa Market Outlook by Type, 2021- 2032
- Table 10: North America- Cocoa Market Outlook by Country, 2021- 2032
- Table 11: Europe - Cocoa Market Outlook by Type, 2021- 2032
- Table 12: Europe - Cocoa Market Outlook by Country, 2021- 2032
- Table 13: Asia Pacific - Cocoa Market Outlook by Type, 2021- 2032
- Table 14: Asia Pacific - Cocoa Market Outlook by Country, 2021- 2032
- Table 15: South America- Cocoa Market Outlook by Type, 2021- 2032
- Table 16: South America- Cocoa Market Outlook by Country, 2021- 2032
- Table 17: Middle East and Africa - Cocoa Market Outlook by Type, 2021- 2032
- Table 18: Middle East and Africa - Cocoa Market Outlook by Country, 2021- 2032
- Table 19: Business Snapshots of Leading Cocoa Companies
- Table 20: Product Profiles of Leading Cocoa Companies
- Table 21: SWOT Profiles of Leading Cocoa Companies

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