

Coarse Grains Market Size, Trends, Analysis, and Outlook By Type (Cereals, Mixed Beans, Tubers), By Application (Food, Cosmetic, Animal Food, Chemical, Others), by Country, Segment, and Companies, 2024-2032

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Abstracts

Global Coarse Grains Market Size is valued at \$XX Million in 2024 and is forecast to register a growth rate (CAGR) of 7.4% to reach \$XX Million by 2032.

The coarse grains market is growing as consumers and the agriculture industry prioritize sustainability and climate-resilient crops. Coarse grains, such as millet, sorghum, and barley, are gaining recognition for their adaptability to harsh environmental conditions and their health benefits, including high fiber and protein content. The trend towards ancient grains and gluten-free diets is also driving demand, particularly in health-conscious and specialty food markets. Innovations in processing techniques and fortified grain products are set to shape market growth.

Coarse Grains Market Drivers, Trends, Opportunities, and Growth Opportunities

The comprehensive report presents unique market trends and challenges shaping the outlook for industry stakeholders. The Future of Coarse Grains survey report provides the market size outlook across types, applications, and segments globally and regionally. It also offers data-driven insights and actionable recommendations for companies in the Coarse Grains industry.

Key market trends defining the global Coarse Grains demand in 2025 and Beyond

The Coarse Grains industry remains an attractive hub for both domestic and global

vendors. As we enter 2025, demand from end-user sectors, changes in consumption patterns, new product launches, and widening distribution channels will play major roles.

Coarse Grains Market Segmentation- Industry Share, Market Size, and Outlook to 2032

Rising demand for diverse products and applications fuels the increased investments in niche segments. Leading companies focus on generating a large share of their future revenue growth by expanding into these niche segments. The report presents a market size outlook across segments, supporting companies scaling up production with a focus on potential countries.

Key strategies adopted by companies within the Coarse Grains industry

Leading Coarse Grains companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions. In particular, companies that leverage advanced technologies to achieve operational excellence are set to gain significant revenues. The report details the key strategies adopted by the top 10 Coarse Grains companies.

Coarse Grains Market Study- Strategic Analysis Review

The market research report dives deep into qualitative factors shaping the market, empowering you to make informed decisions.

- Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.
- Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.
- Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.
- Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Coarse Grains Market Size Outlook- Historic and Forecast Revenue in Three Cases

Coarse Grains Market Size, Trends, Analysis, and Outlook By Type (Cereals, Mixed Beans, Tubers), By Applicatio...

The Coarse Grains industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. With actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three scenarios: low case, reference case, and high case.

Coarse Grains Country Analysis and Revenue Outlook to 2032

The report analyzes 22 countries worldwide, including key driving forces and market size outlook from 2021 to 2032. Additionally, it includes region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America. For each region, the market size outlook by segments is forecast for 2032.

North America Coarse Grains Market Size Outlook- Companies plan for focused investments in a changing environment

The US remains the market leader in North America, driven by a large consumer base, well-established providers, and strong infrastructure. Leading companies focus on new product launches in a changing environment. The US GDP is expected to grow from \$28,781.1 Billion in 2024 to \$36,621 Billion in 2030, driving demand for various Coarse Grains market segments. Similarly, strong market demand encourages Canadian Coarse Grains companies to invest in niche segments. Mexico's investment in technological advancements positions it for significant market expansion.

Europe Coarse Grains Market Size Outlook- Companies investing in assessing consumers, categories, competitors, and capabilities.

The German Coarse Grains industry remains the major market for companies in the European Coarse Grains industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Coarse Grains market fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and addressing niche consumer segments.

Asia Pacific Coarse Grains Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing pool of consumer base, robust consumption expenditure, and increasing investments in manufacturing drive the demand for Coarse Grains in Asia Pacific. In particular, China, India, and South East Asian Coarse Grains markets present a compelling outlook for 2032, attracting both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate market changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Coarse Grains Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to higher purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Coarse Grains Market Size Outlook- continues its upward trajectory across segments.

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Coarse Grains market potential. Fuelled by increasing consumption expenditure of individuals and growing population drive the demand for Coarse Grains.

Coarse Grains Company Profiles

The global Coarse Grains market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. The leading companies included in the study are Burton, COFCO, ConAgra, Fox's, Hain Celestial Group, Jiashill Group Ltd, King Milling Company, Nestlé S.A., Premier Foods, SHARIFA AGROTECH & FOOD PROCESSING Pvt. Ltd, The Kraft Heinz Company, Tiandihui Foodstuffs, Unilever.

Recent Coarse Grains Market Developments

The global Coarse Grains market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Coarse Grains Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Type

Cereals

Mixed Beans

Tubers

By Application

Food

Cosmetic

Animal Food

Chemical

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Burton

COFCO

ConAgra

Fox's

Hain Celestial Group

Jiashill Group Ltd

King Milling Company

Nestlé S.A.

Premier Foods

SHARIFA AGROTECH & FOOD PROCESSING Pvt. Ltd

The Kraft Heinz Company

Tiandihui Foodstuffs

Unilever

Formats Available: Excel, PDF, and PPT

Contents

CHAPTER 1: EXECUTIVE SUMMARY

- 1.1 Study Scope
- 1.2 Market Definition
- 1.3 Report Guide
 - 1.3.1 Country Coverage
 - 1.3.2 Companies Profiled
 - 1.3.3 Study Period: 2018 to 2023 and 2024 to 2032
 - 1.3.4 Units
- 1.4 Abbreviations

CHAPTER 2. COARSE GRAINS MARKET OVERVIEW- 2025

- 2.1 An Introduction to the Global Coarse Grains Markets
- 2.2 Key Statistics
- 2.3 Region Benchmarking, 2024
- 2.4 Country Positioning Matrix, 2024

CHAPTER 3. STRATEGIC ANALYSIS REVIEW

- 3.1 Coarse Grains Industry Stakeholders
- 3.2 Value Chain Analysis
- 3.3 Porter's Five Forces Analysis
- 3.4 SWOT Profile
- 3.5 Recent Market Developments

CHAPTER 4. IMPACT ANALYSIS AND SCENARIO FORECASTS

- 4.1 Russia-Ukraine Conflict Analysis
- 4.2 COVID-19: Post Pandemic Recovery Analysis
- 4.3 US Inflation and Sluggish Growth in China
- 4.4 Focus on Sustainability
- 4.5 Low Growth Case Scenario: Global Coarse Grains Market Outlook to 2032
- 4.6 Reference Case Scenario: Global Coarse Grains Market Outlook to 2032
- 4.7 High Growth Case Scenario: Global Coarse Grains Market Outlook to 2032

CHAPTER 5: COARSE GRAINS MARKET DYNAMICS

Coarse Grains Market Size, Trends, Analysis, and Outlook By Type (Cereals, Mixed Beans, Tubers), By Applicatio...

- 5.1 Key Coarse Grains Market Trends
- 5.2 Potential Coarse Grains Market Opportunities
- 5.3 Key Market Challenges

CHAPTER 6: GLOBAL COARSE GRAINS MARKET ANALYSIS AND OUTLOOK TO 2032

- 6.1 Global Market Outlook by Segments, 2021 to 2032
- 6.2 Type
 - Cereals
 - Mixed Beans
 - Tubers
 - Application
 - Food
 - Cosmetic
 - Animal Food
 - Chemical
 - Others
- 6.3 Global Market Outlook by Region, 2021 to 2032

CHAPTER 7: NORTH AMERICA COARSE GRAINS MARKET ANALYSIS AND OUTLOOK TO 2032

- 7.1 North America Market Outlook by Segments, 2021- 2032
- 7.2 Type
 - Cereals
 - Mixed Beans
 - Tubers
 - Application
 - Food
 - Cosmetic
 - Animal Food
 - Chemical
 - Others
- 7.3 North America Market Outlook by Country, 2021- 2032
 - 7.3.1 United States Coarse Grains Market Size Forecast, 2021- 2032
 - 7.3.2 Canada Coarse Grains Market Size Forecast, 2021- 2032
 - 7.3.3 Mexico Coarse Grains Market Size Forecast, 2021- 2032

CHAPTER 8: EUROPE COARSE GRAINS MARKET ANALYSIS AND OUTLOOK TO 2032

8.1 Europe Market Outlook by Segments, 2021- 2032

8.2 Type

Cereals

Mixed Beans

Tubers

Application

Food

Cosmetic

Animal Food

Chemical

Others

8.3 Europe Market Outlook by Country, 2021- 2032

8.3.1 Germany Coarse Grains Market Size Forecast, 2021- 2032

8.3.2 France Coarse Grains Market Size Forecast, 2021- 2032

8.3.3 United Kingdom Coarse Grains Market Size Forecast, 2021- 2032

8.3.4 Spain Coarse Grains Market Size Forecast, 2021- 2032

8.3.5 Italy Coarse Grains Market Size Forecast, 2021- 2032

8.3.6 Russia Coarse Grains Market Size Forecast, 2021- 2032

8.3.7 Rest of Europe Coarse Grains Market Size Forecast, 2021- 2032

CHAPTER 9: ASIA PACIFIC COARSE GRAINS MARKET ANALYSIS AND OUTLOOK TO 2032

9.1 Asia Pacific Market Outlook by Segments, 2021- 2032

9.2 Type

Cereals

Mixed Beans

Tubers

Application

Food

Cosmetic

Animal Food

Chemical

Others

9.3 Asia Pacific Market Outlook by Country, 2021- 2032

- 9.3.1 China Coarse Grains Market Size Forecast, 2021- 2032
- 9.3.2 India Coarse Grains Market Size Forecast, 2021- 2032
- 9.3.3 Japan Coarse Grains Market Size Forecast, 2021- 2032
- 9.3.4 South Korea Coarse Grains Market Size Forecast, 2021- 2032
- 9.3.5 Australia Coarse Grains Market Size Forecast, 2021- 2032
- 9.3.6 South East Asia Coarse Grains Market Size Forecast, 2021- 2032
- 9.3.7 Rest of Asia Pacific Coarse Grains Market Size Forecast, 2021- 2032

CHAPTER 10: SOUTH AMERICA COARSE GRAINS MARKET ANALYSIS AND OUTLOOK TO 2032

- 10.1 South America Market Outlook by Segments, 2021- 2032
- 10.2 Type
 - Cereals
 - Mixed Beans
 - Tubers
 - Application
 - Food
 - Cosmetic
 - Animal Food
 - Chemical
 - Others
- 10.3 South America Market Outlook by Country, 2021- 2032
 - 10.3.1 Brazil Coarse Grains Market Size Forecast, 2021- 2032
 - 10.3.2 Argentina Coarse Grains Market Size Forecast, 2021- 2032
 - 10.3.3 Rest of South America Coarse Grains Market Size Forecast, 2021- 2032

CHAPTER 11: MIDDLE EAST AND AFRICA COARSE GRAINS MARKET ANALYSIS AND OUTLOOK TO 2032

- 11.1 Middle East and Africa Market Outlook by Segments, 2021- 2032
- 11.2 Type
 - Cereals
 - Mixed Beans
 - Tubers
 - Application
 - Food
 - Cosmetic
 - Animal Food

Chemical

Others

11.3 Middle East and Africa Market Outlook by Country, 2021- 2032

11.3.1 Saudi Arabia Coarse Grains Market Size Forecast, 2021- 2032

11.3.2 The UAE Coarse Grains Market Size Forecast, 2021- 2032

11.3.3 Rest of Middle East Coarse Grains Market Size Forecast, 2021- 2032

11.3.4 South Africa Coarse Grains Market Size Forecast, 2021- 2032

11.3.4 Rest of Africa Coarse Grains Market Size Forecast, 2021- 2032

CHAPTER 12: COMPETITIVE LANDSCAPE

12.1 Competitive Analysis- Product Profile, SWOT, Financial Profiles

12.2 Key Companies Profiled in the Study

12.3 Burton

COFCO

ConAgra

Fox's

Hain Celestial Group

Jiashill Group Ltd

King Milling Company

Nestl? S.A.

Premier Foods

SHARIFA AGROTECH & FOOD PROCESSING Pvt. Ltd

The Kraft Heinz Company

Tiandihui Foodstuffs

Unilever

CHAPTER 13: SOURCES AND RESEARCH METHODOLOGY

13.1 Primary and Secondary Sources

13.2 Research Methodology

13.3 Data Triangulation and Validation

13.4 Assumptions and Limitations

13.5 Forecast Methodology

Appendix

A: Highlights of the Q4-2024 Version

B: Conclusion and Future Recommendations

C: Customization Options

D: Contact Information

List Of Figures

LIST OF FIGURES

- Figure 1: Country Analysis: Largest Market Share (%) - 2024 vs. 2032
- Figure 2: GDP (Current Prices) Outlook by Country, 2010- 2032
- Figure 3: Population Outlook by Country, 2010- 2032
- Figure 4: Inflation Outlook by Country (%), 2024- 2032
- Figure 5: Global Coarse Grains Market Outlook by Type, 2021- 2032
- Figure 6: Global Coarse Grains Market Outlook by Application, 2021- 2032
- Figure 7: Global Coarse Grains Market Outlook by Region, 2021- 2032
- Figure 8: North America Coarse Grains Market Snapshot, Q4-2024
- Figure 9: North America Coarse Grains Market Size Forecast by Type, 2021- 2032
- Figure 10: North America Coarse Grains Market Size Forecast by Application, 2021- 2032
- Figure 11: North America Coarse Grains Market Share by Country, 2023
- Figure 12: Europe Coarse Grains Market Snapshot, Q4-2024
- Figure 13: Europe Coarse Grains Market Size Forecast by Type, 2021- 2032
- Figure 14: Europe Coarse Grains Market Size Forecast by Application, 2021- 2032
- Figure 15: Europe Coarse Grains Market Share by Country, 2023
- Figure 16: Asia Pacific Coarse Grains Market Snapshot, Q4-2024
- Figure 17: Asia Pacific Coarse Grains Market Size Forecast by Type, 2021- 2032
- Figure 18: Asia Pacific Coarse Grains Market Size Forecast by Application, 2021- 2032
- Figure 19: Asia Pacific Coarse Grains Market Share by Country, 2023
- Figure 20: South America Coarse Grains Market Snapshot, Q4-2024
- Figure 21: South America Coarse Grains Market Size Forecast by Type, 2021- 2032
- Figure 22: South America Coarse Grains Market Size Forecast by Application, 2021- 2032
- Figure 23: South America Coarse Grains Market Share by Country, 2023
- Figure 24: Middle East and Africa Coarse Grains Market Snapshot, Q4-2024
- Figure 25: Middle East and Africa Coarse Grains Market Size Forecast by Type, 2021- 2032
- Figure 26: Middle East and Africa Coarse Grains Market Size Forecast by Application, 2021- 2032
- Figure 27: Middle East and Africa Coarse Grains Market Share by Country, 2023
- Figure 28: United States Coarse Grains Market Size Outlook, \$ Million, 2021- 2032
- Figure 29: Canada Coarse Grains Market Size Outlook, \$ Million, 2021- 2032
- Figure 30: Mexico Coarse Grains Market Size Outlook, \$ Million, 2021- 2032
- Figure 31: Germany Coarse Grains Market Size Outlook, \$ Million, 2021- 2032

- Figure 32: France Coarse Grains Market Size Outlook, \$ Million, 2021- 2032
- Figure 33: United Kingdom Coarse Grains Market Size Outlook, \$ Million, 2021- 2032
- Figure 34: Spain Coarse Grains Market Size Outlook, \$ Million, 2021- 2032
- Figure 35: Italy Coarse Grains Market Size Outlook, \$ Million, 2021- 2032
- Figure 36: Russia Coarse Grains Market Size Outlook, \$ Million, 2021- 2032
- Figure 37: Rest of Europe Coarse Grains Market Size Outlook, \$ Million, 2021- 2032
- Figure 38: China Coarse Grains Market Size Outlook, \$ Million, 2021- 2032
- Figure 39: India Coarse Grains Market Size Outlook, \$ Million, 2021- 2032
- Figure 40: Japan Coarse Grains Market Size Outlook, \$ Million, 2021- 2032
- Figure 41: South Korea Coarse Grains Market Size Outlook, \$ Million, 2021- 2032
- Figure 42: Australia Coarse Grains Market Size Outlook, \$ Million, 2021- 2032
- Figure 43: South East Asia Coarse Grains Market Size Outlook, \$ Million, 2021- 2032
- Figure 44: Rest of APAC Coarse Grains Market Size Outlook, \$ Million, 2021- 2032
- Figure 45: Brazil Coarse Grains Market Size Outlook, \$ Million, 2021- 2032
- Figure 46: Argentina Coarse Grains Market Size Outlook, \$ Million, 2021- 2032
- Figure 47: Rest of LATAM Coarse Grains Market Size Outlook, \$ Million, 2021- 2032
- Figure 48: Saudi Arabia Coarse Grains Market Size Outlook, \$ Million, 2021- 2032
- Figure 49: UAE Coarse Grains Market Size Outlook, \$ Million, 2021- 2032
- Figure 50: South Africa Coarse Grains Market Size Outlook, \$ Million, 2021- 2032
- Figure 51: Research Methodology
- Figure 52: Forecast Methodology

List Of Tables

LIST OF TABLES

- Table 1: Market Scope and Segmentation
- Table 2: Global Coarse Grains Market Size Outlook, \$Million, 2021 to 2032
- Table 3: Low Case Scenario Forecasts
- Table 4: Reference Case Scenario Forecasts
- Table 5: High Growth Scenario Forecasts
- Table 6: Global Coarse Grains Market Size Outlook by Segments, 2021- 2032
- Table 7: Global Coarse Grains Market Size Outlook by Region, 2021- 2032
- Table 8: Country Mapping, 2023 vs. 2032
- Table 9: North America- Coarse Grains Market Outlook by Type, 2021- 2032
- Table 10: North America- Coarse Grains Market Outlook by Country, 2021- 2032
- Table 11: Europe - Coarse Grains Market Outlook by Type, 2021- 2032
- Table 12: Europe - Coarse Grains Market Outlook by Country, 2021- 2032
- Table 13: Asia Pacific - Coarse Grains Market Outlook by Type, 2021- 2032
- Table 14: Asia Pacific - Coarse Grains Market Outlook by Country, 2021- 2032
- Table 15: South America- Coarse Grains Market Outlook by Type, 2021- 2032
- Table 16: South America- Coarse Grains Market Outlook by Country, 2021- 2032
- Table 17: Middle East and Africa - Coarse Grains Market Outlook by Type, 2021- 2032
- Table 18: Middle East and Africa - Coarse Grains Market Outlook by Country, 2021- 2032
- Table 19: Business Snapshots of Leading Coarse Grains Companies
- Table 20: Product Profiles of Leading Coarse Grains Companies
- Table 21: SWOT Profiles of Leading Coarse Grains Companies

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