

# **Citrus Fiber Market Size, Share, and Outlook, 2025 Report- By Type (Pharmaceutical Grade, Food Grade), Source (Lemon and Lime, Orange, Grapes, Others), Function (Emulsifier and Stabilizers, Fat Reducer, Natural Cloudifier, Water Binder, Others), Application (Bakery and Deserts, Dressing, Sauces and Fillings, Dairy Product (Frozen Food, Pet Food, Nutraceuticals, Others), Distribution Channel (Direct, Indirect), and Companies, 2021-2032**

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## **Abstracts**

### Citrus Fiber Market Outlook

The global Citrus Fiber market is expected to register a growth rate of 5.9% during the forecast period from \$541.3 Billion in 2024 to \$856.3 Billion in 2032. The Citrus Fiber market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Citrus Fiber segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Pharmaceutical Grade, Food Grade), Source (Lemon and Lime, Orange, Grapes, Others), Function (Emulsifier and Stabilizers, Fat Reducer, Natural Cloudifier, Water Binder, Others), Application (Bakery and Deserts, Dressing, Sauces and Fillings, Dairy Product (Frozen Food, Pet Food, Nutraceuticals, Others), Distribution Channel (Direct, Indirect). Over 70 tables and charts showcase findings from our latest survey report on Citrus Fiber markets.

## Citrus Fiber Market Insights, 2025

Citrus fiber, a natural dietary fiber extracted from citrus fruit peels, is increasingly valued for its functional properties such as water retention, emulsification, and texture enhancement in food and beverage applications. The market growth is fueled by rising demand for clean-label ingredients, digestive health products, and fiber-enriched foods. Citrus fiber offers a sustainable utilization pathway for citrus processing by-products, aligning with circular economy principles and reducing food waste. Its application spans bakery, dairy, meat products, and beverages, where it improves mouthfeel, shelf life, and nutritional profile. Advances in extraction and drying techniques optimize fiber purity and functionality. The global citrus fiber market benefits from strong citrus fruit production in countries like the US, Brazil, Spain, and China. Regulatory approvals for food safety and health claims support adoption. Sustainability initiatives encourage sourcing from organic and pesticide-free citrus peels. Consumer trends towards plant-based and fiber-rich diets further propel market growth.

### Five Trends that will define global Citrus Fiber market in 2025 and Beyond

A closer look at the multi-million global market for Citrus Fiber identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Citrus Fiber companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

### What are the biggest opportunities for growth in the Citrus Fiber industry?

The Citrus Fiber sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

### Citrus Fiber Market Segment Insights

The Citrus Fiber industry presents strong offers across categories. The analytical report offers forecasts of Citrus Fiber industry performance across segments and countries. Key segments in the industry include By Type (Pharmaceutical Grade, Food Grade),

Source (Lemon and Lime, Orange, Grapes, Others), Function (Emulsifier and Stabilizers, Fat Reducer, Natural Cloudifier, Water Binder, Others), Application (Bakery and Deserts, Dressing, Sauces and Fillings, Dairy Product (Frozen Food, Pet Food, Nutraceuticals, Others), Distribution Channel (Direct, Indirect). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Citrus Fiber market size outlook is provided for 22 countries across these regions.

### Market Value Chain

The chapter identifies potential companies and their operations across the global Citrus Fiber industry ecosystem. It assists decision-makers in evaluating global Citrus Fiber market fundamentals, market dynamics, and disruptive trends across the value chain segments.

### Scenario Analysis and Forecasts

Strategic decision-making in the Citrus Fiber industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios: slow growth, reference case, and high growth cases.

### Asia Pacific Citrus Fiber Market Analysis: A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

### The State of Europe Citrus Fiber Industry 2025: Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Citrus Fiber with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Citrus Fiber market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Citrus Fiber market Insights Executives are most excited about opportunities for the US Citrus Fiber industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Citrus Fiber companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Citrus Fiber market.

Latin American Citrus Fiber market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Citrus Fiber Markets New Opportunities for Companies  
Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Citrus Fiber markets. Designing expansion and marketing strategies to cater to the local

consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Citrus Fiber markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

### Competitive LandscapeHow Citrus Fiber companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Fiberstar, Inc., CP Kelco U.S., Inc., Silvateam S.p.A., Herbafood Ingredients GmbH, Carolina Ingredients, Inc., Cargill, Incorporated, Ceamsa, Quadra Chemicals Ltd., Naturex SA, Yantai Andre Pectin Co., Ltd., Lucid Colloids Ltd., Duketoms, The Green Labs, LLC, Hawkins Watts Limited.

### Citrus Fiber Market Scope

#### Leading Segments

##### By Type

Pharmaceutical Grade

Food Grade

##### By Source

Lemon and Lime

Orange

Grapes

Others

##### By Function

Emulsifier and Stabilizers

Fat Reducer

Natural Cloudifier

Water Binder

Others

By Application

Bakery and Deserts

Dressing, Sauces and Fillings

Dairy Products

Frozen Food

Pet Food

Nutraceuticals

Others

By Distribution Channel

Direct

Indirect

Leading Companies

Fiberstar, Inc.

CP Kelco U.S., Inc.

Silvateam S.p.A.

Herbafood Ingredients GmbH

Carolina Ingredients, Inc.

Cargill, Incorporated

Ceamsa

Quadra Chemicals Ltd.

Naturex SA

Yantai Andre Pectin Co., Ltd.

Lucid Colloids Ltd.

Duketoms

The Green Labs, LLC

Hawkins Watts Limited

Geographies

North AmericaUS, Canada, Mexico

EuropeGermany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia PacificChina, India, Japan, South Korea, Australia, South East Asia, Others

Latin AmericaBrazil, Argentina, Others

Middle East and AfricaSaudi Arabia, UAE, Other Middle East, South Africa, Other Africa

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Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

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## Contents

### 1. TABLE OF CONTENTS

List of Figures and Tables

### 2. EXECUTIVE SUMMARY

#### 2.1 Key Highlights

2.1.1 Citrus Fiber Market Size Outlook, 2018-2024 and 2025-2032

2.1.2 Largest Citrus Fiber Market Types and Applications

2.1.3 Fastest Growing Segments

2.1.4 Potential Markets

2.1.5 Market Concentration

#### 2.2 Market Scope and Segmentation

2.2.1 Market Scope- Segments

2.2.2 Market Scope- Countries

2.2.3 Macroeconomic and Demographic Outlook

2.2.4 Abbreviations

2.2.5 Units and Currency Conversions

### 3. RESEARCH METHODOLOGY

#### 3.1 Primary Research Surveys

#### 3.2 Secondary Data Sources

#### 3.3 Data Triangulation

#### 3.4 Forecast Methodology

#### 3.5 Assumptions and Limitations

### 4. INTRODUCTION TO GLOBAL CITRUS FIBER MARKET IN 2025

#### 4.1 Industry Panorama

#### 4.2 Leading Companies Profiled in the Study

#### 4.3 Asia Pacific Markets offer Robust Market Prospects for New Entrants

#### 4.4 Market Dynamics

4.4.1 Market Dynamics- Trends and Drivers

4.4.2 Market Dynamics- Opportunities and Challenges

#### 4.5 Regional Analysis

#### 4.6 Porter's Five Force Analysis

- 4.6.1 Intensity of Competitive Rivalry
- 4.6.2 Threat of New Entrants
- 4.6.3 Threat of Substitutes
- 4.6.4 Bargaining Power of Buyers
- 4.6.5 Bargaining Power of Suppliers
- 4.7 Citrus Fiber Industry Value Chain Analysis
  - 4.7.1 Stage of Value Chain
  - 4.7.2 Key Activities of Companies
  - 4.7.3 Companies Included in Each Stage
  - 4.7.4 Key Insights

## **5. CITRUS FIBER MARKET OUTLOOK TO 2032**

- 5.1 Market Size Forecast by Type, 2021-2024 and 2025-2032
- 5.2 Market Size Forecast by Application, 2021-2024 and 2024-2032
- 5.3 Market Size Forecast by Geography, 2021-2024 and 2024-2032

### By Type

Pharmaceutical Grade

Food Grade

### By Source

Lemon and Lime

Orange

Grapes

Others

### By Function

Emulsifier and Stabilizers

Fat Reducer

Natural Cloudifier

Water Binder

Others

### By Application

Bakery and Deserts

Dressing, Sauces and Fillings

Dairy Products

Frozen Food

Pet Food

Nutraceuticals

Others

### By Distribution Channel

Direct  
Indirect

## **6. GLOBAL CITRUS FIBER MARKET OUTLOOK ACROSS GROWTH SCENARIOS**

- 6.1 Low Growth Scenario
- 6.2 Base/Reference Case
- 6.3 High Growth Scenario

## **6. NORTH AMERICA CITRUS FIBER MARKET SIZE OUTLOOK**

- 6.1 Key Market Statistics, 2024
- 6.2 North America Citrus Fiber Market Trends and Growth Opportunities
  - 6.2.1 North America Citrus Fiber Market Outlook by Type
  - 6.2.2 North America Citrus Fiber Market Outlook by Application
- 6.3 North America Citrus Fiber Market Outlook by Country
  - 6.3.1 The US Citrus Fiber Market Outlook, 2021- 2032
  - 6.3.2 Canada Citrus Fiber Market Outlook, 2021- 2032
  - 6.3.3 Mexico Citrus Fiber Market Outlook, 2021- 2032

## **7. EUROPE CITRUS FIBER MARKET SIZE OUTLOOK**

- 7.1 Key Market Statistics, 2024
- 7.2 Europe Citrus Fiber Market Trends and Growth Opportunities
  - 7.2.1 Europe Citrus Fiber Market Outlook by Type
  - 7.2.2 Europe Citrus Fiber Market Outlook by Application
- 7.3 Europe Citrus Fiber Market Outlook by Country
  - 7.3.2 Germany Citrus Fiber Market Outlook, 2021- 2032
  - 7.3.3 France Citrus Fiber Market Outlook, 2021- 2032
  - 7.3.4 The UK Citrus Fiber Market Outlook, 2021- 2032
  - 7.3.5 Spain Citrus Fiber Market Outlook, 2021- 2032
  - 7.3.6 Italy Citrus Fiber Market Outlook, 2021- 2032
  - 7.3.7 Russia Citrus Fiber Market Outlook, 2021- 2032
  - 7.3.8 Rest of Europe Citrus Fiber Market Outlook, 2021- 2032

## **8. ASIA PACIFIC CITRUS FIBER MARKET SIZE OUTLOOK**

- 8.1 Key Market Statistics, 2024
- 8.2 Asia Pacific Citrus Fiber Market Trends and Growth Opportunities

- 8.2.1 Asia Pacific Citrus Fiber Market Outlook by Type
- 8.2.2 Asia Pacific Citrus Fiber Market Outlook by Application
- 8.3 Asia Pacific Citrus Fiber Market Outlook by Country
  - 8.3.1 China Citrus Fiber Market Outlook, 2021- 2032
  - 8.3.2 India Citrus Fiber Market Outlook, 2021- 2032
  - 8.3.3 Japan Citrus Fiber Market Outlook, 2021- 2032
  - 8.3.4 South Korea Citrus Fiber Market Outlook, 2021- 2032
  - 8.3.5 Australia Citrus Fiber Market Outlook, 2021- 2032
  - 8.3.6 South East Asia Citrus Fiber Market Outlook, 2021- 2032
  - 8.3.7 Rest of Asia Pacific Citrus Fiber Market Outlook, 2021- 2032

## **9. SOUTH AMERICA CITRUS FIBER MARKET SIZE OUTLOOK**

- 9.1 Key Market Statistics, 2024
- 9.2 South America Citrus Fiber Market Trends and Growth Opportunities
  - 9.2.1 South America Citrus Fiber Market Outlook by Type
  - 9.2.2 South America Citrus Fiber Market Outlook by Application
- 9.3 South America Citrus Fiber Market Outlook by Country
  - 9.3.1 Brazil Citrus Fiber Market Outlook, 2021- 2032
  - 9.3.2 Argentina Citrus Fiber Market Outlook, 2021- 2032
  - 9.3.3 Rest of South and Central America Citrus Fiber Market Outlook, 2021- 2032

## **10. MIDDLE EAST AND AFRICA CITRUS FIBER MARKET SIZE OUTLOOK**

- 10.1 Key Market Statistics, 2024
- 10.2 Middle East and Africa Citrus Fiber Market Trends and Growth Opportunities
  - 10.2.1 Middle East and Africa Citrus Fiber Market Outlook by Type
  - 10.2.2 Middle East and Africa Citrus Fiber Market Outlook by Application
- 10.3 Middle East and Africa Citrus Fiber Market Outlook by Country
  - 10.3.1 Saudi Arabia Citrus Fiber Market Outlook, 2021- 2032
  - 10.3.2 The UAE Citrus Fiber Market Outlook, 2021- 2032
  - 10.3.3 Rest of Middle East Citrus Fiber Market Outlook, 2021- 2032
  - 10.3.4 South Africa Citrus Fiber Market Outlook, 2021- 2032
  - 10.3.5 Egypt Citrus Fiber Market Outlook, 2021- 2032
  - 10.3.6 Rest of Africa Citrus Fiber Market Outlook, 2021- 2032

## **11. COMPANY PROFILES**

- 11.1 Leading 10 Companies

Fiberstar, Inc.  
CP Kelco U.S., Inc.  
Silvateam S.p.A.  
Herbafood Ingredients GmbH  
Carolina Ingredients, Inc.  
Cargill, Incorporated  
Ceamsa  
Quadra Chemicals Ltd.  
Naturex SA  
Yantai Andre Pectin Co., Ltd.  
Lucid Colloids Ltd.  
Duketoms  
The Green Labs, LLC  
Hawkins Watts Limited  
11.2 Overview  
11.3 Products and Services  
11.4 SWOT Profile

## **12. APPENDIX**

12.1 Subscription Options  
12.2 Customization Options  
12.3 Publisher Details

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