

# **Cinnamon Extracts Market Size, Trends, Analysis, and Outlook By Type (Liquid, Powder), By Application (Food Processing, Commercial, Residential), by Country, Segment, and Companies, 2024-2032**

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## **Abstracts**

Global Cinnamon Extracts Market Size is valued at \$1.6 Billion in 2024 and is forecast to register a growth rate (CAGR) of 5.3% to reach \$2.4 Billion by 2032.

The cinnamon extracts market is propelled by the growing demand for natural preservatives and flavor enhancers in the food and beverage industry. As consumers shift towards clean-label products, cinnamon extract's antioxidant, antimicrobial, and anti-inflammatory properties are increasingly sought after in functional foods, beverages, and personal care products. Innovations in extraction techniques, improving the potency and purity of cinnamon extracts, as well as the rise of organic and ethically sourced cinnamon, are key trends expected to drive growth.

### **Cinnamon Extracts Market Drivers, Trends, Opportunities, and Growth Opportunities**

The comprehensive report presents unique market trends and challenges shaping the outlook for industry stakeholders. The Future of Cinnamon Extracts survey report provides the market size outlook across types, applications, and segments globally and regionally. It also offers data-driven insights and actionable recommendations for companies in the Cinnamon Extracts industry.

### **Key market trends defining the global Cinnamon Extracts demand in 2025 and Beyond**

The Cinnamon Extracts industry remains an attractive hub for both domestic and global vendors. As we enter 2025, demand from end-user sectors, changes in consumption

patterns, new product launches, and widening distribution channels will play major roles.

## Cinnamon Extracts Market Segmentation- Industry Share, Market Size, and Outlook to 2032

Rising demand for diverse products and applications fuels the increased investments in niche segments. Leading companies focus on generating a large share of their future revenue growth by expanding into these niche segments. The report presents a market size outlook across segments, supporting companies scaling up production with a focus on potential countries.

### Key strategies adopted by companies within the Cinnamon Extracts industry

Leading Cinnamon Extracts companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions. In particular, companies that leverage advanced technologies to achieve operational excellence are set to gain significant revenues. The report details the key strategies adopted by the top 10 Cinnamon Extracts companies.

### Cinnamon Extracts Market Study- Strategic Analysis Review

The market research report dives deep into qualitative factors shaping the market, empowering you to make informed decisions.

- Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.
- Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.
- Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.
- Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

### Cinnamon Extracts Market Size Outlook- Historic and Forecast Revenue in Three

*Cinnamon Extracts Market Size, Trends, Analysis, and Outlook By Type (Liquid, Powder), By Application (Food Pr...*

## Cases

The Cinnamon Extracts industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. With actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three scenarios: low case, reference case, and high case.

### Cinnamon Extracts Country Analysis and Revenue Outlook to 2032

The report analyzes 22 countries worldwide, including key driving forces and market size outlook from 2021 to 2032. Additionally, it includes region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America. For each region, the market size outlook by segments is forecast for 2032.

### North America Cinnamon Extracts Market Size Outlook- Companies plan for focused investments in a changing environment

The US remains the market leader in North America, driven by a large consumer base, well-established providers, and strong infrastructure. Leading companies focus on new product launches in a changing environment. The US GDP is expected to grow from \$28,781.1 Billion in 2024 to \$36,621 Billion in 2030, driving demand for various Cinnamon Extracts market segments. Similarly, strong market demand encourages Canadian Cinnamon Extracts companies to invest in niche segments. Mexico's investment in technological advancements positions it for significant market expansion.

### Europe Cinnamon Extracts Market Size Outlook- Companies investing in assessing consumers, categories, competitors, and capabilities.

The German Cinnamon Extracts industry remains the major market for companies in the European Cinnamon Extracts industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Cinnamon Extracts market fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and addressing niche consumer segments.

### Asia Pacific Cinnamon Extracts Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing pool of consumer base, robust consumption expenditure, and increasing investments in manufacturing drive the demand for Cinnamon Extracts in Asia Pacific. In particular, China, India, and South East Asian Cinnamon Extracts markets present a compelling outlook for 2032, attracting both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate market changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

**Latin America Cinnamon Extracts Market Size Outlook-** Continued urbanization and rising income levels

Rising income levels contribute to higher purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

**Middle East and Africa Cinnamon Extracts Market Size Outlook-** continues its upward trajectory across segments.

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Cinnamon Extracts market potential. Fuelled by increasing consumption expenditure of individuals and growing population drive the demand for Cinnamon Extracts.

**Cinnamon Extracts Company Profiles**

The global Cinnamon Extracts market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. The leading companies included in the study are C.F. Sauer, Castella, Cook Flavoring, Frontier, Lochhead Manufacturing, LorAnn, McCormick, Nielsen-Massey, Steenbergs.

**Recent Cinnamon Extracts Market Developments**

The global Cinnamon Extracts market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

## Cinnamon Extracts Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

## Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

## Market Segmentation:

By Type

Liquid

Powder

By Application

Food Processing

Commercial

Residential

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

C.F. Sauer

Castella

Cook Flavoring

Frontier

Lochhead Manufacturing

LorAnn

McCormick

Nielsen-Massey

Steenbergs

Formats Available: Excel, PDF, and PPT

## Contents

### **CHAPTER 1: EXECUTIVE SUMMARY**

- 1.1 Study Scope
- 1.2 Market Definition
- 1.3 Report Guide
  - 1.3.1 Country Coverage
  - 1.3.2 Companies Profiled
  - 1.3.3 Study Period: 2018 to 2023 and 2024 to 2032
  - 1.3.4 Units
- 1.4 Abbreviations

### **CHAPTER 2. CINNAMON EXTRACTS MARKET OVERVIEW- 2025**

- 2.1 An Introduction to the Global Cinnamon Extracts Markets
- 2.2 Key Statistics
- 2.3 Region Benchmarking, 2024
- 2.4 Country Positioning Matrix, 2024

### **CHAPTER 3. STRATEGIC ANALYSIS REVIEW**

- 3.1 Cinnamon Extracts Industry Stakeholders
- 3.2 Value Chain Analysis
- 3.3 Porter's Five Forces Analysis
- 3.4 SWOT Profile
- 3.5 Recent Market Developments

### **CHAPTER 4. IMPACT ANALYSIS AND SCENARIO FORECASTS**

- 4.1 Russia-Ukraine Conflict Analysis
- 4.2 COVID-19: Post Pandemic Recovery Analysis
- 4.3 US Inflation and Sluggish Growth in China
- 4.4 Focus on Sustainability
- 4.5 Low Growth Case Scenario: Global Cinnamon Extracts Market Outlook to 2032
- 4.6 Reference Case Scenario: Global Cinnamon Extracts Market Outlook to 2032
- 4.7 High Growth Case Scenario: Global Cinnamon Extracts Market Outlook to 2032

### **CHAPTER 5: CINNAMON EXTRACTS MARKET DYNAMICS**

*Cinnamon Extracts Market Size, Trends, Analysis, and Outlook By Type (Liquid, Powder), By Application (Food Pr...*



- 5.1 Key Cinnamon Extracts Market Trends
- 5.2 Potential Cinnamon Extracts Market Opportunities
- 5.3 Key Market Challenges

## **CHAPTER 6: GLOBAL CINNAMON EXTRACTS MARKET ANALYSIS AND OUTLOOK TO 2032**

- 6.1 Global Market Outlook by Segments, 2021 to 2032
- 6.2 Type
  - Liquid
  - Powder
  - Application
    - Food Processing
    - Commercial
    - Residential
- 6.3 Global Market Outlook by Region, 2021 to 2032

## **CHAPTER 7: NORTH AMERICA CINNAMON EXTRACTS MARKET ANALYSIS AND OUTLOOK TO 2032**

- 7.1 North America Market Outlook by Segments, 2021- 2032
- 7.2 Type
  - Liquid
  - Powder
  - Application
    - Food Processing
    - Commercial
    - Residential
- 7.3 North America Market Outlook by Country, 2021- 2032
  - 7.3.1 United States Cinnamon Extracts Market Size Forecast, 2021- 2032
  - 7.3.2 Canada Cinnamon Extracts Market Size Forecast, 2021- 2032
  - 7.3.3 Mexico Cinnamon Extracts Market Size Forecast, 2021- 2032

## **CHAPTER 8: EUROPE CINNAMON EXTRACTS MARKET ANALYSIS AND OUTLOOK TO 2032**

- 8.1 Europe Market Outlook by Segments, 2021- 2032
- 8.2 Type

Liquid  
Powder  
Application  
Food Processing  
Commercial  
Residential

### 8.3 Europe Market Outlook by Country, 2021- 2032

- 8.3.1 Germany Cinnamon Extracts Market Size Forecast, 2021- 2032
- 8.3.2 France Cinnamon Extracts Market Size Forecast, 2021- 2032
- 8.3.3 United Kingdom Cinnamon Extracts Market Size Forecast, 2021- 2032
- 8.3.4 Spain Cinnamon Extracts Market Size Forecast, 2021- 2032
- 8.3.5 Italy Cinnamon Extracts Market Size Forecast, 2021- 2032
- 8.3.6 Russia Cinnamon Extracts Market Size Forecast, 2021- 2032
- 8.3.7 Rest of Europe Cinnamon Extracts Market Size Forecast, 2021- 2032

## **CHAPTER 9: ASIA PACIFIC CINNAMON EXTRACTS MARKET ANALYSIS AND OUTLOOK TO 2032**

### 9.1 Asia Pacific Market Outlook by Segments, 2021- 2032

9.2 Type  
Liquid  
Powder  
Application  
Food Processing  
Commercial  
Residential

### 9.3 Asia Pacific Market Outlook by Country, 2021- 2032

- 9.3.1 China Cinnamon Extracts Market Size Forecast, 2021- 2032
- 9.3.2 India Cinnamon Extracts Market Size Forecast, 2021- 2032
- 9.3.3 Japan Cinnamon Extracts Market Size Forecast, 2021- 2032
- 9.3.4 South Korea Cinnamon Extracts Market Size Forecast, 2021- 2032
- 9.3.5 Australia Cinnamon Extracts Market Size Forecast, 2021- 2032
- 9.3.6 South East Asia Cinnamon Extracts Market Size Forecast, 2021- 2032
- 9.3.7 Rest of Asia Pacific Cinnamon Extracts Market Size Forecast, 2021- 2032

## **CHAPTER 10: SOUTH AMERICA CINNAMON EXTRACTS MARKET ANALYSIS AND OUTLOOK TO 2032**

### 10.1 South America Market Outlook by Segments, 2021- 2032

## 10.2 Type

Liquid

Powder

Application

Food Processing

Commercial

Residential

## 10.3 South America Market Outlook by Country, 2021- 2032

10.3.1 Brazil Cinnamon Extracts Market Size Forecast, 2021- 2032

10.3.2 Argentina Cinnamon Extracts Market Size Forecast, 2021- 2032

10.3.3 Rest of South America Cinnamon Extracts Market Size Forecast, 2021- 2032

## **CHAPTER 11: MIDDLE EAST AND AFRICA CINNAMON EXTRACTS MARKET ANALYSIS AND OUTLOOK TO 2032**

### 11.1 Middle East and Africa Market Outlook by Segments, 2021- 2032

#### 11.2 Type

Liquid

Powder

Application

Food Processing

Commercial

Residential

### 11.3 Middle East and Africa Market Outlook by Country, 2021- 2032

11.3.1 Saudi Arabia Cinnamon Extracts Market Size Forecast, 2021- 2032

11.3.2 The UAE Cinnamon Extracts Market Size Forecast, 2021- 2032

11.3.3 Rest of Middle East Cinnamon Extracts Market Size Forecast, 2021- 2032

11.3.4 South Africa Cinnamon Extracts Market Size Forecast, 2021- 2032

11.3.4 Rest of Africa Cinnamon Extracts Market Size Forecast, 2021- 2032

## **CHAPTER 12: COMPETITIVE LANDSCAPE**

### 12.1 Competitive Analysis- Product Profile, SWOT, Financial Profiles

### 12.2 Key Companies Profiled in the Study

#### 12.3 C.F. Sauer

Castella

Cook Flavoring

Frontier

Lochhead Manufacturing

LorAnn  
McCormick  
Nielsen-Massey  
Steenbergs

## **CHAPTER 13: SOURCES AND RESEARCH METHODOLOGY**

- 13.1 Primary and Secondary Sources
- 13.2 Research Methodology
- 13.3 Data Triangulation and Validation
- 13.4 Assumptions and Limitations
- 13.5 Forecast Methodology
- Appendix
- A: Highlights of the Q4-2024 Version
- B: Conclusion and Future Recommendations
- C: Customization Options
- D: Contact Information

## List Of Figures

### LIST OF FIGURES

Figure 1: Country Analysis: Largest Market Share (%) - 2024 vs. 2032

Figure 2: GDP (Current Prices) Outlook by Country, 2010- 2032

Figure 3: Population Outlook by Country, 2010- 2032

Figure 4: Inflation Outlook by Country (%), 2024- 2032

Figure 5: Global Cinnamon Extracts Market Outlook by Type, 2021- 2032

Figure 6: Global Cinnamon Extracts Market Outlook by Application, 2021- 2032

Figure 7: Global Cinnamon Extracts Market Outlook by Region, 2021- 2032

Figure 8: North America Cinnamon Extracts Market Snapshot, Q4-2024

Figure 9: North America Cinnamon Extracts Market Size Forecast by Type, 2021- 2032

Figure 10: North America Cinnamon Extracts Market Size Forecast by Application, 2021- 2032

Figure 11: North America Cinnamon Extracts Market Share by Country, 2023

Figure 12: Europe Cinnamon Extracts Market Snapshot, Q4-2024

Figure 13: Europe Cinnamon Extracts Market Size Forecast by Type, 2021- 2032

Figure 14: Europe Cinnamon Extracts Market Size Forecast by Application, 2021- 2032

Figure 15: Europe Cinnamon Extracts Market Share by Country, 2023

Figure 16: Asia Pacific Cinnamon Extracts Market Snapshot, Q4-2024

Figure 17: Asia Pacific Cinnamon Extracts Market Size Forecast by Type, 2021- 2032

Figure 18: Asia Pacific Cinnamon Extracts Market Size Forecast by Application, 2021- 2032

Figure 19: Asia Pacific Cinnamon Extracts Market Share by Country, 2023

Figure 20: South America Cinnamon Extracts Market Snapshot, Q4-2024

Figure 21: South America Cinnamon Extracts Market Size Forecast by Type, 2021- 2032

Figure 22: South America Cinnamon Extracts Market Size Forecast by Application, 2021- 2032

Figure 23: South America Cinnamon Extracts Market Share by Country, 2023

Figure 24: Middle East and Africa Cinnamon Extracts Market Snapshot, Q4-2024

Figure 25: Middle East and Africa Cinnamon Extracts Market Size Forecast by Type, 2021- 2032

Figure 26: Middle East and Africa Cinnamon Extracts Market Size Forecast by Application, 2021- 2032

Figure 27: Middle East and Africa Cinnamon Extracts Market Share by Country, 2023

Figure 28: United States Cinnamon Extracts Market Size Outlook, \$ Million, 2021- 2032

Figure 29: Canada Cinnamon Extracts Market Size Outlook, \$ Million, 2021- 2032

Figure 30: Mexico Cinnamon Extracts Market Size Outlook, \$ Million, 2021- 2032

Figure 31: Germany Cinnamon Extracts Market Size Outlook, \$ Million, 2021- 2032

Figure 32: France Cinnamon Extracts Market Size Outlook, \$ Million, 2021- 2032

Figure 33: United Kingdom Cinnamon Extracts Market Size Outlook, \$ Million, 2021- 2032

Figure 34: Spain Cinnamon Extracts Market Size Outlook, \$ Million, 2021- 2032

Figure 35: Italy Cinnamon Extracts Market Size Outlook, \$ Million, 2021- 2032

Figure 36: Russia Cinnamon Extracts Market Size Outlook, \$ Million, 2021- 2032

Figure 37: Rest of Europe Cinnamon Extracts Market Size Outlook, \$ Million, 2021- 2032

Figure 38: China Cinnamon Extracts Market Size Outlook, \$ Million, 2021- 2032

Figure 39: India Cinnamon Extracts Market Size Outlook, \$ Million, 2021- 2032

Figure 40: Japan Cinnamon Extracts Market Size Outlook, \$ Million, 2021- 2032

Figure 41: South Korea Cinnamon Extracts Market Size Outlook, \$ Million, 2021- 2032

Figure 42: Australia Cinnamon Extracts Market Size Outlook, \$ Million, 2021- 2032

Figure 43: South East Asia Cinnamon Extracts Market Size Outlook, \$ Million, 2021- 2032

Figure 44: Rest of APAC Cinnamon Extracts Market Size Outlook, \$ Million, 2021- 2032

Figure 45: Brazil Cinnamon Extracts Market Size Outlook, \$ Million, 2021- 2032

Figure 46: Argentina Cinnamon Extracts Market Size Outlook, \$ Million, 2021- 2032

Figure 47: Rest of LATAM Cinnamon Extracts Market Size Outlook, \$ Million, 2021- 2032

Figure 48: Saudi Arabia Cinnamon Extracts Market Size Outlook, \$ Million, 2021- 2032

Figure 49: UAE Cinnamon Extracts Market Size Outlook, \$ Million, 2021- 2032

Figure 50: South Africa Cinnamon Extracts Market Size Outlook, \$ Million, 2021- 2032

Figure 51: Research Methodology

Figure 52: Forecast Methodology

## List Of Tables

### LIST OF TABLES

- Table 1: Market Scope and Segmentation
- Table 2: Global Cinnamon Extracts Market Size Outlook, \$Million, 2021 to 2032
- Table 3: Low Case Scenario Forecasts
- Table 4: Reference Case Scenario Forecasts
- Table 5: High Growth Scenario Forecasts
- Table 6: Global Cinnamon Extracts Market Size Outlook by Segments, 2021- 2032
- Table 7: Global Cinnamon Extracts Market Size Outlook by Region, 2021- 2032
- Table 8: Country Mapping, 2023 vs. 2032
- Table 9: North America- Cinnamon Extracts Market Outlook by Type, 2021- 2032
- Table 10: North America- Cinnamon Extracts Market Outlook by Country, 2021- 2032
- Table 11: Europe - Cinnamon Extracts Market Outlook by Type, 2021- 2032
- Table 12: Europe - Cinnamon Extracts Market Outlook by Country, 2021- 2032
- Table 13: Asia Pacific - Cinnamon Extracts Market Outlook by Type, 2021- 2032
- Table 14: Asia Pacific - Cinnamon Extracts Market Outlook by Country, 2021- 2032
- Table 15: South America- Cinnamon Extracts Market Outlook by Type, 2021- 2032
- Table 16: South America- Cinnamon Extracts Market Outlook by Country, 2021- 2032
- Table 17: Middle East and Africa - Cinnamon Extracts Market Outlook by Type, 2021- 2032
- Table 18: Middle East and Africa - Cinnamon Extracts Market Outlook by Country, 2021- 2032
- Table 19: Business Snapshots of Leading Cinnamon Extracts Companies
- Table 20: Product Profiles of Leading Cinnamon Extracts Companies
- Table 21: SWOT Profiles of Leading Cinnamon Extracts Companies

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