

# **Cigarette Market Size, Share, and Outlook, 2025 Report- By Type (Low Tar, High Tar), Application (Male Smokers, Female Smokers), Distribution Channel (Supermarkets and Hypermarkets, Convenience stores, Specialty Retailers, Online), and Companies, 2021-2032**

<https://marketpublishers.com/r/CC055BFD3983EN.html>

Date: June 2025

Pages: 185

Price: US\$ 3,680.00 (Single User License)

ID: CC055BFD3983EN

## **Abstracts**

### Cigarette Market Outlook

The global Cigarette market is expected to register a growth rate of 2.1% during the forecast period from \$1216.2 Billion in 2024 to \$1436.2 Billion in 2032. The Cigarette market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Cigarette segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Low Tar, High Tar), Application (Male Smokers, Female Smokers), Distribution Channel (Supermarkets and Hypermarkets, Convenience stores, Specialty Retailers, Online). Over 70 tables and charts showcase findings from our latest survey report on Cigarette markets.

### Cigarette Market Insights, 2025

The Cigarette Market in 2025 remains a significant global industry despite persistent public health campaigns and regulatory pressures aimed at reducing tobacco use. While traditional cigarette consumption declines in many developed markets, growth in emerging economies, and shifts toward premium, flavored, and reduced-risk products

sustain overall market value. The rise of heat-not-burn and nicotine pouch alternatives is reshaping consumer behavior, prompting leading tobacco companies to diversify product portfolios and invest heavily in innovation. Marketing strategies increasingly emphasize brand differentiation through sustainability commitments and harm reduction narratives. Distribution channels are evolving, with e-commerce and specialty stores complementing traditional retail outlets. The market is also influenced by taxation policies and illicit trade dynamics impacting pricing and availability.

## Five Trends that will define global Cigarette market in 2025 and Beyond

A closer look at the multi-million global market for Cigarette identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Cigarette companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

## What are the biggest opportunities for growth in the Cigarette industry?

The Cigarette sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

## Cigarette Market Segment Insights

The Cigarette industry presents strong offers across categories. The analytical report offers forecasts of Cigarette industry performance across segments and countries. Key segments in the industry include By Type (Low Tar, High Tar), Application (Male Smokers, Female Smokers), Distribution Channel (Supermarkets and Hypermarkets, Convenience stores, Specialty Retailers, Online). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Cigarette market size outlook is provided for 22 countries across these

regions.

## Market Value Chain

The chapter identifies potential companies and their operations across the global Cigarette industry ecosystem. It assists decision-makers in evaluating global Cigarette market fundamentals, market dynamics, and disruptive trends across the value chain segments.

## Scenario Analysis and Forecasts

Strategic decision-making in the Cigarette industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios: low growth, reference case, and high growth cases.

## Asia Pacific Cigarette Market Analysis: A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

## The State of Europe Cigarette Industry 2025: Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Cigarette with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Cigarette market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Cigarette market Insights Executives are most excited about opportunities for the US Cigarette industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Cigarette companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Cigarette market.

Latin American Cigarette market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Cigarette Markets New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Cigarette markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Cigarette markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape How Cigarette companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the

leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include British American Tobacco plc, China National Tobacco Corporation, Altria Group, Inc., Japan Tobacco Inc., Imperial Brands plc, Korea Tobacco and Ginseng Corporation, Philip Morris International Inc., Pyxus International, Inc, PT Gudang Garam Tbk., Thailand Tobacco Monopoly, ITC Limited, Taiwan Tobacco and Liquor Corporation.

## Cigarette Market Scope

### Leading Segments

#### By Type

##### Low Tar

##### High Tar

#### By Application

##### Male Smokers

##### Female Smokers

#### By Distribution Channel

##### Supermarkets and Hypermarkets

##### Convenience stores

##### Specialty Retailers

##### Online

### Leading Companies

#### British American Tobacco plc

China National Tobacco Corporation

Altria Group, Inc.

Japan Tobacco Inc.

Imperial Brands plc

Korea Tobacco and Ginseng Corporation

Philip Morris International Inc.

Pyxus International, Inc

PT Gudang Garam Tbk.

Thailand Tobacco Monopoly

ITC Limited

Taiwan Tobacco and Liquor Corporation

Geographies

North AmericaUS, Canada, Mexico

EuropeGermany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia PacificChina, India, Japan, South Korea, Australia, South East Asia, Others

Latin AmericaBrazil, Argentina, Others

Middle East and AfricaSaudi Arabia, UAE, Other Middle East, South Africa, Other Africa

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

## Contents

### 1. TABLE OF CONTENTS

List of Figures and Tables

### 2. EXECUTIVE SUMMARY

#### 2.1 Key Highlights

2.1.1 Cigarette Market Size Outlook, 2018-2024 and 2025-2032

2.1.2 Largest Cigarette Market Types and Applications

2.1.3 Fastest Growing Segments

2.1.4 Potential Markets

2.1.5 Market Concentration

#### 2.2 Market Scope and Segmentation

2.2.1 Market Scope- Segments

2.2.2 Market Scope- Countries

2.2.3 Macroeconomic and Demographic Outlook

2.2.4 Abbreviations

2.2.5 Units and Currency Conversions

### 3. RESEARCH METHODOLOGY

#### 3.1 Primary Research Surveys

#### 3.2 Secondary Data Sources

#### 3.3 Data Triangulation

#### 3.4 Forecast Methodology

#### 3.5 Assumptions and Limitations

### 4. INTRODUCTION TO GLOBAL CIGARETTE MARKET IN 2025

#### 4.1 Industry Panorama

#### 4.2 Leading Companies Profiled in the Study

#### 4.3 Asia Pacific Markets offer Robust Market Prospects for New Entrants

#### 4.4 Market Dynamics

4.4.1 Market Dynamics- Trends and Drivers

4.4.2 Market Dynamics- Opportunities and Challenges

#### 4.5 Regional Analysis

#### 4.6 Porter's Five Force Analysis

- 4.6.1 Intensity of Competitive Rivalry
- 4.6.2 Threat of New Entrants
- 4.6.3 Threat of Substitutes
- 4.6.4 Bargaining Power of Buyers
- 4.6.5 Bargaining Power of Suppliers
- 4.7 Cigarette Industry Value Chain Analysis
  - 4.7.1 Stage of Value Chain
  - 4.7.2 Key Activities of Companies
  - 4.7.3 Companies Included in Each Stage
  - 4.7.4 Key Insights

## **5. CIGARETTE MARKET OUTLOOK TO 2032**

- 5.1 Market Size Forecast by Type, 2021-2024 and 2025-2032
- 5.2 Market Size Forecast by Application, 2021-2024 and 2024-2032
- 5.3 Market Size Forecast by Geography, 2021-2024 and 2024-2032
- By Type
  - Low Tar
  - High Tar
- By Application
  - Male Smokers
  - Female Smokers
- By Distribution Channel
  - Supermarkets and Hypermarkets
  - Convenience stores
  - Specialty Retailers
  - Online

## **6. GLOBAL CIGARETTE MARKET OUTLOOK ACROSS GROWTH SCENARIOS**

- 6.1 Low Growth Scenario
- 6.2 Base/Reference Case
- 6.3 High Growth Scenario

## **6. NORTH AMERICA CIGARETTE MARKET SIZE OUTLOOK**

- 6.1 Key Market Statistics, 2024
- 6.2 North America Cigarette Market Trends and Growth Opportunities
  - 6.2.1 North America Cigarette Market Outlook by Type

- 6.2.2 North America Cigarette Market Outlook by Application
- 6.3 North America Cigarette Market Outlook by Country
  - 6.3.1 The US Cigarette Market Outlook, 2021- 2032
  - 6.3.2 Canada Cigarette Market Outlook, 2021- 2032
  - 6.3.3 Mexico Cigarette Market Outlook, 2021- 2032

## **7. EUROPE CIGARETTE MARKET SIZE OUTLOOK**

- 7.1 Key Market Statistics, 2024
- 7.2 Europe Cigarette Market Trends and Growth Opportunities
  - 7.2.1 Europe Cigarette Market Outlook by Type
  - 7.2.2 Europe Cigarette Market Outlook by Application
- 7.3 Europe Cigarette Market Outlook by Country
  - 7.3.2 Germany Cigarette Market Outlook, 2021- 2032
  - 7.3.3 France Cigarette Market Outlook, 2021- 2032
  - 7.3.4 The UK Cigarette Market Outlook, 2021- 2032
  - 7.3.5 Spain Cigarette Market Outlook, 2021- 2032
  - 7.3.6 Italy Cigarette Market Outlook, 2021- 2032
  - 7.3.7 Russia Cigarette Market Outlook, 2021- 2032
  - 7.3.8 Rest of Europe Cigarette Market Outlook, 2021- 2032

## **8. ASIA PACIFIC CIGARETTE MARKET SIZE OUTLOOK**

- 8.1 Key Market Statistics, 2024
- 8.2 Asia Pacific Cigarette Market Trends and Growth Opportunities
  - 8.2.1 Asia Pacific Cigarette Market Outlook by Type
  - 8.2.2 Asia Pacific Cigarette Market Outlook by Application
- 8.3 Asia Pacific Cigarette Market Outlook by Country
  - 8.3.1 China Cigarette Market Outlook, 2021- 2032
  - 8.3.2 India Cigarette Market Outlook, 2021- 2032
  - 8.3.3 Japan Cigarette Market Outlook, 2021- 2032
  - 8.3.4 South Korea Cigarette Market Outlook, 2021- 2032
  - 8.3.5 Australia Cigarette Market Outlook, 2021- 2032
  - 8.3.6 South East Asia Cigarette Market Outlook, 2021- 2032
  - 8.3.7 Rest of Asia Pacific Cigarette Market Outlook, 2021- 2032

## **9. SOUTH AMERICA CIGARETTE MARKET SIZE OUTLOOK**

- 9.1 Key Market Statistics, 2024

## 9.2 South America Cigarette Market Trends and Growth Opportunities

9.2.1 South America Cigarette Market Outlook by Type

9.2.2 South America Cigarette Market Outlook by Application

## 9.3 South America Cigarette Market Outlook by Country

9.3.1 Brazil Cigarette Market Outlook, 2021- 2032

9.3.2 Argentina Cigarette Market Outlook, 2021- 2032

9.3.3 Rest of South and Central America Cigarette Market Outlook, 2021- 2032

## **10. MIDDLE EAST AND AFRICA CIGARETTE MARKET SIZE OUTLOOK**

### 10.1 Key Market Statistics, 2024

### 10.2 Middle East and Africa Cigarette Market Trends and Growth Opportunities

10.2.1 Middle East and Africa Cigarette Market Outlook by Type

10.2.2 Middle East and Africa Cigarette Market Outlook by Application

### 10.3 Middle East and Africa Cigarette Market Outlook by Country

10.3.1 Saudi Arabia Cigarette Market Outlook, 2021- 2032

10.3.2 The UAE Cigarette Market Outlook, 2021- 2032

10.3.3 Rest of Middle East Cigarette Market Outlook, 2021- 2032

10.3.4 South Africa Cigarette Market Outlook, 2021- 2032

10.3.5 Egypt Cigarette Market Outlook, 2021- 2032

10.3.6 Rest of Africa Cigarette Market Outlook, 2021- 2032

## **11. COMPANY PROFILES**

### 11.1 Leading 10 Companies

British American Tobacco plc

China National Tobacco Corporation

Altria Group, Inc.

Japan Tobacco Inc.

Imperial Brands plc

Korea Tobacco and Ginseng Corporation

Philip Morris International Inc.

Pyxus International, Inc

PT Gudang Garam Tbk.

Thailand Tobacco Monopoly

ITC Limited

Taiwan Tobacco and Liquor Corporation

### 11.2 Overview

### 11.3 Products and Services

11.4 SWOT Profile

## **12. APPENDIX**

12.1 Subscription Options

12.2 Customization Options

12.3 Publisher Details

## I would like to order

Product name: Cigarette Market Size, Share, and Outlook, 2025 Report- By Type (Low Tar, High Tar), Application (Male Smokers, Female Smokers), Distribution Channel (Supermarkets and Hypermarkets, Convenience stores, Specialty Retailers, Online), and Companies, 2021-2032

Product link: <https://marketpublishers.com/r/CC055BFD3983EN.html>

Price: US\$ 3,680.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CC055BFD3983EN.html>