

# **Chronic Wound Care Market Size, Trends, Analysis, and Outlook By Product (Advanced Wound Dressing, Foam Dressing, Hydrocolloid Dressing, Film Dressing, Alginate Dressing, Hydrogel Dressing, Collagen Dressing, Others), Surgical Wound Care, Suture & Staples, Tissue Adhesive & Sealants, Anti-infective Dressing, Traditional Wound Care, Medical Tapes, Cleansing Agents, Others), Wound Therapy Devices, Negative Pressure Wound Therapy, Oxygen and Hyperbaric Oxygen Equipment, Electric Stimulation Devices, Pressure Relief Devices, Others), By Application (Diabetic Foot Ulcers, Pressure Ulcers, Venous Leg Ulcers, Others), By End-User (Hospitals, Specialty Clinics, Home Healthcare, Others), by Region, Country, Segment, and Companies, 2024-2030**

<https://marketpublishers.com/r/C728F9CE58C8EN.html>

Date: March 2024

Pages: 190

Price: US\$ 3,980.00 (Single User License)

ID: C728F9CE58C8EN

## **Abstracts**

The global Chronic Wound Care market size is poised to register 4.61% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Chronic Wound Care market across By Product (Advanced Wound Dressing, Foam Dressing, Hydrocolloid Dressing, Film Dressing, Alginate Dressing, Hydrogel Dressing, Collagen Dressing, Others), Surgical Wound Care, Suture & Staples, Tissue Adhesive & Sealants, Anti-infective Dressing, Traditional Wound Care, Medical Tapes, Cleansing Agents, Others), Wound Therapy

Devices, Negative Pressure Wound Therapy, Oxygen and Hyperbaric Oxygen Equipment, Electric Stimulation Devices, Pressure Relief Devices, Others), By Application (Diabetic Foot Ulcers, Pressure Ulcers, Venous Leg Ulcers, Others), By End-User (Hospitals, Specialty Clinics, Home Healthcare, Others).

The chronic wound care market is witnessing significant expansion due to increasing prevalence of chronic wounds, aging population, and rising incidence of diabetes-related ulcers and pressure injuries. Chronic wound care encompasses a range of products, treatments, and management strategies used to promote wound healing and prevent complications in patients with non-healing wounds, such as diabetic foot ulcers, venous leg ulcers, and pressure ulcers. With a focus on wound bed preparation and tissue regeneration, wound care clinicians, podiatrists, and healthcare facilities are adopting advanced wound dressings, negative pressure wound therapy (NPWT), and bioengineered skin substitutes to optimize wound healing outcomes, reduce healing times, and improve patient quality of life, addressing the unmet needs of individuals with chronic wounds and complex wound care challenges.

#### Chronic Wound Care Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Chronic Wound Care market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Chronic Wound Care survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Chronic Wound Care industry.

#### Key market trends defining the global Chronic Wound Care demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

#### Chronic Wound Care Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Chronic Wound Care industry comprises a wide range of segments and sub-

segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Chronic Wound Care companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Chronic Wound Care industry

Leading Chronic Wound Care companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Chronic Wound Care companies.

Chronic Wound Care Market Study- Strategic Analysis Review

The Chronic Wound Care market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Chronic Wound Care Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Chronic Wound Care industry report provides a detailed analysis and outlook of

revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

## Chronic Wound Care Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

### North America Chronic Wound Care Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Chronic Wound Care market segments. Similarly, Strong end-user demand is encouraging Canadian Chronic Wound Care companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Chronic Wound Care market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

### Europe Chronic Wound Care Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Chronic Wound Care industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Chronic Wound Care market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

### Asia Pacific Chronic Wound Care Market Size Outlook- an attractive hub for

opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Chronic Wound Care in Asia Pacific. In particular, China, India, and South East Asian Chronic Wound Care markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

**Latin America Chronic Wound Care Market Size Outlook-** Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

**Middle East and Africa Chronic Wound Care Market Size Outlook-** continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Chronic Wound Care market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Chronic Wound Care.

**Chronic Wound Care Market Company Profiles**

The global Chronic Wound Care market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are 3M, Baxter International, Coloplast Corp, ConvaTec Group PLC, Derma Sciences (Integra LifeSciences), JOHNSON & JOHNSON, Medline Industries Inc, M?Inlycke Health Care AB, Paul Hartmann AG, Smith & Nephew PLC

## Recent Chronic Wound Care Market Developments

The global Chronic Wound Care market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

## Chronic Wound Care Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

## Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

## Market Segmentation:

By Product

Advanced Wound Dressing

Foam Dressing

Hydrocolloid Dressing

Film Dressing

Alginate Dressing

Hydrogel Dressing

Collagen Dressing

Others

Surgical Wound Care

Suture & Staples

Tissue Adhesive & Sealants

Anti-infective Dressing

Traditional Wound Care

Medical Tapes

Cleansing Agents

Others

Wound Therapy Devices

Negative Pressure Wound Therapy

Oxygen and Hyperbaric Oxygen Equipment

Electric Stimulation Devices

Pressure Relief Devices

Others

By Application

Diabetic Foot Ulcers

Pressure Ulcers

Venous Leg Ulcers

Others

By End-user

Hospitals

Specialty Clinics

Home Healthcare

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies



3M

Baxter International

Coloplast Corp

ConvaTec Group PLC

Derma Sciences (Integra LifeSciences)

JOHNSON & JOHNSON

Medline Industries Inc

M?Inlycke Health Care AB

Paul Hartmann AG

Smith & Nephew PLC

Formats Available: Excel, PDF, and PPT

## Contents

### 1. EXECUTIVE SUMMARY

- 1.1 Chronic Wound Care Market Overview and Key Findings, 2024
- 1.2 Chronic Wound Care Market Size and Growth Outlook, 2021- 2030
- 1.3 Chronic Wound Care Market Growth Opportunities to 2030
- 1.4 Key Chronic Wound Care Market Trends and Challenges
  - 1.4.1 Chronic Wound Care Market Drivers and Trends
  - 1.4.2 Chronic Wound Care Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Chronic Wound Care Companies

### 2. CHRONIC WOUND CARE MARKET SIZE OUTLOOK TO 2030

- 2.1 Chronic Wound Care Market Size Outlook, USD Million, 2021- 2030
- 2.2 Chronic Wound Care Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

### 3. CHRONIC WOUND CARE MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
  - \* Threat of New Entrants
  - \* Threat of Substitutes
  - \* Intensity of Competitive Rivalry
  - \* Bargaining Power of Buyers
  - \* Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

### 4. CHRONIC WOUND CARE MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
  - By Product
    - Advanced Wound Dressing
    - Foam Dressing

Hydrocolloid Dressing  
Film Dressing  
Alginate Dressing  
Hydrogel Dressing  
Collagen Dressing  
Others  
Surgical Wound Care  
Suture & Staples  
Tissue Adhesive & Sealants  
Anti-infective Dressing  
Traditional Wound Care  
Medical Tapes  
Cleansing Agents  
Others  
Wound Therapy Devices  
Negative Pressure Wound Therapy  
Oxygen and Hyperbaric Oxygen Equipment  
Electric Stimulation Devices  
Pressure Relief Devices  
Others  
By Application  
Diabetic Foot Ulcers  
Pressure Ulcers  
Venous Leg Ulcers  
Others  
By End-user  
Hospitals  
Specialty Clinics  
Home Healthcare  
Others

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

## **5. REGION-WISE MARKET OUTLOOK TO 2030**

5.1 Key Findings for Asia Pacific Chronic Wound Care Market, 2025

5.2 Asia Pacific Chronic Wound Care Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific Chronic Wound Care Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe Chronic Wound Care Market, 2025

- 5.5 Europe Chronic Wound Care Market Size Outlook by Type, 2021- 2030
- 5.6 Europe Chronic Wound Care Market Size Outlook by Application, 2021- 2030
- 5.7 Key Findings for North America Chronic Wound Care Market, 2025
- 5.8 North America Chronic Wound Care Market Size Outlook by Type, 2021- 2030
- 5.9 North America Chronic Wound Care Market Size Outlook by Application, 2021- 2030
- 5.10 Key Findings for South America Chronic Wound Care Market, 2025
- 5.11 South America Pacific Chronic Wound Care Market Size Outlook by Type, 2021- 2030
- 5.12 South America Chronic Wound Care Market Size Outlook by Application, 2021- 2030
- 5.13 Key Findings for Middle East and Africa Chronic Wound Care Market, 2025
- 5.14 Middle East Africa Chronic Wound Care Market Size Outlook by Type, 2021- 2030
- 5.15 Middle East Africa Chronic Wound Care Market Size Outlook by Application, 2021- 2030

## **6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030**

- 6.1 US Chronic Wound Care Market Size Outlook and Revenue Growth Forecasts
- 6.2 US Chronic Wound Care Industry Drivers and Opportunities
- 6.3 Canada Market Size Outlook and Revenue Growth Forecasts
- 6.4 Canada Chronic Wound Care Industry Drivers and Opportunities
- 6.6 Mexico Market Size Outlook and Revenue Growth Forecasts
- 6.6 Mexico Chronic Wound Care Industry Drivers and Opportunities
- 6.7 Germany Market Size Outlook and Revenue Growth Forecasts
- 6.8 Germany Chronic Wound Care Industry Drivers and Opportunities
- 6.9 France Market Size Outlook and Revenue Growth Forecasts
- 6.10 France Chronic Wound Care Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK Chronic Wound Care Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain Chronic Wound Care Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy Chronic Wound Care Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Chronic Wound Care Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Chronic Wound Care Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts

- 6.22 India Chronic Wound Care Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Chronic Wound Care Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Chronic Wound Care Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Chronic Wound Care Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Chronic Wound Care Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Chronic Wound Care Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Chronic Wound Care Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Chronic Wound Care Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Chronic Wound Care Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Chronic Wound Care Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Chronic Wound Care Industry Drivers and Opportunities

## **7. CHRONIC WOUND CARE MARKET OUTLOOK ACROSS SCENARIOS**

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

## **8. CHRONIC WOUND CARE COMPANY PROFILES**

- 8.1 Profiles of Leading Chronic Wound Care Companies in the Market
- 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
- 8.3 Financial Performance and Key Metrics

### **3M**

Baxter International  
Coloplast Corp  
ConvaTec Group PLC

Derma Sciences (Integra LifeSciences)  
JOHNSON & JOHNSON  
Medline Industries Inc  
M?Inlycke Health Care AB  
Paul Hartmann AG  
Smith & Nephew PLC

## **9. APPENDIX**

- 9.1 Scope of the Report
- 9.2 Research Methodology and Data Sources
- 9.3 Glossary of Terms
- 9.4 Market Definitions
- 9.5 Contact Information

## I would like to order

Product name: Chronic Wound Care Market Size, Trends, Analysis, and Outlook By Product (Advanced Wound Dressing, Foam Dressing, Hydrocolloid Dressing, Film Dressing, Alginate Dressing, Hydrogel Dressing, Collagen Dressing, Others), Surgical Wound Care, Suture & Staples, Tissue Adhesive & Sealants, Anti-infective Dressing, Traditional Wound Care, Medical Tapes, Cleansing Agents, Others), Wound Therapy Devices, Negative Pressure Wound Therapy, Oxygen and Hyperbaric Oxygen Equipment, Electric Stimulation Devices, Pressure Relief Devices, Others), By Application (Diabetic Foot Ulcers, Pressure Ulcers, Venous Leg Ulcers, Others), By End-User (Hospitals, Specialty Clinics, Home Healthcare, Others), by Region, Country, Segment, and Companies, 2024-2030

Product link: <https://marketpublishers.com/r/C728F9CE58C8EN.html>

Price: US\$ 3,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C728F9CE58C8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970