

Chicory Powder Market Size, Trends, Analysis, and Outlook By Product (Dried, Instant, Roasted, Others), By Application (Food and Beverage, Healthcare, Dietary Supplements, Others), by Country, Segment, and Companies, 2024-2032

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Abstracts

Global Chicory Powder Market Size is valued at \$884.6 Million in 2024 and is forecast to register a growth rate (CAGR) of 5.9% to reach \$1399.3 Million by 2032.

Chicory powder is gaining popularity as a caffeine-free coffee substitute and a functional ingredient in health foods. The growing consumer interest in digestive health, fueled by chicory's inulin content, is propelling market demand. The trend towards plant-based diets and clean-label products is driving the incorporation of chicory powder in gluten-free and low-sugar formulations. Additionally, the rise of artisan beverages and specialty coffee alternatives is enhancing the market's growth prospects through 2030.

Chicory Powder Market Drivers, Trends, Opportunities, and Growth Opportunities

The comprehensive report presents unique market trends and challenges shaping the outlook for industry stakeholders. The Future of Chicory Powder survey report provides the market size outlook across types, applications, and segments globally and regionally. It also offers data-driven insights and actionable recommendations for companies in the Chicory Powder industry.

Key market trends defining the global Chicory Powder demand in 2025 and Beyond

The Chicory Powder industry remains an attractive hub for both domestic and global vendors. As we enter 2025, demand from end-user sectors, changes in consumption

patterns, new product launches, and widening distribution channels will play major roles.

Chicory Powder Market Segmentation- Industry Share, Market Size, and Outlook to 2032

Rising demand for diverse products and applications fuels the increased investments in niche segments. Leading companies focus on generating a large share of their future revenue growth by expanding into these niche segments. The report presents a market size outlook across segments, supporting companies scaling up production with a focus on potential countries.

Key strategies adopted by companies within the Chicory Powder industry

Leading Chicory Powder companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions. In particular, companies that leverage advanced technologies to achieve operational excellence are set to gain significant revenues. The report details the key strategies adopted by the top 10 Chicory Powder companies.

Chicory Powder Market Study- Strategic Analysis Review

The market research report dives deep into qualitative factors shaping the market, empowering you to make informed decisions.

- Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.
- Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.
- Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.
- Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Chicory Powder Market Size Outlook- Historic and Forecast Revenue in Three Cases

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The Chicory Powder industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. With actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three scenarios: low case, reference case, and high case.

Chicory Powder Country Analysis and Revenue Outlook to 2032

The report analyzes 22 countries worldwide, including key driving forces and market size outlook from 2021 to 2032. Additionally, it includes region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America. For each region, the market size outlook by segments is forecast for 2032.

North America Chicory Powder Market Size Outlook- Companies plan for focused investments in a changing environment

The US remains the market leader in North America, driven by a large consumer base, well-established providers, and strong infrastructure. Leading companies focus on new product launches in a changing environment. The US GDP is expected to grow from \$28,781.1 Billion in 2024 to \$36,621 Billion in 2030, driving demand for various Chicory Powder market segments. Similarly, strong market demand encourages Canadian Chicory Powder companies to invest in niche segments. Mexico's investment in technological advancements positions it for significant market expansion.

Europe Chicory Powder Market Size Outlook- Companies investing in assessing consumers, categories, competitors, and capabilities.

The German Chicory Powder industry remains the major market for companies in the European Chicory Powder industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Chicory Powder market fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and addressing niche consumer segments.

Asia Pacific Chicory Powder Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing pool of consumer base, robust consumption expenditure, and increasing investments in manufacturing drive the demand for Chicory Powder in Asia Pacific. In particular, China, India, and South East Asian Chicory Powder markets present a compelling outlook for 2032, attracting both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate market changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Chicory Powder Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to higher purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Chicory Powder Market Size Outlook- continues its upward trajectory across segments.

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Chicory Powder market potential. Fuelled by increasing consumption expenditure of individuals and growing population drive the demand for Chicory Powder.

Chicory Powder Company Profiles

The global Chicory Powder market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. The leading companies included in the study are Anwel Life Sciences Pvt.Ltd, Farmvilla Food Industries Pvt, Guangzhou Zeyu Biotechnology Co. Ltd, Kingherbs, Perennial Lifesciences Pvt, Pioneer Chicory, Qingdao Oriental Tongxiang Co.,Ltd, RKA Agroexport Private Limited, SV Agrofood, Vokin Biotech Private Ltd, Xian Day Natural Tech Co. Ltd.

Recent Chicory Powder Market Developments

The global Chicory Powder market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Chicory Powder Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Product

Dried

Instant

Roasted

Others

By Application

Food and Beverage

Healthcare

Dietary Supplements

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Anwel Life Sciences Pvt.Ltd

Farmvilla Food Industries Pvt

Guangzhou Zeyu Biotechnology Co. Ltd

Kingherbs

Perennial Lifesciences Pvt

Pioneer Chicory

Qingdao Oriental Tongxiang Co.,Ltd

RKAgroexportPrivateLimited

SV Agrofood

Vokin Biotech Private Ltd

Xian Day Natural Tech Co. Ltd

Formats Available: Excel, PDF, and PPT

Contents

CHAPTER 1: EXECUTIVE SUMMARY

- 1.1 Study Scope
- 1.2 Market Definition
- 1.3 Report Guide
 - 1.3.1 Country Coverage
 - 1.3.2 Companies Profiled
 - 1.3.3 Study Period: 2018 to 2023 and 2024 to 2032
 - 1.3.4 Units
- 1.4 Abbreviations

CHAPTER 2. CHICORY POWDER MARKET OVERVIEW- 2025

- 2.1 An Introduction to the Global Chicory Powder Markets
- 2.2 Key Statistics
- 2.3 Region Benchmarking, 2024
- 2.4 Country Positioning Matrix, 2024

CHAPTER 3. STRATEGIC ANALYSIS REVIEW

- 3.1 Chicory Powder Industry Stakeholders
- 3.2 Value Chain Analysis
- 3.3 Porter's Five Forces Analysis
- 3.4 SWOT Profile
- 3.5 Recent Market Developments

CHAPTER 4. IMPACT ANALYSIS AND SCENARIO FORECASTS

- 4.1 Russia-Ukraine Conflict Analysis
- 4.2 COVID-19: Post Pandemic Recovery Analysis
- 4.3 US Inflation and Sluggish Growth in China
- 4.4 Focus on Sustainability
- 4.5 Low Growth Case Scenario: Global Chicory Powder Market Outlook to 2032
- 4.6 Reference Case Scenario: Global Chicory Powder Market Outlook to 2032
- 4.7 High Growth Case Scenario: Global Chicory Powder Market Outlook to 2032

CHAPTER 5: CHICORY POWDER MARKET DYNAMICS

Chicory Powder Market Size, Trends, Analysis, and Outlook By Product (Dried, Instant, Roasted, Others), By App...

- 5.1 Key Chicory Powder Market Trends
- 5.2 Potential Chicory Powder Market Opportunities
- 5.3 Key Market Challenges

CHAPTER 6: GLOBAL CHICORY POWDER MARKET ANALYSIS AND OUTLOOK TO 2032

- 6.1 Global Market Outlook by Segments, 2021 to 2032
- 6.2 Product
 - Dried
 - Instant
 - Roasted
 - Others
- Application
 - Food and Beverage
 - Healthcare
 - Dietary Supplements
 - Others
- 6.3 Global Market Outlook by Region, 2021 to 2032

CHAPTER 7: NORTH AMERICA CHICORY POWDER MARKET ANALYSIS AND OUTLOOK TO 2032

- 7.1 North America Market Outlook by Segments, 2021- 2032
- 7.2 Product
 - Dried
 - Instant
 - Roasted
 - Others
- Application
 - Food and Beverage
 - Healthcare
 - Dietary Supplements
 - Others
- 7.3 North America Market Outlook by Country, 2021- 2032
 - 7.3.1 United States Chicory Powder Market Size Forecast, 2021- 2032
 - 7.3.2 Canada Chicory Powder Market Size Forecast, 2021- 2032
 - 7.3.3 Mexico Chicory Powder Market Size Forecast, 2021- 2032

CHAPTER 8: EUROPE CHICORY POWDER MARKET ANALYSIS AND OUTLOOK TO 2032

8.1 Europe Market Outlook by Segments, 2021- 2032

8.2 Product

Dried

Instant

Roasted

Others

Application

Food and Beverage

Healthcare

Dietary Supplements

Others

8.3 Europe Market Outlook by Country, 2021- 2032

8.3.1 Germany Chicory Powder Market Size Forecast, 2021- 2032

8.3.2 France Chicory Powder Market Size Forecast, 2021- 2032

8.3.3 United Kingdom Chicory Powder Market Size Forecast, 2021- 2032

8.3.4 Spain Chicory Powder Market Size Forecast, 2021- 2032

8.3.5 Italy Chicory Powder Market Size Forecast, 2021- 2032

8.3.6 Russia Chicory Powder Market Size Forecast, 2021- 2032

8.3.7 Rest of Europe Chicory Powder Market Size Forecast, 2021- 2032

CHAPTER 9: ASIA PACIFIC CHICORY POWDER MARKET ANALYSIS AND OUTLOOK TO 2032

9.1 Asia Pacific Market Outlook by Segments, 2021- 2032

9.2 Product

Dried

Instant

Roasted

Others

Application

Food and Beverage

Healthcare

Dietary Supplements

Others

9.3 Asia Pacific Market Outlook by Country, 2021- 2032

- 9.3.1 China Chicory Powder Market Size Forecast, 2021- 2032
- 9.3.2 India Chicory Powder Market Size Forecast, 2021- 2032
- 9.3.3 Japan Chicory Powder Market Size Forecast, 2021- 2032
- 9.3.4 South Korea Chicory Powder Market Size Forecast, 2021- 2032
- 9.3.5 Australia Chicory Powder Market Size Forecast, 2021- 2032
- 9.3.6 South East Asia Chicory Powder Market Size Forecast, 2021- 2032
- 9.3.7 Rest of Asia Pacific Chicory Powder Market Size Forecast, 2021- 2032

CHAPTER 10: SOUTH AMERICA CHICORY POWDER MARKET ANALYSIS AND OUTLOOK TO 2032

- 10.1 South America Market Outlook by Segments, 2021- 2032
- 10.2 Product
 - Dried
 - Instant
 - Roasted
 - Others
- Application
 - Food and Beverage
 - Healthcare
 - Dietary Supplements
 - Others
- 10.3 South America Market Outlook by Country, 2021- 2032
 - 10.3.1 Brazil Chicory Powder Market Size Forecast, 2021- 2032
 - 10.3.2 Argentina Chicory Powder Market Size Forecast, 2021- 2032
 - 10.3.3 Rest of South America Chicory Powder Market Size Forecast, 2021- 2032

CHAPTER 11: MIDDLE EAST AND AFRICA CHICORY POWDER MARKET ANALYSIS AND OUTLOOK TO 2032

- 11.1 Middle East and Africa Market Outlook by Segments, 2021- 2032
- 11.2 Product
 - Dried
 - Instant
 - Roasted
 - Others
- Application
 - Food and Beverage
 - Healthcare

Dietary Supplements

Others

11.3 Middle East and Africa Market Outlook by Country, 2021- 2032

11.3.1 Saudi Arabia Chicory Powder Market Size Forecast, 2021- 2032

11.3.2 The UAE Chicory Powder Market Size Forecast, 2021- 2032

11.3.3 Rest of Middle East Chicory Powder Market Size Forecast, 2021- 2032

11.3.4 South Africa Chicory Powder Market Size Forecast, 2021- 2032

11.3.4 Rest of Africa Chicory Powder Market Size Forecast, 2021- 2032

CHAPTER 12: COMPETITIVE LANDSCAPE

12.1 Competitive Analysis- Product Profile, SWOT, Financial Profiles

12.2 Key Companies Profiled in the Study

12.3 Anwel Life Sciences Pvt.Ltd

Farmvilla Food Industries Pvt

Guangzhou Zeyu Biotechnology Co. Ltd

Kingherbs

Perennial Lifesciences Pvt

Pioneer Chicory

Qingdao Oriental Tongxiang Co.,Ltd

RKAgroexportPrivateLimited

SV Agrofood

Vokin Biotech Private Ltd

Xian Day Natural Tech Co. Ltd

CHAPTER 13: SOURCES AND RESEARCH METHODOLOGY

13.1 Primary and Secondary Sources

13.2 Research Methodology

13.3 Data Triangulation and Validation

13.4 Assumptions and Limitations

13.5 Forecast Methodology

Appendix

A: Highlights of the Q4-2024 Version

B: Conclusion and Future Recommendations

C: Customization Options

D: Contact Information

List Of Figures

LIST OF FIGURES

- Figure 1: Country Analysis: Largest Market Share (%) - 2024 vs. 2032
- Figure 2: GDP (Current Prices) Outlook by Country, 2010- 2032
- Figure 3: Population Outlook by Country, 2010- 2032
- Figure 4: Inflation Outlook by Country (%), 2024- 2032
- Figure 5: Global Chicory Powder Market Outlook by Type, 2021- 2032
- Figure 6: Global Chicory Powder Market Outlook by Application, 2021- 2032
- Figure 7: Global Chicory Powder Market Outlook by Region, 2021- 2032
- Figure 8: North America Chicory Powder Market Snapshot, Q4-2024
- Figure 9: North America Chicory Powder Market Size Forecast by Type, 2021- 2032
- Figure 10: North America Chicory Powder Market Size Forecast by Application, 2021- 2032
- Figure 11: North America Chicory Powder Market Share by Country, 2023
- Figure 12: Europe Chicory Powder Market Snapshot, Q4-2024
- Figure 13: Europe Chicory Powder Market Size Forecast by Type, 2021- 2032
- Figure 14: Europe Chicory Powder Market Size Forecast by Application, 2021- 2032
- Figure 15: Europe Chicory Powder Market Share by Country, 2023
- Figure 16: Asia Pacific Chicory Powder Market Snapshot, Q4-2024
- Figure 17: Asia Pacific Chicory Powder Market Size Forecast by Type, 2021- 2032
- Figure 18: Asia Pacific Chicory Powder Market Size Forecast by Application, 2021- 2032
- Figure 19: Asia Pacific Chicory Powder Market Share by Country, 2023
- Figure 20: South America Chicory Powder Market Snapshot, Q4-2024
- Figure 21: South America Chicory Powder Market Size Forecast by Type, 2021- 2032
- Figure 22: South America Chicory Powder Market Size Forecast by Application, 2021- 2032
- Figure 23: South America Chicory Powder Market Share by Country, 2023
- Figure 24: Middle East and Africa Chicory Powder Market Snapshot, Q4-2024
- Figure 25: Middle East and Africa Chicory Powder Market Size Forecast by Type, 2021- 2032
- Figure 26: Middle East and Africa Chicory Powder Market Size Forecast by Application, 2021- 2032
- Figure 27: Middle East and Africa Chicory Powder Market Share by Country, 2023
- Figure 28: United States Chicory Powder Market Size Outlook, \$ Million, 2021- 2032
- Figure 29: Canada Chicory Powder Market Size Outlook, \$ Million, 2021- 2032
- Figure 30: Mexico Chicory Powder Market Size Outlook, \$ Million, 2021- 2032

- Figure 31: Germany Chicory Powder Market Size Outlook, \$ Million, 2021- 2032
- Figure 32: France Chicory Powder Market Size Outlook, \$ Million, 2021- 2032
- Figure 33: United Kingdom Chicory Powder Market Size Outlook, \$ Million, 2021- 2032
- Figure 34: Spain Chicory Powder Market Size Outlook, \$ Million, 2021- 2032
- Figure 35: Italy Chicory Powder Market Size Outlook, \$ Million, 2021- 2032
- Figure 36: Russia Chicory Powder Market Size Outlook, \$ Million, 2021- 2032
- Figure 37: Rest of Europe Chicory Powder Market Size Outlook, \$ Million, 2021- 2032
- Figure 38: China Chicory Powder Market Size Outlook, \$ Million, 2021- 2032
- Figure 39: India Chicory Powder Market Size Outlook, \$ Million, 2021- 2032
- Figure 40: Japan Chicory Powder Market Size Outlook, \$ Million, 2021- 2032
- Figure 41: South Korea Chicory Powder Market Size Outlook, \$ Million, 2021- 2032
- Figure 42: Australia Chicory Powder Market Size Outlook, \$ Million, 2021- 2032
- Figure 43: South East Asia Chicory Powder Market Size Outlook, \$ Million, 2021- 2032
- Figure 44: Rest of APAC Chicory Powder Market Size Outlook, \$ Million, 2021- 2032
- Figure 45: Brazil Chicory Powder Market Size Outlook, \$ Million, 2021- 2032
- Figure 46: Argentina Chicory Powder Market Size Outlook, \$ Million, 2021- 2032
- Figure 47: Rest of LATAM Chicory Powder Market Size Outlook, \$ Million, 2021- 2032
- Figure 48: Saudi Arabia Chicory Powder Market Size Outlook, \$ Million, 2021- 2032
- Figure 49: UAE Chicory Powder Market Size Outlook, \$ Million, 2021- 2032
- Figure 50: South Africa Chicory Powder Market Size Outlook, \$ Million, 2021- 2032
- Figure 51: Research Methodology
- Figure 52: Forecast Methodology

List Of Tables

LIST OF TABLES

- Table 1: Market Scope and Segmentation
- Table 2: Global Chicory Powder Market Size Outlook, \$Million, 2021 to 2032
- Table 3: Low Case Scenario Forecasts
- Table 4: Reference Case Scenario Forecasts
- Table 5: High Growth Scenario Forecasts
- Table 6: Global Chicory Powder Market Size Outlook by Segments, 2021- 2032
- Table 7: Global Chicory Powder Market Size Outlook by Region, 2021- 2032
- Table 8: Country Mapping, 2023 vs. 2032
- Table 9: North America- Chicory Powder Market Outlook by Type, 2021- 2032
- Table 10: North America- Chicory Powder Market Outlook by Country, 2021- 2032
- Table 11: Europe - Chicory Powder Market Outlook by Type, 2021- 2032
- Table 12: Europe - Chicory Powder Market Outlook by Country, 2021- 2032
- Table 13: Asia Pacific - Chicory Powder Market Outlook by Type, 2021- 2032
- Table 14: Asia Pacific - Chicory Powder Market Outlook by Country, 2021- 2032
- Table 15: South America- Chicory Powder Market Outlook by Type, 2021- 2032
- Table 16: South America- Chicory Powder Market Outlook by Country, 2021- 2032
- Table 17: Middle East and Africa - Chicory Powder Market Outlook by Type, 2021- 2032
- Table 18: Middle East and Africa - Chicory Powder Market Outlook by Country, 2021- 2032
- Table 19: Business Snapshots of Leading Chicory Powder Companies
- Table 20: Product Profiles of Leading Chicory Powder Companies
- Table 21: SWOT Profiles of Leading Chicory Powder Companies

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