

Chicory Market Size, Trends, Analysis, and Outlook By Product (Extracts, Roasted, Instant Powder, Flour), By Form (Powder, Cubes, Liquid, Plant Part), By Application (Food & Beverage, Dietary Supplement, Feed & Pet food, Personal Care, Others), by Country, Segment, and Companies, 2024-2032

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Abstracts

Chicory Market is projected to register a high CAGR from 2023 to 2030.

The chicory market is growing as consumers turn to natural alternatives to coffee and sweeteners. Chicory root, known for its prebiotic properties, is increasingly used in functional foods, beverages, and dietary supplements. The rise of plant-based diets and interest in gut health are driving the demand for chicory in various food applications.

Chicory Market Drivers, Trends, Opportunities, and Growth Opportunities

The comprehensive report presents unique market trends and challenges shaping the outlook for industry stakeholders. The Future of Chicory survey report provides the market size outlook across types, applications, and segments globally and regionally. It also offers data-driven insights and actionable recommendations for companies in the Chicory industry.

Key market trends defining the global Chicory demand in 2025 and Beyond

The Chicory industry remains an attractive hub for both domestic and global vendors. As we enter 2025, demand from end-user sectors, changes in consumption patterns, new product launches, and widening distribution channels will play major roles.

Chicory Market Segmentation- Industry Share, Market Size, and Outlook to 2032

Rising demand for diverse products and applications fuels the increased investments in niche segments. Leading companies focus on generating a large share of their future revenue growth by expanding into these niche segments. The report presents a market size outlook across segments, supporting companies scaling up production with a focus on potential countries.

Key strategies adopted by companies within the Chicory industry

Leading Chicory companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions. In particular, companies that leverage advanced technologies to achieve operational excellence are set to gain significant revenues. The report details the key strategies adopted by the top 10 Chicory companies.

Chicory Market Study- Strategic Analysis Review

The market research report dives deep into qualitative factors shaping the market, empowering you to make informed decisions.

- Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.
- Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.
- Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.
- Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Chicory Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Chicory industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. With actual data for 2023, the report

forecasts the market size outlook from 2024 to 2032 in three scenarios: low case, reference case, and high case.

Chicory Country Analysis and Revenue Outlook to 2032

The report analyzes 22 countries worldwide, including key driving forces and market size outlook from 2021 to 2032. Additionally, it includes region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America. For each region, the market size outlook by segments is forecast for 2032.

North America Chicory Market Size Outlook- Companies plan for focused investments in a changing environment

The US remains the market leader in North America, driven by a large consumer base, well-established providers, and strong infrastructure. Leading companies focus on new product launches in a changing environment. The US GDP is expected to grow from \$28,781.1 Billion in 2024 to \$36,621 Billion in 2030, driving demand for various Chicory market segments. Similarly, strong market demand encourages Canadian Chicory companies to invest in niche segments. Mexico's investment in technological advancements positions it for significant market expansion.

Europe Chicory Market Size Outlook- Companies investing in assessing consumers, categories, competitors, and capabilities.

The German Chicory industry remains the major market for companies in the European Chicory industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Chicory market fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and addressing niche consumer segments.

Asia Pacific Chicory Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing pool of consumer base, robust consumption expenditure, and increasing investments in manufacturing drive the demand for Chicory in Asia Pacific. In particular, China, India, and South East Asian Chicory markets present a compelling outlook for

2032, attracting both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate market changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Chicory Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to higher purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Chicory Market Size Outlook- continues its upward trajectory across segments.

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Chicory market potential. Fuelled by increasing consumption expenditure of individuals and growing population drive the demand for Chicory.

Chicory Company Profiles

The global Chicory market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. The leading companies included in the study are BENEIO GmbH, Cargill Inc, Cosucra Groupe Warcoing, Delecto Foods Pvt Ltd, Farmvilla Food Industries Pvt Ltd, Herbs & Crops Overseas, Jamnagar Chicory Industries, Leroux, Murlikrishna Foods Pvt Ltd, Narasu's Coffee Company, Nature's Gold Production, NP Nutra, Organic Herb Trading Co, Pioneer Chicory, PMV Nutrient Products Pvt Ltd, Reilly Foods Company, Sensus, Shaanxi Sciphar Natural Product Co Ltd, Starwest Botanicals, STOKROS Company Ltd.

Recent Chicory Market Developments

The global Chicory market study presents recent market news and developments

including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Chicory Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

Product

Extracts

Roasted

Instant Powder

Flour

Form

Powder

Cubes

Liquid

Plant Part

Application

Food & Beverage

Dietary Supplement

Feed & Pet food

Personal Care

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

BENEO GmbH

Cargill Inc

Cosucra Groupe Warcoing

Delecto Foods Pvt Ltd

Farmvilla Food Industries Pvt Ltd

Herbs & Crops Overseas

Jamnagar Chicory Industries

Leroux

Murlikrishna Foods Pvt Ltd

Narasu's Coffee Company

Nature's Gold Production

NP Nutra

Organic Herb Trading Co

Pioneer Chicory

PMV Nutrient Products Pvt Ltd

Reily Foods Company

Sensus

Shaanxi Sciphar Natural Product Co Ltd

Starwest Botanicals

STOKROS Company Ltd

Formats Available: Excel, PDF, and PPT

Contents

CHAPTER 1: EXECUTIVE SUMMARY

- 1.1 Study Scope
- 1.2 Market Definition
- 1.3 Report Guide
 - 1.3.1 Country Coverage
 - 1.3.2 Companies Profiled
 - 1.3.3 Study Period: 2018 to 2023 and 2024 to 2032
 - 1.3.4 Units
- 1.4 Abbreviations

CHAPTER 2. CHICORY MARKET OVERVIEW- 2025

- 2.1 An Introduction to the Global Chicory Markets
- 2.2 Key Statistics
- 2.3 Region Benchmarking, 2024
- 2.4 Country Positioning Matrix, 2024

CHAPTER 3. STRATEGIC ANALYSIS REVIEW

- 3.1 Chicory Industry Stakeholders
- 3.2 Value Chain Analysis
- 3.3 Porter's Five Forces Analysis
- 3.4 SWOT Profile
- 3.5 Recent Market Developments

CHAPTER 4. IMPACT ANALYSIS AND SCENARIO FORECASTS

- 4.1 Russia-Ukraine Conflict Analysis
- 4.2 COVID-19: Post Pandemic Recovery Analysis
- 4.3 US Inflation and Sluggish Growth in China
- 4.4 Focus on Sustainability
- 4.5 Low Growth Case Scenario: Global Chicory Market Outlook to 2032
- 4.6 Reference Case Scenario: Global Chicory Market Outlook to 2032
- 4.7 High Growth Case Scenario: Global Chicory Market Outlook to 2032

CHAPTER 5: CHICORY MARKET DYNAMICS

Chicory Market Size, Trends, Analysis, and Outlook By Product (Extracts, Roasted, Instant Powder, Flour), By F...

- 5.1 Key Chicory Market Trends
- 5.2 Potential Chicory Market Opportunities
- 5.3 Key Market Challenges

CHAPTER 6: GLOBAL CHICORY MARKET ANALYSIS AND OUTLOOK TO 2032

- 6.1 Global Market Outlook by Segments, 2021 to 2032
- 6.2 Product
 - Extracts
 - Roasted
 - Instant Powder
 - Flour
 - Form
 - Powder
 - Cubes
 - Liquid
 - Plant Part
 - Application
 - Food & Beverage
 - Dietary Supplement
 - Feed & Pet food
 - Personal Care
 - Others
- 6.3 Global Market Outlook by Region, 2021 to 2032

CHAPTER 7: NORTH AMERICA CHICORY MARKET ANALYSIS AND OUTLOOK TO 2032

- 7.1 North America Market Outlook by Segments, 2021- 2032
- 7.2 Product
 - Extracts
 - Roasted
 - Instant Powder
 - Flour
 - Form
 - Powder
 - Cubes
 - Liquid

Plant Part

Application

Food & Beverage

Dietary Supplement

Feed & Pet food

Personal Care

Others

7.3 North America Market Outlook by Country, 2021- 2032

7.3.1 United States Chicory Market Size Forecast, 2021- 2032

7.3.2 Canada Chicory Market Size Forecast, 2021- 2032

7.3.3 Mexico Chicory Market Size Forecast, 2021- 2032

CHAPTER 8: EUROPE CHICORY MARKET ANALYSIS AND OUTLOOK TO 2032

8.1 Europe Market Outlook by Segments, 2021- 2032

8.2 Product

Extracts

Roasted

Instant Powder

Flour

Form

Powder

Cubes

Liquid

Plant Part

Application

Food & Beverage

Dietary Supplement

Feed & Pet food

Personal Care

Others

8.3 Europe Market Outlook by Country, 2021- 2032

8.3.1 Germany Chicory Market Size Forecast, 2021- 2032

8.3.2 France Chicory Market Size Forecast, 2021- 2032

8.3.3 United Kingdom Chicory Market Size Forecast, 2021- 2032

8.3.4 Spain Chicory Market Size Forecast, 2021- 2032

8.3.5 Italy Chicory Market Size Forecast, 2021- 2032

8.3.6 Russia Chicory Market Size Forecast, 2021- 2032

8.3.7 Rest of Europe Chicory Market Size Forecast, 2021- 2032

CHAPTER 9: ASIA PACIFIC CHICORY MARKET ANALYSIS AND OUTLOOK TO 2032

9.1 Asia Pacific Market Outlook by Segments, 2021- 2032

9.2 Product

Extracts

Roasted

Instant Powder

Flour

Form

Powder

Cubes

Liquid

Plant Part

Application

Food & Beverage

Dietary Supplement

Feed & Pet food

Personal Care

Others

9.3 Asia Pacific Market Outlook by Country, 2021- 2032

9.3.1 China Chicory Market Size Forecast, 2021- 2032

9.3.2 India Chicory Market Size Forecast, 2021- 2032

9.3.3 Japan Chicory Market Size Forecast, 2021- 2032

9.3.4 South Korea Chicory Market Size Forecast, 2021- 2032

9.3.5 Australia Chicory Market Size Forecast, 2021- 2032

9.3.6 South East Asia Chicory Market Size Forecast, 2021- 2032

9.3.7 Rest of Asia Pacific Chicory Market Size Forecast, 2021- 2032

CHAPTER 10: SOUTH AMERICA CHICORY MARKET ANALYSIS AND OUTLOOK TO 2032

10.1 South America Market Outlook by Segments, 2021- 2032

10.2 Product

Extracts

Roasted

Instant Powder

Flour

Form

Powder

Cubes

Liquid

Plant Part

Application

Food & Beverage

Dietary Supplement

Feed & Pet food

Personal Care

Others

10.3 South America Market Outlook by Country, 2021- 2032

10.3.1 Brazil Chicory Market Size Forecast, 2021- 2032

10.3.2 Argentina Chicory Market Size Forecast, 2021- 2032

10.3.3 Rest of South America Chicory Market Size Forecast, 2021- 2032

CHAPTER 11: MIDDLE EAST AND AFRICA CHICORY MARKET ANALYSIS AND OUTLOOK TO 2032

11.1 Middle East and Africa Market Outlook by Segments, 2021- 2032

11.2 Product

Extracts

Roasted

Instant Powder

Flour

Form

Powder

Cubes

Liquid

Plant Part

Application

Food & Beverage

Dietary Supplement

Feed & Pet food

Personal Care

Others

11.3 Middle East and Africa Market Outlook by Country, 2021- 2032

11.3.1 Saudi Arabia Chicory Market Size Forecast, 2021- 2032

11.3.2 The UAE Chicory Market Size Forecast, 2021- 2032

11.3.3 Rest of Middle East Chicory Market Size Forecast, 2021- 2032

11.3.4 South Africa Chicory Market Size Forecast, 2021- 2032

11.3.4 Rest of Africa Chicory Market Size Forecast, 2021- 2032

CHAPTER 12: COMPETITIVE LANDSCAPE

12.1 Competitive Analysis- Product Profile, SWOT, Financial Profiles

12.2 Key Companies Profiled in the Study

12.3 BENEEO GmbH

Cargill Inc

Cosucra Groupe Warcoing

Delecto Foods Pvt Ltd

Farmvilla Food Industries Pvt Ltd

Herbs & Crops Overseas

Jamnagar Chicory Industries

Leroux

Murlikrishna Foods Pvt Ltd

Narasu's Coffee Company

Nature's Gold Production

NP Nutra

Organic Herb Trading Co

Pioneer Chicory

PMV Nutrient Products Pvt Ltd

Reily Foods Company

Sensus

Shaanxi Sciphar Natural Product Co Ltd

Starwest Botanicals

STOKROS Company Ltd

CHAPTER 13: SOURCES AND RESEARCH METHODOLOGY

13.1 Primary and Secondary Sources

13.2 Research Methodology

13.3 Data Triangulation and Validation

13.4 Assumptions and Limitations

13.5 Forecast Methodology

Appendix

A: Highlights of the Q4-2024 Version

B: Conclusion and Future Recommendations

C: Customization Options

D: Contact Information

List Of Figures

LIST OF FIGURES

- Figure 1: Country Analysis: Largest Market Share (%) - 2024 vs. 2032
- Figure 2: GDP (Current Prices) Outlook by Country, 2010- 2032
- Figure 3: Population Outlook by Country, 2010- 2032
- Figure 4: Inflation Outlook by Country (%), 2024- 2032
- Figure 5: Global Chicory Market Outlook by Type, 2021- 2032
- Figure 6: Global Chicory Market Outlook by Application, 2021- 2032
- Figure 7: Global Chicory Market Outlook by Region, 2021- 2032
- Figure 8: North America Chicory Market Snapshot, Q4-2024
- Figure 9: North America Chicory Market Size Forecast by Type, 2021- 2032
- Figure 10: North America Chicory Market Size Forecast by Application, 2021- 2032
- Figure 11: North America Chicory Market Share by Country, 2023
- Figure 12: Europe Chicory Market Snapshot, Q4-2024
- Figure 13: Europe Chicory Market Size Forecast by Type, 2021- 2032
- Figure 14: Europe Chicory Market Size Forecast by Application, 2021- 2032
- Figure 15: Europe Chicory Market Share by Country, 2023
- Figure 16: Asia Pacific Chicory Market Snapshot, Q4-2024
- Figure 17: Asia Pacific Chicory Market Size Forecast by Type, 2021- 2032
- Figure 18: Asia Pacific Chicory Market Size Forecast by Application, 2021- 2032
- Figure 19: Asia Pacific Chicory Market Share by Country, 2023
- Figure 20: South America Chicory Market Snapshot, Q4-2024
- Figure 21: South America Chicory Market Size Forecast by Type, 2021- 2032
- Figure 22: South America Chicory Market Size Forecast by Application, 2021- 2032
- Figure 23: South America Chicory Market Share by Country, 2023
- Figure 24: Middle East and Africa Chicory Market Snapshot, Q4-2024
- Figure 25: Middle East and Africa Chicory Market Size Forecast by Type, 2021- 2032
- Figure 26: Middle East and Africa Chicory Market Size Forecast by Application, 2021- 2032
- Figure 27: Middle East and Africa Chicory Market Share by Country, 2023
- Figure 28: United States Chicory Market Size Outlook, \$ Million, 2021- 2032
- Figure 29: Canada Chicory Market Size Outlook, \$ Million, 2021- 2032
- Figure 30: Mexico Chicory Market Size Outlook, \$ Million, 2021- 2032
- Figure 31: Germany Chicory Market Size Outlook, \$ Million, 2021- 2032
- Figure 32: France Chicory Market Size Outlook, \$ Million, 2021- 2032
- Figure 33: United Kingdom Chicory Market Size Outlook, \$ Million, 2021- 2032
- Figure 34: Spain Chicory Market Size Outlook, \$ Million, 2021- 2032

- Figure 35: Italy Chicory Market Size Outlook, \$ Million, 2021- 2032
- Figure 36: Russia Chicory Market Size Outlook, \$ Million, 2021- 2032
- Figure 37: Rest of Europe Chicory Market Size Outlook, \$ Million, 2021- 2032
- Figure 38: China Chicory Market Size Outlook, \$ Million, 2021- 2032
- Figure 39: India Chicory Market Size Outlook, \$ Million, 2021- 2032
- Figure 40: Japan Chicory Market Size Outlook, \$ Million, 2021- 2032
- Figure 41: South Korea Chicory Market Size Outlook, \$ Million, 2021- 2032
- Figure 42: Australia Chicory Market Size Outlook, \$ Million, 2021- 2032
- Figure 43: South East Asia Chicory Market Size Outlook, \$ Million, 2021- 2032
- Figure 44: Rest of APAC Chicory Market Size Outlook, \$ Million, 2021- 2032
- Figure 45: Brazil Chicory Market Size Outlook, \$ Million, 2021- 2032
- Figure 46: Argentina Chicory Market Size Outlook, \$ Million, 2021- 2032
- Figure 47: Rest of LATAM Chicory Market Size Outlook, \$ Million, 2021- 2032
- Figure 48: Saudi Arabia Chicory Market Size Outlook, \$ Million, 2021- 2032
- Figure 49: UAE Chicory Market Size Outlook, \$ Million, 2021- 2032
- Figure 50: South Africa Chicory Market Size Outlook, \$ Million, 2021- 2032
- Figure 51: Research Methodology
- Figure 52: Forecast Methodology

List Of Tables

LIST OF TABLES

Table 1: Market Scope and Segmentation
Table 2: Global Chicory Market Size Outlook, \$Million, 2021 to 2032
Table 3: Low Case Scenario Forecasts
Table 4: Reference Case Scenario Forecasts
Table 5: High Growth Scenario Forecasts
Table 6: Global Chicory Market Size Outlook by Segments, 2021- 2032
Table 7: Global Chicory Market Size Outlook by Region, 2021- 2032
Table 8: Country Mapping, 2023 vs. 2032
Table 9: North America- Chicory Market Outlook by Type, 2021- 2032
Table 10: North America- Chicory Market Outlook by Country, 2021- 2032
Table 11: Europe - Chicory Market Outlook by Type, 2021- 2032
Table 12: Europe - Chicory Market Outlook by Country, 2021- 2032
Table 13: Asia Pacific - Chicory Market Outlook by Type, 2021- 2032
Table 14: Asia Pacific - Chicory Market Outlook by Country, 2021- 2032
Table 15: South America- Chicory Market Outlook by Type, 2021- 2032
Table 16: South America- Chicory Market Outlook by Country, 2021- 2032
Table 17: Middle East and Africa - Chicory Market Outlook by Type, 2021- 2032
Table 18: Middle East and Africa - Chicory Market Outlook by Country, 2021- 2032
Table 19: Business Snapshots of Leading Chicory Companies
Table 20: Product Profiles of Leading Chicory Companies
Table 21: SWOT Profiles of Leading Chicory Companies

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