

# **Chewing Gum Market Size Outlook and Opportunities 2022-2030- Global Chewing Gum Industry Growth, Trends, Strategies, Market Shares, Companies, and Forecasts for countries in the post-pandemic world**

<https://marketpublishers.com/r/CC2573D3EEBCEN.html>

Date: July 2022

Pages: 165

Price: US\$ 4,260.00 (Single User License)

ID: CC2573D3EEBCEN

## **Abstracts**

In this year's "Chewing Gum Market Size Outlook and Opportunities in the post-pandemic world- Global Chewing Gum Industry Trends, Growth Strategies, Market Shares, Companies, and Forecasts for countries" report, we examine the growth opportunities in the Chewing Gum industry from 2022 to 2030 and key strategies for companies to boost their market shares. The Chewing Gum market report highlights opportunities available in the post-pandemic era and how companies might be able to achieve them.

### **Chewing Gum Market Overview, 2022**

The global Chewing Gum market is identified as one of the high prospect markets in the post-pandemic future. Consumers across the income spectrums are exhibiting strong optimism and spending, driving up Chewing Gum sales in 2022. In particular, the year 2022 is enabling Chewing Gum companies to widen their product portfolio as increasing consumer demand is observed across developed and developing markets.

### **Global Chewing Gum Market Segment Analysis and Outlook**

The report analyzes the global and regional Chewing Gum markets across diverse segments to present insights into the most potential categories. To enable readers to understand most potential segments for investment in the long-term and short-term future across different markets, the report presents the Chewing Gum market analysis by types, Chewing Gum market analysis by applications, Chewing Gum market outlook by end-user, and Chewing Gum market outlook by geography.

**Global Chewing Gum Market Trends, Drivers, Challenges, and Opportunities**  
**Top Chewing Gum Market Trends for the next ten years to 2030-** The global Chewing Gum market is undergoing a period of unprecedented demand and interest with consumption patterns evolving rapidly by geography. As companies aim for creating value through long-term strategy, the report presents a detailed analysis of short-term and long-term trends set to shape the future of the global Chewing Gum markets.

**Key Market Drivers shaping the future of Chewing Gum Markets-** To enable companies to unlock new avenues for sustainable profitable growth, the report presents detailed insights into the key driving forces shaping the future of the global Chewing Gum industry.

Further, recent industry changes illustrate the growth in Chewing Gum that has brought disruption. To stay at the forefront of the industry, understanding these challenges and overcoming them remains vital. The report identifies the current challenges and needs in the Chewing Gum markets.

**Chewing Gum Market Size Outlook in Post-COVID-19: Implications for Companies**  
The report analyzes the changes in the industry brought about by the COVID-19 Pandemic and presents the Chewing Gum market outlook across three case scenarios.

The majority of the Chewing Gum companies reacted to COVID-19 through disciplined cost management, improving operational efficiency, product innovation, brand building, digitalization, and sustainability initiatives. Robust mitigation and adaptation plan to improve supply chain resilience were widely observed.

With a robust market outlook from 2022 to 2030, companies are focusing on scaling direct access to consumers and investing in personalization in their marketing activities to achieve greater engagement and loyalty.

Further, the long-term Chewing Gum market size outlook also considers the impact of the Russia-Ukraine war, possible looming global recession, trade issues between the US and China, the possibility of new virus variants, and other conditions.

**North America Chewing Gum Market Size and Market Share Outlook to 2030**  
The report analyzes the current status and North American Chewing Gum market outlook to 2030. Leading market types, applications, and potential countries in North America are analyzed in the report. Further, the Chewing Gum market size forecasts are provided for the United States (the US), Canada, and Mexico countries in the report.

### Europe Chewing Gum Market Size and Market Share Outlook to 2030

Western European countries of Germany, France, Spain, the United Kingdom (the UK), and Italy contribute significantly to the global Chewing Gum market size in 2022. In addition, the Rest of the Europe countries also present a robust growth outlook with improving macroeconomic conditions, and companies expanding their operations in these countries.

### Asia Pacific Chewing Gum Market Size and Market Share Outlook to 2030

Emerging countries in the Asia Pacific remain the most potential growth markets for companies planning business expansions. Rapid urbanization, increasing disposable incomes, consumer spending increases, and the launch of new products shape the future of Chewing Gum markets in Asia Pacific countries. The report analyzes China, India, Japan, and South Korea markets and the Rest of Asia Pacific countries including their market size in 2022 and forecast to 2030.

### The Middle East and Africa Chewing Gum Market Size and Market Share Outlook to 2030

The landscape of the Middle East economy is shifting as consumer preferences continue to emerge. The Chewing Gum report assesses the potential market size of the Middle East market and its growth outlook to 2030. Among countries, Saudi Arabia, United Arab Emirates (The UAE), and other Middle East markets are analyzed in the report.

The Africa Chewing Gum industry continues to offer exciting opportunities to build large, profitable businesses for companies launching products to cater to domestic consumers. The report presents the current status and outlook of Egypt, South Africa, and other countries through 2030.

### Leading Chewing Gum Company Profiles and Business Strategies

Emerging Chewing Gum market competition is increasing as more companies are strengthening their operations and targeting wide customer segments. As companies can gain an advantage from anticipating their competitors' strategic moves, the Chewing Gum report presents key insights into competitor profiles, their strategies, product profiles, financial profiles, and other information.

Critical Success Factors such as innovating new products, delivering innovations quickly, and scaling them across brands, categories, and geographies, using data and technology to unlock efficiencies and growth opportunities are widely observed in the

Chewing Gum industry.

The Chewing Gum market intelligence report analyzes the leading five companies in the industry. We analyze over 15 companies but present the five players in the multi-client study. Customers can opt for free customization by requesting their preferred competitor profiles.

## Contents

### **1. TABLE OF CONTENTS**

- 1.1 List of Exhibits
- 1.2 Tables and Charts

### **2. CHEWING GUM MARKET REPORT GUIDE**

- 2.1 Foreword
- 2.2 Definition and Scope of Deliverables
- 2.3 Abbreviations
- 2.4 Research Methodology
- 2.5 Highlights of the H2- 2022 edition

### **3. INTRODUCTION TO GLOBAL CHEWING GUM MARKETS, 2022**

- 3.1 State of Chewing Gum Industry, 2022
- 3.2 Chewing Gum Market performance and outlook to 2030
  - 3.2.1 Historical Performance
  - 3.2.2 Future Outlook
  - 3.2.3 Critical Success Factors
- 3.3 Market Analysis of Key Chewing Gum Product Categories
- 3.4 Market Analysis of Key Chewing Gum Applications
- 3.5 Growth prospects of leading markets to 2030
- 3.6 Leading Chewing Gum companies

### **4. THE PATH FORWARD: KEY CHEWING GUM MARKET TRENDS AND DYNAMICS**

- 4.1 Key trends to shape the Chewing Gum market size in the coming years
- 4.2 Major Chewing Gum market drivers that will define growth in 2022 and beyond
- 4.3 Current Challenges and Needs in Chewing Gum industry
- 4.4 Porter's Five Forces Analysis (Buyer & supplier power, threat of substitutes & new entrants, competitive rivalry)

### **5. GROWTH PROSPECTS IN THE CHEWING GUM MARKET: INSIGHTS FROM THE RESEARCH**

- 5.1 Global Chewing Gum Market outlook, \$ Million, 2020- 2030
- 5.2 Global Chewing Gum Market Shares (2021) and Market Outlook by Types (\$ Million), 2020-2030
- 5.3 Global Chewing Gum Market Shares (2021) and Market Outlook by Applications (\$ Million), 2020-2030
- 5.4 Global Chewing Gum Market Shares (2021) and Market Outlook by Region (\$ Million), 2020-2030
- 5.5 Chewing Gum Market Strategies to stay at the forefront of the industry

## **6. THE FUTURE OF CHEWING GUM MARKET SIZE IN THE POST-PANDEMIC WORLD: IMPLICATIONS FOR COMPANIES**

- 6.1 From surviving to thriving- Key strategies for Chewing Gum industry stakeholders
- 6.2 Likely Scenario- Quick retreating to pre-COVID 19 averages
- 6.3 Conservative Growth Scenario- Impact of Looming Recession conditions
- 6.4 High Growth Scenario- Rapid and strong growth recovery

## **7. NORTH AMERICA CHEWING GUM MARKET OUTLOOK AND OPPORTUNITIES TO 2030**

- 7.1 Key Chewing Gum Market Statistics, 2022
- 7.2 North America Chewing Gum Market Status and Outlook, 2020- 2030
- 7.3 North America Chewing Gum Market Drivers and Growth Opportunities
- 7.4 North America Chewing Gum Market outlook and Market Shares by Type, 2022-2030
- 7.5 North America Chewing Gum Market outlook and Market Shares by Application, 2022- 2030
- 7.6 North America Chewing Gum Market outlook and Market Shares by Country, 2022-2030

## **8. EUROPE CHEWING GUM MARKET OUTLOOK AND OPPORTUNITIES TO 2030**

- 8.1 Key Chewing Gum Market Statistics, 2022
- 8.2 Europe Chewing Gum Market Status and Outlook, 2020- 2030
- 8.3 Europe Chewing Gum Market Drivers and Growth Opportunities
- 8.4 Europe Chewing Gum Market outlook and Market Shares by Type, 2022- 2030
- 8.5 Europe Chewing Gum Market outlook and Market Shares by Application, 2022-2030
- 8.6 Europe Chewing Gum Market outlook and Market Shares by Country, 2022- 2030

## **9. ASIA PACIFIC CHEWING GUM MARKET OUTLOOK AND OPPORTUNITIES TO 2030**

9.1 Key Chewing Gum Market Statistics, 2022

9.2 Asia Pacific Chewing Gum Market Status and Outlook, 2020- 2030

9.3 Asia Pacific Chewing Gum Market Drivers and Growth Opportunities

9.4 Asia Pacific Chewing Gum Market outlook and Market Shares by Type, 2022- 2030

9.5 Asia Pacific Chewing Gum Market outlook and Market Shares by Application, 2022- 2030

9.6 Asia Pacific Chewing Gum Market outlook and Market Shares by Country, 2022- 2030

## **10. SOUTH AND CENTRAL AMERICA CHEWING GUM MARKET OUTLOOK AND OPPORTUNITIES TO 2030**

10.1 Key Chewing Gum Market Statistics, 2022

10.2 South and Central America Chewing Gum Market Status and Outlook, 2020- 2030

10.3 South and Central America Chewing Gum Market Drivers and Growth Opportunities

10.4 South and Central America Chewing Gum Market outlook and Market Shares by Type, 2022- 2030

10.5 South and Central America Chewing Gum Market outlook and Market Shares by Application, 2022- 2030

10.6 South and Central America Chewing Gum Market outlook and Market Shares by Country, 2022- 2030

## **11. THE MIDDLE EAST AND AFRICA CHEWING GUM MARKET OUTLOOK AND OPPORTUNITIES TO 2030**

11.1 Key Chewing Gum Market Statistics, 2022

11.2 The Middle East and Africa Chewing Gum Market Status and Outlook, 2020- 2030

11.3 The Middle East and Africa Chewing Gum Market Drivers and Growth Opportunities

11.4 The Middle East and Africa Chewing Gum Market outlook and Market Shares by Type, 2022- 2030

11.5 The Middle East and Africa Chewing Gum Market outlook and Market Shares by Application, 2022- 2030

11.6 The Middle East and Africa Chewing Gum Market outlook and Market Shares by

Country, 2022- 2030

## **12. FUTURE OF UNITED STATES CHEWING GUM MARKET SIZE TO 2030**

12.1 United States Chewing Gum Market Statistics, 2022

12.2 The United States Macroeconomic and Demographic scenario

12.3 United States Chewing Gum Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

12.4 From surviving to thriving- Strategies for US Chewing Gum Companies

## **13 FUTURE OF CANADA CHEWING GUM MARKET SIZE TO 2030**

13.1 Canada Chewing Gum Market Statistics, 2022

13.2 Canada Macroeconomic and Demographic scenario

13.3 Canada Chewing Gum Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

13.4 From surviving to thriving- Strategies for Canada Chewing Gum Companies

## **14 FUTURE OF MEXICO CHEWING GUM MARKET SIZE TO 2030**

14.1 Mexico Chewing Gum Market Snapshot, 2022

14.2 Mexico Macroeconomic and Demographic scenario

14.3 Mexico Chewing Gum Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

14.4 From surviving to thriving- Strategies for Mexico Chewing Gum Companies

## **15 FUTURE OF GERMANY CHEWING GUM MARKET SIZE TO 2030**

15.1 Germany Chewing Gum Market Snapshot, 2022

15.2 Germany Macroeconomic and Demographic scenario

15.3 Germany Chewing Gum Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

15.4 From surviving to thriving- Strategies for Germany Chewing Gum Companies

## **16. FUTURE OF UNITED KINGDOM CHEWING GUM MARKET SIZE TO 2030**

16.1 United Kingdom Chewing Gum Market Snapshot, 2022

16.2 The United Kingdom Macroeconomic and Demographic scenario

16.3 United Kingdom Chewing Gum Market Revenue Outlook, \$ Million, and Growth



Rate (%), 2022- 2030

16.4 From surviving to thriving- Strategies for United Kingdom Chewing Gum Companies

## **17. FUTURE OF FRANCE CHEWING GUM MARKET SIZE TO 2030**

17.1 France Chewing Gum Market Snapshot, 2022

17.2 France Macroeconomic and Demographic scenario

17.3 France Chewing Gum Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

17.4 From surviving to thriving- Strategies for France Chewing Gum Companies

## **18. FUTURE OF SPAIN CHEWING GUM MARKET SIZE TO 2030**

18.1 Spain Chewing Gum Market Snapshot, 2022

18.2 Spain Macroeconomic and Demographic scenario

18.3 Spain Chewing Gum Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

18.4 From surviving to thriving- Strategies for Spain Chewing Gum Companies

## **19. FUTURE OF ITALY CHEWING GUM MARKET SIZE TO 2030**

19.1 Italy Chewing Gum Market Snapshot, 2022

19.2 Italy Macroeconomic and Demographic scenario

19.3 Italy Chewing Gum Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

19.4 From surviving to thriving- Strategies for Italy Chewing Gum Companies

## **20. FUTURE OF REST OF EUROPE CHEWING GUM MARKET SIZE TO 2030**

20.1 Rest of Europe Chewing Gum Market Snapshot, 2022

20.2 Rest of Europe Chewing Gum Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

20.3 From surviving to thriving- Strategies for Rest of Europe Chewing Gum Companies

## **21. FUTURE OF CHINA CHEWING GUM MARKET SIZE TO 2030**

21.1 China Chewing Gum Market Snapshot, 2022

21.2 China Macroeconomic and Demographic scenario

21.3 China Chewing Gum Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

21.4 From surviving to thriving- Strategies for China Chewing Gum Companies

## **22. FUTURE OF INDIA CHEWING GUM MARKET SIZE TO 2030**

22.1 India Chewing Gum Market Snapshot, 2022

22.2 India Macroeconomic and Demographic scenario

22.3 India Chewing Gum Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

22.4 From surviving to thriving- Strategies for India Chewing Gum Companies

## **23. FUTURE OF JAPAN CHEWING GUM MARKET SIZE TO 2030**

23.1 Japan Chewing Gum Market Snapshot, 2022

23.2 Japan Macroeconomic and Demographic scenario

23.3 Japan Chewing Gum Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

23.4 From surviving to thriving- Strategies for Japan Chewing Gum Companies

## **24. FUTURE OF SOUTH KOREA CHEWING GUM MARKET SIZE TO 2030**

24.1 South Korea Chewing Gum Market Snapshot, 2022

24.2 South Korea Macroeconomic and Demographic scenario

24.3 South Korea Chewing Gum Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

24.4 From surviving to thriving- Strategies for South Korea Chewing Gum Companies

## **25. FUTURE OF INDONESIA CHEWING GUM MARKET SIZE TO 2030**

25.1 Indonesia Chewing Gum Market Snapshot, 2022

25.2 Indonesia Macroeconomic and Demographic scenario

25.3 Indonesia Chewing Gum Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

25.4 From surviving to thriving- Strategies for Indonesia Chewing Gum Companies

## **26. FUTURE OF REST OF ASIA PACIFIC CHEWING GUM MARKET SIZE TO 2030**

26.1 Rest of Asia Pacific Chewing Gum Market Snapshot, 2022

26.2 Rest of Asia Pacific Chewing Gum Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

26.3 From surviving to thriving- Strategies for Rest of Asia Pacific Chewing Gum Companies

## **27. FUTURE OF BRAZIL CHEWING GUM MARKET SIZE TO 2030**

27.1 Brazil Chewing Gum Market Snapshot, 2022

27.2 Brazil Macroeconomic and Demographic scenario

27.3 Brazil Chewing Gum Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

27.4 From surviving to thriving- Strategies for Brazil Chewing Gum Companies

## **28. FUTURE OF ARGENTINA CHEWING GUM MARKET SIZE TO 2030**

28.1 Argentina Chewing Gum Market Snapshot, 2022

28.2 Argentina Macroeconomic and Demographic scenario

28.3 Argentina Chewing Gum Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

28.4 From surviving to thriving- Strategies for Argentina Chewing Gum Companies

## **29. FUTURE OF REST OF SOUTH AND CENTRAL AMERICA CHEWING GUM MARKET SIZE TO 2030**

29.1 Rest of South and Central America Chewing Gum Market Snapshot, 2022

29.2 Rest of South and Central America Chewing Gum Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

29.3 From surviving to thriving- Strategies for Rest of South and Central America Chewing Gum Companies

## **30. FUTURE OF SAUDI ARABIA CHEWING GUM MARKET SIZE TO 2030**

30.1 Saudi Arabia Chewing Gum Market Snapshot, 2022

30.2 Saudi Arabia Macroeconomic and Demographic scenario

30.3 Saudi Arabia Chewing Gum Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

30.4 From surviving to thriving- Strategies for Saudi Arabia Chewing Gum Companies

## **31. FUTURE OF UAE CHEWING GUM MARKET SIZE TO 2030**

- 31.1 UAE Chewing Gum Market Snapshot, 2022
- 31.2 UAE Macroeconomic and Demographic scenario
- 31.3 UAE Chewing Gum Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030
- 31.4 From surviving to thriving- Strategies for UAE Chewing Gum Companies

## **32. FUTURE OF EGYPT CHEWING GUM MARKET SIZE TO 2030**

- 32.1 Egypt Chewing Gum Market Snapshot, 2022
- 32.2 Egypt Macroeconomic and Demographic scenario
- 32.3 Egypt Chewing Gum Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030
- 32.4 From surviving to thriving- Strategies for Egypt Chewing Gum Companies

## **33. FUTURE OF SOUTH AFRICA CHEWING GUM MARKET SIZE TO 2030**

- 33.1 South Africa Chewing Gum Market Snapshot, 2022
- 33.2 South Africa Chewing Gum Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030
- 33.3 From surviving to thriving- Strategies for South Africa Chewing Gum Companies

## **34. FUTURE OF REST OF MIDDLE EAST CHEWING GUM MARKET SIZE TO 2030**

- 34.1 Rest of Middle East Chewing Gum Market Snapshot, 2022
- 34.2 Rest of Middle East Chewing Gum Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030
- 34.3 From surviving to thriving- Strategies for Rest of Middle East Chewing Gum Companies

## **35. FUTURE OF REST OF AFRICA CHEWING GUM MARKET SIZE TO 2030**

- 35.1 Rest of Africa Chewing Gum Market Snapshot, 2022
- 35.2 Rest of Africa Chewing Gum Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030
- 35.3 From surviving to thriving- Strategies for Rest of Africa Chewing Gum Companies

## **36. CHEWING GUM COMPETITIVE LANDSCAPE**

- 36.1 Key Chewing Gum Companies in the industry
- 36.2 Chewing Gum Companies- Business Overview
- 36.3 Chewing Gum Companies- Product Portfolio
- 36.4 Chewing Gum Companies- Financial Profile
- 36.5 Chewing Gum Companies- SWOT Analysis

## **37. APPENDIX**

- 37.1 Publisher's Expertise
- 37.2 Methodology and Data Sources
- 37.3 Research Findings and Conclusion

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