

# **Ceramic Sanitary Ware Market Size, Share, and Outlook, 2025 Report- By Type (Toilets, Washbasins, Pedestals, Bidet, Urinals, Sinks, Bath tubs, Others), Technology (Slip Casting, Pressure Casting, Tape Casting, Isostatic Pressing), Application (Commercial, Residential), and Companies, 2021-2032**

<https://marketpublishers.com/r/CC982B7316F2EN.html>

Date: June 2025

Pages: 185

Price: US\$ 3,680.00 (Single User License)

ID: CC982B7316F2EN

## **Abstracts**

### **Ceramic Sanitary Ware Market Outlook**

The global Ceramic Sanitary Ware market is expected to register a growth rate of 6.2% during the forecast period from \$39.2 Billion in 2024 to \$63.4 Billion in 2032. The Ceramic Sanitary Ware market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Ceramic Sanitary Ware segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Toilets, Washbasins, Pedestals, Bidet, Urinals, Sinks, Bath tubs, Others), Technology (Slip Casting, Pressure Casting, Tape Casting, Isostatic Pressing), Application (Commercial, Residential). Over 70 tables and charts showcase findings from our latest survey report on Ceramic Sanitary Ware markets.

### **Ceramic Sanitary Ware Market Insights, 2025**

The ceramic sanitary ware market is witnessing robust expansion driven by the dual forces of rapid urbanization and increasing focus on hygiene and water conservation. As housing development accelerates in emerging economies such as India, Vietnam, and parts of Africa, there is rising demand for durable, easy-to-clean, and affordable

sanitary products including toilets, basins, and urinals. Additionally, water-saving innovations like dual-flush systems and low-flow faucets are driving adoption of modern ceramic sanitary ware in both residential and commercial spaces. Government programs such as India's "Swachh Bharat Mission" and Kenya's "Sanitation and Hygiene Program" are further fueling uptake. Leading manufacturers such as Roca, LIXIL, and Kohler are investing in product design and distribution channels tailored to urban and rural markets alike. The convergence of hygiene awareness, water efficiency, and infrastructure development is reshaping the future of the ceramic sanitary ware market.

## Five Trends that will define global Ceramic Sanitary Ware market in 2025 and Beyond

A closer look at the multi-million global market for Ceramic Sanitary Ware identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Ceramic Sanitary Ware companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

What are the biggest opportunities for growth in the Ceramic Sanitary Ware industry?

The Ceramic Sanitary Ware sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

## Ceramic Sanitary Ware Market Segment Insights

The Ceramic Sanitary Ware industry presents strong offers across categories. The analytical report offers forecasts of Ceramic Sanitary Ware industry performance across segments and countries. Key segments in the industry include By Type (Toilets, Washbasins, Pedestals, Bidet, Urinals, Sinks, Bath tubs, Others), Technology (Slip Casting, Pressure Casting, Tape Casting, Isostatic Pressing), Application (Commercial, Residential). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Ceramic Sanitary Ware market size outlook is provided for 22 countries across these regions.

### Market Value Chain

The chapter identifies potential companies and their operations across the global Ceramic Sanitary Ware industry ecosystem. It assists decision-makers in evaluating global Ceramic Sanitary Ware market fundamentals, market dynamics, and disruptive trends across the value chain segments.

### Scenario Analysis and Forecasts

Strategic decision-making in the Ceramic Sanitary Ware industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios: slow growth, reference case, and high growth cases.

### Asia Pacific Ceramic Sanitary Ware Market Analysis: A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

### The State of Europe Ceramic Sanitary Ware Industry 2025: Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Ceramic Sanitary Ware with demand from both Western Europe

and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Ceramic Sanitary Ware market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Ceramic Sanitary Ware market Insights Executives are most excited about opportunities for the US Ceramic Sanitary Ware industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Ceramic Sanitary Ware companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Ceramic Sanitary Ware market.

Latin American Ceramic Sanitary Ware market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Ceramic Sanitary Ware Markets New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Ceramic Sanitary Ware markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Ceramic Sanitary Ware markets

including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

## Competitive Landscape How Ceramic Sanitary Ware companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Duratex S.A., Duravit AG, Geberit AG, GROHE AG, Hansgrohe SE, HSIL Limited, Ideal Standard International NV, Kohler Co., LIXIL Corporation, RAK Ceramics PJSC, Roca Sanitario, S.A., Somany Ceramics Limited, Toto Ltd., Villeroy and Boch AG.

## Ceramic Sanitary Ware Market Scope

### Leading Segments

#### By Type

Toilets

Washbasins

Pedestals

Bidet

Urinals

Sinks

Bath tubs

Others

#### By Technology

Slip Casting

Pressure Casting

Tape Casting

Isostatic Pressing

By Application

Commercial

Residential

Leading Companies

Duratex S.A.

Duravit AG

Geberit AG

GROHE AG

Hansgrohe SE

HSIL Limited

Ideal Standard International NV

Kohler Co.

LIXIL Corporation

RAK Ceramics PJSC

Roca Sanitario, S.A.

Somany Ceramics Limited

Toto Ltd.

Villeroy and Boch AG

Geographies

North AmericaUS, Canada, Mexico

EuropeGermany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia PacificChina, India, Japan, South Korea, Australia, South East Asia, Others

Latin AmericaBrazil, Argentina, Others

Middle East and AfricaSaudi Arabia, UAE, Other Middle East, South Africa, Other Africa

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

## Contents

### 1. TABLE OF CONTENTS

List of Figures and Tables

### 2. EXECUTIVE SUMMARY

#### 2.1 Key Highlights

2.1.1 Ceramic Sanitary Ware Market Size Outlook, 2018-2024 and 2025-2032

2.1.2 Largest Ceramic Sanitary Ware Market Types and Applications

2.1.3 Fastest Growing Segments

2.1.4 Potential Markets

2.1.5 Market Concentration

#### 2.2 Market Scope and Segmentation

2.2.1 Market Scope- Segments

2.2.2 Market Scope- Countries

2.2.3 Macroeconomic and Demographic Outlook

2.2.4 Abbreviations

2.2.5 Units and Currency Conversions

### 3. RESEARCH METHODOLOGY

#### 3.1 Primary Research Surveys

#### 3.2 Secondary Data Sources

#### 3.3 Data Triangulation

#### 3.4 Forecast Methodology

#### 3.5 Assumptions and Limitations

### 4. INTRODUCTION TO GLOBAL CERAMIC SANITARY WARE MARKET IN 2025

#### 4.1 Industry Panorama

#### 4.2 Leading Companies Profiled in the Study

#### 4.3 Asia Pacific Markets offer Robust Market Prospects for New Entrants

#### 4.4 Market Dynamics

4.4.1 Market Dynamics- Trends and Drivers

4.4.2 Market Dynamics- Opportunities and Challenges

#### 4.5 Regional Analysis

#### 4.6 Porter's Five Force Analysis

- 4.6.1 Intensity of Competitive Rivalry
- 4.6.2 Threat of New Entrants
- 4.6.3 Threat of Substitutes
- 4.6.4 Bargaining Power of Buyers
- 4.6.5 Bargaining Power of Suppliers
- 4.7 Ceramic Sanitary Ware Industry Value Chain Analysis
  - 4.7.1 Stage of Value Chain
  - 4.7.2 Key Activities of Companies
  - 4.7.3 Companies Included in Each Stage
  - 4.7.4 Key Insights

## **5. CERAMIC SANITARY WARE MARKET OUTLOOK TO 2032**

- 5.1 Market Size Forecast by Type, 2021-2024 and 2025-2032
- 5.2 Market Size Forecast by Application, 2021-2024 and 2024-2032
- 5.3 Market Size Forecast by Geography, 2021-2024 and 2024-2032

### By Type

Toilets

Washbasins

Pedestals

Bidet

Urinals

Sinks

Bath tubs

Others

### By Technology

Slip Casting

Pressure Casting

Tape Casting

Isostatic Pressing

### By Application

Commercial

Residential

## **6. GLOBAL CERAMIC SANITARY WARE MARKET OUTLOOK ACROSS GROWTH SCENARIOS**

6.1 Low Growth Scenario

6.2 Base/Reference Case

### 6.3 High Growth Scenario

## **6. NORTH AMERICA CERAMIC SANITARY WARE MARKET SIZE OUTLOOK**

### 6.1 Key Market Statistics, 2024

### 6.2 North America Ceramic Sanitary Ware Market Trends and Growth Opportunities

#### 6.2.1 North America Ceramic Sanitary Ware Market Outlook by Type

#### 6.2.2 North America Ceramic Sanitary Ware Market Outlook by Application

### 6.3 North America Ceramic Sanitary Ware Market Outlook by Country

#### 6.3.1 The US Ceramic Sanitary Ware Market Outlook, 2021- 2032

#### 6.3.2 Canada Ceramic Sanitary Ware Market Outlook, 2021- 2032

#### 6.3.3 Mexico Ceramic Sanitary Ware Market Outlook, 2021- 2032

## **7. EUROPE CERAMIC SANITARY WARE MARKET SIZE OUTLOOK**

### 7.1 Key Market Statistics, 2024

### 7.2 Europe Ceramic Sanitary Ware Market Trends and Growth Opportunities

#### 7.2.1 Europe Ceramic Sanitary Ware Market Outlook by Type

#### 7.2.2 Europe Ceramic Sanitary Ware Market Outlook by Application

### 7.3 Europe Ceramic Sanitary Ware Market Outlook by Country

#### 7.3.2 Germany Ceramic Sanitary Ware Market Outlook, 2021- 2032

#### 7.3.3 France Ceramic Sanitary Ware Market Outlook, 2021- 2032

#### 7.3.4 The UK Ceramic Sanitary Ware Market Outlook, 2021- 2032

#### 7.3.5 Spain Ceramic Sanitary Ware Market Outlook, 2021- 2032

#### 7.3.6 Italy Ceramic Sanitary Ware Market Outlook, 2021- 2032

#### 7.3.7 Russia Ceramic Sanitary Ware Market Outlook, 2021- 2032

#### 7.3.8 Rest of Europe Ceramic Sanitary Ware Market Outlook, 2021- 2032

## **8. ASIA PACIFIC CERAMIC SANITARY WARE MARKET SIZE OUTLOOK**

### 8.1 Key Market Statistics, 2024

### 8.2 Asia Pacific Ceramic Sanitary Ware Market Trends and Growth Opportunities

#### 8.2.1 Asia Pacific Ceramic Sanitary Ware Market Outlook by Type

#### 8.2.2 Asia Pacific Ceramic Sanitary Ware Market Outlook by Application

### 8.3 Asia Pacific Ceramic Sanitary Ware Market Outlook by Country

#### 8.3.1 China Ceramic Sanitary Ware Market Outlook, 2021- 2032

#### 8.3.2 India Ceramic Sanitary Ware Market Outlook, 2021- 2032

#### 8.3.3 Japan Ceramic Sanitary Ware Market Outlook, 2021- 2032

#### 8.3.4 South Korea Ceramic Sanitary Ware Market Outlook, 2021- 2032

- 8.3.5 Australia Ceramic Sanitary Ware Market Outlook, 2021- 2032
- 8.3.6 South East Asia Ceramic Sanitary Ware Market Outlook, 2021- 2032
- 8.3.7 Rest of Asia Pacific Ceramic Sanitary Ware Market Outlook, 2021- 2032

## **9. SOUTH AMERICA CERAMIC SANITARY WARE MARKET SIZE OUTLOOK**

- 9.1 Key Market Statistics, 2024
- 9.2 South America Ceramic Sanitary Ware Market Trends and Growth Opportunities
  - 9.2.1 South America Ceramic Sanitary Ware Market Outlook by Type
  - 9.2.2 South America Ceramic Sanitary Ware Market Outlook by Application
- 9.3 South America Ceramic Sanitary Ware Market Outlook by Country
  - 9.3.1 Brazil Ceramic Sanitary Ware Market Outlook, 2021- 2032
  - 9.3.2 Argentina Ceramic Sanitary Ware Market Outlook, 2021- 2032
  - 9.3.3 Rest of South and Central America Ceramic Sanitary Ware Market Outlook, 2021- 2032

## **10. MIDDLE EAST AND AFRICA CERAMIC SANITARY WARE MARKET SIZE OUTLOOK**

- 10.1 Key Market Statistics, 2024
- 10.2 Middle East and Africa Ceramic Sanitary Ware Market Trends and Growth Opportunities
  - 10.2.1 Middle East and Africa Ceramic Sanitary Ware Market Outlook by Type
  - 10.2.2 Middle East and Africa Ceramic Sanitary Ware Market Outlook by Application
- 10.3 Middle East and Africa Ceramic Sanitary Ware Market Outlook by Country
  - 10.3.1 Saudi Arabia Ceramic Sanitary Ware Market Outlook, 2021- 2032
  - 10.3.2 The UAE Ceramic Sanitary Ware Market Outlook, 2021- 2032
  - 10.3.3 Rest of Middle East Ceramic Sanitary Ware Market Outlook, 2021- 2032
  - 10.3.4 South Africa Ceramic Sanitary Ware Market Outlook, 2021- 2032
  - 10.3.5 Egypt Ceramic Sanitary Ware Market Outlook, 2021- 2032
  - 10.3.6 Rest of Africa Ceramic Sanitary Ware Market Outlook, 2021- 2032

## **11. COMPANY PROFILES**

- 11.1 Leading 10 Companies
  - Duratex S.A.
  - Duravit AG
  - Geberit AG
  - GROHE AG

Hansgrohe SE  
HSIL Limited  
Ideal Standard International NV  
Kohler Co.  
LIXIL Corporation  
RAK Ceramics PJSC  
Roca Sanitario, S.A.  
Somany Ceramics Limited  
Toto Ltd.  
Villeroy and Boch AG  
11.2 Overview  
11.3 Products and Services  
11.4 SWOT Profile

## **12. APPENDIX**

12.1 Subscription Options  
12.2 Customization Options  
12.3 Publisher Details

## I would like to order

Product name: Ceramic Sanitary Ware Market Size, Share, and Outlook, 2025 Report- By Type (Toilets, Washbasins, Pedestals, Bidet, Urinals, Sinks, Bath tubs, Others), Technology (Slip Casting, Pressure Casting, Tape Casting, Isostatic Pressing), Application (Commercial, Residential), and Companies, 2021-2032

Product link: <https://marketpublishers.com/r/CC982B7316F2EN.html>

Price: US\$ 3,680.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CC982B7316F2EN.html>