

# **CBD Skin Care Market Size, Share, and Outlook, 2025 Report- By Type (Oil, Serums, Moisturizers and Cream, Cleansers, Sunscreens, Others), Source (Hemp, Marijuana), Application (Dry Skin, Psoriasis, Eczema, Acne), Distribution Channel (Online, Supermarkets and Hypermarkets, Retail Pharmacies, Specialty Stores, Others), and Companies, 2021-2032**

<https://marketpublishers.com/r/CDC4EC17FD34EN.html>

Date: June 2025

Pages: 185

Price: US\$ 3,680.00 (Single User License)

ID: CDC4EC17FD34EN

## **Abstracts**

### **CBD Skin Care Market Outlook**

The global CBD Skin Care market is expected to register a growth rate of 20.6% during the forecast period from \$2.7 Billion in 2024 to \$12.1 Billion in 2032. The CBD Skin Care market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on CBD Skin Care segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Oil, Serums, Moisturizers and Cream, Cleansers, Sunscreens, Others), Source (Hemp, Marijuana), Application (Dry Skin, Psoriasis, Eczema, Acne), Distribution Channel (Online, Supermarkets and Hypermarkets, Retail Pharmacies, Specialty Stores, Others). Over 70 tables and charts showcase findings from our latest survey report on CBD Skin Care markets.

### **CBD Skin Care Market Insights, 2025**

The CBD Skin Care Market in 2025 is experiencing strong growth, propelled by consumer demand for products that combine the anti-inflammatory, antioxidant, and

soothing properties of cannabidiol with natural and clean-label ingredients. Product innovation encompasses serums, moisturizers, balms, and masks formulated to address a range of skin concerns from acne and eczema to aging and sensitivity. Scientific research validating CBD's dermatological benefits supports brand credibility and regulatory compliance efforts. The market is further driven by increased digital marketing, influencer endorsements, and the expansion of direct-to-consumer sales models. Sustainability considerations influence both ingredient sourcing and eco-friendly packaging choices.

### Five Trends that will define global CBD Skin Care market in 2025 and Beyond

A closer look at the multi-million global market for CBD Skin Care identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading CBD Skin Care companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

What are the biggest opportunities for growth in the CBD Skin Care industry?

The CBD Skin Care sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

### CBD Skin Care Market Segment Insights

The CBD Skin Care industry presents strong offers across categories. The analytical report offers forecasts of CBD Skin Care industry performance across segments and countries. Key segments in the industry include By Type (Oil, Serums, Moisturizers and Cream, Cleansers, Sunscreens, Others), Source (Hemp, Marijuana), Application (Dry Skin, Psoriasis, Eczema, Acne), Distribution Channel (Online, Supermarkets and Hypermarkets, Retail Pharmacies, Specialty Stores, Others). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, CBD Skin Care market size outlook is provided for 22 countries across these regions.

### Market Value Chain

The chapter identifies potential companies and their operations across the global CBD Skin Care industry ecosystem. It assists decision-makers in evaluating global CBD Skin Care market fundamentals, market dynamics, and disruptive trends across the value chain segments.

### Scenario Analysis and Forecasts

Strategic decision-making in the CBD Skin Care industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios low growth, reference case, and high growth cases.

### Asia Pacific CBD Skin Care Market Analysis A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

### The State of Europe CBD Skin Care Industry 2025 Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for CBD Skin Care with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing

omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key CBD Skin Care market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US CBD Skin Care market Insights Executives are most excited about opportunities for the US CBD Skin Care industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US CBD Skin Care companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American CBD Skin Care market.

Latin American CBD Skin Care market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa CBD Skin Care Markets New Opportunities for Companies  
Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African CBD Skin Care markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern CBD Skin Care markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

## Competitive Landscape How CBD Skin Care companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Cannuka LLC, Elixinol Global Limited, Endoca BV, FAB Nutrition, LLC, IrieCBD LLC, Kapu Maku LLC, Kazmira LLC, Kiehl's LLC, Leef Organics LLC, Lord Jones LLC, Medical Marijuana, Inc., NF Skin Manufacturing, LLC, PureCBDFactory LLC.

### CBD Skin Care Market Scope

#### Leading Segments

##### By Type

Oil

Serums

Moisturizers and Cream

Cleansers

Sunscreens

Others

##### By Source

Hemp

Marijuana

##### By Application

Dry Skin

Psoriasis

Eczema

Acne

By Distribution Channel

Online

Supermarkets and Hypermarkets

Retail Pharmacies

Specialty Stores

Others

Leading Companies

Cannuka LLC

Elixinol Global Limited

Endoca BV

FAB Nutrition, LLC

IrieCBD LLC

Kapu Maku LLC

Kazmira LLC

Kiehl's LLC

Leef Organics LLC

Lord Jones LLC

Medical Marijuana, Inc.

NF Skin Manufacturing, LLC

PureCBDFactory LLC

Geographies

North AmericaUS, Canada, Mexico

EuropeGermany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia PacificChina, India, Japan, South Korea, Australia, South East Asia, Others

Latin AmericaBrazil, Argentina, Others

Middle East and AfricaSaudi Arabia, UAE, Other Middle East, South Africa, Other Africa

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

## Contents

### 1. TABLE OF CONTENTS

List of Figures and Tables

### 2. EXECUTIVE SUMMARY

#### 2.1 Key Highlights

2.1.1 CBD Skin Care Market Size Outlook, 2018-2024 and 2025-2032

2.1.2 Largest CBD Skin Care Market Types and Applications

2.1.3 Fastest Growing Segments

2.1.4 Potential Markets

2.1.5 Market Concentration

#### 2.2 Market Scope and Segmentation

2.2.1 Market Scope- Segments

2.2.2 Market Scope- Countries

2.2.3 Macroeconomic and Demographic Outlook

2.2.4 Abbreviations

2.2.5 Units and Currency Conversions

### 3. RESEARCH METHODOLOGY

#### 3.1 Primary Research Surveys

#### 3.2 Secondary Data Sources

#### 3.3 Data Triangulation

#### 3.4 Forecast Methodology

#### 3.5 Assumptions and Limitations

### 4. INTRODUCTION TO GLOBAL CBD SKIN CARE MARKET IN 2025

#### 4.1 Industry Panorama

#### 4.2 Leading Companies Profiled in the Study

#### 4.3 Asia Pacific Markets offer Robust Market Prospects for New Entrants

#### 4.4 Market Dynamics

4.4.1 Market Dynamics- Trends and Drivers

4.4.2 Market Dynamics- Opportunities and Challenges

#### 4.5 Regional Analysis

#### 4.6 Porter's Five Force Analysis

- 4.6.1 Intensity of Competitive Rivalry
- 4.6.2 Threat of New Entrants
- 4.6.3 Threat of Substitutes
- 4.6.4 Bargaining Power of Buyers
- 4.6.5 Bargaining Power of Suppliers
- 4.7 CBD Skin Care Industry Value Chain Analysis
  - 4.7.1 Stage of Value Chain
  - 4.7.2 Key Activities of Companies
  - 4.7.3 Companies Included in Each Stage
  - 4.7.4 Key Insights

## **5. CBD SKIN CARE MARKET OUTLOOK TO 2032**

- 5.1 Market Size Forecast by Type, 2021-2024 and 2025-2032
- 5.2 Market Size Forecast by Application, 2021-2024 and 2024-2032
- 5.3 Market Size Forecast by Geography, 2021-2024 and 2024-2032

### By Type

Oil

Serums

Moisturizers and Cream

Cleansers

Sunscreens

Others

### By Source

Hemp

Marijuana

### By Application

Dry Skin

Psoriasis

Eczema

Acne

### By Distribution Channel

Online

Supermarkets and Hypermarkets

Retail Pharmacies

Specialty Stores

Others

## **6. GLOBAL CBD SKIN CARE MARKET OUTLOOK ACROSS GROWTH**

## SCENARIOS

- 6.1 Low Growth Scenario
- 6.2 Base/Reference Case
- 6.3 High Growth Scenario

## 6. NORTH AMERICA CBD SKIN CARE MARKET SIZE OUTLOOK

- 6.1 Key Market Statistics, 2024
- 6.2 North America CBD Skin Care Market Trends and Growth Opportunities
  - 6.2.1 North America CBD Skin Care Market Outlook by Type
  - 6.2.2 North America CBD Skin Care Market Outlook by Application
- 6.3 North America CBD Skin Care Market Outlook by Country
  - 6.3.1 The US CBD Skin Care Market Outlook, 2021- 2032
  - 6.3.2 Canada CBD Skin Care Market Outlook, 2021- 2032
  - 6.3.3 Mexico CBD Skin Care Market Outlook, 2021- 2032

## 7. EUROPE CBD SKIN CARE MARKET SIZE OUTLOOK

- 7.1 Key Market Statistics, 2024
- 7.2 Europe CBD Skin Care Market Trends and Growth Opportunities
  - 7.2.1 Europe CBD Skin Care Market Outlook by Type
  - 7.2.2 Europe CBD Skin Care Market Outlook by Application
- 7.3 Europe CBD Skin Care Market Outlook by Country
  - 7.3.2 Germany CBD Skin Care Market Outlook, 2021- 2032
  - 7.3.3 France CBD Skin Care Market Outlook, 2021- 2032
  - 7.3.4 The UK CBD Skin Care Market Outlook, 2021- 2032
  - 7.3.5 Spain CBD Skin Care Market Outlook, 2021- 2032
  - 7.3.6 Italy CBD Skin Care Market Outlook, 2021- 2032
  - 7.3.7 Russia CBD Skin Care Market Outlook, 2021- 2032
  - 7.3.8 Rest of Europe CBD Skin Care Market Outlook, 2021- 2032

## 8. ASIA PACIFIC CBD SKIN CARE MARKET SIZE OUTLOOK

- 8.1 Key Market Statistics, 2024
- 8.2 Asia Pacific CBD Skin Care Market Trends and Growth Opportunities
  - 8.2.1 Asia Pacific CBD Skin Care Market Outlook by Type
  - 8.2.2 Asia Pacific CBD Skin Care Market Outlook by Application
- 8.3 Asia Pacific CBD Skin Care Market Outlook by Country

- 8.3.1 China CBD Skin Care Market Outlook, 2021- 2032
- 8.3.2 India CBD Skin Care Market Outlook, 2021- 2032
- 8.3.3 Japan CBD Skin Care Market Outlook, 2021- 2032
- 8.3.4 South Korea CBD Skin Care Market Outlook, 2021- 2032
- 8.3.5 Australia CBD Skin Care Market Outlook, 2021- 2032
- 8.3.6 South East Asia CBD Skin Care Market Outlook, 2021- 2032
- 8.3.7 Rest of Asia Pacific CBD Skin Care Market Outlook, 2021- 2032

## **9. SOUTH AMERICA CBD SKIN CARE MARKET SIZE OUTLOOK**

- 9.1 Key Market Statistics, 2024
- 9.2 South America CBD Skin Care Market Trends and Growth Opportunities
  - 9.2.1 South America CBD Skin Care Market Outlook by Type
  - 9.2.2 South America CBD Skin Care Market Outlook by Application
- 9.3 South America CBD Skin Care Market Outlook by Country
  - 9.3.1 Brazil CBD Skin Care Market Outlook, 2021- 2032
  - 9.3.2 Argentina CBD Skin Care Market Outlook, 2021- 2032
  - 9.3.3 Rest of South and Central America CBD Skin Care Market Outlook, 2021- 2032

## **10. MIDDLE EAST AND AFRICA CBD SKIN CARE MARKET SIZE OUTLOOK**

- 10.1 Key Market Statistics, 2024
- 10.2 Middle East and Africa CBD Skin Care Market Trends and Growth Opportunities
  - 10.2.1 Middle East and Africa CBD Skin Care Market Outlook by Type
  - 10.2.2 Middle East and Africa CBD Skin Care Market Outlook by Application
- 10.3 Middle East and Africa CBD Skin Care Market Outlook by Country
  - 10.3.1 Saudi Arabia CBD Skin Care Market Outlook, 2021- 2032
  - 10.3.2 The UAE CBD Skin Care Market Outlook, 2021- 2032
  - 10.3.3 Rest of Middle East CBD Skin Care Market Outlook, 2021- 2032
  - 10.3.4 South Africa CBD Skin Care Market Outlook, 2021- 2032
  - 10.3.5 Egypt CBD Skin Care Market Outlook, 2021- 2032
  - 10.3.6 Rest of Africa CBD Skin Care Market Outlook, 2021- 2032

## **11. COMPANY PROFILES**

- 11.1 Leading 10 Companies
  - Cannuka LLC
  - Elixinol Global Limited
  - Endoca BV

FAB Nutrition, LLC  
IrieCBD LLC  
Kapu Maku LLC  
Kazmira LLC  
Kiehl's LLC  
Leef Organics LLC  
Lord Jones LLC  
Medical Marijuana, Inc.  
NF Skin Manufacturing, LLC  
PureCBDFactory LLC  
11.2 Overview  
11.3 Products and Services  
11.4 SWOT Profile

## **12. APPENDIX**

12.1 Subscription Options  
12.2 Customization Options  
12.3 Publisher Details

## I would like to order

Product name: CBD Skin Care Market Size, Share, and Outlook, 2025 Report- By Type (Oil, Serums, Moisturizers and Cream, Cleansers, Sunscreens, Others), Source (Hemp, Marijuana), Application (Dry Skin, Psoriasis, Eczema, Acne), Distribution Channel (Online, Supermarkets and Hypermarkets, Retail Pharmacies, Specialty Stores, Others), and Companies, 2021-2032

Product link: <https://marketpublishers.com/r/CDC4EC17FD34EN.html>

Price: US\$ 3,680.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CDC4EC17FD34EN.html>