

CBD Oil and CBD Consumer Health Market Size, Trends, Analysis, and Outlook By CBD (Oil, CBD Oil, CBD Isolate, Synthetic CBD), By CBD Consumer Health (Medical OTC Products, Nutraceuticals, Food and Beverages, Pharmaceuticals, Personal Care & Cosmetic Products), By Distribution Channel (B2B CBD Oil, B2C, CBD Consumer Health), by Region, Country, Segment, and Companies, 2024-2030

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Abstracts

The global CBD Oil and CBD Consumer Health market size is poised to register 19.01% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global CBD Oil and CBD Consumer Health market across By CBD (Oil, CBD Oil, CBD Isolate, Synthetic CBD), By CBD Consumer Health (Medical OTC Products, Nutraceuticals, Food and Beverages, Pharmaceuticals, Personal Care & Cosmetic Products), By Distribution Channel (B2B CBD Oil, B2C, CBD Consumer Health).

The CBD oil and CBD consumer health market are influenced by factors such as shifting consumer preferences towards natural remedies, expanding legalization of cannabis products, and increasing research on the therapeutic potential of CBD. Future trends may include the diversification of product offerings, standardization of quality and dosage, and expansion of distribution channels, with a focus on addressing regulatory challenges and meeting evolving consumer needs for safe and effective CBD-based healthcare solutions.

CBD Oil and CBD Consumer Health Market Drivers, Trends, Opportunities, and Growth

Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The CBD Oil and CBD Consumer Health market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of CBD Oil and CBD Consumer Health survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the CBD Oil and CBD Consumer Health industry.

Key market trends defining the global CBD Oil and CBD Consumer Health demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

CBD Oil and CBD Consumer Health Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The CBD Oil and CBD Consumer Health industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support CBD Oil and CBD Consumer Health companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the CBD Oil and CBD Consumer Health industry

Leading CBD Oil and CBD Consumer Health companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 CBD Oil and CBD Consumer Health companies.

CBD Oil and CBD Consumer Health Market Study- Strategic Analysis Review

The CBD Oil and CBD Consumer Health market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

CBD Oil and CBD Consumer Health Market Size Outlook- Historic and Forecast Revenue in Three Cases

The CBD Oil and CBD Consumer Health industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

CBD Oil and CBD Consumer Health Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America CBD Oil and CBD Consumer Health Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various CBD Oil and CBD Consumer Health market segments. Similarly, Strong end-user demand is encouraging Canadian CBD Oil and CBD Consumer Health companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico CBD Oil and CBD Consumer Health market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe CBD Oil and CBD Consumer Health Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European CBD Oil and CBD Consumer Health industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European CBD Oil and CBD Consumer Health market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific CBD Oil and CBD Consumer Health Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for CBD Oil and CBD Consumer Health in Asia Pacific. In particular, China, India, and South East Asian CBD Oil and CBD Consumer Health markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America CBD Oil and CBD Consumer Health Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa CBD Oil and CBD Consumer Health Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East CBD Oil and CBD Consumer Health market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for CBD Oil and CBD Consumer Health.

CBD Oil and CBD Consumer Health Market Company Profiles

The global CBD Oil and CBD Consumer Health market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Aurora Cannabis, BioVectraInc, Bluebird Botanicals, Canopy Growth Corp, CBD American Shaman, CBDpot, CHARLOTTE'S WEB, Cibdol, Cure Pharmaceutical., CVSciences Inc, Elixinol, ENDOCA, Global Cannabinoids Inc, GW Pharmaceuticals Plc, IrieCBD, Isodiol, JOY Organics, Kazmira, Lord Jones, Medical Marijuana Inc, Noramco, NuLeaf Naturals LLC, THC Pharm GmbH

Recent CBD Oil and CBD Consumer Health Market Developments

The global CBD Oil and CBD Consumer Health market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

CBD Oil and CBD Consumer Health Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By CBD Oil

CBD Oil

CBD Isolate

Synthetic CBD

By CBD Consumer Health

Medical OTC Products

-CBD Analgesic Products

-CBD Dermatology Products

-CBD Mental Health Products

-CBD Sleeping Aids Products

-Others

Nutraceuticals

-CBD Vitamins and Dietary Supplements (VDS)

-CBD Sports Nutrition

-CBD Weight Management and Wellbeing

Food and Beverages

Pharmaceuticals

Personal Care & Cosmetic Products

-CBD Infused Skin Care Products

-CBD Infused Beauty Products

CBD Infused Hair Care Products

By Distribution Channel

B2B CBD Oil

-Pharma Manufacturers

-Consumer Goods Manufacturers

-Nutraceutical Manufacturers

-Others

B2C

CBD Consumer Health

-Online

-Retail Stores

-Retail Pharmacies

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Aurora Cannabis

BioVectralnc

Bluebird Botanicals

Canopy Growth Corp

CBD American Shaman

CBDepot

CHARLOTTE'S WEB

Cibdol

Cure Pharmaceutical.

CVSciences Inc

Elixinol

ENDOCA

Global Cannabinoids Inc

GW Pharmaceuticals Plc

IrieCBD

Isodiol

JOY Organics

Kazmira

Lord Jones

Medical Marijuana Inc

Noramco

NuLeaf Naturals LLC

THC Pharm Gmbh

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CBD Oil

CBD Isolate

Synthetic CBD

By CBD Consumer Health

Medical OTC Products

-CBD Analgesic Products

-CBD Dermatology Products

-CBD Mental Health Products

-CBD Sleeping Aids Products

-Others

Nutraceuticals

-CBD Vitamins and Dietary Supplements (VDS)

-CBD Sports Nutrition

-CBD Weight Management and Wellbeing

Food and Beverages

Pharmaceuticals

Personal Care & Cosmetic Products

-CBD Infused Skin Care Products

-CBD Infused Beauty Products

CBD Infused Hair Care Products

By Distribution Channel

B2B CBD Oil

-Pharma Manufacturers

-Consumer Goods Manufacturers

-Nutraceutical Manufacturers

-Others

B2C

CBD Consumer Health

-Online

-Retail Stores

-Retail Pharmacies

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BioVectraInc

Bluebird Botanicals

Canopy Growth Corp

CBD American Shaman

CBDepot

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CVSciences Inc

Elixinol

ENDOCA

Global Cannabinoids Inc

GW Pharmaceuticals Plc

IrieCBD

Isodiol

JOY Organics

Kazmira

Lord Jones

Medical Marijuana Inc

Noramco

NuLeaf Naturals LLC

THC Pharm GmbH

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