

CBD Nutraceuticals Market Size, Trends, Analysis, and Outlook By Product (CBD tinctures, Capsules & Soft gels, CBD-based protein, CBD Gummies, Others), By Application (Wellness, Workout supplements, Edibles and fortified foods, Others), By Distribution channels, Retail stores, Pharmacies, E-commerce portals, Others), by Region, Country, Segment, and Companies, 2024-2030

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Abstracts

The global CBD Nutraceuticals market size is poised to register 18.55% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global CBD Nutraceuticals market across By Product (CBD tinctures, Capsules & Soft gels, CBD-based protein, CBD Gummies, Others), By Application (Wellness, Workout supplements, Edibles and fortified foods, Others), By Distribution channels, Retail stores, Pharmacies, E-commerce portals, Others).

The CBD nutraceuticals market is driven by the growing trend towards preventive healthcare, increasing consumer awareness about the therapeutic properties of CBD, and regulatory advancements in the legalization of cannabis-derived products. Future market dynamics may include the development of novel formulations, expansion of product offerings targeting specific health conditions, and strategic partnerships for market penetration and brand differentiation, thus fostering growth in the nutraceutical sector.

CBD Nutraceuticals Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The CBD Nutraceuticals market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of CBD Nutraceuticals survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the CBD Nutraceuticals industry.

Key market trends defining the global CBD Nutraceuticals demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

CBD Nutraceuticals Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The CBD Nutraceuticals industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support CBD Nutraceuticals companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the CBD Nutraceuticals industry

Leading CBD Nutraceuticals companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 CBD Nutraceuticals companies.

CBD Nutraceuticals Market Study- Strategic Analysis Review

The CBD Nutraceuticals market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

CBD Nutraceuticals Market Size Outlook- Historic and Forecast Revenue in Three Cases

The CBD Nutraceuticals industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

CBD Nutraceuticals Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America CBD Nutraceuticals Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various CBD Nutraceuticals market segments. Similarly, Strong end-user demand is encouraging Canadian CBD Nutraceuticals

companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico CBD Nutraceuticals market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe CBD Nutraceuticals Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European CBD Nutraceuticals industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European CBD Nutraceuticals market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific CBD Nutraceuticals Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for CBD Nutraceuticals in Asia Pacific. In particular, China, India, and South East Asian CBD Nutraceuticals markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America CBD Nutraceuticals Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa CBD Nutraceuticals Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East CBD Nutraceuticals market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for CBD Nutraceuticals.

CBD Nutraceuticals Market Company Profiles

The global CBD Nutraceuticals market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Bluebird Botanicals., Charlotte's Web, CV Sciences Inc, Diamond CBD, Elixinol, Foria Wellness, Garden of Life, Green Roads, Irwin Naturals, Medical Marijuana Inc

Recent CBD Nutraceuticals Market Developments

The global CBD Nutraceuticals market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

CBD Nutraceuticals Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Product

CBD tinctures

Capsules & Soft gels

CBD-based protein

CBD Gummies

Others

By Application

Wellness

Workout supplements

Edibles and fortified foods

Others

By Distribution channels

Retail stores

Pharmacies

E-commerce portals

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Bluebird Botanicals.

Charlotte's Web

CV Sciences Inc

Diamond CBD

Elixinol

Foria Wellness

Garden of Life

Green Roads

Irwin Naturals

Medical Marijuana Inc

Formats Available: Excel, PDF, and PPT

Contents

1. EXECUTIVE SUMMARY

- 1.1 CBD Nutraceuticals Market Overview and Key Findings, 2024
- 1.2 CBD Nutraceuticals Market Size and Growth Outlook, 2021- 2030
- 1.3 CBD Nutraceuticals Market Growth Opportunities to 2030
- 1.4 Key CBD Nutraceuticals Market Trends and Challenges
 - 1.4.1 CBD Nutraceuticals Market Drivers and Trends
 - 1.4.2 CBD Nutraceuticals Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading CBD Nutraceuticals Companies

2. CBD NUTRACEUTICALS MARKET SIZE OUTLOOK TO 2030

- 2.1 CBD Nutraceuticals Market Size Outlook, USD Million, 2021- 2030
- 2.2 CBD Nutraceuticals Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

3. CBD NUTRACEUTICALS MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
 - * Threat of New Entrants
 - * Threat of Substitutes
 - * Intensity of Competitive Rivalry
 - * Bargaining Power of Buyers
 - * Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

4. CBD NUTRACEUTICALS MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
 - By Product
 - CBD tinctures
 - Capsules & Soft gels
 - CBD-based protein

CBD Gummies

Others

By Application

Wellness

Workout supplements

Edibles and fortified foods

Others

By Distribution channels

Retail stores

Pharmacies

E-commerce portals

Others

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

5. REGION-WISE MARKET OUTLOOK TO 2030

5.1 Key Findings for Asia Pacific CBD Nutraceuticals Market, 2025

5.2 Asia Pacific CBD Nutraceuticals Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific CBD Nutraceuticals Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe CBD Nutraceuticals Market, 2025

5.5 Europe CBD Nutraceuticals Market Size Outlook by Type, 2021- 2030

5.6 Europe CBD Nutraceuticals Market Size Outlook by Application, 2021- 2030

5.7 Key Findings for North America CBD Nutraceuticals Market, 2025

5.8 North America CBD Nutraceuticals Market Size Outlook by Type, 2021- 2030

5.9 North America CBD Nutraceuticals Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America CBD Nutraceuticals Market, 2025

5.11 South America Pacific CBD Nutraceuticals Market Size Outlook by Type, 2021- 2030

5.12 South America CBD Nutraceuticals Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa CBD Nutraceuticals Market, 2025

5.14 Middle East Africa CBD Nutraceuticals Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa CBD Nutraceuticals Market Size Outlook by Application, 2021- 2030

6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030

6.1 US CBD Nutraceuticals Market Size Outlook and Revenue Growth Forecasts

- 6.2 US CBD Nutraceuticals Industry Drivers and Opportunities
- 6.3 Canada Market Size Outlook and Revenue Growth Forecasts
- 6.4 Canada CBD Nutraceuticals Industry Drivers and Opportunities
- 6.6 Mexico Market Size Outlook and Revenue Growth Forecasts
- 6.6 Mexico CBD Nutraceuticals Industry Drivers and Opportunities
- 6.7 Germany Market Size Outlook and Revenue Growth Forecasts
- 6.8 Germany CBD Nutraceuticals Industry Drivers and Opportunities
- 6.9 France Market Size Outlook and Revenue Growth Forecasts
- 6.10 France CBD Nutraceuticals Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK CBD Nutraceuticals Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain CBD Nutraceuticals Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy CBD Nutraceuticals Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe CBD Nutraceuticals Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China CBD Nutraceuticals Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India CBD Nutraceuticals Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan CBD Nutraceuticals Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea CBD Nutraceuticals Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia CBD Nutraceuticals Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia CBD Nutraceuticals Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific CBD Nutraceuticals Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil CBD Nutraceuticals Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina CBD Nutraceuticals Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America CBD Nutraceuticals Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East CBD Nutraceuticals Industry Drivers and Opportunities

- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa CBD Nutraceuticals Industry Drivers and Opportunities

7. CBD NUTRACEUTICALS MARKET OUTLOOK ACROSS SCENARIOS

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

8. CBD NUTRACEUTICALS COMPANY PROFILES

- 8.1 Profiles of Leading CBD Nutraceuticals Companies in the Market
- 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
- 8.3 Financial Performance and Key Metrics

Bluebird Botanicals.

Charlotte's Web

CV Sciences Inc

Diamond CBD

Elixinol

Foria Wellness

Garden of Life

Green Roads

Irwin Naturals

Medical Marijuana Inc

9. APPENDIX

- 9.1 Scope of the Report
- 9.2 Research Methodology and Data Sources
- 9.3 Glossary of Terms
- 9.4 Market Definitions
- 9.5 Contact Information

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