

Cassava flour Market Size, Share, and Outlook, 2025 Report- By Source (Organic, Conventional), Distribution Channel (Hypermarkets, Supermarkets, Specialty Stores, Independent Retailers, Online), End User (Bakery and confectionary, Food Processing, Residential), and Companies, 2021-2032

<https://marketpublishers.com/r/C483D160FDEEEN.html>

Date: June 2025

Pages: 185

Price: US\$ 3,680.00 (Single User License)

ID: C483D160FDEEEN

Abstracts

Cassava flour Market Outlook

The global Cassava flour market is expected to register a growth rate of 6.4% during the forecast period from \$5.1 Billion in 2024 to \$8.4 Billion in 2032. The Cassava flour market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Cassava flour segments across 22 countries from 2021 to 2032. Key segments in the report include By Source (Organic, Conventional), Distribution Channel (Hypermarkets, Supermarkets, Specialty Stores, Independent Retailers, Online), End User (Bakery and confectionary, Food Processing, Residential). Over 70 tables and charts showcase findings from our latest survey report on Cassava flour markets.

Cassava flour Market Insights, 2025

In 2025, the cassava flour market capitalizes on the growing interest in gluten-free, grain-free, and paleo-friendly diets, as consumers seek alternative flours for baking and cooking. Cassava flour's neutral flavor and versatility make it a preferred ingredient in both home kitchens and industrial applications. The market is supported by cassava's

status as a drought-resistant crop, offering sustainability advantages in tropical regions. Innovations focus on improving texture, shelf life, and blending with other gluten-free flours. The expansion of gluten intolerance diagnosis and awareness globally fuels demand. Additionally, cassava flour finds application in extruded snacks, noodles, and bakery products, broadening its industrial use. Regional production centers in Africa, Asia, and Latin America remain key players in supply dynamics.

Five Trends that will define global Cassava flour market in 2025 and Beyond

A closer look at the multi-million global market for Cassava flour identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Cassava flour companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

What are the biggest opportunities for growth in the Cassava flour industry?

The Cassava flour sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

Cassava flour Market Segment Insights

The Cassava flour industry presents strong offers across categories. The analytical report offers forecasts of Cassava flour industry performance across segments and countries. Key segments in the industry include By Source (Organic, Conventional), Distribution Channel (Hypermarkets, Supermarkets, Specialty Stores, Independent Retailers, Online), End User (Bakery and confectionary, Food Processing, Residential). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Cassava flour market size outlook is provided for 22 countries across these

regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Cassava flour industry ecosystem. It assists decision-makers in evaluating global Cassava flour market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Cassava flour industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios: slow growth, reference case, and high growth cases.

Asia Pacific Cassava flour Market Analysis: A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Cassava flour Industry 2025: Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Cassava flour with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Cassava flour market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and

other Europe.

The US Cassava flour market Insights Executives are most excited about opportunities for the US Cassava flour industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Cassava flour companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Cassava flour market.

Latin American Cassava flour market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Cassava flour Markets New Opportunities for Companies
Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Cassava flour markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Cassava flour markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape How Cassava flour companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses

to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include American Key Food Products, LLC, Cargill, Incorporated, Grain Millers, Inc., Hunan ER-KANG Pharmaceutical Co., Ltd., Ingredion Incorporated, Mohan Exports Pvt. Ltd, Sonish Starch Technology Co., Ltd., Tapioca Vietnam, Vaighai Agro Products Limited, Varnica Herb, Vdelta Co., Ltd., Venus Starch Suppliers.

Cassava flour Market Scope

Leading Segments

By Source

Organic

Conventional

By Distribution Channel

Hypermarkets

Supermarkets

Specialty Stores

Independent Retailers

Online

By End User

Bakery and confectionary

Food Processing

Residential

Leading Companies

American Key Food Products, LLC

Cargill, Incorporated

Grain Millers, Inc.

Hunan ER-KANG Pharmaceutical Co., Ltd.

Ingredion Incorporated

Mohan Exports Pvt. Ltd

Sonish Starch Technology Co., Ltd.

Tapioca Vietnam

Vaighai Agro Products Limited

Varnica Herb

Vdelta Co., Ltd.

Venus Starch Suppliers

Geographies

North AmericaUS, Canada, Mexico

EuropeGermany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia PacificChina, India, Japan, South Korea, Australia, South East Asia, Others

Latin AmericaBrazil, Argentina, Others

Middle East and AfricaSaudi Arabia, UAE, Other Middle East, South Africa, Other Africa

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

Contents

1. TABLE OF CONTENTS

List of Figures and Tables

2. EXECUTIVE SUMMARY

2.1 Key Highlights

2.1.1 Cassava flour Market Size Outlook, 2018-2024 and 2025-2032

2.1.2 Largest Cassava flour Market Types and Applications

2.1.3 Fastest Growing Segments

2.1.4 Potential Markets

2.1.5 Market Concentration

2.2 Market Scope and Segmentation

2.2.1 Market Scope- Segments

2.2.2 Market Scope- Countries

2.2.3 Macroeconomic and Demographic Outlook

2.2.4 Abbreviations

2.2.5 Units and Currency Conversions

3. RESEARCH METHODOLOGY

3.1 Primary Research Surveys

3.2 Secondary Data Sources

3.3 Data Triangulation

3.4 Forecast Methodology

3.5 Assumptions and Limitations

4. INTRODUCTION TO GLOBAL CASSAVA FLOUR MARKET IN 2025

4.1 Industry Panorama

4.2 Leading Companies Profiled in the Study

4.3 Asia Pacific Markets offer Robust Market Prospects for New Entrants

4.4 Market Dynamics

4.4.1 Market Dynamics- Trends and Drivers

4.4.2 Market Dynamics- Opportunities and Challenges

4.5 Regional Analysis

4.6 Porter's Five Force Analysis

- 4.6.1 Intensity of Competitive Rivalry
- 4.6.2 Threat of New Entrants
- 4.6.3 Threat of Substitutes
- 4.6.4 Bargaining Power of Buyers
- 4.6.5 Bargaining Power of Suppliers
- 4.7 Cassava flour Industry Value Chain Analysis
 - 4.7.1 Stage of Value Chain
 - 4.7.2 Key Activities of Companies
 - 4.7.3 Companies Included in Each Stage
 - 4.7.4 Key Insights

5. CASSAVA FLOUR MARKET OUTLOOK TO 2032

- 5.1 Market Size Forecast by Type, 2021-2024 and 2025-2032
- 5.2 Market Size Forecast by Application, 2021-2024 and 2024-2032
- 5.3 Market Size Forecast by Geography, 2021-2024 and 2024-2032
- By Source
 - Organic
 - Conventional
- By Distribution Channel
 - Hypermarkets
 - Supermarkets
 - Specialty Stores
 - Independent Retailers
 - Online
- By End User
 - Bakery and confectionary
 - Food Processing
 - Residential

6. GLOBAL CASSAVA FLOUR MARKET OUTLOOK ACROSS GROWTH SCENARIOS

- 6.1 Low Growth Scenario
- 6.2 Base/Reference Case
- 6.3 High Growth Scenario

6. NORTH AMERICA CASSAVA FLOUR MARKET SIZE OUTLOOK

- 6.1 Key Market Statistics, 2024
- 6.2 North America Cassava flour Market Trends and Growth Opportunities
 - 6.2.1 North America Cassava flour Market Outlook by Type
 - 6.2.2 North America Cassava flour Market Outlook by Application
- 6.3 North America Cassava flour Market Outlook by Country
 - 6.3.1 The US Cassava flour Market Outlook, 2021- 2032
 - 6.3.2 Canada Cassava flour Market Outlook, 2021- 2032
 - 6.3.3 Mexico Cassava flour Market Outlook, 2021- 2032

7. EUROPE CASSAVA FLOUR MARKET SIZE OUTLOOK

- 7.1 Key Market Statistics, 2024
- 7.2 Europe Cassava flour Market Trends and Growth Opportunities
 - 7.2.1 Europe Cassava flour Market Outlook by Type
 - 7.2.2 Europe Cassava flour Market Outlook by Application
- 7.3 Europe Cassava flour Market Outlook by Country
 - 7.3.2 Germany Cassava flour Market Outlook, 2021- 2032
 - 7.3.3 France Cassava flour Market Outlook, 2021- 2032
 - 7.3.4 The UK Cassava flour Market Outlook, 2021- 2032
 - 7.3.5 Spain Cassava flour Market Outlook, 2021- 2032
 - 7.3.6 Italy Cassava flour Market Outlook, 2021- 2032
 - 7.3.7 Russia Cassava flour Market Outlook, 2021- 2032
 - 7.3.8 Rest of Europe Cassava flour Market Outlook, 2021- 2032

8. ASIA PACIFIC CASSAVA FLOUR MARKET SIZE OUTLOOK

- 8.1 Key Market Statistics, 2024
- 8.2 Asia Pacific Cassava flour Market Trends and Growth Opportunities
 - 8.2.1 Asia Pacific Cassava flour Market Outlook by Type
 - 8.2.2 Asia Pacific Cassava flour Market Outlook by Application
- 8.3 Asia Pacific Cassava flour Market Outlook by Country
 - 8.3.1 China Cassava flour Market Outlook, 2021- 2032
 - 8.3.2 India Cassava flour Market Outlook, 2021- 2032
 - 8.3.3 Japan Cassava flour Market Outlook, 2021- 2032
 - 8.3.4 South Korea Cassava flour Market Outlook, 2021- 2032
 - 8.3.5 Australia Cassava flour Market Outlook, 2021- 2032
 - 8.3.6 South East Asia Cassava flour Market Outlook, 2021- 2032
 - 8.3.7 Rest of Asia Pacific Cassava flour Market Outlook, 2021- 2032

9. SOUTH AMERICA CASSAVA FLOUR MARKET SIZE OUTLOOK

- 9.1 Key Market Statistics, 2024
- 9.2 South America Cassava flour Market Trends and Growth Opportunities
 - 9.2.1 South America Cassava flour Market Outlook by Type
 - 9.2.2 South America Cassava flour Market Outlook by Application
- 9.3 South America Cassava flour Market Outlook by Country
 - 9.3.1 Brazil Cassava flour Market Outlook, 2021- 2032
 - 9.3.2 Argentina Cassava flour Market Outlook, 2021- 2032
 - 9.3.3 Rest of South and Central America Cassava flour Market Outlook, 2021- 2032

10. MIDDLE EAST AND AFRICA CASSAVA FLOUR MARKET SIZE OUTLOOK

- 10.1 Key Market Statistics, 2024
- 10.2 Middle East and Africa Cassava flour Market Trends and Growth Opportunities
 - 10.2.1 Middle East and Africa Cassava flour Market Outlook by Type
 - 10.2.2 Middle East and Africa Cassava flour Market Outlook by Application
- 10.3 Middle East and Africa Cassava flour Market Outlook by Country
 - 10.3.1 Saudi Arabia Cassava flour Market Outlook, 2021- 2032
 - 10.3.2 The UAE Cassava flour Market Outlook, 2021- 2032
 - 10.3.3 Rest of Middle East Cassava flour Market Outlook, 2021- 2032
 - 10.3.4 South Africa Cassava flour Market Outlook, 2021- 2032
 - 10.3.5 Egypt Cassava flour Market Outlook, 2021- 2032
 - 10.3.6 Rest of Africa Cassava flour Market Outlook, 2021- 2032

11. COMPANY PROFILES

- 11.1 Leading 10 Companies
 - American Key Food Products, LLC
 - Cargill, Incorporated
 - Grain Millers, Inc.
 - Hunan ER-KANG Pharmaceutical Co., Ltd.
 - Ingredion Incorporated
 - Mohan Exports Pvt. Ltd
 - Sonish Starch Technology Co., Ltd.
 - Tapioca Vietnam
 - Vaighai Agro Products Limited
 - Varnica Herb
 - Vdelta Co., Ltd.

Venus Starch Suppliers

11.2 Overview

11.3 Products and Services

11.4 SWOT Profile

12. APPENDIX

12.1 Subscription Options

12.2 Customization Options

12.3 Publisher Details

I would like to order

Product name: Cassava flour Market Size, Share, and Outlook, 2025 Report- By Source (Organic, Conventional), Distribution Channel (Hypermarkets, Supermarkets, Specialty Stores, Independent Retailers, Online), End User (Bakery and confectionary, Food Processing, Residential), and Companies, 2021-2032

Product link: <https://marketpublishers.com/r/C483D160FDEEEN.html>

Price: US\$ 3,680.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C483D160FDEEEN.html>