

Cashew Nuts Market Size, Share, and Outlook, 2025 Report- By Form (Whole, Roasted, Powder, Paste, Splits), Application (Dairy Product (Bakery Product (Snacks and Bars, Confectionaries, Cereals, Desserts, Beverages, Cosmetic Products, Others), Distribution Channel (Supermarkets and Hypermarkets, Independent Retailers, Convenience Stores, Specialist Stores, Online), and Companies, 2021-2032

<https://marketpublishers.com/r/CF9DF6C75F33EN.html>

Date: June 2025

Pages: 185

Price: US\$ 3,680.00 (Single User License)

ID: CF9DF6C75F33EN

Abstracts

Cashew Nuts Market Outlook

The global Cashew Nuts market is expected to register a growth rate of 5.6% during the forecast period from \$8.8 Billion in 2024 to \$13.6 Billion in 2032. The Cashew Nuts market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Cashew Nuts segments across 22 countries from 2021 to 2032. Key segments in the report include By Form (Whole, Roasted, Powder, Paste, Splits), Application (Dairy Product (Bakery Product (Snacks and Bars, Confectionaries, Cereals, Desserts, Beverages, Cosmetic Products, Others), Distribution Channel (Supermarkets and Hypermarkets, Independent Retailers, Convenience Stores, Specialist Stores, Online). Over 70 tables and charts showcase findings from our latest survey report on Cashew Nuts markets.

Cashew Nuts Market Insights, 2025

The cashew nuts market in 2025 benefits from the nut's reputation as a premium snack and ingredient with versatile culinary applications. Demand is driven by rising health consciousness, given cashews' profile rich in healthy fats, protein, and micronutrients. Growth is evident in both raw and processed forms, including roasted, flavored, and salted variants. Sustainable sourcing and fair trade practices are increasingly important, as consumers prioritize ethical supply chains. The expanding use of cashew nuts in plant-based dairy alternatives, such as cashew milk and cheeses, diversifies market opportunities. Packaging trends focus on resealable and portion-controlled formats to enhance freshness and convenience. Global production fluctuations due to climatic and geopolitical factors impact pricing and supply stability.

Five Trends that will define global Cashew Nuts market in 2025 and Beyond

A closer look at the multi-million global market for Cashew Nuts identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Cashew Nuts companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

What are the biggest opportunities for growth in the Cashew Nuts industry?

The Cashew Nuts sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

Cashew Nuts Market Segment Insights

The Cashew Nuts industry presents strong offers across categories. The analytical report offers forecasts of Cashew Nuts industry performance across segments and countries. Key segments in the industry include By Form (Whole, Roasted, Powder, Paste, Splits), Application (Dairy Product (Bakery Product (Snacks and Bars, Confectionaries, Cereals, Desserts, Beverages, Cosmetic Products, Others), Distribution Channel (Supermarkets and Hypermarkets, Independent Retailers, Convenience Stores, Specialist Stores, Online). The largest types, applications, and

sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Cashew Nuts market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Cashew Nuts industry ecosystem. It assists decision-makers in evaluating global Cashew Nuts market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Cashew Nuts industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios: slow growth, reference case, and high growth cases.

Asia Pacific Cashew Nuts Market Analysis: A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Cashew Nuts Industry 2025: Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic

recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Cashew Nuts with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Cashew Nuts market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Cashew Nuts market Insights Executives are most excited about opportunities for the US Cashew Nuts industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Cashew Nuts companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Cashew Nuts market.

Latin American Cashew Nuts market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Cashew Nuts Markets
New Opportunities for Companies
Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Cashew Nuts markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects

for companies. On the other hand, Middle Eastern Cashew Nuts markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive LandscapeHow Cashew Nuts companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Aryan International, Achal Cashew nuts, Agrocel Industries, Ajanta Industries, Aurora Products, Inc., Bata Food, CBL Natural Foods (Pvt) Ltd, Delphi Organic GmbH, Divine Foods, Multiple Organics, Inc., Pro Nature Organic Foods, Tierra Farm.

Cashew Nuts Market Scope

Leading Segments

By Form

Whole

Roasted

Powder

Paste

Splits

By Application

Dairy Products

Bakery Products

Snacks and Bars

Confectionaries

Cereals

Desserts

Beverages

Cosmetic Products

Others

Distribution Channel

Supermarkets and Hypermarkets

Independent Retailers

Convenience Stores

Specialist Stores

Online

Leading Companies

Aryan International

Achal Cashew nuts

Agrocel Industries

Ajanta Industries

Aurora Products, Inc.

Bata Food

CBL Natural Foods (Pvt) Ltd

Delphi Organic GmbH

Divine Foods

Multiple Organics, Inc.

Pro Nature Organic Foods

Tierra Farm

Geographies

North AmericaUS, Canada, Mexico

EuropeGermany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia PacificChina, India, Japan, South Korea, Australia, South East Asia, Others

Latin AmericaBrazil, Argentina, Others

Middle East and AfricaSaudi Arabia, UAE, Other Middle East, South Africa, Other Africa

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

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Tierra Farm
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