

Canned Wine Market Size, Share, and Outlook, 2025 Report- By Alcohol Volume (Below 5%, 5 to 10 %, More than 10 %), Quantity (187 ml, 250 ml, 330 ml, 500 ml), Distribution Channel (Online, Offline), and Companies, 2021-2032

<https://marketpublishers.com/r/C339EE558C79EN.html>

Date: June 2025

Pages: 185

Price: US\$ 3,680.00 (Single User License)

ID: C339EE558C79EN

Abstracts

Canned Wine Market Outlook

The global Canned Wine market is expected to register a growth rate of 11.3% during the forecast period from \$188.4 Billion in 2024 to \$443.7 Billion in 2032. The Canned Wine market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Canned Wine segments across 22 countries from 2021 to 2032. Key segments in the report include By Alcohol Volume (Below 5%, 5 to 10 %, More than 10 %), Quantity (187 ml, 250 ml, 330 ml, 500 ml), Distribution Channel (Online, Offline). Over 70 tables and charts showcase findings from our latest survey report on Canned Wine markets.

Canned Wine Market Insights, 2025

The canned wine market in 2025 is carving out a significant niche in the alcoholic beverage industry by addressing consumer demand for convenience, portability, and sustainability. The format appeals especially to younger, on-the-go consumers and outdoor enthusiasts who value lightweight, single-serve packaging without sacrificing quality. Advances in canning technology preserve wine flavor and freshness, helping to overcome historical perceptions that cans compromise taste. Sustainability is a strong selling point, as aluminum cans are highly recyclable and lighter to transport compared

to glass bottles, reducing carbon footprints. Furthermore, the market sees rapid product innovation, with a wide variety of wine styles, blends, and premium offerings entering the canned segment, supported by aggressive marketing and expanding distribution channels.

Five Trends that will define global Canned Wine market in 2025 and Beyond

A closer look at the multi-million global market for Canned Wine identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Canned Wine companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

What are the biggest opportunities for growth in the Canned Wine industry?

The Canned Wine sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

Canned Wine Market Segment Insights

The Canned Wine industry presents strong offers across categories. The analytical report offers forecasts of Canned Wine industry performance across segments and countries. Key segments in the industry include By Alcohol Volume (Below 5%, 5 to 10 %, More than 10 %), Quantity (187 ml, 250 ml, 330 ml, 500 ml), Distribution Channel (Online, Offline). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Canned Wine market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Canned Wine industry ecosystem. It assists decision-makers in evaluating global Canned Wine market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Canned Wine industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios low growth, reference case, and high growth cases.

Asia Pacific Canned Wine Market Analysis A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Canned Wine Industry 2025 Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Canned Wine with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Canned Wine market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Canned Wine market Insights Executives are most excited about opportunities

for the US Canned Wine industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Canned Wine companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Canned Wine market.

Latin American Canned Wine market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Canned Wine Markets
New Opportunities for Companies
Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Canned Wine markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Canned Wine markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape
How Canned Wine companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles,

SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include B9 Beverages Pvt. Ltd., E. and J. Gallo Winery (Dark Horse Wine), Duckhorn Wine Company, Lubanzi Wines LLC, Maker Wine Company LLC, Sans Wine Co. LLC, Sula Vineyards Pvt Ltd, Tangent Wines (Niven Family Wine Estates), Francis Ford Coppola Winery, Union Wine Company LLC.

Canned Wine Market Scope

Leading Segments

By Alcohol Volume

Below 5%

5 to 10 %

More than 10 %

By Quantity

187 ml

250 ml

330 ml

500 ml

By Distribution Channel

Online

Offline

Leading Companies

B9 Beverages Pvt. Ltd.

E. and J. Gallo Winery (Dark Horse Wine)

Duckhorn Wine Company

Lubanzi Wines LLC

Maker Wine Company LLC

Sans Wine Co. LLC

Sula Vineyards Pvt Ltd

Tangent Wines (Niven Family Wine Estates)

Francis Ford Coppola Winery

Union Wine Company LLC

Geographies

North AmericaUS, Canada, Mexico

EuropeGermany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia PacificChina, India, Japan, South Korea, Australia, South East Asia, Others

Latin AmericaBrazil, Argentina, Others

Middle East and AfricaSaudi Arabia, UAE, Other Middle East, South Africa, Other Africa

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

Contents

1. TABLE OF CONTENTS

List of Figures and Tables

2. EXECUTIVE SUMMARY

2.1 Key Highlights

2.1.1 Canned Wine Market Size Outlook, 2018-2024 and 2025-2032

2.1.2 Largest Canned Wine Market Types and Applications

2.1.3 Fastest Growing Segments

2.1.4 Potential Markets

2.1.5 Market Concentration

2.2 Market Scope and Segmentation

2.2.1 Market Scope- Segments

2.2.2 Market Scope- Countries

2.2.3 Macroeconomic and Demographic Outlook

2.2.4 Abbreviations

2.2.5 Units and Currency Conversions

3. RESEARCH METHODOLOGY

3.1 Primary Research Surveys

3.2 Secondary Data Sources

3.3 Data Triangulation

3.4 Forecast Methodology

3.5 Assumptions and Limitations

4. INTRODUCTION TO GLOBAL CANNED WINE MARKET IN 2025

4.1 Industry Panorama

4.2 Leading Companies Profiled in the Study

4.3 Asia Pacific Markets offer Robust Market Prospects for New Entrants

4.4 Market Dynamics

4.4.1 Market Dynamics- Trends and Drivers

4.4.2 Market Dynamics- Opportunities and Challenges

4.5 Regional Analysis

4.6 Porter's Five Force Analysis

- 4.6.1 Intensity of Competitive Rivalry
- 4.6.2 Threat of New Entrants
- 4.6.3 Threat of Substitutes
- 4.6.4 Bargaining Power of Buyers
- 4.6.5 Bargaining Power of Suppliers
- 4.7 Canned Wine Industry Value Chain Analysis
 - 4.7.1 Stage of Value Chain
 - 4.7.2 Key Activities of Companies
 - 4.7.3 Companies Included in Each Stage
 - 4.7.4 Key Insights

5. CANNED WINE MARKET OUTLOOK TO 2032

- 5.1 Market Size Forecast by Type, 2021-2024 and 2025-2032
 - 5.2 Market Size Forecast by Application, 2021-2024 and 2024-2032
 - 5.3 Market Size Forecast by Geography, 2021-2024 and 2024-2032
- By Alcohol Volume
- Below 5%

5 TO 10 %

More than 10 %
By Quantity

187 ML

250 ML

330 ML

500 ML

By Distribution Channel

Online

Offline

6. GLOBAL CANNED WINE MARKET OUTLOOK ACROSS GROWTH SCENARIOS

6.1 Low Growth Scenario

Canned Wine Market Size, Share, and Outlook, 2025 Report- By Alcohol Volume (Below 5%, 5 to 10 %, More than 10...

6.2 Base/Reference Case

6.3 High Growth Scenario

6. NORTH AMERICA CANNED WINE MARKET SIZE OUTLOOK

6.1 Key Market Statistics, 2024

6.2 North America Canned Wine Market Trends and Growth Opportunities

6.2.1 North America Canned Wine Market Outlook by Type

6.2.2 North America Canned Wine Market Outlook by Application

6.3 North America Canned Wine Market Outlook by Country

6.3.1 The US Canned Wine Market Outlook, 2021- 2032

6.3.2 Canada Canned Wine Market Outlook, 2021- 2032

6.3.3 Mexico Canned Wine Market Outlook, 2021- 2032

7. EUROPE CANNED WINE MARKET SIZE OUTLOOK

7.1 Key Market Statistics, 2024

7.2 Europe Canned Wine Market Trends and Growth Opportunities

7.2.1 Europe Canned Wine Market Outlook by Type

7.2.2 Europe Canned Wine Market Outlook by Application

7.3 Europe Canned Wine Market Outlook by Country

7.3.2 Germany Canned Wine Market Outlook, 2021- 2032

7.3.3 France Canned Wine Market Outlook, 2021- 2032

7.3.4 The UK Canned Wine Market Outlook, 2021- 2032

7.3.5 Spain Canned Wine Market Outlook, 2021- 2032

7.3.6 Italy Canned Wine Market Outlook, 2021- 2032

7.3.7 Russia Canned Wine Market Outlook, 2021- 2032

7.3.8 Rest of Europe Canned Wine Market Outlook, 2021- 2032

8. ASIA PACIFIC CANNED WINE MARKET SIZE OUTLOOK

8.1 Key Market Statistics, 2024

8.2 Asia Pacific Canned Wine Market Trends and Growth Opportunities

8.2.1 Asia Pacific Canned Wine Market Outlook by Type

8.2.2 Asia Pacific Canned Wine Market Outlook by Application

8.3 Asia Pacific Canned Wine Market Outlook by Country

8.3.1 China Canned Wine Market Outlook, 2021- 2032

8.3.2 India Canned Wine Market Outlook, 2021- 2032

8.3.3 Japan Canned Wine Market Outlook, 2021- 2032

- 8.3.4 South Korea Canned Wine Market Outlook, 2021- 2032
- 8.3.5 Australia Canned Wine Market Outlook, 2021- 2032
- 8.3.6 South East Asia Canned Wine Market Outlook, 2021- 2032
- 8.3.7 Rest of Asia Pacific Canned Wine Market Outlook, 2021- 2032

9. SOUTH AMERICA CANNED WINE MARKET SIZE OUTLOOK

- 9.1 Key Market Statistics, 2024
- 9.2 South America Canned Wine Market Trends and Growth Opportunities
 - 9.2.1 South America Canned Wine Market Outlook by Type
 - 9.2.2 South America Canned Wine Market Outlook by Application
- 9.3 South America Canned Wine Market Outlook by Country
 - 9.3.1 Brazil Canned Wine Market Outlook, 2021- 2032
 - 9.3.2 Argentina Canned Wine Market Outlook, 2021- 2032
 - 9.3.3 Rest of South and Central America Canned Wine Market Outlook, 2021- 2032

10. MIDDLE EAST AND AFRICA CANNED WINE MARKET SIZE OUTLOOK

- 10.1 Key Market Statistics, 2024
- 10.2 Middle East and Africa Canned Wine Market Trends and Growth Opportunities
 - 10.2.1 Middle East and Africa Canned Wine Market Outlook by Type
 - 10.2.2 Middle East and Africa Canned Wine Market Outlook by Application
- 10.3 Middle East and Africa Canned Wine Market Outlook by Country
 - 10.3.1 Saudi Arabia Canned Wine Market Outlook, 2021- 2032
 - 10.3.2 The UAE Canned Wine Market Outlook, 2021- 2032
 - 10.3.3 Rest of Middle East Canned Wine Market Outlook, 2021- 2032
 - 10.3.4 South Africa Canned Wine Market Outlook, 2021- 2032
 - 10.3.5 Egypt Canned Wine Market Outlook, 2021- 2032
 - 10.3.6 Rest of Africa Canned Wine Market Outlook, 2021- 2032

11. COMPANY PROFILES

- 11.1 Leading 10 Companies
 - B9 Beverages Pvt. Ltd.
 - E. and J. Gallo Winery (Dark Horse Wine)
 - Duckhorn Wine Company
 - Lubanzi Wines LLC
 - Maker Wine Company LLC
 - Sans Wine Co. LLC

Sula Vineyards Pvt Ltd
Tangent Wines (Niven Family Wine Estates)
Francis Ford Coppola Winery
Union Wine Company LLC
11.2 Overview
11.3 Products and Services
11.4 SWOT Profile

12. APPENDIX

12.1 Subscription Options
12.2 Customization Options
12.3 Publisher Details

I would like to order

Product name: Canned Wine Market Size, Share, and Outlook, 2025 Report- By Alcohol Volume (Below 5%, 5 to 10 %, More than 10 %), Quantity (187 ml, 250 ml, 330 ml, 500 ml), Distribution Channel (Online, Offline), and Companies, 2021-2032

Product link: <https://marketpublishers.com/r/C339EE558C79EN.html>

Price: US\$ 3,680.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C339EE558C79EN.html>