

# **Canned Tuna and Sardines Market Size, Trends, Analysis, and Outlook By Type (Canned Tuna, Canned Sardines), By Application (Supermarkets/Hypermarkets, Convenience Stores, Online Retailers, Others), by Country, Segment, and Companies, 2024-2032**

<https://marketpublishers.com/r/C989BCB76DD9EN.html>

Date: October 2024

Pages: 190

Price: US\$ 3,980.00 (Single User License)

ID: C989BCB76DD9EN

## **Abstracts**

Global Canned Tuna and Sardines Market Size is valued at \$6.2 Billion in 2024 and is forecast to register a growth rate (CAGR) of 7.7% to reach \$11.2 Billion by 2032.

The canned tuna and sardines market is being driven by growing consumer awareness of the health benefits of omega-3-rich fish. Sustainable sourcing practices are becoming a key trend, with consumers demanding eco-friendly, responsibly sourced seafood. Innovations in packaging, such as BPA-free cans and vacuum-sealed pouches, are enhancing product appeal. Additionally, premiumization trends, such as flavor-infused and gourmet canned tuna and sardines, are attracting younger, health-conscious consumers.

Canned Tuna and Sardines Market Drivers, Trends, Opportunities, and Growth Opportunities

The comprehensive report presents unique market trends and challenges shaping the outlook for industry stakeholders. The Future of Canned Tuna and Sardines survey report provides the market size outlook across types, applications, and segments globally and regionally. It also offers data-driven insights and actionable recommendations for companies in the Canned Tuna and Sardines industry.

## Key market trends defining the global Canned Tuna and Sardines demand in 2025 and Beyond

The Canned Tuna and Sardines industry remains an attractive hub for both domestic and global vendors. As we enter 2025, demand from end-user sectors, changes in consumption patterns, new product launches, and widening distribution channels will play major roles.

## Canned Tuna and Sardines Market Segmentation- Industry Share, Market Size, and Outlook to 2032

Rising demand for diverse products and applications fuels the increased investments in niche segments. Leading companies focus on generating a large share of their future revenue growth by expanding into these niche segments. The report presents a market size outlook across segments, supporting companies scaling up production with a focus on potential countries.

## Key strategies adopted by companies within the Canned Tuna and Sardines industry

Leading Canned Tuna and Sardines companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions. In particular, companies that leverage advanced technologies to achieve operational excellence are set to gain significant revenues. The report details the key strategies adopted by the top 10 Canned Tuna and Sardines companies.

## Canned Tuna and Sardines Market Study- Strategic Analysis Review

The market research report dives deep into qualitative factors shaping the market, empowering you to make informed decisions.

- Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.
- Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.
- Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

- Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

### Canned Tuna and Sardines Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Canned Tuna and Sardines industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. With actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three scenarios: low case, reference case, and high case.

### Canned Tuna and Sardines Country Analysis and Revenue Outlook to 2032

The report analyzes 22 countries worldwide, including key driving forces and market size outlook from 2021 to 2032. Additionally, it includes region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America. For each region, the market size outlook by segments is forecast for 2032.

### North America Canned Tuna and Sardines Market Size Outlook- Companies plan for focused investments in a changing environment

The US remains the market leader in North America, driven by a large consumer base, well-established providers, and strong infrastructure. Leading companies focus on new product launches in a changing environment. The US GDP is expected to grow from \$28,781.1 Billion in 2024 to \$36,621 Billion in 2030, driving demand for various Canned Tuna and Sardines market segments. Similarly, strong market demand encourages Canadian Canned Tuna and Sardines companies to invest in niche segments. Mexico's investment in technological advancements positions it for significant market expansion.

### Europe Canned Tuna and Sardines Market Size Outlook- Companies investing in assessing consumers, categories, competitors, and capabilities.

The German Canned Tuna and Sardines industry remains the major market for companies in the European Canned Tuna and Sardines industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth

prospects positions the European Canned Tuna and Sardines market fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and addressing niche consumer segments.

**Asia Pacific Canned Tuna and Sardines Market Size Outlook-** an attractive hub for opportunities for both local and global companies

The increasing pool of consumer base, robust consumption expenditure, and increasing investments in manufacturing drive the demand for Canned Tuna and Sardines in Asia Pacific. In particular, China, India, and South East Asian Canned Tuna and Sardines markets present a compelling outlook for 2032, attracting both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate market changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

**Latin America Canned Tuna and Sardines Market Size Outlook-** Continued urbanization and rising income levels

Rising income levels contribute to higher purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

**Middle East and Africa Canned Tuna and Sardines Market Size Outlook-** continues its upward trajectory across segments.

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Canned Tuna and Sardines market potential. Fuelled by increasing consumption expenditure of individuals and growing population drive the demand for Canned Tuna and Sardines.

## Canned Tuna and Sardines Company Profiles

The global Canned Tuna and Sardines market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market

shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. The leading companies included in the study are Al Alali, American Tuna, Bolton group, Bumble Bee Foods, Camil Alimentos, Century Pacific Food, Crown Prince Inc, Dongwon, Frinsa del Noroeste, Goody, Grupo Calvo, Hagoromo, Natural Sea, Thai Union Group (TUF), Wild Planet.

## Recent Canned Tuna and Sardines Market Developments

The global Canned Tuna and Sardines market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

## Canned Tuna and Sardines Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

## Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

## Market Segmentation:

### By Type

Canned Tuna

Canned Sardines

### By Application

Supermarkets/Hypermarkets

Convenience Stores

Online Retailers

Others

## Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

## Companies

Al Alali

American Tuna

Bolton group

Bumble Bee Foods

Camil Alimentos

Century Pacific Food

Crown Prince Inc

Dongwon

Frinsa del Noroeste

Goody

Grupo Calvo

Hagoromo

Natural Sea

Thai Union Group (TUF)

Wild Planet

Formats Available: Excel, PDF, and PPT

## Contents

### **CHAPTER 1: EXECUTIVE SUMMARY**

- 1.1 Study Scope
- 1.2 Market Definition
- 1.3 Report Guide
  - 1.3.1 Country Coverage
  - 1.3.2 Companies Profiled
  - 1.3.3 Study Period: 2018 to 2023 and 2024 to 2032
  - 1.3.4 Units
- 1.4 Abbreviations

### **CHAPTER 2. CANNED TUNA AND SARDINES MARKET OVERVIEW- 2025**

- 2.1 An Introduction to the Global Canned Tuna and Sardines Markets
- 2.2 Key Statistics
- 2.3 Region Benchmarking, 2024
- 2.4 Country Positioning Matrix, 2024

### **CHAPTER 3. STRATEGIC ANALYSIS REVIEW**

- 3.1 Canned Tuna and Sardines Industry Stakeholders
- 3.2 Value Chain Analysis
- 3.3 Porter's Five Forces Analysis
- 3.4 SWOT Profile
- 3.5 Recent Market Developments

### **CHAPTER 4. IMPACT ANALYSIS AND SCENARIO FORECASTS**

- 4.1 Russia-Ukraine Conflict Analysis
- 4.2 COVID-19: Post Pandemic Recovery Analysis
- 4.3 US Inflation and Sluggish Growth in China
- 4.4 Focus on Sustainability
- 4.5 Low Growth Case Scenario: Global Canned Tuna and Sardines Market Outlook to 2032
- 4.6 Reference Case Scenario: Global Canned Tuna and Sardines Market Outlook to 2032
- 4.7 High Growth Case Scenario: Global Canned Tuna and Sardines Market Outlook to



2032

## **CHAPTER 5: CANNED TUNA AND SARDINES MARKET DYNAMICS**

5.1 Key Canned Tuna and Sardines Market Trends

5.2 Potential Canned Tuna and Sardines Market Opportunities

5.3 Key Market Challenges

## **CHAPTER 6: GLOBAL CANNED TUNA AND SARDINES MARKET ANALYSIS AND OUTLOOK TO 2032**

6.1 Global Market Outlook by Segments, 2021 to 2032

6.2 Type

Canned Tuna

Canned Sardines

Application

Supermarkets/Hypermarkets

Convenience Stores

Online Retailers

Others

6.3 Global Market Outlook by Region, 2021 to 2032

## **CHAPTER 7: NORTH AMERICA CANNED TUNA AND SARDINES MARKET ANALYSIS AND OUTLOOK TO 2032**

7.1 North America Market Outlook by Segments, 2021- 2032

7.2 Type

Canned Tuna

Canned Sardines

Application

Supermarkets/Hypermarkets

Convenience Stores

Online Retailers

Others

7.3 North America Market Outlook by Country, 2021- 2032

7.3.1 United States Canned Tuna and Sardines Market Size Forecast, 2021- 2032

7.3.2 Canada Canned Tuna and Sardines Market Size Forecast, 2021- 2032

7.3.3 Mexico Canned Tuna and Sardines Market Size Forecast, 2021- 2032

## **CHAPTER 8: EUROPE CANNED TUNA AND SARDINES MARKET ANALYSIS AND OUTLOOK TO 2032**

### 8.1 Europe Market Outlook by Segments, 2021- 2032

#### 8.2 Type

Canned Tuna

Canned Sardines

Application

Supermarkets/Hypermarkets

Convenience Stores

Online Retailers

Others

### 8.3 Europe Market Outlook by Country, 2021- 2032

8.3.1 Germany Canned Tuna and Sardines Market Size Forecast, 2021- 2032

8.3.2 France Canned Tuna and Sardines Market Size Forecast, 2021- 2032

8.3.3 United Kingdom Canned Tuna and Sardines Market Size Forecast, 2021- 2032

8.3.4 Spain Canned Tuna and Sardines Market Size Forecast, 2021- 2032

8.3.5 Italy Canned Tuna and Sardines Market Size Forecast, 2021- 2032

8.3.6 Russia Canned Tuna and Sardines Market Size Forecast, 2021- 2032

8.3.7 Rest of Europe Canned Tuna and Sardines Market Size Forecast, 2021- 2032

## **CHAPTER 9: ASIA PACIFIC CANNED TUNA AND SARDINES MARKET ANALYSIS AND OUTLOOK TO 2032**

### 9.1 Asia Pacific Market Outlook by Segments, 2021- 2032

#### 9.2 Type

Canned Tuna

Canned Sardines

Application

Supermarkets/Hypermarkets

Convenience Stores

Online Retailers

Others

### 9.3 Asia Pacific Market Outlook by Country, 2021- 2032

9.3.1 China Canned Tuna and Sardines Market Size Forecast, 2021- 2032

9.3.2 India Canned Tuna and Sardines Market Size Forecast, 2021- 2032

9.3.3 Japan Canned Tuna and Sardines Market Size Forecast, 2021- 2032

9.3.4 South Korea Canned Tuna and Sardines Market Size Forecast, 2021- 2032

9.3.5 Australia Canned Tuna and Sardines Market Size Forecast, 2021- 2032

9.3.6 South East Asia Canned Tuna and Sardines Market Size Forecast, 2021- 2032

9.3.7 Rest of Asia Pacific Canned Tuna and Sardines Market Size Forecast, 2021- 2032

## **CHAPTER 10: SOUTH AMERICA CANNED TUNA AND SARDINES MARKET ANALYSIS AND OUTLOOK TO 2032**

10.1 South America Market Outlook by Segments, 2021- 2032

10.2 Type

Canned Tuna

Canned Sardines

Application

Supermarkets/Hypermarkets

Convenience Stores

Online Retailers

Others

10.3 South America Market Outlook by Country, 2021- 2032

10.3.1 Brazil Canned Tuna and Sardines Market Size Forecast, 2021- 2032

10.3.2 Argentina Canned Tuna and Sardines Market Size Forecast, 2021- 2032

10.3.3 Rest of South America Canned Tuna and Sardines Market Size Forecast, 2021- 2032

## **CHAPTER 11: MIDDLE EAST AND AFRICA CANNED TUNA AND SARDINES MARKET ANALYSIS AND OUTLOOK TO 2032**

11.1 Middle East and Africa Market Outlook by Segments, 2021- 2032

11.2 Type

Canned Tuna

Canned Sardines

Application

Supermarkets/Hypermarkets

Convenience Stores

Online Retailers

Others

11.3 Middle East and Africa Market Outlook by Country, 2021- 2032

11.3.1 Saudi Arabia Canned Tuna and Sardines Market Size Forecast, 2021- 2032

11.3.2 The UAE Canned Tuna and Sardines Market Size Forecast, 2021- 2032

11.3.3 Rest of Middle East Canned Tuna and Sardines Market Size Forecast, 2021- 2032

11.3.4 South Africa Canned Tuna and Sardines Market Size Forecast, 2021- 2032

11.3.4 Rest of Africa Canned Tuna and Sardines Market Size Forecast, 2021- 2032

## **CHAPTER 12: COMPETITIVE LANDSCAPE**

12.1 Competitive Analysis- Product Profile, SWOT, Financial Profiles

12.2 Key Companies Profiled in the Study

12.3 Al Alali

American Tuna

Bolton group

Bumble Bee Foods

Camil Alimentos

Century Pacific Food

Crown Prince Inc

Dongwon

Frinsa del Noroeste

Goody

Grupo Calvo

Hagoromo

Natural Sea

Thai Union Group (TUF)

Wild Planet

## **CHAPTER 13: SOURCES AND RESEARCH METHODOLOGY**

13.1 Primary and Secondary Sources

13.2 Research Methodology

13.3 Data Triangulation and Validation

13.4 Assumptions and Limitations

13.5 Forecast Methodology

Appendix

A: Highlights of the Q4-2024 Version

B: Conclusion and Future Recommendations

C: Customization Options

D: Contact Information

## List Of Figures

### LIST OF FIGURES

Figure 1: Country Analysis: Largest Market Share (%) - 2024 vs. 2032

Figure 2: GDP (Current Prices) Outlook by Country, 2010- 2032

Figure 3: Population Outlook by Country, 2010- 2032

Figure 4: Inflation Outlook by Country (%), 2024- 2032

Figure 5: Global Canned Tuna and Sardines Market Outlook by Type, 2021- 2032

Figure 6: Global Canned Tuna and Sardines Market Outlook by Application, 2021- 2032

Figure 7: Global Canned Tuna and Sardines Market Outlook by Region, 2021- 2032

Figure 8: North America Canned Tuna and Sardines Market Snapshot, Q4-2024

Figure 9: North America Canned Tuna and Sardines Market Size Forecast by Type, 2021- 2032

Figure 10: North America Canned Tuna and Sardines Market Size Forecast by Application, 2021- 2032

Figure 11: North America Canned Tuna and Sardines Market Share by Country, 2023

Figure 12: Europe Canned Tuna and Sardines Market Snapshot, Q4-2024

Figure 13: Europe Canned Tuna and Sardines Market Size Forecast by Type, 2021- 2032

Figure 14: Europe Canned Tuna and Sardines Market Size Forecast by Application, 2021- 2032

Figure 15: Europe Canned Tuna and Sardines Market Share by Country, 2023

Figure 16: Asia Pacific Canned Tuna and Sardines Market Snapshot, Q4-2024

Figure 17: Asia Pacific Canned Tuna and Sardines Market Size Forecast by Type, 2021- 2032

Figure 18: Asia Pacific Canned Tuna and Sardines Market Size Forecast by Application, 2021- 2032

Figure 19: Asia Pacific Canned Tuna and Sardines Market Share by Country, 2023

Figure 20: South America Canned Tuna and Sardines Market Snapshot, Q4-2024

Figure 21: South America Canned Tuna and Sardines Market Size Forecast by Type, 2021- 2032

Figure 22: South America Canned Tuna and Sardines Market Size Forecast by Application, 2021- 2032

Figure 23: South America Canned Tuna and Sardines Market Share by Country, 2023

Figure 24: Middle East and Africa Canned Tuna and Sardines Market Snapshot, Q4-2024

Figure 25: Middle East and Africa Canned Tuna and Sardines Market Size Forecast by Type, 2021- 2032

Figure 26: Middle East and Africa Canned Tuna and Sardines Market Size Forecast by Application, 2021- 2032

Figure 27: Middle East and Africa Canned Tuna and Sardines Market Share by Country, 2023

Figure 28: United States Canned Tuna and Sardines Market Size Outlook, \$ Million, 2021- 2032

Figure 29: Canada Canned Tuna and Sardines Market Size Outlook, \$ Million, 2021- 2032

Figure 30: Mexico Canned Tuna and Sardines Market Size Outlook, \$ Million, 2021- 2032

Figure 31: Germany Canned Tuna and Sardines Market Size Outlook, \$ Million, 2021- 2032

Figure 32: France Canned Tuna and Sardines Market Size Outlook, \$ Million, 2021- 2032

Figure 33: United Kingdom Canned Tuna and Sardines Market Size Outlook, \$ Million, 2021- 2032

Figure 34: Spain Canned Tuna and Sardines Market Size Outlook, \$ Million, 2021- 2032

Figure 35: Italy Canned Tuna and Sardines Market Size Outlook, \$ Million, 2021- 2032

Figure 36: Russia Canned Tuna and Sardines Market Size Outlook, \$ Million, 2021- 2032

Figure 37: Rest of Europe Canned Tuna and Sardines Market Size Outlook, \$ Million, 2021- 2032

Figure 38: China Canned Tuna and Sardines Market Size Outlook, \$ Million, 2021- 2032

Figure 39: India Canned Tuna and Sardines Market Size Outlook, \$ Million, 2021- 2032

Figure 40: Japan Canned Tuna and Sardines Market Size Outlook, \$ Million, 2021- 2032

Figure 41: South Korea Canned Tuna and Sardines Market Size Outlook, \$ Million, 2021- 2032

Figure 42: Australia Canned Tuna and Sardines Market Size Outlook, \$ Million, 2021- 2032

Figure 43: South East Asia Canned Tuna and Sardines Market Size Outlook, \$ Million, 2021- 2032

Figure 44: Rest of APAC Canned Tuna and Sardines Market Size Outlook, \$ Million, 2021- 2032

Figure 45: Brazil Canned Tuna and Sardines Market Size Outlook, \$ Million, 2021- 2032

Figure 46: Argentina Canned Tuna and Sardines Market Size Outlook, \$ Million, 2021- 2032

Figure 47: Rest of LATAM Canned Tuna and Sardines Market Size Outlook, \$ Million,

2021- 2032

Figure 48: Saudi Arabia Canned Tuna and Sardines Market Size Outlook, \$ Million, 2021- 2032

Figure 49: UAE Canned Tuna and Sardines Market Size Outlook, \$ Million, 2021- 2032

Figure 50: South Africa Canned Tuna and Sardines Market Size Outlook, \$ Million, 2021- 2032

Figure 51: Research Methodology

Figure 52: Forecast Methodology

## List Of Tables

### LIST OF TABLES

Table 1: Market Scope and Segmentation

Table 2: Global Canned Tuna and Sardines Market Size Outlook, \$Million, 2021 to 2032

Table 3: Low Case Scenario Forecasts

Table 4: Reference Case Scenario Forecasts

Table 5: High Growth Scenario Forecasts

Table 6: Global Canned Tuna and Sardines Market Size Outlook by Segments, 2021-2032

Table 7: Global Canned Tuna and Sardines Market Size Outlook by Region, 2021- 2032

Table 8: Country Mapping, 2023 vs. 2032

Table 9: North America- Canned Tuna and Sardines Market Outlook by Type, 2021-2032

Table 10: North America- Canned Tuna and Sardines Market Outlook by Country, 2021-2032

Table 11: Europe - Canned Tuna and Sardines Market Outlook by Type, 2021- 2032

Table 12: Europe - Canned Tuna and Sardines Market Outlook by Country, 2021- 2032

Table 13: Asia Pacific - Canned Tuna and Sardines Market Outlook by Type, 2021-2032

Table 14: Asia Pacific - Canned Tuna and Sardines Market Outlook by Country, 2021-2032

Table 15: South America- Canned Tuna and Sardines Market Outlook by Type, 2021-2032

Table 16: South America- Canned Tuna and Sardines Market Outlook by Country, 2021- 2032

Table 17: Middle East and Africa - Canned Tuna and Sardines Market Outlook by Type, 2021- 2032

Table 18: Middle East and Africa - Canned Tuna and Sardines Market Outlook by Country, 2021- 2032

Table 19: Business Snapshots of Leading Canned Tuna and Sardines Companies

Table 20: Product Profiles of Leading Canned Tuna and Sardines Companies

Table 21: SWOT Profiles of Leading Canned Tuna and Sardines Companies



## I would like to order

Product name: Canned Tuna and Sardines Market Size, Trends, Analysis, and Outlook By Type (Canned Tuna, Canned Sardines), By Application (Supermarkets/Hypermarkets, Convenience Stores, Online Retailers, Others), by Country, Segment, and Companies, 2024-2032

Product link: <https://marketpublishers.com/r/C989BCB76DD9EN.html>

Price: US\$ 3,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C989BCB76DD9EN.html>