

Canned Pulses Market Size, Trends, Analysis, and Outlook By Type (Fat Free, Low Fat, Free of Saturated Fat, Free of Trans Fat, Sugar Free), By Application (Daily Use, Food, Others), by Country, Segment, and Companies, 2024-2032

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Abstracts

Global Canned Pulses Market Size is valued at \$4.1 Billion in 2024 and is forecast to register a growth rate (CAGR) of 4.3% to reach \$5.7 Billion by 2032.

The canned pulses market is driven by the rising demand for plant-based protein sources, as consumers shift towards healthier, more sustainable diets. Clean-label trends, focusing on organic and preservative-free pulses, are gaining traction as health-conscious consumers seek minimally processed options. Additionally, innovations in canning techniques that preserve the texture and nutritional value of pulses are shaping market growth. The increasing popularity of pulses in vegan and vegetarian diets is expected to drive further expansion in this market.

Canned Pulses Market Drivers, Trends, Opportunities, and Growth Opportunities

The comprehensive report presents unique market trends and challenges shaping the outlook for industry stakeholders. The Future of Canned Pulses survey report provides the market size outlook across types, applications, and segments globally and regionally. It also offers data-driven insights and actionable recommendations for companies in the Canned Pulses industry.

Key market trends defining the global Canned Pulses demand in 2025 and Beyond

The Canned Pulses industry remains an attractive hub for both domestic and global

vendors. As we enter 2025, demand from end-user sectors, changes in consumption patterns, new product launches, and widening distribution channels will play major roles.

Canned Pulses Market Segmentation- Industry Share, Market Size, and Outlook to 2032

Rising demand for diverse products and applications fuels the increased investments in niche segments. Leading companies focus on generating a large share of their future revenue growth by expanding into these niche segments. The report presents a market size outlook across segments, supporting companies scaling up production with a focus on potential countries.

Key strategies adopted by companies within the Canned Pulses industry

Leading Canned Pulses companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions. In particular, companies that leverage advanced technologies to achieve operational excellence are set to gain significant revenues. The report details the key strategies adopted by the top 10 Canned Pulses companies.

Canned Pulses Market Study- Strategic Analysis Review

The market research report dives deep into qualitative factors shaping the market, empowering you to make informed decisions.

- Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.
- Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.
- Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.
- Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Canned Pulses Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Canned Pulses industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. With actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three scenarios: low case, reference case, and high case.

Canned Pulses Country Analysis and Revenue Outlook to 2032

The report analyzes 22 countries worldwide, including key driving forces and market size outlook from 2021 to 2032. Additionally, it includes region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America. For each region, the market size outlook by segments is forecast for 2032.

North America Canned Pulses Market Size Outlook- Companies plan for focused investments in a changing environment

The US remains the market leader in North America, driven by a large consumer base, well-established providers, and strong infrastructure. Leading companies focus on new product launches in a changing environment. The US GDP is expected to grow from \$28,781.1 Billion in 2024 to \$36,621 Billion in 2030, driving demand for various Canned Pulses market segments. Similarly, strong market demand encourages Canadian Canned Pulses companies to invest in niche segments. Mexico's investment in technological advancements positions it for significant market expansion.

Europe Canned Pulses Market Size Outlook- Companies investing in assessing consumers, categories, competitors, and capabilities.

The German Canned Pulses industry remains the major market for companies in the European Canned Pulses industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Canned Pulses market fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and addressing niche consumer segments.

Asia Pacific Canned Pulses Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing pool of consumer base, robust consumption expenditure, and increasing investments in manufacturing drive the demand for Canned Pulses in Asia Pacific. In particular, China, India, and South East Asian Canned Pulses markets present a compelling outlook for 2032, attracting both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate market changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Canned Pulses Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to higher purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Canned Pulses Market Size Outlook- continues its upward trajectory across segments.

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Canned Pulses market potential. Fuelled by increasing consumption expenditure of individuals and growing population drive the demand for Canned Pulses.

Canned Pulses Company Profiles

The global Canned Pulses market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. The leading companies included in the study are Banmai, Casual Spain, Del Monte, Fujian Chenggong Canned Food, Goya, Hodmedod, Jake & Amos, John Cope's Corn, Kyknos, Lee Manufacturing Company, Satko Sarl, Superkrauts, Ukraininan Canning House, Van Camps.

Recent Canned Pulses Market Developments

The global Canned Pulses market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Canned Pulses Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Type

Fat Free

Low Fat

Free of Saturated Fat

Free of Trans Fat

Sugar Free

By Application

Daily Use

Food

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Banmai

Casual Spain

Del Monte

Fujian Chenggong Canned Food

Goya

Hodmedod

Jake & Amos

John Cope's Corn

Kyknos

Lee Manufacturing Company

Satko Sarl

Superkrauts

Ukraininan Canning House

Van Camps

Formats Available: Excel, PDF, and PPT

Contents

CHAPTER 1: EXECUTIVE SUMMARY

- 1.1 Study Scope
- 1.2 Market Definition
- 1.3 Report Guide
 - 1.3.1 Country Coverage
 - 1.3.2 Companies Profiled
 - 1.3.3 Study Period: 2018 to 2023 and 2024 to 2032
 - 1.3.4 Units
- 1.4 Abbreviations

CHAPTER 2. CANNED PULSES MARKET OVERVIEW- 2025

- 2.1 An Introduction to the Global Canned Pulses Markets
- 2.2 Key Statistics
- 2.3 Region Benchmarking, 2024
- 2.4 Country Positioning Matrix, 2024

CHAPTER 3. STRATEGIC ANALYSIS REVIEW

- 3.1 Canned Pulses Industry Stakeholders
- 3.2 Value Chain Analysis
- 3.3 Porter's Five Forces Analysis
- 3.4 SWOT Profile
- 3.5 Recent Market Developments

CHAPTER 4. IMPACT ANALYSIS AND SCENARIO FORECASTS

- 4.1 Russia-Ukraine Conflict Analysis
- 4.2 COVID-19: Post Pandemic Recovery Analysis
- 4.3 US Inflation and Sluggish Growth in China
- 4.4 Focus on Sustainability
- 4.5 Low Growth Case Scenario: Global Canned Pulses Market Outlook to 2032
- 4.6 Reference Case Scenario: Global Canned Pulses Market Outlook to 2032
- 4.7 High Growth Case Scenario: Global Canned Pulses Market Outlook to 2032

CHAPTER 5: CANNED PULSES MARKET DYNAMICS

Canned Pulses Market Size, Trends, Analysis, and Outlook By Type (Fat Free, Low Fat, Free of Saturated Fat, Fr...

- 5.1 Key Canned Pulses Market Trends
- 5.2 Potential Canned Pulses Market Opportunities
- 5.3 Key Market Challenges

CHAPTER 6: GLOBAL CANNED PULSES MARKET ANALYSIS AND OUTLOOK TO 2032

- 6.1 Global Market Outlook by Segments, 2021 to 2032
 - 6.2 Type
 - Fat Free
 - Low Fat
 - Free of Saturated Fat
 - Free of Trans Fat
 - Sugar Free
 - Application
 - Daily Use
 - Food
 - Others
 - 6.3 Global Market Outlook by Region, 2021 to 2032

CHAPTER 7: NORTH AMERICA CANNED PULSES MARKET ANALYSIS AND OUTLOOK TO 2032

- 7.1 North America Market Outlook by Segments, 2021- 2032
 - 7.2 Type
 - Fat Free
 - Low Fat
 - Free of Saturated Fat
 - Free of Trans Fat
 - Sugar Free
 - Application
 - Daily Use
 - Food
 - Others
 - 7.3 North America Market Outlook by Country, 2021- 2032
 - 7.3.1 United States Canned Pulses Market Size Forecast, 2021- 2032
 - 7.3.2 Canada Canned Pulses Market Size Forecast, 2021- 2032
 - 7.3.3 Mexico Canned Pulses Market Size Forecast, 2021- 2032

CHAPTER 8: EUROPE CANNED PULSES MARKET ANALYSIS AND OUTLOOK TO 2032

8.1 Europe Market Outlook by Segments, 2021- 2032

8.2 Type

Fat Free

Low Fat

Free of Saturated Fat

Free of Trans Fat

Sugar Free

Application

Daily Use

Food

Others

8.3 Europe Market Outlook by Country, 2021- 2032

8.3.1 Germany Canned Pulses Market Size Forecast, 2021- 2032

8.3.2 France Canned Pulses Market Size Forecast, 2021- 2032

8.3.3 United Kingdom Canned Pulses Market Size Forecast, 2021- 2032

8.3.4 Spain Canned Pulses Market Size Forecast, 2021- 2032

8.3.5 Italy Canned Pulses Market Size Forecast, 2021- 2032

8.3.6 Russia Canned Pulses Market Size Forecast, 2021- 2032

8.3.7 Rest of Europe Canned Pulses Market Size Forecast, 2021- 2032

CHAPTER 9: ASIA PACIFIC CANNED PULSES MARKET ANALYSIS AND OUTLOOK TO 2032

9.1 Asia Pacific Market Outlook by Segments, 2021- 2032

9.2 Type

Fat Free

Low Fat

Free of Saturated Fat

Free of Trans Fat

Sugar Free

Application

Daily Use

Food

Others

9.3 Asia Pacific Market Outlook by Country, 2021- 2032

- 9.3.1 China Canned Pulses Market Size Forecast, 2021- 2032
- 9.3.2 India Canned Pulses Market Size Forecast, 2021- 2032
- 9.3.3 Japan Canned Pulses Market Size Forecast, 2021- 2032
- 9.3.4 South Korea Canned Pulses Market Size Forecast, 2021- 2032
- 9.3.5 Australia Canned Pulses Market Size Forecast, 2021- 2032
- 9.3.6 South East Asia Canned Pulses Market Size Forecast, 2021- 2032
- 9.3.7 Rest of Asia Pacific Canned Pulses Market Size Forecast, 2021- 2032

CHAPTER 10: SOUTH AMERICA CANNED PULSES MARKET ANALYSIS AND OUTLOOK TO 2032

- 10.1 South America Market Outlook by Segments, 2021- 2032
- 10.2 Type
 - Fat Free
 - Low Fat
 - Free of Saturated Fat
 - Free of Trans Fat
 - Sugar Free
 - Application
 - Daily Use
 - Food
 - Others
- 10.3 South America Market Outlook by Country, 2021- 2032
 - 10.3.1 Brazil Canned Pulses Market Size Forecast, 2021- 2032
 - 10.3.2 Argentina Canned Pulses Market Size Forecast, 2021- 2032
 - 10.3.3 Rest of South America Canned Pulses Market Size Forecast, 2021- 2032

CHAPTER 11: MIDDLE EAST AND AFRICA CANNED PULSES MARKET ANALYSIS AND OUTLOOK TO 2032

- 11.1 Middle East and Africa Market Outlook by Segments, 2021- 2032
- 11.2 Type
 - Fat Free
 - Low Fat
 - Free of Saturated Fat
 - Free of Trans Fat
 - Sugar Free
 - Application
 - Daily Use

Food

Others

11.3 Middle East and Africa Market Outlook by Country, 2021- 2032

11.3.1 Saudi Arabia Canned Pulses Market Size Forecast, 2021- 2032

11.3.2 The UAE Canned Pulses Market Size Forecast, 2021- 2032

11.3.3 Rest of Middle East Canned Pulses Market Size Forecast, 2021- 2032

11.3.4 South Africa Canned Pulses Market Size Forecast, 2021- 2032

11.3.4 Rest of Africa Canned Pulses Market Size Forecast, 2021- 2032

CHAPTER 12: COMPETITIVE LANDSCAPE

12.1 Competitive Analysis- Product Profile, SWOT, Financial Profiles

12.2 Key Companies Profiled in the Study

12.3 Banmai

Casual Spain

Del Monte

Fujian Chenggong Canned Food

Goya

Hodmedod

Jake & Amos

John Cope's Corn

Kyknos

Lee Manufacturing Company

Satko Sarl

Superkrauts

Ukraininan Canning House

Van Camps

CHAPTER 13: SOURCES AND RESEARCH METHODOLOGY

13.1 Primary and Secondary Sources

13.2 Research Methodology

13.3 Data Triangulation and Validation

13.4 Assumptions and Limitations

13.5 Forecast Methodology

Appendix

A: Highlights of the Q4-2024 Version

B: Conclusion and Future Recommendations

C: Customization Options

D: Contact Information

List Of Figures

LIST OF FIGURES

- Figure 1: Country Analysis: Largest Market Share (%) - 2024 vs. 2032
- Figure 2: GDP (Current Prices) Outlook by Country, 2010- 2032
- Figure 3: Population Outlook by Country, 2010- 2032
- Figure 4: Inflation Outlook by Country (%), 2024- 2032
- Figure 5: Global Canned Pulses Market Outlook by Type, 2021- 2032
- Figure 6: Global Canned Pulses Market Outlook by Application, 2021- 2032
- Figure 7: Global Canned Pulses Market Outlook by Region, 2021- 2032
- Figure 8: North America Canned Pulses Market Snapshot, Q4-2024
- Figure 9: North America Canned Pulses Market Size Forecast by Type, 2021- 2032
- Figure 10: North America Canned Pulses Market Size Forecast by Application, 2021- 2032
- Figure 11: North America Canned Pulses Market Share by Country, 2023
- Figure 12: Europe Canned Pulses Market Snapshot, Q4-2024
- Figure 13: Europe Canned Pulses Market Size Forecast by Type, 2021- 2032
- Figure 14: Europe Canned Pulses Market Size Forecast by Application, 2021- 2032
- Figure 15: Europe Canned Pulses Market Share by Country, 2023
- Figure 16: Asia Pacific Canned Pulses Market Snapshot, Q4-2024
- Figure 17: Asia Pacific Canned Pulses Market Size Forecast by Type, 2021- 2032
- Figure 18: Asia Pacific Canned Pulses Market Size Forecast by Application, 2021- 2032
- Figure 19: Asia Pacific Canned Pulses Market Share by Country, 2023
- Figure 20: South America Canned Pulses Market Snapshot, Q4-2024
- Figure 21: South America Canned Pulses Market Size Forecast by Type, 2021- 2032
- Figure 22: South America Canned Pulses Market Size Forecast by Application, 2021- 2032
- Figure 23: South America Canned Pulses Market Share by Country, 2023
- Figure 24: Middle East and Africa Canned Pulses Market Snapshot, Q4-2024
- Figure 25: Middle East and Africa Canned Pulses Market Size Forecast by Type, 2021- 2032
- Figure 26: Middle East and Africa Canned Pulses Market Size Forecast by Application, 2021- 2032
- Figure 27: Middle East and Africa Canned Pulses Market Share by Country, 2023
- Figure 28: United States Canned Pulses Market Size Outlook, \$ Million, 2021- 2032
- Figure 29: Canada Canned Pulses Market Size Outlook, \$ Million, 2021- 2032
- Figure 30: Mexico Canned Pulses Market Size Outlook, \$ Million, 2021- 2032
- Figure 31: Germany Canned Pulses Market Size Outlook, \$ Million, 2021- 2032

Figure 32: France Canned Pulses Market Size Outlook, \$ Million, 2021- 2032

Figure 33: United Kingdom Canned Pulses Market Size Outlook, \$ Million, 2021- 2032

Figure 34: Spain Canned Pulses Market Size Outlook, \$ Million, 2021- 2032

Figure 35: Italy Canned Pulses Market Size Outlook, \$ Million, 2021- 2032

Figure 36: Russia Canned Pulses Market Size Outlook, \$ Million, 2021- 2032

Figure 37: Rest of Europe Canned Pulses Market Size Outlook, \$ Million, 2021- 2032

Figure 38: China Canned Pulses Market Size Outlook, \$ Million, 2021- 2032

Figure 39: India Canned Pulses Market Size Outlook, \$ Million, 2021- 2032

Figure 40: Japan Canned Pulses Market Size Outlook, \$ Million, 2021- 2032

Figure 41: South Korea Canned Pulses Market Size Outlook, \$ Million, 2021- 2032

Figure 42: Australia Canned Pulses Market Size Outlook, \$ Million, 2021- 2032

Figure 43: South East Asia Canned Pulses Market Size Outlook, \$ Million, 2021- 2032

Figure 44: Rest of APAC Canned Pulses Market Size Outlook, \$ Million, 2021- 2032

Figure 45: Brazil Canned Pulses Market Size Outlook, \$ Million, 2021- 2032

Figure 46: Argentina Canned Pulses Market Size Outlook, \$ Million, 2021- 2032

Figure 47: Rest of LATAM Canned Pulses Market Size Outlook, \$ Million, 2021- 2032

Figure 48: Saudi Arabia Canned Pulses Market Size Outlook, \$ Million, 2021- 2032

Figure 49: UAE Canned Pulses Market Size Outlook, \$ Million, 2021- 2032

Figure 50: South Africa Canned Pulses Market Size Outlook, \$ Million, 2021- 2032

Figure 51: Research Methodology

Figure 52: Forecast Methodology

List Of Tables

LIST OF TABLES

Table 1: Market Scope and Segmentation

Table 2: Global Canned Pulses Market Size Outlook, \$Million, 2021 to 2032

Table 3: Low Case Scenario Forecasts

Table 4: Reference Case Scenario Forecasts

Table 5: High Growth Scenario Forecasts

Table 6: Global Canned Pulses Market Size Outlook by Segments, 2021- 2032

Table 7: Global Canned Pulses Market Size Outlook by Region, 2021- 2032

Table 8: Country Mapping, 2023 vs. 2032

Table 9: North America- Canned Pulses Market Outlook by Type, 2021- 2032

Table 10: North America- Canned Pulses Market Outlook by Country, 2021- 2032

Table 11: Europe - Canned Pulses Market Outlook by Type, 2021- 2032

Table 12: Europe - Canned Pulses Market Outlook by Country, 2021- 2032

Table 13: Asia Pacific - Canned Pulses Market Outlook by Type, 2021- 2032

Table 14: Asia Pacific - Canned Pulses Market Outlook by Country, 2021- 2032

Table 15: South America- Canned Pulses Market Outlook by Type, 2021- 2032

Table 16: South America- Canned Pulses Market Outlook by Country, 2021- 2032

Table 17: Middle East and Africa - Canned Pulses Market Outlook by Type, 2021- 2032

Table 18: Middle East and Africa - Canned Pulses Market Outlook by Country, 2021- 2032

Table 19: Business Snapshots of Leading Canned Pulses Companies

Table 20: Product Profiles of Leading Canned Pulses Companies

Table 21: SWOT Profiles of Leading Canned Pulses Companies

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