

Canned Pet Food Market Size, Share, and Outlook, 2025 Report- By Form (Chunks, Flakes, Liquid, Pellets, Powder, Sticks, Others), Food (Beef, Bison, Cheese, Chicken, Duck, Others), Pet (Dog, Cat, Bird, Others), Distribution Channel (Supermarkets and Hypermarkets, Retail Stores, Convenience Stores, Online, Others), and Companies, 2021-2032

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Abstracts

Canned Pet Food Market Outlook

The global Canned Pet Food market is expected to register a growth rate of 4.9% during the forecast period from \$28.3 Billion in 2024 to \$41.5 Billion in 2032. The Canned Pet Food market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Canned Pet Food segments across 22 countries from 2021 to 2032. Key segments in the report include By Form (Chunks, Flakes, Liquid, Pellets, Powder, Sticks, Others), Food (Beef, Bison, Cheese, Chicken, Duck, Others), Pet (Dog, Cat, Bird, Others), Distribution Channel (Supermarkets and Hypermarkets, Retail Stores, Convenience Stores, Online, Others). Over 70 tables and charts showcase findings from our latest survey report on Canned Pet Food markets.

Canned Pet Food Market Insights, 2025

The canned pet food market is expanding rapidly as pet owners increasingly humanize their pets and seek high-quality, nutritious, and convenient meal options. Canned pet

foods offer superior moisture content, palatability, and preservation of nutrients compared to dry kibble, aligning with rising concerns about pet health and longevity. Consumers prioritize ingredients such as real meat, organic vegetables, and grain-free formulations, fueling innovation in product recipes and functional additives like probiotics and omega fatty acids. The convenience of ready-to-serve meals and extended shelf life further support canned pet food's growing popularity, particularly in urban and aging populations where time efficiency is valued. Leading companies like Mars Petcare, Nestlé, Purina, and Hill's Pet Nutrition are expanding their canned product lines with specialty diets catering to allergies, weight management, and breed-specific needs. This consumer-driven shift towards premiumization and wellness-focused pet nutrition continues to drive sustained market growth.

Five Trends that will define global Canned Pet Food market in 2025 and Beyond

A closer look at the multi-million global market for Canned Pet Food identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Canned Pet Food companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

What are the biggest opportunities for growth in the Canned Pet Food industry?

The Canned Pet Food sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

Canned Pet Food Market Segment Insights

The Canned Pet Food industry presents strong offers across categories. The analytical report offers forecasts of Canned Pet Food industry performance across segments and countries. Key segments in the industry include By Form (Chunks, Flakes, Liquid, Pellets, Powder, Sticks, Others), Food (Beef, Bison, Cheese, Chicken, Duck, Others), Pet (Dog, Cat, Bird, Others), Distribution Channel (Supermarkets and Hypermarkets, Retail Stores, Convenience Stores, Online, Others). The largest types, applications, and

sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Canned Pet Food market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Canned Pet Food industry ecosystem. It assists decision-makers in evaluating global Canned Pet Food market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Canned Pet Food industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios: slow growth, reference case, and high growth cases.

Asia Pacific Canned Pet Food Market Analysis A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Canned Pet Food Industry 2025 Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic

recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Canned Pet Food with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Canned Pet Food market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Canned Pet Food market Insights Executives are most excited about opportunities for the US Canned Pet Food industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Canned Pet Food companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Canned Pet Food market.

Latin American Canned Pet Food market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Canned Pet Food Markets New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Canned Pet Food markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana,

Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Canned Pet Food markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape How Canned Pet Food companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Pets Global, Inc., Blue Buffalo Company, Ltd. (General Mills), Cambrian Pet Foods, Inc., Dave's Pet Food LLC, De Haan Petfood B.V., Mars, Incorporated, Natural Pet Innovations Group, Nestlé S.A., Schell and Kampeter, Inc, WellPet LLC.

Canned Pet Food Market Scope

Leading Segments

By Form

Chunks

Flakes

Liquid

Pellets

Powder

Sticks

Others

By Food

Beef

Bison

Cheese

Chicken

Duck

Others

By Pet

Dog

Cat

Bird

Others

By Distribution Channel

Supermarkets and Hypermarkets

Retail Stores

Convenience Stores

Online

Others

Leading Companies

Pets Global, Inc.

Blue Buffalo Company, Ltd. (General Mills)

Cambrian Pet Foods, Inc.

Dave's Pet Food LLC

De Haan Petfood B.V.

Mars, Incorporated

Natural Pet Innovations Group

Nestlé S.A.

Schell and Kampeter, Inc

WellPet LLC

Geographies

North AmericaUS, Canada, Mexico

EuropeGermany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia PacificChina, India, Japan, South Korea, Australia, South East Asia, Others

Latin AmericaBrazil, Argentina, Others

Middle East and AfricaSaudi Arabia, UAE, Other Middle East, South Africa, Other Africa

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

Contents

1. TABLE OF CONTENTS

List of Figures and Tables

2. EXECUTIVE SUMMARY

2.1 Key Highlights

2.1.1 Canned Pet Food Market Size Outlook, 2018-2024 and 2025-2032

2.1.2 Largest Canned Pet Food Market Types and Applications

2.1.3 Fastest Growing Segments

2.1.4 Potential Markets

2.1.5 Market Concentration

2.2 Market Scope and Segmentation

2.2.1 Market Scope- Segments

2.2.2 Market Scope- Countries

2.2.3 Macroeconomic and Demographic Outlook

2.2.4 Abbreviations

2.2.5 Units and Currency Conversions

3. RESEARCH METHODOLOGY

3.1 Primary Research Surveys

3.2 Secondary Data Sources

3.3 Data Triangulation

3.4 Forecast Methodology

3.5 Assumptions and Limitations

4. INTRODUCTION TO GLOBAL CANNED PET FOOD MARKET IN 2025

4.1 Industry Panorama

4.2 Leading Companies Profiled in the Study

4.3 Asia Pacific Markets offer Robust Market Prospects for New Entrants

4.4 Market Dynamics

4.4.1 Market Dynamics- Trends and Drivers

4.4.2 Market Dynamics- Opportunities and Challenges

4.5 Regional Analysis

4.6 Porter's Five Force Analysis

- 4.6.1 Intensity of Competitive Rivalry
- 4.6.2 Threat of New Entrants
- 4.6.3 Threat of Substitutes
- 4.6.4 Bargaining Power of Buyers
- 4.6.5 Bargaining Power of Suppliers
- 4.7 Canned Pet Food Industry Value Chain Analysis
 - 4.7.1 Stage of Value Chain
 - 4.7.2 Key Activities of Companies
 - 4.7.3 Companies Included in Each Stage
 - 4.7.4 Key Insights

5. CANNED PET FOOD MARKET OUTLOOK TO 2032

- 5.1 Market Size Forecast by Type, 2021-2024 and 2025-2032
- 5.2 Market Size Forecast by Application, 2021-2024 and 2024-2032
- 5.3 Market Size Forecast by Geography, 2021-2024 and 2024-2032
- By Form
 - Chunks
 - Flakes
 - Liquid
 - Pellets
 - Powder
 - Sticks
 - Others
- By Food
 - Beef
 - Bison
 - Cheese
 - Chicken
 - Duck
 - Others
- By Pet
 - Dog
 - Cat
 - Bird
 - Others
- By Distribution Channel
 - Supermarkets and Hypermarkets
 - Retail Stores

Convenience Stores

Online

Others

6. GLOBAL CANNED PET FOOD MARKET OUTLOOK ACROSS GROWTH SCENARIOS

6.1 Low Growth Scenario

6.2 Base/Reference Case

6.3 High Growth Scenario

6. NORTH AMERICA CANNED PET FOOD MARKET SIZE OUTLOOK

6.1 Key Market Statistics, 2024

6.2 North America Canned Pet Food Market Trends and Growth Opportunities

6.2.1 North America Canned Pet Food Market Outlook by Type

6.2.2 North America Canned Pet Food Market Outlook by Application

6.3 North America Canned Pet Food Market Outlook by Country

6.3.1 The US Canned Pet Food Market Outlook, 2021- 2032

6.3.2 Canada Canned Pet Food Market Outlook, 2021- 2032

6.3.3 Mexico Canned Pet Food Market Outlook, 2021- 2032

7. EUROPE CANNED PET FOOD MARKET SIZE OUTLOOK

7.1 Key Market Statistics, 2024

7.2 Europe Canned Pet Food Market Trends and Growth Opportunities

7.2.1 Europe Canned Pet Food Market Outlook by Type

7.2.2 Europe Canned Pet Food Market Outlook by Application

7.3 Europe Canned Pet Food Market Outlook by Country

7.3.2 Germany Canned Pet Food Market Outlook, 2021- 2032

7.3.3 France Canned Pet Food Market Outlook, 2021- 2032

7.3.4 The UK Canned Pet Food Market Outlook, 2021- 2032

7.3.5 Spain Canned Pet Food Market Outlook, 2021- 2032

7.3.6 Italy Canned Pet Food Market Outlook, 2021- 2032

7.3.7 Russia Canned Pet Food Market Outlook, 2021- 2032

7.3.8 Rest of Europe Canned Pet Food Market Outlook, 2021- 2032

8. ASIA PACIFIC CANNED PET FOOD MARKET SIZE OUTLOOK

- 8.1 Key Market Statistics, 2024
- 8.2 Asia Pacific Canned Pet Food Market Trends and Growth Opportunities
 - 8.2.1 Asia Pacific Canned Pet Food Market Outlook by Type
 - 8.2.2 Asia Pacific Canned Pet Food Market Outlook by Application
- 8.3 Asia Pacific Canned Pet Food Market Outlook by Country
 - 8.3.1 China Canned Pet Food Market Outlook, 2021- 2032
 - 8.3.2 India Canned Pet Food Market Outlook, 2021- 2032
 - 8.3.3 Japan Canned Pet Food Market Outlook, 2021- 2032
 - 8.3.4 South Korea Canned Pet Food Market Outlook, 2021- 2032
 - 8.3.5 Australia Canned Pet Food Market Outlook, 2021- 2032
 - 8.3.6 South East Asia Canned Pet Food Market Outlook, 2021- 2032
 - 8.3.7 Rest of Asia Pacific Canned Pet Food Market Outlook, 2021- 2032

9. SOUTH AMERICA CANNED PET FOOD MARKET SIZE OUTLOOK

- 9.1 Key Market Statistics, 2024
- 9.2 South America Canned Pet Food Market Trends and Growth Opportunities
 - 9.2.1 South America Canned Pet Food Market Outlook by Type
 - 9.2.2 South America Canned Pet Food Market Outlook by Application
- 9.3 South America Canned Pet Food Market Outlook by Country
 - 9.3.1 Brazil Canned Pet Food Market Outlook, 2021- 2032
 - 9.3.2 Argentina Canned Pet Food Market Outlook, 2021- 2032
 - 9.3.3 Rest of South and Central America Canned Pet Food Market Outlook, 2021- 2032

10. MIDDLE EAST AND AFRICA CANNED PET FOOD MARKET SIZE OUTLOOK

- 10.1 Key Market Statistics, 2024
- 10.2 Middle East and Africa Canned Pet Food Market Trends and Growth Opportunities
 - 10.2.1 Middle East and Africa Canned Pet Food Market Outlook by Type
 - 10.2.2 Middle East and Africa Canned Pet Food Market Outlook by Application
- 10.3 Middle East and Africa Canned Pet Food Market Outlook by Country
 - 10.3.1 Saudi Arabia Canned Pet Food Market Outlook, 2021- 2032
 - 10.3.2 The UAE Canned Pet Food Market Outlook, 2021- 2032
 - 10.3.3 Rest of Middle East Canned Pet Food Market Outlook, 2021- 2032
 - 10.3.4 South Africa Canned Pet Food Market Outlook, 2021- 2032
 - 10.3.5 Egypt Canned Pet Food Market Outlook, 2021- 2032
 - 10.3.6 Rest of Africa Canned Pet Food Market Outlook, 2021- 2032

11. COMPANY PROFILES

11.1 Leading 10 Companies

Pets Global, Inc.

Blue Buffalo Company, Ltd. (General Mills)

Cambrian Pet Foods, Inc.

Dave's Pet Food LLC

De Haan Petfood B.V.

Mars, Incorporated

Natural Pet Innovations Group

Nestlé S.A.

Schell and Kampeter, Inc

WellPet LLC

11.2 Overview

11.3 Products and Services

11.4 SWOT Profile

12. APPENDIX

12.1 Subscription Options

12.2 Customization Options

12.3 Publisher Details

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