

# **Canned Dog Foods Market Size, Share, and Outlook, 2025 Report- By Type (Wet Food, Dry Food), Material (Aluminium, Steel, Tin), Application (Weight Management, Digestive Care, Skin and Food Allergies, Kidney Care, Others), Distribution Channel (Supermarkets and Hypermarkets, Independent Retailers, Convenience Stores, Specialist Retailers, Others, End User (Puppies, Dogs), and Companies, 2021-2032**

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## **Abstracts**

### **Canned Dog Foods Market Outlook**

The global Canned Dog Foods market is expected to register a growth rate of 4.7% during the forecast period from \$13.6 Billion in 2024 to \$19.6 Billion in 2032. The Canned Dog Foods market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Canned Dog Foods segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Wet Food, Dry Food), Material (Aluminium, Steel, Tin), Application (Weight Management, Digestive Care, Skin and Food Allergies, Kidney Care, Others), Distribution Channel (Supermarkets and Hypermarkets, Independent Retailers, Convenience Stores, Specialist Retailers, Others, End User (Puppies, Dogs). Over 70 tables and charts showcase findings from our latest survey report on Canned Dog Foods markets.

## Canned Dog Foods Market Insights, 2025

The canned dog foods market in 2025 continues to expand amid growing awareness of canine health and nutrition. Wet dog food formulations offer high moisture content critical for hydration, especially for older or less active dogs. Premiumization drives product innovation with recipes featuring novel proteins such as duck, venison, and fish, alongside grain-free, limited ingredient, and organic options to address allergies and digestive sensitivities. Consumers increasingly prioritize natural ingredients and transparent sourcing, while brands emphasize veterinary endorsements and clinical nutrition benefits. Packaging improvements include easy-lift lids, recyclable cans, and portion-controlled sizes to reduce waste. The pet e-commerce boom enhances market reach, with subscription models improving customer loyalty. Trends toward functional dog foods enriched with probiotics, joint support supplements, and antioxidants reflect holistic pet care philosophies. The market also observes growth in specialized formulations targeting breed size, age, and specific health conditions such as renal care or weight management, broadening consumer options and boosting category value.

### Five Trends that will define global Canned Dog Foods market in 2025 and Beyond

A closer look at the multi-million global market for Canned Dog Foods identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Canned Dog Foods companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

### What are the biggest opportunities for growth in the Canned Dog Foods industry?

The Canned Dog Foods sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

### Canned Dog Foods Market Segment Insights

The Canned Dog Foods industry presents strong offers across categories. The

analytical report offers forecasts of Canned Dog Foods industry performance across segments and countries. Key segments in the industry include By Type (Wet Food, Dry Food), Material (Aluminium, Steel, Tin), Application (Weight Management, Digestive Care, Skin and Food Allergies, Kidney Care, Others), Distribution Channel (Supermarkets and Hypermarkets, Independent Retailers, Convenience Stores, Specialist Retailers, Others, End User (Puppies, Dogs)). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Canned Dog Foods market size outlook is provided for 22 countries across these regions.

### Market Value Chain

The chapter identifies potential companies and their operations across the global Canned Dog Foods industry ecosystem. It assists decision-makers in evaluating global Canned Dog Foods market fundamentals, market dynamics, and disruptive trends across the value chain segments.

### Scenario Analysis and Forecasts

Strategic decision-making in the Canned Dog Foods industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios: slow growth, reference case, and high growth cases.

### Asia Pacific Canned Dog Foods Market Analysis: A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

## The State of Europe Canned Dog Foods Industry 2025 Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Canned Dog Foods with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Canned Dog Foods market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Canned Dog Foods market Insights Executives are most excited about opportunities for the US Canned Dog Foods industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Canned Dog Foods companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Canned Dog Foods market.

Latin American Canned Dog Foods market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Canned Dog Foods Markets New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Canned Dog Foods markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Canned Dog Foods markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

### Competitive Landscape How Canned Dog Foods companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include American Nutrition, Inc., Blue Buffalo Company, Ltd., CARE Pet Food, Deurer GmbH, e-weita Pet Foods, Navarch Pet Products, NORY Pet Food, Pedigree (Mars, Incorporated), Thai Union Group Public Company Limited, Wanpy Pet Food.

### Canned Dog Foods Market Scope

#### Leading Segments

##### By Type

Wet Food

Dry Food

##### By Material

Aluminium

Steel

Tin

By Application

Weight Management

Digestive Care

Skin and Food Allergies

Kidney Care

Others

By Distribution Channel

Supermarkets and Hypermarkets

Independent Retailers

Convenience Stores

Specialist Retailers

Others

By End User

Puppies

Dogs

Leading Companies

American Nutrition, Inc.

Blue Buffalo Company, Ltd.

CARE Pet Food

Deurer GmbH

e-weita Pet Foods

Navarch Pet Products

NORY Pet Food

Pedigree (Mars, Incorporated)

Thai Union Group Public Company Limited

Wanpy Pet Food

Geographies

North AmericaUS, Canada, Mexico

EuropeGermany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia PacificChina, India, Japan, South Korea, Australia, South East Asia, Others

Latin AmericaBrazil, Argentina, Others

Middle East and AfricaSaudi Arabia, UAE, Other Middle East, South Africa, Other Africa

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

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