

Cannabis Extract Market Size, Trends, Analysis, and Outlook By Product (Oils, Tinctures), By Extract Type (Full Spectrum Extracts, Cannabis Isolates), By Source (Hemp, Marijuana), By End-User (Medical Use, Recreational Use), by Region, Country, Segment, and Companies, 2024-2030

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Abstracts

The global Cannabis Extract market size is poised to register 19.55% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Cannabis Extract market across By Product (Oils, Tinctures), By Extract Type (Full Spectrum Extracts, Cannabis Isolates), By Source (Hemp, Marijuana), By End-User (Medical Use, Recreational Use).

The Cannabis Extract Market is witnessing significant growth and product innovation in 2024 and beyond, driven by advancements in cannabis extraction technology, solventless extraction methods, and cannabis product formulations aimed at producing high-quality cannabinoid extracts, terpene concentrates, and cannabis-derived products for medical, recreational, and industrial applications in legal cannabis markets worldwide. Cannabis extracts are concentrated derivatives of cannabis plants, cannabis flowers, or cannabis biomass that contain cannabinoids, terpenes, flavonoids, and other bioactive compounds extracted using solvent-based extraction techniques, supercritical CO2 extraction, hydrocarbon extraction, or solventless extraction methods, offering diverse formulations, delivery formats, and consumption options for medical cannabis patients, adult-use consumers, and cannabis product manufacturers seeking targeted therapeutic effects, consistent potency, and standardized dosing regimens in cannabis-infused products, edibles, beverages, topicals, and concentrates. Key trends include the development of cannabis extraction equipment, extraction technologies, and extraction

protocols that optimize cannabinoid recovery, preserve terpene profiles, and minimize solvent residues, as well as the integration of novel extraction solvents, natural processing aids, and green extraction methods into cannabis extraction processes to enhance product purity, safety, and quality control while reducing environmental impact, energy consumption, and production costs in cannabis extraction facilities. Additionally, there is a growing emphasis on cannabis product innovation, consumer preferences, and market segmentation that drive demand for specific cannabis extract formulations, such as full-spectrum extracts, broad-spectrum extracts, and CBD isolate products, tailored to individual health needs, lifestyle choices, and product preferences of cannabis consumers, as well as a growing focus on regulatory compliance, product testing, and quality assurance that ensure product safety, labeling accuracy, and consumer satisfaction in the cannabis industry, fostering consumer trust, brand loyalty, and market differentiation in legal cannabis markets worldwide. Moreover, collaborative partnerships between cannabis extractors, product manufacturers, and regulatory agencies are essential for advancing cannabis extract research, standardizing product testing protocols, and implementing industry regulations that protect public health, promote consumer safety, and support responsible cannabis consumption practices in the global cannabis market.

Cannabis Extract Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Cannabis Extract market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Cannabis Extract survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Cannabis Extract industry.

Key market trends defining the global Cannabis Extract demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Cannabis Extract Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Cannabis Extract industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Cannabis Extract companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Cannabis Extract industry

Leading Cannabis Extract companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Cannabis Extract companies.

Cannabis Extract Market Study- Strategic Analysis Review

The Cannabis Extract market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Cannabis Extract Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Cannabis Extract industry report provides a detailed analysis and outlook of

revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Cannabis Extract Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Cannabis Extract Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Cannabis Extract market segments. Similarly, Strong end-user demand is encouraging Canadian Cannabis Extract companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Cannabis Extract market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Cannabis Extract Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Cannabis Extract industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Cannabis Extract market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Cannabis Extract Market Size Outlook- an attractive hub for opportunities

for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Cannabis Extract in Asia Pacific. In particular, China, India, and South East Asian Cannabis Extract markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Cannabis Extract Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Cannabis Extract Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Cannabis Extract market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Cannabis Extract.

Cannabis Extract Market Company Profiles

The global Cannabis Extract market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Aphria Inc, Aurora Cannabis, CANOPY GROWTH CORP, Maricann Inc, Organigram Holdings Inc, The Cronos Group, The Cronos Group, Tikun Olam, Tilray

Recent Cannabis Extract Market Developments

The global Cannabis Extract market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Cannabis Extract Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Product

Oils

Tinctures

By Extract Type

Full Spectrum Extracts

Cannabis Isolates

By Source

Hemp

Marijuana

By End-user

Medical Use

-Cancer

-Chronic Pain

-Depression and Anxiety

-Arthritis

-Diabetes

-Glaucoma

-Migraines

-Epilepsy

-Multiple Sclerosis

-AIDS

-Amyotrophic Lateral Sclerosis

-Alzheimer's

-Post-Traumatic Stress Disorder (PTSD)

-Parkinson's

-Tourette's

-Others

Recreational Use

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Aphria Inc

Aurora Cannabis

CANOPY GROWTH CORP

Maricann Inc

Organigram Holdings Inc

The Cronos Group

The Cronos Group

Tikun Olam

Tilray

Formats Available: Excel, PDF, and PPT

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Full Spectrum Extracts

Cannabis Isolates

By Source

Hemp

Marijuana

By End-user

Medical Use

-Cancer

-Chronic Pain

-Depression and Anxiety

-Arthritis

-Diabetes

-Glaucoma

-Migraines

-Epilepsy

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-Amyotrophic Lateral Sclerosis

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-Parkinson's

-Tourette's

-Others

Recreational Use

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Aurora Cannabis

CANOPY GROWTH CORP

Maricann Inc

Organigram Holdings Inc

The Cronos Group

The Cronos Group

Tikun Olam

Tilray

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