

# **Cannabidiol Oil Market Size, Trends, Analysis, and Outlook By Source (Hemp, Marijuana), By Application (Anxiety/ Stress, Neurological Conditions, Skin Care, Others), by Country, Segment, and Companies, 2024-2032**

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## **Abstracts**

The global Cannabidiol Oil market size is poised to register 19.3% growth from 2024 to 2032, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Cannabidiol Oil market across By Source (Hemp, Marijuana), By Application (Anxiety/ Stress, Neurological Conditions, Skin Care, Others)

With the increasing acceptance of CBD as a natural remedy for various health conditions and wellness applications, there is a growing demand for CBD oil products that offer therapeutic benefits without psychoactive effects. Market growth is driven by factors such as expanding legalization of medical cannabis and CBD products, rising consumer awareness of CBD's health benefits, and advancements in extraction and formulation technologies. Additionally, the expanding applications of CBD oil in pain management, anxiety relief, and skincare, as well as the development of diverse product formats and delivery methods, contribute to market expansion. Further, the emphasis on product quality, purity, and regulatory compliance, along with efforts to educate healthcare professionals and consumers about CBD's pharmacology and safety profile, is expected to further propel market growth in the coming years.

### **Cannabidiol Oil Market Drivers, Trends, Opportunities, and Growth Opportunities**

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Cannabidiol Oil market research analyses the

global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Cannabidiol Oil survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Cannabidiol Oil industry.

### Key market trends defining the global Cannabidiol Oil demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

### Cannabidiol Oil Market Segmentation- Industry Share, Market Size, and Outlook to 2032

The Cannabidiol Oil industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Cannabidiol Oil companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

### Key strategies adopted by companies within the Cannabidiol Oil industry

Leading Cannabidiol Oil companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Cannabidiol Oil companies.

### Cannabidiol Oil Market Study- Strategic Analysis Review

The Cannabidiol Oil market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy

formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

## Cannabidiol Oil Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Cannabidiol Oil industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three case scenarios- low case, reference case, and high case scenarios.

## Cannabidiol Oil Country Analysis and Revenue Outlook to 2032

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2032. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2032.

## North America Cannabidiol Oil Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong healthcare infrastructure. Leading companies focus on new product launches in the changing environment. The US healthcare expenditure is expected to grow to \$4.8 trillion in 2024 (around 3.7% growth in 2024), potentially driving demand for various Cannabidiol Oil market segments. Similarly, Strong market demand is encouraging Canadian Cannabidiol Oil companies to invest in niche segments. Further, as Mexico continues to strengthen its relations and invest in technological advancements, the Mexico Cannabidiol Oil market is expected to experience significant expansion, offering

lucrative opportunities for both domestic and international stakeholders.

Europe Cannabidiol Oil Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Cannabidiol Oil industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Cannabidiol Oil market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Cannabidiol Oil Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Cannabidiol Oil in Asia Pacific. In particular, China, India, and South East Asian Cannabidiol Oil markets present a compelling outlook for 2032, acting as a magnet for both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Cannabidiol Oil Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Cannabidiol Oil Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Cannabidiol Oil market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Cannabidiol Oil.

### Cannabidiol Oil Market Company Profiles

The global Cannabidiol Oil market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Aurora Cannabis Inc, Cannoid LLC, Elixinol Global Ltd, Isodiol International Inc, Jazz Pharmaceuticals plc, Medical Marijuana Inc, NuLeaf Naturals LLC, PharmaHemp d.o.o., Tilray Inc.

### Recent Cannabidiol Oil Market Developments

The global Cannabidiol Oil market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

### Cannabidiol Oil Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

### Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Source

Hemp

Marijuana

By Application

Anxiety/ Stress

Neurological Conditions

Skin Care

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

## Companies

Aurora Cannabis Inc

Cannoid LLC

Elixinol Global Ltd

Isodiol International Inc

Jazz Pharmaceuticals plc

Medical Marijuana Inc

NuLeaf Naturals LLC

PharmaHemp d.o.o.

Tilray Inc

Formats Available: Excel, PDF, and PPT

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Anxiety/ Stress

Neurological Conditions

Skin Care

Others

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Cannoid LLC

Elixinol Global Ltd

Isodiol International Inc

Jazz Pharmaceuticals plc

Medical Marijuana Inc

NuLeaf Naturals LLC

PharmaHemp d.o.o.

Tilray Inc.

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