

# **Cancer Diagnostic Devices Market Size, Trends, Analysis, and Outlook By Product (Molecular Diagnostics, Companion Diagnostics), By Diagnostic (Diagnostic Imaging Tests, Biopsy and Cytology Tests, Tumor Biomarkers, Others), by Region, Country, Segment, and Companies, 2024-2030**

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## **Abstracts**

The global Cancer Diagnostic Devices market size is poised to register 9.79% growth (CAGR) from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Cancer Diagnostic Devices market By Product (Molecular Diagnostics, Companion Diagnostics), By Diagnostic (Diagnostic Imaging Tests, Biopsy and Cytology Tests, Tumor Biomarkers, Others).

The future of cancer diagnostic devices is marked by advancements in non-invasive screening methods, point-of-care testing devices, and molecular diagnostics to enable early detection, accurate diagnosis, and personalized treatment selection for cancer patients. Key trends include the development of liquid biopsy technologies, circulating tumor cell (CTC) analysis platforms, and next-generation sequencing (NGS) assays for sensitive detection of tumor biomarkers in blood, urine, or other bodily fluids, allowing for minimally invasive cancer screening and monitoring. Additionally, the integration of point-of-care testing devices such as handheld imaging systems, biosensors, and microfluidic chips facilitates rapid and cost-effective diagnosis of cancer in resource-limited settings or remote areas. Moreover, the utilization of multiplex molecular diagnostic panels and AI-driven algorithms enhances diagnostic accuracy and prognostic prediction based on tumor molecular profiling and genetic signatures. Furthermore, the customization of cancer diagnostic devices for specific tumor types,

stages, and patient populations drives personalized medicine approaches and improves clinical decision-making, ultimately leading to better outcomes and survival rates for cancer patients..

## Cancer Diagnostic Devices Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Cancer Diagnostic Devices market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Cancer Diagnostic Devices survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Cancer Diagnostic Devices industry.

## Key market trends defining the global Cancer Diagnostic Devices demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## Cancer Diagnostic Devices Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Cancer Diagnostic Devices industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Cancer Diagnostic Devices companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

## Key strategies adopted by companies within the Cancer Diagnostic Devices industry

Leading Cancer Diagnostic Devices companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced

technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Cancer Diagnostic Devices companies.

### Cancer Diagnostic Devices Market Study- Strategic Analysis Review

The Cancer Diagnostic Devices market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

### Cancer Diagnostic Devices Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Cancer Diagnostic Devices industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

### Cancer Diagnostic Devices Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

### North America Cancer Diagnostic Devices Market Size Outlook- Companies plan for

*Cancer Diagnostic Devices Market Size, Trends, Analysis, and Outlook By Product (Molecular Diagnostics, Compan...*

focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Cancer Diagnostic Devices market segments. Similarly, Strong end-user demand is encouraging Canadian Cancer Diagnostic Devices companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Cancer Diagnostic Devices market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Cancer Diagnostic Devices Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Cancer Diagnostic Devices industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Cancer Diagnostic Devices market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Cancer Diagnostic Devices Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Cancer Diagnostic Devices in Asia Pacific. In particular, China, India, and South East Asian Cancer Diagnostic Devices markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data

analysis to provide a comprehensive outlook of 6 major markets in the region.

**Latin America Cancer Diagnostic Devices Market Size Outlook-** Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

**Middle East and Africa Cancer Diagnostic Devices Market Size Outlook-** continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Cancer Diagnostic Devices market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Cancer Diagnostic Devices.

**Cancer Diagnostic Devices Market Company Profiles**

The global Cancer Diagnostic Devices market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Abbott Laboratories, Agilent Technologies Inc, Becton, Dickinson and Co., bioMerieux SA, F. Hoffmann-La Roche Ltd, Hologic Inc, Illumina Inc, Myriad Genetics Inc, QIAGEN NV, Thermo Fisher Scientific Inc.

**Recent Cancer Diagnostic Devices Market Developments**

The global Cancer Diagnostic Devices market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

**Cancer Diagnostic Devices Market Report Scope**

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

## Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

## Market Segmentation:

By Type

Stationary 3D and 4D Ultrasound Devices

Portable 3D and 4D Ultrasound Devices

By Display

Color Ultrasound

B/W Ultrasound

By Portability

Trolley or Cart-Based Ultrasound Systems

Compact/Handheld Ultrasound Systems

Point-of-Pare (PoC) Ultrasound Systems

By Application

Radiology or General Imaging

Obstetrics or Gynecology

Cardiology

Urology

Vascular

Orthopedic and Musculoskeletal

Pain Management

Others

By End-User

Hospitals

Surgical Centers and Diagnostic Centers

Maternity Centers

Ambulatory Care Centers

Research and Academia

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

## Companies

Abbott Laboratories

Agilent Technologies Inc

Becton, Dickinson and Co.

bioMerieux SA

F. Hoffmann-La Roche Ltd

Hologic Inc

Illumina Inc

Myriad Genetics Inc

QIAGEN NV

Thermo Fisher Scientific Inc

Formats Available: Excel, PDF, and PPT



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By Application

Radiology or General Imaging

Obstetrics or Gynecology

Cardiology

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QIAGEN NV  
Thermo Fisher Scientific Inc

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