

# Cancer Cachexia Therapeutics Market Size, Trends, Analysis, and Outlook By Therapeutics (Progestogens, Corticosteroids, Combination Therapy, Others), By Mechanism of Action (Appetite Stimulators, Weight Loss Stabilizers), by Region, Country, Segment, and Companies, 2024-2030

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#### **Abstracts**

The global Cancer Cachexia Therapeutics market size is poised to register 4.56% growth (CAGR) from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Cancer Cachexia Therapeutics market By Therapeutics (Progestogens, Corticosteroids, Combination Therapy, Others), By Mechanism of Action (Appetite Stimulators, Weight Loss Stabilizers).

The future of cancer cachexia therapeutics is characterized by advancements in multimodal approaches, nutritional interventions, and targeted therapies to mitigate muscle wasting, improve nutritional status, and enhance quality of life in cancer patients. Key trends include the development of pharmacological agents such as appetite stimulants, anabolic steroids, and anti-inflammatory drugs to address underlying mechanisms of cachexia, including inflammation, metabolic dysregulation, and muscle protein breakdown. Additionally, the integration of nutritional support strategies such as dietary counseling, oral nutritional supplements, and enteral or parenteral feeding regimens optimizes energy intake and nutrient absorption in cachectic patients. Moreover, the exploration of exercise training, physical therapy, and muscle-building interventions preserves muscle mass and function, counteracting the negative effects of cancer-related cachexia on physical performance and functional status. Furthermore, the adoption of multimodal and multidisciplinary care approaches



involving oncologists, dietitians, physiotherapists, and palliative care specialists enables comprehensive symptom management and supportive care for cancer patients with cachexia, improving overall treatment outcomes and patient well-being.

Cancer Cachexia Therapeutics Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Cancer Cachexia Therapeutics market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Cancer Cachexia Therapeutics survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Cancer Cachexia Therapeutics industry.

Key market trends defining the global Cancer Cachexia Therapeutics demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Cancer Cachexia Therapeutics Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Cancer Cachexia Therapeutics industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Cancer Cachexia Therapeutics companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Cancer Cachexia Therapeutics industry

Leading Cancer Cachexia Therapeutics companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments



and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Cancer Cachexia Therapeutics companies.

Cancer Cachexia Therapeutics Market Study- Strategic Analysis Review

The Cancer Cachexia Therapeutics market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Cancer Cachexia Therapeutics Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Cancer Cachexia Therapeutics industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Cancer Cachexia Therapeutics Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.



North America Cancer Cachexia Therapeutics Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Cancer Cachexia Therapeutics market segments. Similarly, Strong end-user demand is encouraging Canadian Cancer Cachexia Therapeutics companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Cancer Cachexia Therapeutics market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Cancer Cachexia Therapeutics Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Cancer Cachexia Therapeutics industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Cancer Cachexia Therapeutics market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Cancer Cachexia Therapeutics Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Cancer Cachexia Therapeutics in Asia Pacific. In particular, China, India, and South East Asian Cancer Cachexia Therapeutics markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning



their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Cancer Cachexia Therapeutics Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Cancer Cachexia Therapeutics Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Cancer Cachexia Therapeutics market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Cancer Cachexia Therapeutics.

Cancer Cachexia Therapeutics Market Company Profiles

The global Cancer Cachexia Therapeutics market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are AbbVie Inc, ANI Pharmaceuticals Inc, Bristol-Myers Squibb Co., Fresenius SE & Co. KGaA, Hikma Pharmaceuticals Plc, Merck & Co. Inc, Mylan NV, Pfizer Inc, Sun Pharmaceutical Industries Ltd, Teva Pharmaceutical Industries Ltd.

Recent Cancer Cachexia Therapeutics Market Developments

The global Cancer Cachexia Therapeutics market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Cancer Cachexia Therapeutics Market Report Scope



Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast

Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local

Currency)

**Qualitative Analysis** 

**Pricing Analysis** 

Value Chain Analysis

**SWOT Profile** 

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios-Low, Base, High

Market Segmentation:

By Type

Stationary 3D and 4D Ultrasound Devices

Portable 3D and 4D Ultrasound Devices

By Display

Color Ultrasound

B/W Ultrasound

Cancer Cachexia Therapeutics Market Size, Trends, Analysis, and Outlook By Therapeutics (Progestogens, Cortico...



By Portability

2) . O. (a.a.)
Trolley or Cart-Based Ultrasound Systems
Compact/Handheld Ultrasound Systems
Point-of-Pare (PoC) Ultrasound Systems
By Application
Radiology or General Imaging
Obstetrics or Gynecology
Cardiology
Urology
Vascular
Orthopedic and Musculoskeletal
Pain Management
Others
By End-User
Hospitals
Surgical Centers and Diagnostic Centers
Maternity Centers
Ambulatory Care Centers
Research and Academia



### Others

Geographical Segmentation: North America (3 markets) Europe (6 markets) Asia Pacific (6 markets) Latin America (3 markets) Middle East Africa (5 markets) Companies AbbVie Inc ANI Pharmaceuticals Inc Bristol-Myers Squibb Co. Fresenius SE & Co. KGaA Hikma Pharmaceuticals Plc Merck & Co. Inc Mylan NV Pfizer Inc Sun Pharmaceutical Industries Ltd Teva Pharmaceutical Industries Ltd Formats Available: Excel, PDF, and PPT



#### **Contents**

#### 1. EXECUTIVE SUMMARY

- 1.1 Cancer Cachexia Therapeutics Market Overview and Key Findings, 2024
- 1.2 Cancer Cachexia Therapeutics Market Size and Growth Outlook, 2021-2030
- 1.3 Cancer Cachexia Therapeutics Market Growth Opportunities to 2030
- 1.4 Key Cancer Cachexia Therapeutics Market Trends and Challenges
  - 1.4.1 Cancer Cachexia Therapeutics Market Drivers and Trends
  - 1.4.2 Cancer Cachexia Therapeutics Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Cancer Cachexia Therapeutics Companies

#### 2. CANCER CACHEXIA THERAPEUTICS MARKET SIZE OUTLOOK TO 2030

- 2.1 Cancer Cachexia Therapeutics Market Size Outlook, USD Million, 2021-2030
- 2.2 Cancer Cachexia Therapeutics Incremental Market Growth Outlook, %, 2021-2030
- 2.3 Segment Snapshot, 2024

# 3. CANCER CACHEXIA THERAPEUTICS MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
- \* Threat of New Entrants
- \* Threat of Substitutes
- \* Intensity of Competitive Rivalry
- \* Bargaining Power of Buyers
- \* Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

## 4. CANCER CACHEXIA THERAPEUTICS MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030

By Type

Stationary 3D and 4D Ultrasound Devices



Portable 3D and 4D Ultrasound Devices

By Display

Color Ultrasound

B/W Ultrasound

By Portability

Trolley or Cart-Based Ultrasound Systems

Compact/Handheld Ultrasound Systems

Point-of-Pare (PoC) Ultrasound Systems

By Application

Radiology or General Imaging

Obstetrics or Gynecology

Cardiology

Urology

Vascular

Orthopedic and Musculoskeletal

Pain Management

Others

By End-User

Hospitals

Surgical Centers and Diagnostic Centers

**Maternity Centers** 

**Ambulatory Care Centers** 

Research and Academia

Others

- 4.3 Growth Prospects and Niche Opportunities, 2023-2030
- 4.4 Regional comparison of Market Growth, CAGR, 2023-2030

#### 5. REGION-WISE MARKET OUTLOOK TO 2030

- 5.1 Key Findings for Asia Pacific Cancer Cachexia Therapeutics Market, 2025
- 5.2 Asia Pacific Cancer Cachexia Therapeutics Market Size Outlook by Type, 2021-2030
- 5.3 Asia Pacific Cancer Cachexia Therapeutics Market Size Outlook by Application, 2021- 2030
- 5.4 Key Findings for Europe Cancer Cachexia Therapeutics Market, 2025
- 5.5 Europe Cancer Cachexia Therapeutics Market Size Outlook by Type, 2021- 2030
- 5.6 Europe Cancer Cachexia Therapeutics Market Size Outlook by Application, 2021-2030
- 5.7 Key Findings for North America Cancer Cachexia Therapeutics Market, 2025



- 5.8 North America Cancer Cachexia Therapeutics Market Size Outlook by Type, 2021-2030
- 5.9 North America Cancer Cachexia Therapeutics Market Size Outlook by Application, 2021- 2030
- 5.10 Key Findings for South America Cancer Cachexia Therapeutics Market, 2025
- 5.11 South America Pacific Cancer Cachexia Therapeutics Market Size Outlook by Type, 2021- 2030
- 5.12 South America Cancer Cachexia Therapeutics Market Size Outlook by Application, 2021- 2030
- 5.13 Key Findings for Middle East and Africa Cancer Cachexia Therapeutics Market, 2025
- 5.14 Middle East Africa Cancer Cachexia Therapeutics Market Size Outlook by Type, 2021- 2030
- 5.15 Middle East Africa Cancer Cachexia Therapeutics Market Size Outlook by Application, 2021- 2030

#### 6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030

- 6.1 US Cancer Cachexia Therapeutics Market Size Outlook and Revenue Growth Forecasts
- 6.2 US Cancer Cachexia Therapeutics Industry Drivers and Opportunities
- 6.3 Canada Market Size Outlook and Revenue Growth Forecasts
- 6.4 Canada Cancer Cachexia Therapeutics Industry Drivers and Opportunities
- 6.6 Mexico Market Size Outlook and Revenue Growth Forecasts
- 6.6 Mexico Cancer Cachexia Therapeutics Industry Drivers and Opportunities
- 6.7 Germany Market Size Outlook and Revenue Growth Forecasts
- 6.8 Germany Cancer Cachexia Therapeutics Industry Drivers and Opportunities
- 6.9 France Market Size Outlook and Revenue Growth Forecasts
- 6.10 France Cancer Cachexia Therapeutics Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK Cancer Cachexia Therapeutics Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain Cancer Cachexia Therapeutics Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy Cancer Cachexia Therapeutics Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Cancer Cachexia Therapeutics Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Cancer Cachexia Therapeutics Industry Drivers and Opportunities



- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Cancer Cachexia Therapeutics Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Cancer Cachexia Therapeutics Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Cancer Cachexia Therapeutics Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Cancer Cachexia Therapeutics Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Cancer Cachexia Therapeutics Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Cancer Cachexia Therapeutics Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Cancer Cachexia Therapeutics Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Cancer Cachexia Therapeutics Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Cancer Cachexia Therapeutics Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Cancer Cachexia Therapeutics Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Cancer Cachexia Therapeutics Industry Drivers and Opportunities

# 7. CANCER CACHEXIA THERAPEUTICS MARKET OUTLOOK ACROSS SCENARIOS

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

#### 8. CANCER CACHEXIA THERAPEUTICS COMPANY PROFILES

- 8.1 Profiles of Leading Cancer Cachexia Therapeutics Companies in the Market
- 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
- 8.3 Financial Performance and Key Metrics

AbbVie Inc

ANI Pharmaceuticals Inc



Bristol-Myers Squibb Co.
Fresenius SE & Co. KGaA
Hikma Pharmaceuticals Plc
Merck & Co. Inc
Mylan NV
Pfizer Inc
Sun Pharmaceutical Industries Ltd
Teva Pharmaceutical Industries Ltd

#### 9. APPENDIX

- 9.1 Scope of the Report
- 9.2 Research Methodology and Data Sources
- 9.3 Glossary of Terms
- 9.4 Market Definitions
- 9.5 Contact Information



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