

Cancer Cachexia Market Size, Trends, Analysis, and Outlook By Drug (Progestogens, Corticosteroids, Combination Therapies, Others), By Mode of Action (Appetite Stimulators, Weight Loss Stabilizers, Others), By Distribution Channel (Hospital Stores, Retail Pharmacy, Online Pharmacy), by Country, Segment, and Companies, 2024-2032

<https://marketpublishers.com/r/C1D315D70081EN.html>

Date: April 2024

Pages: 205

Price: US\$ 3,980.00 (Single User License)

ID: C1D315D70081EN

Abstracts

The global Cancer Cachexia market size is poised to register 4.7% growth from 2024 to 2032, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Cancer Cachexia market across By Drug (Progestogens, Corticosteroids, Combination Therapies, Others), By Mode of Action (Appetite Stimulators, Weight Loss Stabilizers, Others), By Distribution Channel (Hospital Stores, Retail Pharmacy, Online Pharmacy)

With the increasing recognition of cachexia as a multifactorial syndrome that affects cancer patients' quality of life and treatment outcomes, there is a rising need for supportive care interventions and pharmacotherapies that target cachexia-related symptoms and metabolic abnormalities. Market growth is driven by factors such as expanding cancer incidence and survival rates, rising awareness of cachexia screening and management, and advancements in nutritional supplementation and appetite stimulants. Additionally, the expanding applications of cancer cachexia therapies in oncology supportive care and palliative medicine, as well as the development of multimodal treatment approaches and biomarker-guided interventions, contribute to market expansion. Further, the emphasis on early intervention, symptom control, and patient-centered outcomes, along with efforts to address cachexia's underlying mechanisms and metabolic derangements, is expected to further accelerate market

growth in the coming years.

Cancer Cachexia Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Cancer Cachexia market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Cancer Cachexia survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Cancer Cachexia industry.

Key market trends defining the global Cancer Cachexia demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Cancer Cachexia Market Segmentation- Industry Share, Market Size, and Outlook to 2032

The Cancer Cachexia industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Cancer Cachexia companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Cancer Cachexia industry

Leading Cancer Cachexia companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Cancer Cachexia companies.

Cancer Cachexia Market Study- Strategic Analysis Review

Cancer Cachexia Market Size, Trends, Analysis, and Outlook By Drug (Progestogens, Corticosteroids, Combination...

The Cancer Cachexia market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Cancer Cachexia Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Cancer Cachexia industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three case scenarios- low case, reference case, and high case scenarios.

Cancer Cachexia Country Analysis and Revenue Outlook to 2032

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2032. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2032.

North America Cancer Cachexia Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong healthcare infrastructure. Leading companies focus on new product launches in the changing

environment. The US healthcare expenditure is expected to grow to \$4.8 trillion in 2024 (around 3.7% growth in 2024), potentially driving demand for various Cancer Cachexia market segments. Similarly, Strong market demand is encouraging Canadian Cancer Cachexia companies to invest in niche segments. Further, as Mexico continues to strengthen its relations and invest in technological advancements, the Mexico Cancer Cachexia market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Cancer Cachexia Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Cancer Cachexia industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Cancer Cachexia market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Cancer Cachexia Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Cancer Cachexia in Asia Pacific. In particular, China, India, and South East Asian Cancer Cachexia markets present a compelling outlook for 2032, acting as a magnet for both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Cancer Cachexia Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued

urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Cancer Cachexia Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Cancer Cachexia market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Cancer Cachexia.

Cancer Cachexia Market Company Profiles

The global Cancer Cachexia market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Actimed Therapeutics Inc, Aeterna Zentaris Inc, Alvogen Inc, Aphios Corp, Artelo Biosciences Inc, AVEO Oncology, Bristol-Myers Squibb Company, Cannabics Pharmaceuticals Inc, Fresenius Kabi AG, Green Cross Wellbeing Corp, Helsinn Group, Merck KGaA, NGM Biopharmaceuticals Inc, Pfizer Inc, TCI Peptide Therapeutics, Tetra Bio-Pharma Inc.

Recent Cancer Cachexia Market Developments

The global Cancer Cachexia market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Cancer Cachexia Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Drug

Progestogens

Corticosteroids

Combination Therapies

Others

By Mode of action

Appetite Stimulators

Weight Loss Stabilizers

Others

By Distribution Channel

Hospital Stores

Retail Pharmacy

Online Pharmacy

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Actimed Therapeutics Inc

Aeterna Zentaris Inc

Alvogen Inc

Aphios Corp

Artelo Biosciences Inc

AVEO Oncology

Bristol-Myers Squibb Company

Cannabics Pharmaceuticals Inc

Fresenius Kabi AG

Green Cross Wellbeing Corp

Helsinn Group

Merck KGaA

NGM Biopharmaceuticals Inc

Pfizer Inc

TCI Peptide Therapeutics

Tetra Bio-Pharma Inc

Formats Available: Excel, PDF, and PPT

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Others

By Mode of action

Appetite Stimulators

Weight Loss Stabilizers

Others

By Distribution Channel

Hospital Stores

Retail Pharmacy

Online Pharmacy

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Aeterna Zentaris Inc
Alvogen Inc
Aphios Corp
Artelo Biosciences Inc
AVEO Oncology
Bristol-Myers Squibb Company
Cannabics Pharmaceuticals Inc
Fresenius Kabi AG
Green Cross Wellbeing Corp
Helsinn Group
Merck KGaA
NGM Biopharmaceuticals Inc
Pfizer Inc
TCI Peptide Therapeutics
Tetra Bio-Pharma Inc.

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