

Bus Steering System Market Size, Trends, Analysis, and Outlook by Type (Electric, Manual), Vehicle (Car, Truck), Capacity (High Capacity, Low Capacity), Application (Commercial, Residential), by Country, Segment, and Companies, 2024-2030

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Abstracts

The global Side Impact Airbag market size is poised to register 5.95% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The study analyzes the global Side Impact Airbag market by Application (Passenger Vehicle, Commercial Vehicle), Fabric (Coated, Noncoated), Distribution Channel (OEM, Aftermarket).

The side impact airbag market is set to experience notable growth and innovation leading up, driven by increasing awareness of passenger safety and stringent regulations mandating vehicle safety features will drive demand for side impact airbags to mitigate the risk of injury during collisions. Further, advancements in airbag technology, including the development of multi-chamber and adaptive deployment systems, will enhance protection and customization according to the severity and angle of impact. Furthermore, the rise of electric and autonomous vehicles will spur the integration of advanced sensor systems and AI algorithms to optimize the deployment timing and effectiveness of side-impact airbags, ensuring maximum safety for occupants. In addition, the growing trend of vehicle electrification and lightweight will lead to the development of more compact and efficient airbag systems, minimizing weight and space requirements while maintaining high levels of safety. .

Side Impact Airbag Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Side Impact Airbag market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In

In addition, the latest Future of Side Impact Airbag survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Side Impact Airbag industry.

Key market trends defining the global Side Impact Airbag demand in 2024 and Beyond
The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Side Impact Airbag Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Side Impact Airbag industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Side Impact Airbag companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Side Impact Airbag industry
Leading Side Impact Airbag companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Side Impact Airbag companies.

Side Impact Airbag Market Study- Strategic Analysis Review

The Side Impact Airbag market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis.

Explore potential market disruptions, technology advancements, and economic

changes.

Side Impact Airbag Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Side Impact Airbag industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Side Impact Airbag Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Side Impact Airbag Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Side Impact Airbag market segments. Similarly, Strong end-user demand is encouraging Canadian Side Impact Airbag companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Side Impact Airbag market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Side Impact Airbag Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Side Impact Airbag industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Side Impact Airbag market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Side Impact Airbag Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Side Impact Airbag in Asia Pacific. In particular, China, India, and South East Asian Side Impact Airbag markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Side Impact Airbag Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Side Impact Airbag Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Side Impact Airbag market potential. Fueled by increasing consumption expenditure, growing population, and high demand across a few markets drives the demand for Side Impact Airbag.

Side Impact Airbag Market Company Profiles

The global Side Impact Airbag market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Ashimori Industry Co. Ltd, Autoliv Inc, Continental AG, Daicel Corp, Hyundai Mobis Co. Ltd, Joyson Safety Systems, Joyson Safety Systems (Ningbo) Co. Ltd, KSS (Key Safety Systems), Neaton Auto Products Manufacturing Inc, Nihon Plast Co. Ltd, Takata Corp, Toyoda Gosei Co. Ltd, ZF Friedrichshafen AG, ZF TRW Automotive Holdings Corp..

Recent Side Impact Airbag Market Developments

The global Side Impact Airbag market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Side Impact Airbag Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

Application

Passenger Vehicle

Commercial Vehicle

Fabric

Coated

Noncoated

Distribution Channel

OEM

Aftermarket

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Ashimori Industry Co. Ltd

Autoliv Inc
Continental AG
Daicel Corp
Hyundai Mobis Co. Ltd
Joyson Safety Systems
Joyson Safety Systems (Ningbo) Co. Ltd
KSS (Key Safety Systems)
Neaton Auto Products Manufacturing Inc
Nihon Plast Co. Ltd
Takata Corp
Toyoda Gosei Co. Ltd
ZF Friedrichshafen AG
ZF TRW Automotive Holdings Corp..
Formats Available: Excel, PDF, and PPT

Contents

1. EXECUTIVE SUMMARY

- 1.1 Bus Steering System Market Overview and Key Findings, 2024
- 1.2 Bus Steering System Market Size and Growth Outlook, 2021- 2030
- 1.3 Bus Steering System Market Growth Opportunities to 2030
- 1.4 Key Bus Steering System Market Trends and Challenges
 - 1.4.1 Bus Steering System Market Drivers and Trends
 - 1.4.2 Bus Steering System Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Bus Steering System Companies

2. BUS STEERING SYSTEM MARKET SIZE OUTLOOK TO 2030

- 2.1 Bus Steering System Market Size Outlook, USD Million, 2021- 2030
- 2.2 Bus Steering System Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

3. BUS STEERING SYSTEM MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
 - * Threat of New Entrants
 - * Threat of Substitutes
 - * Intensity of Competitive Rivalry
 - * Bargaining Power of Buyers
 - * Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

4. BUS STEERING SYSTEM MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
 - Type
 - Electric
 - Manual
 - Vehicle

Car
Truck
Capacity
High Capacity
Low Capacity
Application
Commercial
Residential

4.3 Growth Prospects and Niche Opportunities, 2023- 2030
4.4 Regional comparison of Market Growth, CAGR, 2023-2030

5. REGION-WISE MARKET OUTLOOK TO 2030

5.1 Key Findings for Asia Pacific Bus Steering System Market, 2025
5.2 Asia Pacific Bus Steering System Market Size Outlook by Type, 2021- 2030
5.3 Asia Pacific Bus Steering System Market Size Outlook by Application, 2021- 2030
5.4 Key Findings for Europe Bus Steering System Market, 2025
5.5 Europe Bus Steering System Market Size Outlook by Type, 2021- 2030
5.6 Europe Bus Steering System Market Size Outlook by Application, 2021- 2030
5.7 Key Findings for North America Bus Steering System Market, 2025
5.8 North America Bus Steering System Market Size Outlook by Type, 2021- 2030
5.9 North America Bus Steering System Market Size Outlook by Application, 2021- 2030
5.10 Key Findings for South America Bus Steering System Market, 2025
5.11 South America Pacific Bus Steering System Market Size Outlook by Type, 2021- 2030
5.12 South America Bus Steering System Market Size Outlook by Application, 2021- 2030
5.13 Key Findings for Middle East and Africa Bus Steering System Market, 2025
5.14 Middle East Africa Bus Steering System Market Size Outlook by Type, 2021- 2030
5.15 Middle East Africa Bus Steering System Market Size Outlook by Application, 2021- 2030

6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030

6.1 US Bus Steering System Market Size Outlook and Revenue Growth Forecasts
6.2 US Bus Steering System Industry Drivers and Opportunities
6.3 Canada Market Size Outlook and Revenue Growth Forecasts
6.4 Canada Bus Steering System Industry Drivers and Opportunities

- 6.6 Mexico Market Size Outlook and Revenue Growth Forecasts
- 6.6 Mexico Bus Steering System Industry Drivers and Opportunities
- 6.7 Germany Market Size Outlook and Revenue Growth Forecasts
- 6.8 Germany Bus Steering System Industry Drivers and Opportunities
- 6.9 France Market Size Outlook and Revenue Growth Forecasts
- 6.10 France Bus Steering System Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK Bus Steering System Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain Bus Steering System Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy Bus Steering System Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Bus Steering System Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Bus Steering System Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Bus Steering System Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Bus Steering System Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Bus Steering System Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Bus Steering System Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Bus Steering System Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Bus Steering System Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Bus Steering System Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Bus Steering System Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Bus Steering System Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Bus Steering System Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Bus Steering System Industry Drivers and Opportunities

7. BUS STEERING SYSTEM MARKET OUTLOOK ACROSS SCENARIOS

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

8. BUS STEERING SYSTEM COMPANY PROFILES

- 8.1 Profiles of Leading Bus Steering System Companies in the Market
 - 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
 - 8.3 Financial Performance and Key Metrics
- Hendrickson International Corp
- Hyundai Mobis Co. Ltd
- Kostal Group
- Magneti Marelli S.p.A.
- Nidec Corp
- Punch Powertrain NV
- Robert Bosch GmbH
- Schaeffler AG
- Siemens AG
- ZF Friedrichshafen AG

9. APPENDIX

- 9.1 Scope of the Report
- 9.2 Research Methodology and Data Sources
- 9.3 Glossary of Terms
- 9.4 Market Definitions
- 9.5 Contact Information

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