

Bus Market Size, Trends, Analysis, and Outlook by Type (Bi-articulated, Articulated, Standard, Midi, Mini), Seating Capacity (15 to 30 Seats, 30 to 50 Seats, 50 to 100 Seats), Body Type (Fully Built, Customizable), Bus Type (Single Deck, Double Deck), Fuel (Petrol, Diesel, CNG/LNG, Electric/Hybrid, Biofuel), Application (Public Transport, School Transport, Tourism, Logistics, Others), by Country, Segment, and Companies, 2024-2030

<https://marketpublishers.com/r/B6306C7C5616EN.html>

Date: April 2024

Pages: 203

Price: US\$ 3,980.00 (Single User License)

ID: B6306C7C5616EN

Abstracts

The global Pedestrian Protection System market size is poised to register 15.54% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The study analyzes the global Pedestrian Protection System market by Type (External Airbags, Pop-up Hood), Component (Sensors, Actuators, Control Units, Others), Vehicle (SUV, Hatchback, Sedan), Distribution Channel (OEM, Aftermarket).

The pedestrian protection system market is poised for significant evolution leading up, driven by stringent safety regulations and standards worldwide will continue to push automakers to integrate advanced pedestrian detection and collision avoidance technologies into vehicles, driving the demand for pedestrian protection systems. Further, the increasing adoption of autonomous driving technologies and vehicle-to-everything (V2X) communication will enhance pedestrian safety by enabling real-time detection and avoidance of potential collisions. Furthermore, the rise of urbanization and the growing number of pedestrians in densely populated areas will drive the need for robust pedestrian protection systems to mitigate the risk of accidents and injuries. In addition, technological advancements in sensors, cameras, and artificial intelligence will

enable the development of more sophisticated and reliable pedestrian detection systems, offering improved accuracy and performance. .

Pedestrian Protection System Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Pedestrian Protection System market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Pedestrian Protection System survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Pedestrian Protection System industry.

Key market trends defining the global Pedestrian Protection System demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Pedestrian Protection System Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Pedestrian Protection System industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Pedestrian Protection System companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Pedestrian Protection System industry
Leading Pedestrian Protection System companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Pedestrian Protection System companies.

Pedestrian Protection System Market Study- Strategic Analysis Review

The Pedestrian Protection System market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis.

Explore potential market disruptions, technology advancements, and economic changes.

Pedestrian Protection System Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Pedestrian Protection System industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Pedestrian Protection System Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Pedestrian Protection System Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Pedestrian Protection System market segments. Similarly, Strong end-user demand is encouraging Canadian Pedestrian Protection System companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Pedestrian Protection System market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Pedestrian Protection System Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Pedestrian Protection System industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Pedestrian Protection System market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Pedestrian Protection System Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Pedestrian Protection System in Asia Pacific. In particular, China, India, and South East Asian Pedestrian Protection System markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Pedestrian Protection System Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Pedestrian Protection System Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Pedestrian Protection System market potential. Fueled by increasing consumption expenditure, growing population, and high demand across a few markets drives the demand for Pedestrian Protection System.

Pedestrian Protection System Market Company Profiles

The global Pedestrian Protection System market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Audi AG, Autoliv Inc, Continental AG, DENSO Corp, Fiat Chrysler Automobiles N.V., Magneti Marelli S.p.A., Mobileye, Nissan Motor Co. Ltd, Robert Bosch GmbH, ZF Friedrichshafen AG.

Recent Pedestrian Protection System Market Developments

The global Pedestrian Protection System market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Pedestrian Protection System Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

Type

External Airbags

Pop-up Hood

Component

Sensors

Actuators

Control Units

Others

Vehicle

SUV

Hatchback

Sedan

Distribution Channel

OEM

Aftermarket

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Audi AG

Autoliv Inc

Continental AG

DENSO Corp

Fiat Chrysler Automobiles N.V.

Magneti Marelli S.p.A.

Mobileye

Nissan Motor Co. Ltd

Robert Bosch GmbH

ZF Friedrichshafen AG.

Formats Available: Excel, PDF, and PPT

Contents

1. EXECUTIVE SUMMARY

- 1.1 Bus Market Overview and Key Findings, 2024
- 1.2 Bus Market Size and Growth Outlook, 2021- 2030
- 1.3 Bus Market Growth Opportunities to 2030
- 1.4 Key Bus Market Trends and Challenges
 - 1.4.1 Bus Market Drivers and Trends
 - 1.4.2 Bus Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Bus Companies

2. BUS MARKET SIZE OUTLOOK TO 2030

- 2.1 Bus Market Size Outlook, USD Million, 2021- 2030
- 2.2 Bus Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

3. BUS MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
 - * Threat of New Entrants
 - * Threat of Substitutes
 - * Intensity of Competitive Rivalry
 - * Bargaining Power of Buyers
 - * Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

4. BUS MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
 - Type
 - Bi-articulated
 - Articulated
 - Standard
 - Midi

Mini
Seating Capacity

15-30 SEATS

31-50 SEATS

50-100 SEATS

Above 100 Seats

Body Type

Fully Built

Customizable

Bus Type

Single Deck

Double Deck

Fuel

Petrol

Diesel

CNG/LNG

Electric/Hybrid

Biofuel

Application

Public Transport

School Transport

Tourism

Logistics

Others

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

5. REGION-WISE MARKET OUTLOOK TO 2030

5.1 Key Findings for Asia Pacific Bus Market, 2025

5.2 Asia Pacific Bus Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific Bus Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe Bus Market, 2025

5.5 Europe Bus Market Size Outlook by Type, 2021- 2030

5.6 Europe Bus Market Size Outlook by Application, 2021- 2030

- 5.7 Key Findings for North America Bus Market, 2025
- 5.8 North America Bus Market Size Outlook by Type, 2021- 2030
- 5.9 North America Bus Market Size Outlook by Application, 2021- 2030
- 5.10 Key Findings for South America Bus Market, 2025
- 5.11 South America Pacific Bus Market Size Outlook by Type, 2021- 2030
- 5.12 South America Bus Market Size Outlook by Application, 2021- 2030
- 5.13 Key Findings for Middle East and Africa Bus Market, 2025
- 5.14 Middle East Africa Bus Market Size Outlook by Type, 2021- 2030
- 5.15 Middle East Africa Bus Market Size Outlook by Application, 2021- 2030

6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030

- 6.1 US Bus Market Size Outlook and Revenue Growth Forecasts
- 6.2 US Bus Industry Drivers and Opportunities
- 6.3 Canada Market Size Outlook and Revenue Growth Forecasts
- 6.4 Canada Bus Industry Drivers and Opportunities
- 6.6 Mexico Market Size Outlook and Revenue Growth Forecasts
- 6.6 Mexico Bus Industry Drivers and Opportunities
- 6.7 Germany Market Size Outlook and Revenue Growth Forecasts
- 6.8 Germany Bus Industry Drivers and Opportunities
- 6.9 France Market Size Outlook and Revenue Growth Forecasts
- 6.10 France Bus Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK Bus Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain Bus Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy Bus Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Bus Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Bus Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Bus Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Bus Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Bus Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts

- 6.28 Australia Bus Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Bus Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Bus Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Bus Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Bus Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Bus Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Bus Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Bus Industry Drivers and Opportunities

7. BUS MARKET OUTLOOK ACROSS SCENARIOS

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

8. BUS COMPANY PROFILES

- 8.1 Profiles of Leading Bus Companies in the Market
- 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
- 8.3 Financial Performance and Key Metrics
- Anhui Ankai Automobile Co. Ltd
- Ashok Leyland Ltd
- Daimler AG
- GAZ OAO
- Gillig Corp
- Hino Motors Ltd
- Hyundai Motor Company
- Irisbus
- Isuzu Motors Ltd
- Marcopolo S.A.
- Tata Motors Ltd
- TRATON SE

Volvo Bus Corp
Zhengzhou Yutong Bus Co. Ltd

9. APPENDIX

- 9.1 Scope of the Report
- 9.2 Research Methodology and Data Sources
- 9.3 Glossary of Terms
- 9.4 Market Definitions
- 9.5 Contact Information

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