

# **Burn Care Market Size, Trends, Analysis, and Outlook By Product (Advanced dressing (Alginate dressing, Collagen dressing, Hydrogel dressing, Hydrocolloid dressing, Wound contact layers, Film dressing, Foam dressing), Biologics, Traditional burn care products, Others), By Depth of Burn (Minor burns, Partial thickness burns, Full thickness burns), By Cause (Thermal Burns, Electrical Burns, Radiation Burns, Chemical Burns, Friction Burns), By End-user ( Hospitals, Outpatient Facilities, Home Care, Research & Manufacturing), by Region, Country, Segment, and Companies, 2024-2030**

<https://marketpublishers.com/r/B583600F4A5BEN.html>

Date: March 2024

Pages: 190

Price: US\$ 3,980.00 (Single User License)

ID: B583600F4A5BEN

## **Abstracts**

The global Burn Care market size is poised to register 8.09% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Burn Care market across By Product (Advanced dressing (Alginate dressing, Collagen dressing, Hydrogel dressing, Hydrocolloid dressing, Wound contact layers, Film dressing, Foam dressing), Biologics, Traditional burn care products, Others), By Depth of Burn (Minor burns, Partial thickness burns, Full thickness burns), By Cause (Thermal Burns, Electrical Burns, Radiation Burns, Chemical Burns, Friction Burns), By End-user ( Hospitals, Outpatient Facilities, Home Care, Research & Manufacturing).

The burn care market is experiencing substantial growth, influenced by various factors

in 2024 and beyond. Burns, whether caused by heat, chemicals, electricity, or radiation, necessitate specialized care to promote healing and prevent complications. Market growth is driven by the increasing incidence of burn injuries due to accidents, disasters, and occupational hazards, prompting greater demand for effective treatments and management solutions. Technological advancements in wound care products, including dressings, grafts, and topical agents, are enhancing the efficiency and outcomes of burn care, driving market adoption. Additionally, growing investments in research and development to introduce innovative therapies and regenerative medicine approaches are shaping the market landscape. Moreover, collaborations between burn care specialists, medical device manufacturers, and healthcare providers are driving innovation and improving accessibility to advanced burn care solutions.

### Burn Care Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Burn Care market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Burn Care survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Burn Care industry.

### Key market trends defining the global Burn Care demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

### Burn Care Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Burn Care industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Burn Care companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

### Key strategies adopted by companies within the Burn Care industry

Leading Burn Care companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Burn Care companies.

### Burn Care Market Study- Strategic Analysis Review

The Burn Care market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

### Burn Care Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Burn Care industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

### Burn Care Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For

each of the six regions, the market size outlook by segments is forecast for 2030.

**North America Burn Care Market Size Outlook- Companies plan for focused investments in a changing environment**

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Burn Care market segments. Similarly, Strong end-user demand is encouraging Canadian Burn Care companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Burn Care market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

**Europe Burn Care Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities**

The German industry remains the major market for companies in the European Burn Care industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Burn Care market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

**Asia Pacific Burn Care Market Size Outlook- an attractive hub for opportunities for both local and global companies**

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Burn Care in Asia Pacific. In particular, China, India, and South East Asian Burn Care markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new

markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

**Latin America Burn Care Market Size Outlook-** Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

**Middle East and Africa Burn Care Market Size Outlook-** continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Burn Care market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Burn Care.

**Burn Care Market Company Profiles**

The global Burn Care market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are 3M, Hollister Inc, Cardinal Health, Integra LifeSciences Corp, Coloplast Corp., DeRoyal Industries Inc, Smith & Nephew, ConvaTec Inc, M?Inlycke Health Care AB., Johnson & Johnson

**Recent Burn Care Market Developments**

The global Burn Care market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

**Burn Care Market Report Scope**

**Parameters: Revenue, Volume Price**

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

## Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

## Market Segmentation:

By Product

Advanced dressing

Alginate dressing

Collagen dressing

Hydrogel dressing

Hydrocolloid dressing

Wound contact layers

Film dressing

Foam dressing

Biologics

Traditional burn care products

Others

By Depth of Burn

Minor burns

Partial thickness burns

Full thickness burns

By Cause

Thermal Burns

Electrical Burns

Radiation Burns

Chemical Burns

Friction Burns

By End-user

Hospitals

Outpatient Facilities

Home Care

Research & Manufacturing

## Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

## Companies

3M

Hollister Inc

Cardinal Health

Integra LifeSciences Corp

Coloplast Corp.

DeRoyal Industries Inc

Smith & Nephew

ConvaTec Inc

M?Inlycke Health Care AB.

Johnson & Johnson

Formats Available: Excel, PDF, and PPT



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Foam dressing  
Biologics  
Traditional burn care products  
Others

By Depth of Burn

Minor burns  
Partial thickness burns  
Full thickness burns

By Cause

Thermal Burns  
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By End-user

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Home Care

Research & Manufacturing

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Hollister Inc  
Cardinal Health  
Integra LifeSciences Corp  
Coloplast Corp.  
DeRoyal Industries Inc  
Smith & Nephew  
ConvaTec Inc  
M?Inlycke Health Care AB.  
Johnson & Johnson

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