

Breast Ultrasound Market Size, Trends, Analysis, and Outlook By Product (Conventional By (CBUS), Automated By (ABUS)), By End-User (Hospital, Diagnostics Imaging Laboratories, Others), by Region, Country, Segment, and Companies, 2024-2030

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Abstracts

The global Breast Ultrasound market size is poised to register 7.35% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Breast Ultrasound market across By Product (Conventional By (CBUS), Automated By (ABUS)), By End-User (Hospital, Diagnostics Imaging Laboratories, Others).

The breast ultrasound market is witnessing steady growth due to increasing demand for supplemental breast imaging, advancements in ultrasound technology, and rising applications in breast cancer screening and diagnosis. Breast ultrasound, also known as sonography, is a non-invasive imaging technique used to evaluate breast lesions, guide biopsies, and screen women with dense breast tissue for breast cancer detection. With a focus on diagnostic accuracy and patient comfort, radiologists, breast surgeons, and women's health centers are adopting automated breast ultrasound (ABUS) systems, handheld ultrasound devices, and 3D/4D ultrasound technologies to improve lesion characterization, reduce false-positive findings, and enhance early detection of breast cancer, empowering women with personalized breast care options and improved outcomes in breast health management.

Breast Ultrasound Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Breast Ultrasound market research analyses the

global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Breast Ultrasound survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Breast Ultrasound industry.

Key market trends defining the global Breast Ultrasound demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Breast Ultrasound Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Breast Ultrasound industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Breast Ultrasound companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Breast Ultrasound industry

Leading Breast Ultrasound companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Breast Ultrasound companies.

Breast Ultrasound Market Study- Strategic Analysis Review

The Breast Ultrasound market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy

formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Breast Ultrasound Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Breast Ultrasound industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Breast Ultrasound Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Breast Ultrasound Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Breast Ultrasound market segments. Similarly, Strong end-user demand is encouraging Canadian Breast Ultrasound companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Breast Ultrasound market is expected to experience significant expansion, offering lucrative opportunities

for both domestic and international stakeholders.

Europe Breast Ultrasound Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Breast Ultrasound industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Breast Ultrasound market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Breast Ultrasound Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Breast Ultrasound in Asia Pacific. In particular, China, India, and South East Asian Breast Ultrasound markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Breast Ultrasound Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Breast Ultrasound Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Breast Ultrasound market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Breast Ultrasound.

Breast Ultrasound Market Company Profiles

The global Breast Ultrasound market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Alpinion Medical Systems Co. Ltd, BK Medical Holding Company Inc, Braster S.A., CANON MEDICAL SYSTEMS CORP, Delphinus Medical Technologies Inc, FUJIFILM SonoSite Inc, FUKUDA DENSHI, General Electric company, Hitachi Aloka Medical Ltd, Inc Shenzhen Mindray Bio-Medical Electronics Co. Ltd, Konica Minolta Healthcare Americas, Koninklijke Philips N.V., SAMSUNGHEALTHCARE.COM, Siemens, SonoCin?, Sonoscanner, SonoScape Medical Corp, TechniScan Inc, TELEMED Medical Systems, Trivitron Healthcare

Recent Breast Ultrasound Market Developments

The global Breast Ultrasound market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Breast Ultrasound Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Product

Conventional By (CBUS)

Automated By (ABUS)

By End-user

Hospital

Diagnostics Imaging Laboratories

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Alpinion Medical Systems Co. Ltd

BK Medical Holding Company Inc

Braster S.A.

CANON MEDICAL SYSTEMS CORP

Delphinus Medical Technologies Inc

FUJIFILM SonoSite Inc

FUKUDA DENSHI

General Electric company

Hitachi Aloka Medical Ltd

Inc Shenzhen Mindray Bio-Medical Electronics Co. Ltd

Konica Minolta Healthcare Americas

Koninklijke Philips N.V.

SAMSUNGHEALTHCARE.COM

Siemens

SonoCin?.

Sonoscanner

SonoScape Medical Corp

TechniScan Inc

TELEMED Medical Systems

Trivitron Healthcare

Formats Available: Excel, PDF, and PPT

Contents

1. EXECUTIVE SUMMARY

- 1.1 Breast Ultrasound Market Overview and Key Findings, 2024
- 1.2 Breast Ultrasound Market Size and Growth Outlook, 2021- 2030
- 1.3 Breast Ultrasound Market Growth Opportunities to 2030
- 1.4 Key Breast Ultrasound Market Trends and Challenges
 - 1.4.1 Breast Ultrasound Market Drivers and Trends
 - 1.4.2 Breast Ultrasound Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Breast Ultrasound Companies

2. BREAST ULTRASOUND MARKET SIZE OUTLOOK TO 2030

- 2.1 Breast Ultrasound Market Size Outlook, USD Million, 2021- 2030
- 2.2 Breast Ultrasound Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

3. BREAST ULTRASOUND MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
 - * Threat of New Entrants
 - * Threat of Substitutes
 - * Intensity of Competitive Rivalry
 - * Bargaining Power of Buyers
 - * Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

4. BREAST ULTRASOUND MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
 - By Product
 - Conventional By (CBUS)
 - Automated By (ABUS)
 - By End-user

Hospital

Diagnostics Imaging Laboratories

Others

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

5. REGION-WISE MARKET OUTLOOK TO 2030

5.1 Key Findings for Asia Pacific Breast Ultrasound Market, 2025

5.2 Asia Pacific Breast Ultrasound Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific Breast Ultrasound Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe Breast Ultrasound Market, 2025

5.5 Europe Breast Ultrasound Market Size Outlook by Type, 2021- 2030

5.6 Europe Breast Ultrasound Market Size Outlook by Application, 2021- 2030

5.7 Key Findings for North America Breast Ultrasound Market, 2025

5.8 North America Breast Ultrasound Market Size Outlook by Type, 2021- 2030

5.9 North America Breast Ultrasound Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Breast Ultrasound Market, 2025

5.11 South America Pacific Breast Ultrasound Market Size Outlook by Type, 2021- 2030

5.12 South America Breast Ultrasound Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Breast Ultrasound Market, 2025

5.14 Middle East Africa Breast Ultrasound Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Breast Ultrasound Market Size Outlook by Application, 2021- 2030

6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030

6.1 US Breast Ultrasound Market Size Outlook and Revenue Growth Forecasts

6.2 US Breast Ultrasound Industry Drivers and Opportunities

6.3 Canada Market Size Outlook and Revenue Growth Forecasts

6.4 Canada Breast Ultrasound Industry Drivers and Opportunities

6.6 Mexico Market Size Outlook and Revenue Growth Forecasts

6.6 Mexico Breast Ultrasound Industry Drivers and Opportunities

6.7 Germany Market Size Outlook and Revenue Growth Forecasts

6.8 Germany Breast Ultrasound Industry Drivers and Opportunities

6.9 France Market Size Outlook and Revenue Growth Forecasts

6.10 France Breast Ultrasound Industry Drivers and Opportunities

6.11 UK Market Size Outlook and Revenue Growth Forecasts

- 6.12 UK Breast Ultrasound Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain Breast Ultrasound Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy Breast Ultrasound Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Breast Ultrasound Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Breast Ultrasound Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Breast Ultrasound Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Breast Ultrasound Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Breast Ultrasound Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Breast Ultrasound Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Breast Ultrasound Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Breast Ultrasound Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Breast Ultrasound Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Breast Ultrasound Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Breast Ultrasound Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Breast Ultrasound Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Breast Ultrasound Industry Drivers and Opportunities

7. BREAST ULTRASOUND MARKET OUTLOOK ACROSS SCENARIOS

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

8. BREAST ULTRASOUND COMPANY PROFILES

8.1 Profiles of Leading Breast Ultrasound Companies in the Market

8.2 Business Descriptions, SWOT Analysis, and Growth Strategies

8.3 Financial Performance and Key Metrics

Alpinion Medical Systems Co. Ltd

BK Medical Holding Company Inc

Braster S.A.

CANON MEDICAL SYSTEMS CORP

Delphinus Medical Technologies Inc

FUJIFILM SonoSite Inc

FUKUDA DENSHI

General Electric company

Hitachi Aloka Medical Ltd

Inc Shenzhen Mindray Bio-Medical Electronics Co. Ltd

Konica Minolta Healthcare Americas

Koninklijke Philips N.V.

SAMSUNGHEALTHCARE.COM

Siemens

SonoCin?.

Sonoscanner

SonoScape Medical Corp

TechniScan Inc

TELEMED Medical Systems

Trivitron Healthcare

9. APPENDIX

9.1 Scope of the Report

9.2 Research Methodology and Data Sources

9.3 Glossary of Terms

9.4 Market Definitions

9.5 Contact Information

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