

# **Breast Imaging Technologies Market Size, Trends, Analysis, and Outlook By Technology (Ionizing Breast Imaging Technology, Non Ionizing Breast Imaging Technology), By Type (Mammography, Breast Ultrasound, Breast MRI, Image-Guided Breast Biopsy, Others), by Region, Country, Segment, and Companies, 2024-2030**

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## **Abstracts**

The global Breast Imaging Technologies market size is poised to register 7.79% growth (CAGR) from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Breast Imaging Technologies market By Technology (Ionizing Breast Imaging Technology, Non Ionizing Breast Imaging Technology), By Type (Mammography, Breast Ultrasound, Breast MRI, Image-Guided Breast Biopsy, Others).

The future of breast imaging technologies is driven by innovations in imaging modalities, contrast agents, and artificial intelligence (AI) algorithms to enhance early detection, characterization, and monitoring of breast lesions with improved sensitivity and specificity. Key trends include the development of digital breast tomosynthesis (DBT), contrast-enhanced mammography, and molecular breast imaging (MBI) for more accurate detection and localization of breast tumors, particularly in women with dense breast tissue or high-risk factors. Additionally, the integration of functional imaging techniques such as diffusion-weighted imaging (DWI) and magnetic resonance spectroscopy (MRS) offers insights into tumor biology and treatment response, guiding personalized treatment planning and monitoring of therapeutic efficacy. Moreover, the utilization of AI-based image analysis tools and deep learning algorithms enables automated lesion detection, segmentation, and classification, reducing interpretation

time and improving diagnostic accuracy in breast imaging. Furthermore, the development of multimodal and multiparametric imaging protocols facilitates comprehensive evaluation of breast lesions and differential diagnosis, driving improvements in breast cancer detection rates and patient outcomes..

## Breast Imaging Technologies Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Breast Imaging Technologies market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Breast Imaging Technologies survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Breast Imaging Technologies industry.

## Key market trends defining the global Breast Imaging Technologies demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## Breast Imaging Technologies Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Breast Imaging Technologies industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Breast Imaging Technologies companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

## Key strategies adopted by companies within the Breast Imaging Technologies industry

Leading Breast Imaging Technologies companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and

surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Breast Imaging Technologies companies.

### Breast Imaging Technologies Market Study- Strategic Analysis Review

The Breast Imaging Technologies market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

### Breast Imaging Technologies Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Breast Imaging Technologies industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

### Breast Imaging Technologies Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

## North America Breast Imaging Technologies Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Breast Imaging Technologies market segments. Similarly, Strong end-user demand is encouraging Canadian Breast Imaging Technologies companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Breast Imaging Technologies market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

## Europe Breast Imaging Technologies Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Breast Imaging Technologies industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Breast Imaging Technologies market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

## Asia Pacific Breast Imaging Technologies Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Breast Imaging Technologies in Asia Pacific. In particular, China, India, and South East Asian Breast Imaging Technologies markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their

competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

#### Latin America Breast Imaging Technologies Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

#### Middle East and Africa Breast Imaging Technologies Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Breast Imaging Technologies market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Breast Imaging Technologies.

#### Breast Imaging Technologies Market Company Profiles

The global Breast Imaging Technologies market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Aurora Healthcare US Corp, Canon Inc, CMR Naviscan Corp, Delphinus Medical Technologies Inc, Dilon Medical Technologies Inc, FUJIFILM Holdings Corp, General Electric Co., General Medical Merate Spa, Hologic Inc, Koning Corp, Koninklijke Philips NV, MEDI-FUTURE Inc, Metaltronica Spa, Micrima Ltd, Perlong Medical Equipment Co. Ltd, Shenzhen Anke High tech Co. Ltd, Siemens AG, Sino Medical Device Technology Co. Ltd, SonoCine Inc, Tualatin Imaging PC.

#### Recent Breast Imaging Technologies Market Developments

The global Breast Imaging Technologies market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

## Breast Imaging Technologies Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

### Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

### Market Segmentation:

By Type

Stationary 3D and 4D Ultrasound Devices

Portable 3D and 4D Ultrasound Devices

By Display

Color Ultrasound

B/W Ultrasound

By Portability

Trolley or Cart-Based Ultrasound Systems

Compact/Handheld Ultrasound Systems

Point-of-Pare (PoC) Ultrasound Systems

By Application

Radiology or General Imaging

Obstetrics or Gynecology

Cardiology

Urology

Vascular

Orthopedic and Musculoskeletal

Pain Management

Others

By End-User

Hospitals

Surgical Centers and Diagnostic Centers

Maternity Centers

Ambulatory Care Centers

Research and Academia

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Aurora Healthcare US Corp

Canon Inc

CMR Naviscan Corp

Delphinus Medical Technologies Inc

Dilon Medical Technologies Inc

FUJIFILM Holdings Corp

General Electric Co.

General Medical Merate Spa

Hologic Inc

Koning Corp



Koninklijke Philips NV

MEDI-FUTURE Inc

Metaltronica Spa

Micrima Ltd

Perlong Medical Equipment Co. Ltd

Shenzhen Anke High tech Co. Ltd

Siemens AG

Sino Medical Device Technology Co. Ltd

SonoCine Inc

Tualatin Imaging PC

Formats Available: Excel, PDF, and PPT

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Color Ultrasound

B/W Ultrasound

By Portability

Trolley or Cart-Based Ultrasound Systems

Compact/Handheld Ultrasound Systems

Point-of-Pare (PoC) Ultrasound Systems

By Application

Radiology or General Imaging

Obstetrics or Gynecology

Cardiology

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Hospitals

Surgical Centers and Diagnostic Centers

Maternity Centers

Ambulatory Care Centers

Research and Academia

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FUJIFILM Holdings Corp  
General Electric Co.  
General Medical Merate Spa  
Hologic Inc  
Koning Corp  
Koninklijke Philips NV  
MEDI-FUTURE Inc  
Metaltronica Spa  
Micrima Ltd  
Perlong Medical Equipment Co. Ltd  
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