

# **Breast Imaging Market Size, Trends, Analysis, and Outlook By Technology (Ionizing Breast Imaging Technologies, Non-Ionizing Breast Imaging Technologies), By Product (Breast Imaging Systems, Software & Services, Accessories), By End-User (Hospitals and Clinics, Diagnostic Imaging Centers, Breast Care Centers, Others), by Country, Segment, and Companies, 2024-2032**

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## **Abstracts**

The global Breast Imaging market size is poised to register 9.2% growth from 2024 to 2032, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Breast Imaging market across By Technology (Ionizing Breast Imaging Technologies, Non-Ionizing Breast Imaging Technologies), By Product (Breast Imaging Systems, Software & Services, Accessories), By End-User (Hospitals and Clinics, Diagnostic Imaging Centers, Breast Care Centers, Others)

The breast imaging market is driven by the increasing awareness of breast cancer screening, advancements in imaging modalities, and the need for early detection and diagnosis of breast abnormalities. By 2030, the market is anticipated to witness steady growth, fueled by innovations in mammography, breast ultrasound, and breast magnetic resonance imaging (MRI) systems. Further, expanding applications in breast cancer screening programs, diagnostic imaging centers, and breast health clinics are expected to drive market expansion, enabling healthcare providers to detect breast cancer at earlier stages, reduce false-positive rates, and improve overall survival rates for women with breast cancer.

## Breast Imaging Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Breast Imaging market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Breast Imaging survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Breast Imaging industry.

### Key market trends defining the global Breast Imaging demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

### Breast Imaging Market Segmentation- Industry Share, Market Size, and Outlook to 2032

The Breast Imaging industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Breast Imaging companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

### Key strategies adopted by companies within the Breast Imaging industry

Leading Breast Imaging companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Breast Imaging companies.

### Breast Imaging Market Study- Strategic Analysis Review

The Breast Imaging market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

### Breast Imaging Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Breast Imaging industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three case scenarios- low case, reference case, and high case scenarios.

### Breast Imaging Country Analysis and Revenue Outlook to 2032

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2032. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2032.

### North America Breast Imaging Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong healthcare infrastructure. Leading companies focus on new product launches in the changing environment. The US healthcare expenditure is expected to grow to \$4.8 trillion in 2024

(around 3.7% growth in 2024), potentially driving demand for various Breast Imaging market segments. Similarly, Strong market demand is encouraging Canadian Breast Imaging companies to invest in niche segments. Further, as Mexico continues to strengthen its relations and invest in technological advancements, the Mexico Breast Imaging market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

**Europe Breast Imaging Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities**

The German industry remains the major market for companies in the European Breast Imaging industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Breast Imaging market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

**Asia Pacific Breast Imaging Market Size Outlook- an attractive hub for opportunities for both local and global companies**

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Breast Imaging in Asia Pacific. In particular, China, India, and South East Asian Breast Imaging markets present a compelling outlook for 2032, acting as a magnet for both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

**Latin America Breast Imaging Market Size Outlook- Continued urbanization and rising income levels**

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption

growth in the medium to long term.

Middle East and Africa Breast Imaging Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Breast Imaging market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Breast Imaging.

### Breast Imaging Market Company Profiles

The global Breast Imaging market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Allengers Medical Systems Ltd, Aurora Healthcare US corp, Canon Inc , Capereye Technologies Private Ltd, CMR Naviscan Corp, Delphinus Medical Technologies Inc, Dilon Technologies Inc, Fujifilm Holdings Corp , GE Healthcare , Hologic Inc, Koninklijke Philips N.V., Metaltronica S.p.A., Micrima Ltd, Planmed Oy, Siemens Healthcare GmbH.

### Recent Breast Imaging Market Developments

The global Breast Imaging market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

### Breast Imaging Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

### Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Technology

Ionizing Breast Imaging Technologies

-Full-Field Digital Mammography (FFDM)

-Analog Mammography

-3D Breast Tomosynthesis

-Contrast-Enhanced Mammography (CEM)

-Positron Emission Mammography (PEM)

-Positron Emission Tomography and Computed Tomography (PET-CT)

-Molecular Breast Imaging/Breast-Specific Gamma Imaging (MBI/BSGI)

-Cone-Beam Computed Tomography (CBCT)

Non-Ionizing Breast Imaging Technologies

-Breast Ultrasound

-Breast MRI

-Automated Whole-Breast Ultrasound (AWBU)

-Breast Thermography

-Electric Impedance Tomography

-Optical Imaging

By Product

Breast Imaging Systems

Software & Services

Accessories

By End-User

Hospitals and Clinics

Diagnostic Imaging Centers

Breast Care Centers

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

## Middle East Africa (5 markets)

### Companies

Allengers Medical Systems Ltd

Aurora Healthcare US corp

Canon Inc

Capereye Technologies Private Ltd

CMR Naviscan Corp

Delphinus Medical Technologies Inc

Dilon Technologies Inc

Fujifilm Holdings Corp

GE Healthcare

Hologic Inc

Koninklijke Philips N.V.

Metaltronica S.p.A.

Micrima Ltd

Planmed Oy

Siemens Healthcare GmbH

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- 3D Breast Tomosynthesis
- Contrast-Enhanced Mammography (CEM)
- Positron Emission Mammography (PEM)
- Positron Emission Tomography and Computed Tomography (PET-CT)
- Molecular Breast Imaging/Breast-Specific Gamma Imaging (MBI/BSGI)
- Cone-Beam Computed Tomography (CBCT)

#### Non-Ionizing Breast Imaging Technologies

- Breast Ultrasound
- Breast MRI
- Automated Whole-Breast Ultrasound (AWBU)
- Breast Thermography
- Electric Impedance Tomography
- Optical Imaging

#### By Product

Breast Imaging Systems

Software & Services

Accessories

#### By End-User

Hospitals and Clinics

Diagnostic Imaging Centers

Breast Care Centers

Others

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