

# **Breast Cancer Liquid Biopsy Market Size, Trends, Analysis, and Outlook By Circulating Biomarkers (Circulating Tumor Cells (CTCs), Circulating Cell-free DNA (cfDNA), Extracellular Vesicles, Others), By Application (Early Detection/Screening, Diagnosis, Treatment Selection, Monitoring), by Country, Segment, and Companies, 2024-2032**

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## **Abstracts**

The global Breast Cancer Liquid Biopsy market size is poised to register 21.6% growth from 2024 to 2032, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Breast Cancer Liquid Biopsy market across By Circulating Biomarkers (Circulating Tumor Cells (CTCs), Circulating Cell-free DNA (cfDNA), Extracellular Vesicles, Others), By Application (Early Detection/Screening, Diagnosis, Treatment Selection, Monitoring)

The breast cancer liquid biopsy market is driven by the growing demand for non-invasive cancer diagnostics, advancements in circulating tumor DNA (ctDNA) analysis, and the need for real-time monitoring of treatment response and disease progression. By 2030, the market is poised to witness significant growth, driven by innovations in blood-based biomarker detection platforms, next-generation sequencing (NGS) technologies, and digital PCR assays. Further, expanding applications in early cancer detection, minimal residual disease monitoring, and therapy selection are expected to drive market expansion, enabling oncologists to tailor treatment strategies, monitor treatment efficacy, and improve patient outcomes in breast cancer care.

Breast Cancer Liquid Biopsy Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Breast Cancer Liquid Biopsy market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Breast Cancer Liquid Biopsy survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Breast Cancer Liquid Biopsy industry.

## Key market trends defining the global Breast Cancer Liquid Biopsy demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## Breast Cancer Liquid Biopsy Market Segmentation- Industry Share, Market Size, and Outlook to 2032

The Breast Cancer Liquid Biopsy industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Breast Cancer Liquid Biopsy companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

## Key strategies adopted by companies within the Breast Cancer Liquid Biopsy industry

Leading Breast Cancer Liquid Biopsy companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Breast Cancer Liquid Biopsy companies.

## Breast Cancer Liquid Biopsy Market Study- Strategic Analysis Review

The Breast Cancer Liquid Biopsy market research report dives deep into the qualitative

factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

## Breast Cancer Liquid Biopsy Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Breast Cancer Liquid Biopsy industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three case scenarios- low case, reference case, and high case scenarios.

## Breast Cancer Liquid Biopsy Country Analysis and Revenue Outlook to 2032

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2032. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2032.

## North America Breast Cancer Liquid Biopsy Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong healthcare infrastructure. Leading companies focus on new product launches in the changing environment. The US healthcare expenditure is expected to grow to \$4.8 trillion in 2024

(around 3.7% growth in 2024), potentially driving demand for various Breast Cancer Liquid Biopsy market segments. Similarly, Strong market demand is encouraging Canadian Breast Cancer Liquid Biopsy companies to invest in niche segments. Further, as Mexico continues to strengthen its relations and invest in technological advancements, the Mexico Breast Cancer Liquid Biopsy market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

**Europe Breast Cancer Liquid Biopsy Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities**

The German industry remains the major market for companies in the European Breast Cancer Liquid Biopsy industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Breast Cancer Liquid Biopsy market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

**Asia Pacific Breast Cancer Liquid Biopsy Market Size Outlook- an attractive hub for opportunities for both local and global companies**

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Breast Cancer Liquid Biopsy in Asia Pacific. In particular, China, India, and South East Asian Breast Cancer Liquid Biopsy markets present a compelling outlook for 2032, acting as a magnet for both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

**Latin America Breast Cancer Liquid Biopsy Market Size Outlook- Continued urbanization and rising income levels**

Rising income levels contribute to greater purchasing power among consumers,

spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Breast Cancer Liquid Biopsy Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Breast Cancer Liquid Biopsy market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Breast Cancer Liquid Biopsy.

### Breast Cancer Liquid Biopsy Market Company Profiles

The global Breast Cancer Liquid Biopsy market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Biocept Inc, Epic Sciences Inc, F. Hoffmann-La Roche Ltd, Fluxion Biosciences Inc, Myriad Genetics Inc, NeoGenomics Laboratories Inc, QIAGEN N.V., Sysmex Corp, The Menarini Group, Thermo Fisher Scientific Inc.

### Recent Breast Cancer Liquid Biopsy Market Developments

The global Breast Cancer Liquid Biopsy market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

### Breast Cancer Liquid Biopsy Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

## Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

## Market Segmentation:

By Circulating Biomarkers

Circulating Tumor Cells (CTCs)

Circulating Cell-free DNA (cfDNA)

Extracellular Vesicles

Others

By Application

Early Detection/Screening

Diagnosis

Treatment Selection

Monitoring

## Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

## Companies

Biocept Inc

Epic Sciences Inc

F. Hoffmann-La Roche Ltd

Fluxion Biosciences Inc

Myriad Genetics Inc

NeoGenomics Laboratories Inc

QIAGEN N.V.

Sysmex Corp

The Menarini Group

Thermo Fisher Scientific Inc

Formats Available: Excel, PDF, and PPT



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Extracellular Vesicles

Others

By Application

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F. Hoffmann-La Roche Ltd

Fluxion Biosciences Inc

Myriad Genetics Inc

NeoGenomics Laboratories Inc

QIAGEN N.V.

Sysmex Corp

The Menarini Group

Thermo Fisher Scientific Inc.

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