

# **Brain Tumor Diagnosis and Therapeutics Market Size, Trends, Analysis, and Outlook By Diagnosis (MRI, CT Scan, Tissue Sampling, PET-CT Scan, Cerebral Arteriogram, Lumbar Puncture, Molecular Testing, EEG), By Therapeutics (Surgery, Radiation Therapy, Chemotherapy, Immunotherapy, Targeted Therapy), by Region, Country, Segment, and Companies, 2024-2030**

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## **Abstracts**

The global Brain Tumor Diagnosis and Therapeutics market size is poised to register 11.96% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Brain Tumor Diagnosis and Therapeutics market across By Diagnosis (MRI, CT Scan, Tissue Sampling, PET-CT Scan, Cerebral Arteriogram, Lumbar Puncture, Molecular Testing, EEG), By Therapeutics (Surgery, Radiation Therapy, Chemotherapy, Immunotherapy, Targeted Therapy).

The brain tumor diagnosis and therapeutics market are witnessing steady growth due to increasing incidence of brain tumors, advancements in diagnostic imaging technologies, and evolving treatment paradigms in neuro-oncology. Brain tumor diagnosis and therapeutics encompass a range of imaging techniques, such as MRI, CT, and PET scans, as well as surgical resection, radiation therapy, and chemotherapy options for tumor management. With a focus on personalized medicine and targeted therapies, neurosurgeons, oncologists, and pharmaceutical companies are developing novel diagnostic tools, precision oncology treatments, and immunotherapies to improve outcomes for patients with brain tumors, including glioblastoma multiforme,

meningioma, and metastatic brain cancers.

## Brain Tumor Diagnosis and Therapeutics Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Brain Tumor Diagnosis and Therapeutics market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Brain Tumor Diagnosis and Therapeutics survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Brain Tumor Diagnosis and Therapeutics industry.

## Key market trends defining the global Brain Tumor Diagnosis and Therapeutics demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## Brain Tumor Diagnosis and Therapeutics Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Brain Tumor Diagnosis and Therapeutics industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Brain Tumor Diagnosis and Therapeutics companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

## Key strategies adopted by companies within the Brain Tumor Diagnosis and Therapeutics industry

Leading Brain Tumor Diagnosis and Therapeutics companies are boosting investments to capitalize on untapped potential and future possibilities across niche market

segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Brain Tumor Diagnosis and Therapeutics companies.

### Brain Tumor Diagnosis and Therapeutics Market Study- Strategic Analysis Review

The Brain Tumor Diagnosis and Therapeutics market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

### Brain Tumor Diagnosis and Therapeutics Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Brain Tumor Diagnosis and Therapeutics industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

### Brain Tumor Diagnosis and Therapeutics Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For

each of the six regions, the market size outlook by segments is forecast for 2030.

### North America Brain Tumor Diagnosis and Therapeutics Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Brain Tumor Diagnosis and Therapeutics market segments. Similarly, Strong end-user demand is encouraging Canadian Brain Tumor Diagnosis and Therapeutics companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Brain Tumor Diagnosis and Therapeutics market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

### Europe Brain Tumor Diagnosis and Therapeutics Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Brain Tumor Diagnosis and Therapeutics industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Brain Tumor Diagnosis and Therapeutics market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

### Asia Pacific Brain Tumor Diagnosis and Therapeutics Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Brain Tumor Diagnosis and Therapeutics in Asia Pacific. In particular, China, India, and South East Asian Brain Tumor Diagnosis and Therapeutics markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India

offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

#### Latin America Brain Tumor Diagnosis and Therapeutics Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

#### Middle East and Africa Brain Tumor Diagnosis and Therapeutics Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Brain Tumor Diagnosis and Therapeutics market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Brain Tumor Diagnosis and Therapeutics.

#### Brain Tumor Diagnosis and Therapeutics Market Company Profiles

The global Brain Tumor Diagnosis and Therapeutics market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Amgen Inc, AstraZeneca., Bayer AG, Bristol-Myers Squibb Co, Carestream Health Inc, Eisai Inc, F. Hoffmann-La Roche Ltd, Fujifilm Corp, GE Healthcare Inc, GlaxoSmithKline PLC, Pfizer Inc, Philips Healthcare, Shimadzu Corp, Siemens Healthineers, Toshiba Corp

#### Recent Brain Tumor Diagnosis and Therapeutics Market Developments

The global Brain Tumor Diagnosis and Therapeutics market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

## Brain Tumor Diagnosis and Therapeutics Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

### Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

### Market Segmentation:

By Diagnosis

MRI

CT Scan

Tissue Sampling

PET-CT Scan

*Brain Tumor Diagnosis and Therapeutics Market Size, Trends, Analysis, and Outlook By Diagnosis (MRI, CT Scan,...*

Cerebral Arteriogram

Lumbar Puncture

Molecular Testing

EEG

By Therapeutics

Surgery

Radiation Therapy

Chemotherapy

Immunotherapy

Targeted Therapy

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Amgen Inc

AstraZeneca.

Bayer AG

Bristol-Myers Squibb Co

Carestream Health Inc

Eisai Inc

F. Hoffmann-La Roche Ltd

Fujifilm Corp

GE Healthcare Inc

GlaxoSmithKline PLC

Pfizer Inc

Philips Healthcare

Shimadzu Corp

Siemens Healthineers

Toshiba Corp

Formats Available: Excel, PDF, and PPT



## Contents

### **1. EXECUTIVE SUMMARY**

- 1.1 Brain Tumor Diagnosis and Therapeutics Market Overview and Key Findings, 2024
- 1.2 Brain Tumor Diagnosis and Therapeutics Market Size and Growth Outlook, 2021-2030
- 1.3 Brain Tumor Diagnosis and Therapeutics Market Growth Opportunities to 2030
- 1.4 Key Brain Tumor Diagnosis and Therapeutics Market Trends and Challenges
  - 1.4.1 Brain Tumor Diagnosis and Therapeutics Market Drivers and Trends
  - 1.4.2 Brain Tumor Diagnosis and Therapeutics Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Brain Tumor Diagnosis and Therapeutics Companies

### **2. BRAIN TUMOR DIAGNOSIS AND THERAPEUTICS MARKET SIZE OUTLOOK TO 2030**

- 2.1 Brain Tumor Diagnosis and Therapeutics Market Size Outlook, USD Million, 2021-2030
- 2.2 Brain Tumor Diagnosis and Therapeutics Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

### **3. BRAIN TUMOR DIAGNOSIS AND THERAPEUTICS MARKET- STRATEGIC ANALYSIS REVIEW**

- 3.1 Porter's Five Forces Analysis
  - \* Threat of New Entrants
  - \* Threat of Substitutes
  - \* Intensity of Competitive Rivalry
  - \* Bargaining Power of Buyers
  - \* Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

### **4. BRAIN TUMOR DIAGNOSIS AND THERAPEUTICS MARKET SEGMENTATION ANALYSIS AND OUTLOOK**

#### 4.1 Market Segmentation and Scope

#### 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030

##### By Diagnosis

MRI

CT Scan

Tissue Sampling

PET-CT Scan

Cerebral Arteriogram

Lumbar Puncture

Molecular Testing

EEG

##### By Therapeutics

Surgery

Radiation Therapy

Chemotherapy

Immunotherapy

Targeted Therapy

#### 4.3 Growth Prospects and Niche Opportunities, 2023- 2030

#### 4.4 Regional comparison of Market Growth, CAGR, 2023-2030

### **5. REGION-WISE MARKET OUTLOOK TO 2030**

#### 5.1 Key Findings for Asia Pacific Brain Tumor Diagnosis and Therapeutics Market, 2025

#### 5.2 Asia Pacific Brain Tumor Diagnosis and Therapeutics Market Size Outlook by Type, 2021- 2030

#### 5.3 Asia Pacific Brain Tumor Diagnosis and Therapeutics Market Size Outlook by Application, 2021- 2030

#### 5.4 Key Findings for Europe Brain Tumor Diagnosis and Therapeutics Market, 2025

#### 5.5 Europe Brain Tumor Diagnosis and Therapeutics Market Size Outlook by Type, 2021- 2030

#### 5.6 Europe Brain Tumor Diagnosis and Therapeutics Market Size Outlook by Application, 2021- 2030

#### 5.7 Key Findings for North America Brain Tumor Diagnosis and Therapeutics Market, 2025

#### 5.8 North America Brain Tumor Diagnosis and Therapeutics Market Size Outlook by Type, 2021- 2030

#### 5.9 North America Brain Tumor Diagnosis and Therapeutics Market Size Outlook by Application, 2021- 2030

#### 5.10 Key Findings for South America Brain Tumor Diagnosis and Therapeutics Market,

2025

5.11 South America Pacific Brain Tumor Diagnosis and Therapeutics Market Size Outlook by Type, 2021- 2030

5.12 South America Brain Tumor Diagnosis and Therapeutics Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Brain Tumor Diagnosis and Therapeutics Market, 2025

5.14 Middle East Africa Brain Tumor Diagnosis and Therapeutics Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Brain Tumor Diagnosis and Therapeutics Market Size Outlook by Application, 2021- 2030

## **6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030**

6.1 US Brain Tumor Diagnosis and Therapeutics Market Size Outlook and Revenue Growth Forecasts

6.2 US Brain Tumor Diagnosis and Therapeutics Industry Drivers and Opportunities

6.3 Canada Market Size Outlook and Revenue Growth Forecasts

6.4 Canada Brain Tumor Diagnosis and Therapeutics Industry Drivers and Opportunities

6.6 Mexico Market Size Outlook and Revenue Growth Forecasts

6.6 Mexico Brain Tumor Diagnosis and Therapeutics Industry Drivers and Opportunities

6.7 Germany Market Size Outlook and Revenue Growth Forecasts

6.8 Germany Brain Tumor Diagnosis and Therapeutics Industry Drivers and Opportunities

6.9 France Market Size Outlook and Revenue Growth Forecasts

6.10 France Brain Tumor Diagnosis and Therapeutics Industry Drivers and Opportunities

6.11 UK Market Size Outlook and Revenue Growth Forecasts

6.12 UK Brain Tumor Diagnosis and Therapeutics Industry Drivers and Opportunities

6.13 Spain Market Size Outlook and Revenue Growth Forecasts

6.14 Spain Brain Tumor Diagnosis and Therapeutics Industry Drivers and Opportunities

6.16 Italy Market Size Outlook and Revenue Growth Forecasts

6.16 Italy Brain Tumor Diagnosis and Therapeutics Industry Drivers and Opportunities

6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts

6.18 Rest of Europe Brain Tumor Diagnosis and Therapeutics Industry Drivers and Opportunities

6.19 China Market Size Outlook and Revenue Growth Forecasts

6.20 China Brain Tumor Diagnosis and Therapeutics Industry Drivers and Opportunities

- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Brain Tumor Diagnosis and Therapeutics Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Brain Tumor Diagnosis and Therapeutics Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Brain Tumor Diagnosis and Therapeutics Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Brain Tumor Diagnosis and Therapeutics Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Brain Tumor Diagnosis and Therapeutics Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Brain Tumor Diagnosis and Therapeutics Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Brain Tumor Diagnosis and Therapeutics Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Brain Tumor Diagnosis and Therapeutics Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Brain Tumor Diagnosis and Therapeutics Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Brain Tumor Diagnosis and Therapeutics Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Brain Tumor Diagnosis and Therapeutics Industry Drivers and Opportunities

## **7. BRAIN TUMOR DIAGNOSIS AND THERAPEUTICS MARKET OUTLOOK ACROSS SCENARIOS**

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

## **8. BRAIN TUMOR DIAGNOSIS AND THERAPEUTICS COMPANY PROFILES**

8.1 Profiles of Leading Brain Tumor Diagnosis and Therapeutics Companies in the Market

8.2 Business Descriptions, SWOT Analysis, and Growth Strategies

8.3 Financial Performance and Key Metrics

Amgen Inc

AstraZeneca.

Bayer AG

Bristol-Myers Squibb Co

Carestream Health Inc

Eisai Inc

F. Hoffmann-La Roche Ltd

Fujifilm Corp

GE Healthcare Inc

GlaxoSmithKline PLC

Pfizer Inc

Philips Healthcare

Shimadzu Corp

Siemens Healthineers

Toshiba Corp

## **9. APPENDIX**

9.1 Scope of the Report

9.2 Research Methodology and Data Sources

9.3 Glossary of Terms

9.4 Market Definitions

9.5 Contact Information

## I would like to order

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