

Body Contouring Devices Market Size, Trends, Analysis, and Outlook By Type (Noninvasive and Minimally Invasive Devices, Invasive Devices), By Application (Nonsurgical skin Resurfacing, Nonsurgical skin tightening, Cellulite treatment, Liposuction, Others), by Region, Country, Segment, and Companies, 2024-2030

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Abstracts

The global Body Contouring Devices market size is poised to register 7.05% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Body Contouring Devices market across By Type (Noninvasive and Minimally Invasive Devices, Invasive Devices), By Application (Nonsurgical skin Resurfacing, Nonsurgical skin tightening, Cellulite treatment, Liposuction, Others).

The body contouring devices market is witnessing robust growth, influenced by various factors in 2024 and beyond. Body contouring procedures, which include non-invasive and minimally invasive techniques to reshape and sculpt the body, are increasingly popular due to changing lifestyle trends, increasing obesity rates, and growing aesthetic awareness. Market growth is driven by the rising demand for cosmetic procedures to improve body aesthetics, enhance self-confidence, and address body image concerns. Moreover, technological advancements in body contouring devices, including radiofrequency, cryolipolysis, laser lipolysis, and ultrasound-based systems, are enabling safe, effective, and customizable treatment options with minimal downtime and fewer side effects, driving market adoption. Additionally, the growing acceptance of body contouring procedures among both patients and healthcare providers, coupled with the expanding availability of advanced devices and treatment modalities, is fueling

market expansion. Furthermore, strategic partnerships between medical device manufacturers, cosmetic surgery centers, and aesthetic clinics are driving innovation, marketing, and market penetration efforts, shaping industry trends and competitiveness.

Body Contouring Devices Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Body Contouring Devices market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Body Contouring Devices survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Body Contouring Devices industry.

Key market trends defining the global Body Contouring Devices demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Body Contouring Devices Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Body Contouring Devices industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Body Contouring Devices companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Body Contouring Devices industry

Leading Body Contouring Devices companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced

technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Body Contouring Devices companies.

Body Contouring Devices Market Study- Strategic Analysis Review

The Body Contouring Devices market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Body Contouring Devices Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Body Contouring Devices industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Body Contouring Devices Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Body Contouring Devices Market Size Outlook- Companies plan for

focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Body Contouring Devices market segments. Similarly, Strong end-user demand is encouraging Canadian Body Contouring Devices companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Body Contouring Devices market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Body Contouring Devices Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Body Contouring Devices industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Body Contouring Devices market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Body Contouring Devices Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Body Contouring Devices in Asia Pacific. In particular, China, India, and South East Asian Body Contouring Devices markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a

comprehensive outlook of 6 major markets in the region.

Latin America Body Contouring Devices Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Body Contouring Devices Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Body Contouring Devices market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Body Contouring Devices.

Body Contouring Devices Market Company Profiles

The global Body Contouring Devices market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Allergan Plc, Alma Lasers, Candela Medical Ltd, Cynosure Inc, Fotona, InMode Ltd, Lumenis, Lutronic Corp, Merz Pharma GmbH, Sciton Inc, Sofwave Medical LTD, Solta Medical Bausch Health Companies Inc

Recent Body Contouring Devices Market Developments

The global Body Contouring Devices market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Body Contouring Devices Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Type

Noninvasive and Minimally Invasive Devices

Invasive Devices

By Application

Nonsurgical skin Resurfacing

Nonsurgical skin tightening

Cellulite treatment

Liposuction

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Allergan Plc

Alma Lasers

Candela Medical Ltd

Cynosure Inc

Fotona

InMode Ltd

Lumenis

Lutronic Corp

Merz Pharma Gmbh

Sciton Inc

Sofwave Medical LTD

Solta Medical Bausch Health Companies Inc

Formats Available: Excel, PDF, and PPT

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Others

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Alma Lasers

Candela Medical Ltd

Cynosure Inc

Fotona

InMode Ltd

Lumenis

Lutronic Corp

Merz Pharma Gmbh

Sciton Inc

Sofwave Medical LTD

Solta Medical Bausch Health Companies Inc

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