

Body Composition Analyzers Market Size, Trends, Analysis, and Outlook By Product (Bio-impedance Analyzer, Skinfold Calipers, Hydrostatic Weighing Equipment, Air Displacement Plethysmography, Dual Energy X-ray Absorptiometry, Others), By End-User (Hospitals, Fitness Clubs and Wellness Centers, Academic and Research Centers, Others), by Country, Segment, and Companies, 2024-2032

<https://marketpublishers.com/r/B0BE9331CEB2EN.html>

Date: April 2024

Pages: 205

Price: US\$ 3,980.00 (Single User License)

ID: B0BE9331CEB2EN

Abstracts

The global Body Composition Analyzers market size is poised to register 10.3% growth from 2024 to 2032, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Body Composition Analyzers market across By Product (Bio-impedance Analyzer, Skinfold Calipers, Hydrostatic Weighing Equipment, Air Displacement Plethysmography, Dual Energy X-ray Absorptiometry, Others), By End-User (Hospitals, Fitness Clubs and Wellness Centers, Academic and Research Centers, Others)

The body composition analyzers market is characterized by the growing interest in metabolic health, advancements in body composition assessment methods, and the need for personalized nutrition and fitness interventions. By 2030, the market is expected to witness significant growth, driven by innovations in bioelectrical impedance analysis (BIA), dual-energy X-ray absorptiometry (DEXA), and air displacement plethysmography (ADP) technologies. Further, expanding applications in clinical nutrition, sports medicine, and weight management are anticipated to drive market expansion, enabling healthcare providers, fitness professionals, and researchers to assess body composition, monitor changes over time, and optimize health and

performance outcomes for individuals of all ages and fitness levels.

Body Composition Analyzers Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Body Composition Analyzers market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Body Composition Analyzers survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Body Composition Analyzers industry.

Key market trends defining the global Body Composition Analyzers demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Body Composition Analyzers Market Segmentation- Industry Share, Market Size, and Outlook to 2032

The Body Composition Analyzers industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Body Composition Analyzers companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Body Composition Analyzers industry

Leading Body Composition Analyzers companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Body Composition Analyzers companies.

Body Composition Analyzers Market Study- Strategic Analysis Review

The Body Composition Analyzers market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Body Composition Analyzers Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Body Composition Analyzers industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three case scenarios- low case, reference case, and high case scenarios.

Body Composition Analyzers Country Analysis and Revenue Outlook to 2032

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2032. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2032.

North America Body Composition Analyzers Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong healthcare infrastructure. Leading companies focus on new product launches in the changing environment. The US healthcare expenditure is expected to grow to \$4.8 trillion in 2024 (around 3.7% growth in 2024), potentially driving demand for various Body Composition Analyzers market segments. Similarly, Strong market demand is encouraging Canadian Body Composition Analyzers companies to invest in niche segments. Further, as Mexico continues to strengthen its relations and invest in technological advancements, the Mexico Body Composition Analyzers market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Body Composition Analyzers Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Body Composition Analyzers industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Body Composition Analyzers market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Body Composition Analyzers Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Body Composition Analyzers in Asia Pacific. In particular, China, India, and South East Asian Body Composition Analyzers markets present a compelling outlook for 2032, acting as a magnet for both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Body Composition Analyzers Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Body Composition Analyzers Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Body Composition Analyzers market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Body Composition Analyzers.

Body Composition Analyzers Market Company Profiles

The global Body Composition Analyzers market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Bodystat Ltd, Charder Electronic Co. Ltd, Cosmed Srl, EatSmart Inc, Google LLC, Hologic Inc, Inbody Co. Ltd, Koninklijke Philips NV, Omron Healthcare Inc, Seca GmbH & Co. Kg, Tanita Corp, Withings.

Recent Body Composition Analyzers Market Developments

The global Body Composition Analyzers market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Body Composition Analyzers Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Product

Bio-impedance Analyzer

Skinfold Calipers

Hydrostatic Weighing Equipment

Air Displacement Plethysmography

Dual Energy X-ray Absorptiometry

Others

By End-User

Hospitals

Fitness Clubs and Wellness Centers

Academic and Research Centers

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Bodystat Ltd

Charder Electronic Co. Ltd

Cosmed Srl

EatSmart Inc

Google Llc

Hologic Inc

Inbody Co. Ltd

Koninklijke Philips NV

Omron Healthcare Inc

Seca GmbH & Co. Kg

Tanita Corp

Withings

Formats Available: Excel, PDF, and PPT

Contents

1. EXECUTIVE SUMMARY

- 1.1 Body Composition Analyzers Market Overview and Key Findings, 2024
- 1.2 Body Composition Analyzers Market Size and Growth Outlook, 2021- 2030
- 1.3 Body Composition Analyzers Market Growth Opportunities to 2030
- 1.4 Key Body Composition Analyzers Market Trends and Challenges
 - 1.4.1 Body Composition Analyzers Market Drivers and Trends
 - 1.4.2 Body Composition Analyzers Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Body Composition Analyzers Companies

2. BODY COMPOSITION ANALYZERS MARKET SIZE OUTLOOK TO 2030

- 2.1 Body Composition Analyzers Market Size Outlook, USD Million, 2021- 2030
- 2.2 Body Composition Analyzers Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

3. BODY COMPOSITION ANALYZERS MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
 - * Threat of New Entrants
 - * Threat of Substitutes
 - * Intensity of Competitive Rivalry
 - * Bargaining Power of Buyers
 - * Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

4. BODY COMPOSITION ANALYZERS MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
 - By Product
 - Bio-impedance Analyzer
 - Skinfold Calipers

Hydrostatic Weighing Equipment
Air Displacement Plethysmography
Dual Energy X-ray Absorptiometry
Others

By End-User

Hospitals
Fitness Clubs and Wellness Centers
Academic and Research Centers
Others

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

5. REGION-WISE MARKET OUTLOOK TO 2030

5.1 Key Findings for Asia Pacific Body Composition Analyzers Market, 2025

5.2 Asia Pacific Body Composition Analyzers Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific Body Composition Analyzers Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe Body Composition Analyzers Market, 2025

5.5 Europe Body Composition Analyzers Market Size Outlook by Type, 2021- 2030

5.6 Europe Body Composition Analyzers Market Size Outlook by Application, 2021- 2030

5.7 Key Findings for North America Body Composition Analyzers Market, 2025

5.8 North America Body Composition Analyzers Market Size Outlook by Type, 2021- 2030

5.9 North America Body Composition Analyzers Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Body Composition Analyzers Market, 2025

5.11 South America Pacific Body Composition Analyzers Market Size Outlook by Type, 2021- 2030

5.12 South America Body Composition Analyzers Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Body Composition Analyzers Market, 2025

5.14 Middle East Africa Body Composition Analyzers Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Body Composition Analyzers Market Size Outlook by Application, 2021- 2030

6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030

- 6.1 US Body Composition Analyzers Market Size Outlook and Revenue Growth Forecasts
- 6.2 US Body Composition Analyzers Industry Drivers and Opportunities
- 6.3 Canada Market Size Outlook and Revenue Growth Forecasts
- 6.4 Canada Body Composition Analyzers Industry Drivers and Opportunities
- 6.6 Mexico Market Size Outlook and Revenue Growth Forecasts
- 6.6 Mexico Body Composition Analyzers Industry Drivers and Opportunities
- 6.7 Germany Market Size Outlook and Revenue Growth Forecasts
- 6.8 Germany Body Composition Analyzers Industry Drivers and Opportunities
- 6.9 France Market Size Outlook and Revenue Growth Forecasts
- 6.10 France Body Composition Analyzers Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK Body Composition Analyzers Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain Body Composition Analyzers Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy Body Composition Analyzers Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Body Composition Analyzers Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Body Composition Analyzers Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Body Composition Analyzers Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Body Composition Analyzers Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Body Composition Analyzers Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Body Composition Analyzers Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Body Composition Analyzers Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Body Composition Analyzers Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Body Composition Analyzers Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Body Composition Analyzers Industry Drivers and Opportunities

- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Body Composition Analyzers Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Body Composition Analyzers Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Body Composition Analyzers Industry Drivers and Opportunities

7. BODY COMPOSITION ANALYZERS MARKET OUTLOOK ACROSS SCENARIOS

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

8. BODY COMPOSITION ANALYZERS COMPANY PROFILES

- 8.1 Profiles of Leading Body Composition Analyzers Companies in the Market
 - 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
 - 8.3 Financial Performance and Key Metrics
- Bodystat Ltd
- Charder Electronic Co. Ltd
- Cosmed Srl
- EatSmart Inc
- Google Llc
- Hologic Inc
- Inbody Co. Ltd
- Koninklijke Philips NV
- Omron Healthcare Inc
- Seca GmbH & Co. Kg
- Tanita Corp
- Withings.

9. APPENDIX

- 9.1 Scope of the Report
- 9.2 Research Methodology and Data Sources
- 9.3 Glossary of Terms
- 9.4 Market Definitions
- 9.5 Contact Information

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