

Blood Pressure Monitoring Devices Market Size, Trends, Analysis, and Outlook By Product (Sphygmomanometer/Aneroid BP Monitor, Automated/Digital Blood Pressure Monitor, Ambulatory Blood Pressure Monitor, Transducers, Instruments and Accessories), By End-User (Hospitals, Ambulatory Surgical Centers & Clinics, Homecare), by Region, Country, Segment, and Companies, 2024-2030

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Abstracts

The global Blood Pressure Monitoring Devices market size is poised to register 9.65% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Blood Pressure Monitoring Devices market across By Product (Sphygmomanometer/Aneroid BP Monitor, Automated/Digital Blood Pressure Monitor, Ambulatory Blood Pressure Monitor, Transducers, Instruments and Accessories), By End-User (Hospitals, Ambulatory Surgical Centers & Clinics, Homecare).

The blood pressure monitoring devices market is experiencing significant growth due to increasing prevalence of hypertension, growing geriatric population, and technological advancements in blood pressure measurement technologies. Blood pressure monitoring devices encompass a variety of products, including automated digital blood pressure monitors, ambulatory blood pressure monitors, and home blood pressure monitors, used to measure and monitor blood pressure levels in clinical and home settings. With a focus on preventive healthcare and remote monitoring, patients, healthcare providers, and telemedicine companies are adopting wearable blood pressure monitors, wireless

blood pressure cuffs, and smartphone-connected devices to track blood pressure trends, detect hypertension early, and improve hypertension management outcomes, enabling personalized and proactive healthcare interventions.

Blood Pressure Monitoring Devices Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Blood Pressure Monitoring Devices market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Blood Pressure Monitoring Devices survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Blood Pressure Monitoring Devices industry.

Key market trends defining the global Blood Pressure Monitoring Devices demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Blood Pressure Monitoring Devices Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Blood Pressure Monitoring Devices industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Blood Pressure Monitoring Devices companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Blood Pressure Monitoring Devices industry

Leading Blood Pressure Monitoring Devices companies are boosting investments to

capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Blood Pressure Monitoring Devices companies.

Blood Pressure Monitoring Devices Market Study- Strategic Analysis Review

The Blood Pressure Monitoring Devices market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Blood Pressure Monitoring Devices Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Blood Pressure Monitoring Devices industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Blood Pressure Monitoring Devices Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For

each of the six regions, the market size outlook by segments is forecast for 2030.

North America Blood Pressure Monitoring Devices Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Blood Pressure Monitoring Devices market segments. Similarly, Strong end-user demand is encouraging Canadian Blood Pressure Monitoring Devices companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Blood Pressure Monitoring Devices market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Blood Pressure Monitoring Devices Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Blood Pressure Monitoring Devices industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Blood Pressure Monitoring Devices market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Blood Pressure Monitoring Devices Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Blood Pressure Monitoring Devices in Asia Pacific. In particular, China, India, and South East Asian Blood Pressure Monitoring Devices markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India

offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Blood Pressure Monitoring Devices Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Blood Pressure Monitoring Devices Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Blood Pressure Monitoring Devices market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Blood Pressure Monitoring Devices.

Blood Pressure Monitoring Devices Market Company Profiles

The global Blood Pressure Monitoring Devices market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are A&D Medical Inc, American Diagnostics Corp, General Electric Company (GE Healthcare), GF Health Products Inc, Kaz Inc, Microlife AG, Omron Healthcare Inc, Koninklijke Philips N.V, Rossmax International Ltd, Withings

Recent Blood Pressure Monitoring Devices Market Developments

The global Blood Pressure Monitoring Devices market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Blood Pressure Monitoring Devices Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Product

Sphygmomanometer/Aneroid BP Monitor

Automated/Digital Blood Pressure Monitor

-Arm

-Wrist

-Finger

Ambulatory Blood Pressure Monitor

Transducers

-Disposable

-Reusable

Instruments and Accessories

-Blood pressure cuffs

-Disposable

-Reusable

-Others

By End-user

Hospitals

Ambulatory Surgical Centers & Clinics

Homecare

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

A&D Medical Inc

American Diagnostics Corp

General Electric Company (GE Healthcare)

GF Health Products Inc

Kaz Inc

Microlife AG

Omron Healthcare Inc

Koninklijke Philips N.V

Rossmax International Ltd

Withings

Formats Available: Excel, PDF, and PPT

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Automated/Digital Blood Pressure Monitor

-Arm

-Wrist

-Finger

Ambulatory Blood Pressure Monitor

Transducers

-Disposable

-Reusable

Instruments and Accessories

-Blood pressure cuffs

-Disposable

-Reusable

-Others

By End-user

Hospitals

Ambulatory Surgical Centers & Clinics

Homecare

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Kaz Inc
Microlife AG
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Koninklijke Philips N.V
Rossmax International Ltd
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