

# **Blood Glucose Monitoring System Market Size, Trends, Analysis, and Outlook By Product (Self-Monitoring Blood Glucose Systems, Blood Glucose meters, Testing strips, Lancets & Lancing Devices, Continuous Glucose Monitoring Systems, Sensors, Transmitters, Receivers), By Testing Site (Fingertip testing, Alternate Site Testing), By Application (Type 2 Diabetes, Type 1 Diabetes, Gestational Diabetes), by Country, Segment, and Companies, 2024-2032**

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## **Abstracts**

The global Blood Glucose Monitoring System market size is poised to register 9.2% growth from 2024 to 2032, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Blood Glucose Monitoring System market across By Product (Self-Monitoring Blood Glucose Systems, Blood Glucose meters, Testing strips, Lancets & Lancing Devices, Continuous Glucose Monitoring Systems, Sensors, Transmitters, Receivers), By Testing Site (Fingertip testing, Alternate Site Testing), By Application (Type 2 Diabetes, Type 1 Diabetes, Gestational Diabetes)

The blood glucose monitoring system market is characterized by the growing prevalence of diabetes, advancements in glucose monitoring technologies, and the need for continuous glucose monitoring (CGM) solutions. By 2030, the market is anticipated to witness significant growth, driven by innovations in blood glucose meters, continuous glucose monitors, and smartphone-connected devices. Further, expanding applications in diabetes management, insulin therapy optimization, and remote patient monitoring are expected to drive market expansion, empowering individuals with

diabetes to better manage their blood sugar levels, reduce the risk of complications, and improve quality of life.

## Blood Glucose Monitoring System Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Blood Glucose Monitoring System market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Blood Glucose Monitoring System survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Blood Glucose Monitoring System industry.

## Key market trends defining the global Blood Glucose Monitoring System demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## Blood Glucose Monitoring System Market Segmentation- Industry Share, Market Size, and Outlook to 2032

The Blood Glucose Monitoring System industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Blood Glucose Monitoring System companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

## Key strategies adopted by companies within the Blood Glucose Monitoring System industry

Leading Blood Glucose Monitoring System companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments

and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Blood Glucose Monitoring System companies.

### Blood Glucose Monitoring System Market Study- Strategic Analysis Review

The Blood Glucose Monitoring System market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

### Blood Glucose Monitoring System Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Blood Glucose Monitoring System industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three case scenarios- low case, reference case, and high case scenarios.

### Blood Glucose Monitoring System Country Analysis and Revenue Outlook to 2032

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2032. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2032.

North America Blood Glucose Monitoring System Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong healthcare infrastructure. Leading companies focus on new product launches in the changing environment. The US healthcare expenditure is expected to grow to \$4.8 trillion in 2024 (around 3.7% growth in 2024), potentially driving demand for various Blood Glucose Monitoring System market segments. Similarly, Strong market demand is encouraging Canadian Blood Glucose Monitoring System companies to invest in niche segments. Further, as Mexico continues to strengthen its relations and invest in technological advancements, the Mexico Blood Glucose Monitoring System market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Blood Glucose Monitoring System Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Blood Glucose Monitoring System industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Blood Glucose Monitoring System market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Blood Glucose Monitoring System Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Blood Glucose Monitoring System in Asia Pacific. In particular, China, India, and South East Asian Blood Glucose Monitoring System markets present a compelling outlook for 2032, acting as a magnet for both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to

navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

### Latin America Blood Glucose Monitoring System Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

### Middle East and Africa Blood Glucose Monitoring System Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Blood Glucose Monitoring System market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Blood Glucose Monitoring System.

### Blood Glucose Monitoring System Market Company Profiles

The global Blood Glucose Monitoring System market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Abbott Laboratories, ACON Laboratories Inc, ARKRAY Inc, B. Braun SE, Dexcom Inc, DiaMonTech AG, F. Hoffmann La Roche Ltd, GlySens Inc, Indigo Diabetes NV, Intuity Medical Inc, i-SENS Inc, Koninklijke Philips NV, LifeScan IP Holdings LLC, Medtronic Plc, Nipro Corp, OK Biotech Co. Ltd, PHC Holdings Corp, Prodigy Diabetes Care LLC, WaveForm Technologies Inc , Ypsomed Holding AG.

### Recent Blood Glucose Monitoring System Market Developments

The global Blood Glucose Monitoring System market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

## Blood Glucose Monitoring System Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

### Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

### Market Segmentation:

By Product

Self-Monitoring Blood Glucose Systems

Blood Glucose meters

Testing strips

Lancets & Lancing Devices

## Continuous Glucose Monitoring Systems

Sensors

Transmitters

Receivers

By Testing Site

Fingertip testing

Alternate Site Testing

By Application

Type 2 Diabetes

Type 1 Diabetes

Gestational Diabetes

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Abbott Laboratories

ACON Laboratories Inc

ARKRAY Inc

B. Braun SE

Dexcom Inc

DiaMonTech AG

F. Hoffmann La Roche Ltd

GlySens Inc

Indigo Diabetes NV

Intuity Medical Inc

i-SENS Inc

Koninklijke Philips NV

LifeScan IP Holdings LLC

Medtronic Plc

Nipro Corp

OK Biotech Co. Ltd

PHC Holdings Corp

Prodigy Diabetes Care LLC

WaveForm Technologies Inc

Ypsomed Holding AG

Formats Available: Excel, PDF, and PPT



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Testing strips

Lancets & Lancing Devices

Continuous Glucose Monitoring Systems

Sensors

Transmitters

Receivers

By Testing Site

Fingertip testing

Alternate Site Testing

By Application

Type 2 Diabetes

Type 1 Diabetes

Gestational Diabetes

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- F. Hoffmann La Roche Ltd
- GlySens Inc
- Indigo Diabetes NV

Intuity Medical Inc  
i-SENS Inc  
Koninklijke Philips NV  
LifeScan IP Holdings LLC  
Medtronic Plc  
Nipro Corp  
OK Biotech Co. Ltd  
PHC Holdings Corp  
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