

# **Blood Glucose Monitoring Devices Market Size, Trends, Analysis, and Outlook By Product (Self-monitoring Devices, Continuous Glucose Monitoring Devices), By End-User (Hospitals, Home care, Diagnostic centers), by Region, Country, Segment, and Companies, 2024-2030**

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## **Abstracts**

The global Blood Glucose Monitoring Devices market size is poised to register 8.13% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Blood Glucose Monitoring Devices market across By Product (Self-monitoring Devices, Continuous Glucose Monitoring Devices), By End-User (Hospitals, Home care, Diagnostic centers).

The Blood Glucose Monitoring Devices Market is witnessing significant growth and technological innovation in 2024 and beyond, driven by the increasing prevalence of diabetes, the demand for continuous glucose monitoring (CGM) systems, and the development of next-generation blood glucose meters, wearable sensors, and digital health technologies for real-time glucose monitoring, personalized diabetes management, and remote patient monitoring in diabetes care. Diabetes mellitus, a chronic metabolic disorder characterized by hyperglycemia resulting from insulin deficiency or insulin resistance, poses significant challenges for patients, caregivers, and healthcare providers, necessitating regular blood glucose monitoring, medication adherence, and lifestyle modifications to achieve glycemic control and prevent diabetes-related complications. Key trends include the integration of CGM sensors, smartphone apps, and cloud-based data analytics platforms to enable seamless glucose data sharing, trend analysis, and personalized insulin dosing recommendations for individuals with diabetes, empowering patients to make informed self-management

decisions and optimize glycemic outcomes in real time. Additionally, there is a growing emphasis on user-friendly device design, wireless connectivity features, and interoperability standards to enhance device usability, patient engagement, and treatment satisfaction in diverse patient populations, including children, adolescents, and older adults with diabetes. Moreover, collaborative partnerships between medical device manufacturers, diabetes educators, and digital health startups are essential for advancing blood glucose monitoring technology, conducting usability studies, and integrating glucose data into electronic health records (EHRs) and telehealth platforms, enabling proactive diabetes management, remote monitoring, and virtual care delivery models that improve patient outcomes and reduce healthcare costs in diabetes management and population health management initiatives.

## Blood Glucose Monitoring Devices Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Blood Glucose Monitoring Devices market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Blood Glucose Monitoring Devices survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Blood Glucose Monitoring Devices industry.

## Key market trends defining the global Blood Glucose Monitoring Devices demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## Blood Glucose Monitoring Devices Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Blood Glucose Monitoring Devices industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size

outlook across segments to support Blood Glucose Monitoring Devices companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Blood Glucose Monitoring Devices industry

Leading Blood Glucose Monitoring Devices companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Blood Glucose Monitoring Devices companies.

Blood Glucose Monitoring Devices Market Study- Strategic Analysis Review

The Blood Glucose Monitoring Devices market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Blood Glucose Monitoring Devices Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Blood Glucose Monitoring Devices industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual

data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

## Blood Glucose Monitoring Devices Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

## North America Blood Glucose Monitoring Devices Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Blood Glucose Monitoring Devices market segments. Similarly, Strong end-user demand is encouraging Canadian Blood Glucose Monitoring Devices companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Blood Glucose Monitoring Devices market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

## Europe Blood Glucose Monitoring Devices Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Blood Glucose Monitoring Devices industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Blood Glucose Monitoring Devices market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

## Asia Pacific Blood Glucose Monitoring Devices Market Size Outlook- an attractive hub

for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Blood Glucose Monitoring Devices in Asia Pacific. In particular, China, India, and South East Asian Blood Glucose Monitoring Devices markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Blood Glucose Monitoring Devices Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Blood Glucose Monitoring Devices Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Blood Glucose Monitoring Devices market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Blood Glucose Monitoring Devices.

Blood Glucose Monitoring Devices Market Company Profiles

The global Blood Glucose Monitoring Devices market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Abbott Laboratories, Ascensia Diabetes Care, Dexcom Inc, F. Hoffmann-La Roche Ltd, Glysens Inc, Insulet Corp, Medtronic plc, Novo Nordisk, Sanofi, Ypsomed Holdings

## Recent Blood Glucose Monitoring Devices Market Developments

The global Blood Glucose Monitoring Devices market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

## Blood Glucose Monitoring Devices Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

## Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

## Market Segmentation:

By Product

Self-monitoring Devices

-Blood glucose meter

-Testing Strips

-Lancets

Continuous Glucose Monitoring Devices

-Sensors

-Transmitter & Receiver

-Insulin Pumps

By End-user

Hospitals

Home care

Diagnostic centers

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Abbott Laboratories

Ascensia Diabetes Care

Dexcom Inc

F. Hoffmann-La Roche Ltd

Glysens Inc

Insulet Corp

Medtronic plc

Novo Nordisk

Sanofi

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Formats Available: Excel, PDF, and PPT



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Insulet Corp

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