

Blockchain Technology in Healthcare Market Size, Trends, Analysis, and Outlook By Network (Private, Public, Others), By Application (Clinical Data Exchange & Interoperability, Claims Adjudication & Billing, Supply Chain Management, Clinical Trials & eConsent, Others), By End-User (Providers, Payers, Biopharmaceutical & Medical Device Companies, Others), by Country, Segment, and Companies, 2024-2032

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Abstracts

The global Blockchain Technology in Healthcare market size is poised to register 68.5% growth from 2024 to 2032, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Blockchain Technology in Healthcare market across By Network (Private, Public, Others), By Application (Clinical Data Exchange & Interoperability, Claims Adjudication & Billing, Supply Chain Management, Clinical Trials & eConsent, Others), By End-User (Providers, Payers, Biopharmaceutical & Medical Device Companies, Others)

The blockchain technology in healthcare market is characterized by the growing interest in data security, interoperability, and transparency in healthcare systems, advancements in blockchain technology, and the need for decentralized and tamper-proof data management solutions. By 2030, the market is poised to witness significant growth, driven by innovations in blockchain platforms, smart contracts, and decentralized applications. Further, expanding applications in electronic health records (EHRs), supply chain management, and clinical trials are expected to drive market expansion, enabling healthcare stakeholders to enhance data integrity, privacy, and

accessibility while reducing administrative burdens and costs.

Blockchain Technology in Healthcare Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Blockchain Technology in Healthcare market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Blockchain Technology in Healthcare survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Blockchain Technology in Healthcare industry.

Key market trends defining the global Blockchain Technology in Healthcare demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Blockchain Technology in Healthcare Market Segmentation- Industry Share, Market Size, and Outlook to 2032

The Blockchain Technology in Healthcare industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Blockchain Technology in Healthcare companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Blockchain Technology in Healthcare industry

Leading Blockchain Technology in Healthcare companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging

advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Blockchain Technology in Healthcare companies.

Blockchain Technology in Healthcare Market Study- Strategic Analysis Review

The Blockchain Technology in Healthcare market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Blockchain Technology in Healthcare Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Blockchain Technology in Healthcare industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three case scenarios- low case, reference case, and high case scenarios.

Blockchain Technology in Healthcare Country Analysis and Revenue Outlook to 2032

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2032. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2032.

North America Blockchain Technology in Healthcare Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong healthcare infrastructure. Leading companies focus on new product launches in the changing environment. The US healthcare expenditure is expected to grow to \$4.8 trillion in 2024 (around 3.7% growth in 2024), potentially driving demand for various Blockchain Technology in Healthcare market segments. Similarly, Strong market demand is encouraging Canadian Blockchain Technology in Healthcare companies to invest in niche segments. Further, as Mexico continues to strengthen its relations and invest in technological advancements, the Mexico Blockchain Technology in Healthcare market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Blockchain Technology in Healthcare Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Blockchain Technology in Healthcare industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Blockchain Technology in Healthcare market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Blockchain Technology in Healthcare Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Blockchain Technology in Healthcare in Asia Pacific. In particular, China, India, and South East Asian Blockchain Technology in Healthcare markets present a compelling outlook for 2032, acting as a magnet for both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our

report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Blockchain Technology in Healthcare Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Blockchain Technology in Healthcare Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Blockchain Technology in Healthcare market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Blockchain Technology in Healthcare.

Blockchain Technology in Healthcare Market Company Profiles

The global Blockchain Technology in Healthcare market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Blockpharma SAS, BurstIQ LLC, Change Healthcare LLC, Guardtime Ltd, IBM Corp, iSolve LLC, Medicalchain AG, Oracle Corp, Patientory Inc, Solve.Care Foundation.

Recent Blockchain Technology in Healthcare Market Developments

The global Blockchain Technology in Healthcare market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Blockchain Technology in Healthcare Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Network

Private

Public

Others

By Application

Clinical Data Exchange & Interoperability

Claims Adjudication & Billing

Supply Chain Management

Clinical Trials & eConsent

Others

By End-User

Providers

Payers

Biopharmaceutical & Medical Device Companies

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Blockpharma SAS

BurstIQ LLC

Change Healthcare LLC

Guardtime Ltd

IBM Corp

iSolve LLC

Medicalchain AG

Oracle Corp

Patientory Inc

Solve.Care Foundation

Formats Available: Excel, PDF, and PPT

Contents

1. EXECUTIVE SUMMARY

- 1.1 Blockchain Technology in Healthcare Market Overview and Key Findings, 2024
- 1.2 Blockchain Technology in Healthcare Market Size and Growth Outlook, 2021- 2030
- 1.3 Blockchain Technology in Healthcare Market Growth Opportunities to 2030
- 1.4 Key Blockchain Technology in Healthcare Market Trends and Challenges
 - 1.4.1 Blockchain Technology in Healthcare Market Drivers and Trends
 - 1.4.2 Blockchain Technology in Healthcare Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Blockchain Technology in Healthcare Companies

2. BLOCKCHAIN TECHNOLOGY IN HEALTHCARE MARKET SIZE OUTLOOK TO 2030

- 2.1 Blockchain Technology in Healthcare Market Size Outlook, USD Million, 2021- 2030
- 2.2 Blockchain Technology in Healthcare Incremental Market Growth Outlook, %, 2021-2030
- 2.3 Segment Snapshot, 2024

3. BLOCKCHAIN TECHNOLOGY IN HEALTHCARE MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
 - * Threat of New Entrants
 - * Threat of Substitutes
 - * Intensity of Competitive Rivalry
 - * Bargaining Power of Buyers
 - * Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

4. BLOCKCHAIN TECHNOLOGY IN HEALTHCARE MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030

By Network

Private

Public

Others

By Application

Clinical Data Exchange & Interoperability

Claims Adjudication & Billing

Supply Chain Management

Clinical Trials & eConsent

Others

By End-User

Providers

Payers

Biopharmaceutical & Medical Device Companies

Others

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

5. REGION-WISE MARKET OUTLOOK TO 2030

5.1 Key Findings for Asia Pacific Blockchain Technology in Healthcare Market, 2025

5.2 Asia Pacific Blockchain Technology in Healthcare Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific Blockchain Technology in Healthcare Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe Blockchain Technology in Healthcare Market, 2025

5.5 Europe Blockchain Technology in Healthcare Market Size Outlook by Type, 2021- 2030

5.6 Europe Blockchain Technology in Healthcare Market Size Outlook by Application, 2021- 2030

5.7 Key Findings for North America Blockchain Technology in Healthcare Market, 2025

5.8 North America Blockchain Technology in Healthcare Market Size Outlook by Type, 2021- 2030

5.9 North America Blockchain Technology in Healthcare Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Blockchain Technology in Healthcare Market, 2025

5.11 South America Pacific Blockchain Technology in Healthcare Market Size Outlook by Type, 2021- 2030

5.12 South America Blockchain Technology in Healthcare Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Blockchain Technology in Healthcare Market, 2025

5.14 Middle East Africa Blockchain Technology in Healthcare Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Blockchain Technology in Healthcare Market Size Outlook by Application, 2021- 2030

6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030

6.1 US Blockchain Technology in Healthcare Market Size Outlook and Revenue Growth Forecasts

6.2 US Blockchain Technology in Healthcare Industry Drivers and Opportunities

6.3 Canada Market Size Outlook and Revenue Growth Forecasts

6.4 Canada Blockchain Technology in Healthcare Industry Drivers and Opportunities

6.6 Mexico Market Size Outlook and Revenue Growth Forecasts

6.6 Mexico Blockchain Technology in Healthcare Industry Drivers and Opportunities

6.7 Germany Market Size Outlook and Revenue Growth Forecasts

6.8 Germany Blockchain Technology in Healthcare Industry Drivers and Opportunities

6.9 France Market Size Outlook and Revenue Growth Forecasts

6.10 France Blockchain Technology in Healthcare Industry Drivers and Opportunities

6.11 UK Market Size Outlook and Revenue Growth Forecasts

6.12 UK Blockchain Technology in Healthcare Industry Drivers and Opportunities

6.13 Spain Market Size Outlook and Revenue Growth Forecasts

6.14 Spain Blockchain Technology in Healthcare Industry Drivers and Opportunities

6.16 Italy Market Size Outlook and Revenue Growth Forecasts

6.16 Italy Blockchain Technology in Healthcare Industry Drivers and Opportunities

6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts

6.18 Rest of Europe Blockchain Technology in Healthcare Industry Drivers and Opportunities

6.19 China Market Size Outlook and Revenue Growth Forecasts

6.20 China Blockchain Technology in Healthcare Industry Drivers and Opportunities

6.21 India Market Size Outlook and Revenue Growth Forecasts

6.22 India Blockchain Technology in Healthcare Industry Drivers and Opportunities

6.23 Japan Market Size Outlook and Revenue Growth Forecasts

6.24 Japan Blockchain Technology in Healthcare Industry Drivers and Opportunities

6.26 South Korea Market Size Outlook and Revenue Growth Forecasts

6.26 South Korea Blockchain Technology in Healthcare Industry Drivers and

Opportunities

6.27 Australia Market Size Outlook and Revenue Growth Forecasts

6.28 Australia Blockchain Technology in Healthcare Industry Drivers and Opportunities

6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts

6.30 South East Asia Blockchain Technology in Healthcare Industry Drivers and Opportunities

6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts

6.32 Rest of Asia Pacific Blockchain Technology in Healthcare Industry Drivers and Opportunities

6.33 Brazil Market Size Outlook and Revenue Growth Forecasts

6.34 Brazil Blockchain Technology in Healthcare Industry Drivers and Opportunities

6.36 Argentina Market Size Outlook and Revenue Growth Forecasts

6.36 Argentina Blockchain Technology in Healthcare Industry Drivers and Opportunities

6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts

6.38 Rest of South America Blockchain Technology in Healthcare Industry Drivers and Opportunities

6.39 Middle East Market Size Outlook and Revenue Growth Forecasts

6.40 Middle East Blockchain Technology in Healthcare Industry Drivers and Opportunities

6.41 Africa Market Size Outlook and Revenue Growth Forecasts

6.42 Africa Blockchain Technology in Healthcare Industry Drivers and Opportunities

7. BLOCKCHAIN TECHNOLOGY IN HEALTHCARE MARKET OUTLOOK ACROSS SCENARIOS

7.1 Low Growth Case

7.2 Reference Growth Case

7.3 High Growth Case

8. BLOCKCHAIN TECHNOLOGY IN HEALTHCARE COMPANY PROFILES

8.1 Profiles of Leading Blockchain Technology in Healthcare Companies in the Market

8.2 Business Descriptions, SWOT Analysis, and Growth Strategies

8.3 Financial Performance and Key Metrics

Blockpharma SAS

BurstIQ LLC

Change Healthcare LLC

Guardtime Ltd

IBM Corp

iSolve LLC
Medicalchain AG
Oracle Corp
Patientory Inc
Solve.Care Foundation.

9. APPENDIX

- 9.1 Scope of the Report
- 9.2 Research Methodology and Data Sources
- 9.3 Glossary of Terms
- 9.4 Market Definitions
- 9.5 Contact Information

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