

Bird Food Ingredients Market Size, Share & Growth Report, H2-2026: Industry Outlook By Ingredient Type, By Target Bird Category, By Form, By Nature, By End-User, By Distribution Channel, Companies and Countries to 2032

<https://marketpublishers.com/r/BE69BF3A8C84EN.html>

Date: September 2026

Pages: 185

Price: US\$ 3,285.00 (Single User License)

ID: BE69BF3A8C84EN

Abstracts

The global Bird Food Ingredients Market is estimated to generate \$2.3 Billion in 2026. Further, between 2026 and 2032, the market size is forecast to grow at a CAGR of 3.8% to reach \$2.9 Billion in 2032. This Bird Food Ingredients report provides a comprehensive analysis across By Ingredient Type (Seeds and Grains, Nuts and Kernel Products, Suet and Animal Fats, Dried Fruits and Vegetables, Insects and Mealworms, Fortified Pellets and Extruded Grains, Minerals and Additives), By Target Bird Category (Wild Birds, Caged and Pet Birds, Racing and Utility Pigeons), By Form (Raw, Blended Seed Mixes, Compressed Pellets and Crumbles, Blocks, Suet Cakes and Treats), By Nature (Conventional, Organic), By End-User (Commercial Bird Food Manufacturers, Specialty Breeders and Aviaries, Household), By Distribution Channel (Direct, Specialty Pet Stores and Supply Chains, Supermarkets and Hypermarkets, Online Retail), across 5 geographic regions, and 22 countries.

Functional Seed Blends, Premium Avian Nutrition and Companion Bird Wellness Demand

The global bird food ingredients industry comprises seeds, grains, oilseeds, fruits, nuts, insects, vitamins, minerals, probiotics and specialty nutritional additives formulated for companion birds, aviary species and wild bird feeding. Demand is being driven by increasing pet bird ownership, growing awareness of species-specific nutrition and consumer preference for premium diets that support feather quality, digestive health and longevity. Manufacturers are moving beyond conventional seed mixes by

incorporating functional ingredients, balanced nutrient systems and fortified formulations designed for parrots, finches, canaries and wild birds. Buyers increasingly evaluate ingredient quality, nutritional balance, traceability and contaminant control, while sustainability and responsibly sourced raw materials are becoming increasingly important within premium avian nutrition.

Nutritionally Balanced Feed Systems, Functional Ingredients and Manufacturer Strategies

Manufacturers are strengthening bird food ingredient portfolios through nutritional research, premium formulations and ingredient innovation. Versele-Laga continues expanding its Prestige, Prestige Premium, NutriBird and Orlux ranges by integrating scientifically formulated ingredients, specialized supplements and species-specific nutritional systems that improve digestive performance, plumage quality and overall bird health. Cargill continues investing in feed science, ingredient quality and digital nutrition platforms that strengthen animal nutrition capabilities and support high-quality feed ingredient development across multiple species. Alltech continues advancing natural feed technologies through yeast-derived ingredients, mineral nutrition and gut health solutions applicable across companion and production animal nutrition. Across the industry, manufacturers are implementing automated ingredient blending, precision dosing, digital quality monitoring and advanced contaminant screening to improve formulation consistency and food safety.

Manufacturer-Led Trends in Functional Avian Nutrition, Sustainable Ingredients and Precision Feed Manufacturing

Manufacturer activity indicates an accelerating transition toward species-specific nutrition, functional ingredient integration and digitally optimized feed production. Companies are incorporating probiotics, prebiotics, botanical extracts, omega-rich seeds and natural pigments to support digestive function, immunity and feather coloration while reducing dependence on artificial additives. AI-assisted formulation, automated batching and predictive quality analytics are improving ingredient accuracy and manufacturing efficiency across feed production facilities. Manufacturers are also strengthening traceable sourcing, recyclable packaging and responsibly produced grains and oilseeds to enhance sustainability throughout the supply chain. Customized nutrition platforms, premium ingredient diversification and direct engagement with avian specialists continue positioning bird food ingredients as science-driven nutritional solutions supported by advanced feed technology, ingredient transparency and continuous product innovation.

Shifting Consumer Expectations and Industry Transformation

Young and adult consumers across markets are increasingly scrutinizing products beyond price and brand, seeking greater visibility into ingredients or materials, their origin, manufacturing location, quality, sourcing practices, and environmental attributes. This is increasing the importance of ingredient lists, nutrition labeling, allergen declarations, certifications, sourcing information and other product claims, while also raising the bar for transparency and substantiation.

In addition, the industry is being reshaped by advances in AI, ingredient and formulation technologies, automation, digital commerce, packaging technology and data analytics, creating new opportunities to accelerate product development, improve product quality and optimize operations. However, these capabilities require higher capital commitments, particularly as companies invest in store expansion and refurbishment, automation, AI-enabled systems, digital infrastructure and other productivity-enhancing technologies.

Competitive dynamics are also shifting as private-label and disruptor brands raise value expectations across selected price points, pushing established players to sharpen their entry, core and premium propositions. Private-label expansion, adjacent-category opportunities, M&A and AI are consequently creating new avenues for growth for manufacturers, suppliers and other industry participants across both developed and developing markets.

Impact of Tariffs and Inflation Rates on Bird Food Ingredients Markets and Companies

Tariffs and elevated inflation are directly reshaping the cost structure and pricing strategies of Food & Beverages and Consumer Goods companies. The impact is particularly visible in imported ingredients and raw materials, packaging materials, energy, transportation, and other internationally sourced inputs, while higher consumer prices are increasing pressure on household purchasing decisions. The IMF WEO Data 2026 projects global headline inflation at 4.7% in 2026, while the continued use of tariffs and other trade measures is increasing uncertainty around sourcing and cross-border costs.

The report quantifies the impact of tariff changes and inflation on the market by analyzing country-level inflation trends, tariff exposure, import dependence, input-cost

movements and pricing conditions, and assesses their implications for market volumes, revenues and margins.

Key Value-Creating Activities and Participants Across the Bird Food Ingredients Industry Value Chain

Bird Food Ingredients value chains are becoming more cost-sensitive and closely integrated, with changes in input prices, sourcing concentration, production efficiency, packaging costs, logistics and channel economics directly influencing margins and competitive positioning at each stage.

The report maps the value chain from upstream suppliers to end-use channels, identifies the principal participants and value-adding activities at each stage, and assesses the relative importance of procurement, manufacturing, packaging, logistics, distribution and retail in the forecast period.

Bird Food Ingredients Pricing analysis- How Input Costs, Competition and Positioning Influence Bird Food Ingredients Market Pricing

Pricing analysis in the report establishes how prices differ across products, segments, countries and channels and what is driving those differences. The report provides historical and current price benchmarks, country-level and regional comparisons, product-level pricing, and an assessment of the principal factors influencing price movements.

Five forces analysis- How Competitive Forces Are Shaping the Bird Food Ingredients Industry

The chapter in the Bird Food Ingredients report evaluates competitive rivalry, threat of new entrants, bargaining power of suppliers, bargaining power of buyers, and threat of substitutes, with each force assessed against the market's actual operating conditions. It analyzes market factors including fragmentation, product differentiation, manufacturing and distribution requirements, switching costs, supplier concentration, raw-material availability, retailer purchasing power, and the ability of consumers to substitute between brands. The report also examines how e-commerce and marketplaces are lowering certain barriers to market access while intensifying price transparency, and how established distribution networks, brand recognition, scale and customer relationships continue to protect incumbents across categories.

Critical Success Factors- Key Factors Determining Competitive Success in the Bird Food Ingredients Industry

The report identifies the critical success factors that fuel growth in the Bird Food Ingredients market, in addition to market trends and company capabilities. The Bird Food Ingredients report evaluates critical success factors against the market's competitive environment and assesses how leading participants are strengthening them. Further, the chapter identifies the factors with strongest influence on market-share retention, customer loyalty, pricing power, operating performance, and long-term competitive differentiation.

Segmentation analysis- How Demand Is Distributed Across Key Segments of the Bird Food Ingredients Market

The report analyzes the global and regional markets across key types, applications, and other segments from 2021 to 2025. Further, forecasts are provided from 2026 to 2032. Key segments included in the study are By Ingredient Type (Seeds and Grains, Nuts and Kernel Products, Suet and Animal Fats, Dried Fruits and Vegetables, Insects and Mealworms, Fortified Pellets and Extruded Grains, Minerals and Additives), By Target Bird Category (Wild Birds, Caged and Pet Birds, Racing and Utility Pigeons), By Form (Raw, Blended Seed Mixes, Compressed Pellets and Crumbles, Blocks, Suet Cakes and Treats), By Nature (Conventional, Organic), By End-User (Commercial Bird Food Manufacturers, Specialty Breeders and Aviaries, Household), By Distribution Channel (Direct, Specialty Pet Stores and Supply Chains, Supermarkets and Hypermarkets, Online Retail).

US Bird Food Ingredients Market - Strong Consumer Spending, Private-Label Expansion and Premium Product Demand

The US Bird Food Ingredients companies are focusing on value positioning, distribution strength, product differentiation, and operating efficiency as private-label products gain ground against national brands. The US store-brand sales reached \$282.8 billion in 2025, growing 3.3% versus 1.2% for national brands, while store brands reached a record 21.3% dollar share and 23.5% unit share according to the Private Label Manufacturers Association. The report provides the US Bird Food Ingredients market size outlook from 2021 to 2032 and the key factors shaping the market along with key strategies adopted by leading companies.

Canada Bird Food Ingredients Market - Affordability, Retail Concentration and

Supply-Chain Resilience Shape Market Growth

Over the past two years, Canadian companies have been focusing on value, supply-chain resilience and manufacturing efficiency to overcome trade and cost pressures. Retail demand also remained firm, with food and beverage retail sales increasing 4.4% year-on-year in December 2025, led by packaged dry foods, fresh meat and poultry, and snacks, according to Statistics Canada. The report identifies competitive pricing and product value, retailer access, diversified sourcing, productivity, brand positioning, and portfolio innovation as key success factors across the Canadian Bird Food Ingredients value chain.

Mexico Bird Food Ingredients Market- Rising Consumption, Manufacturing Expansion and Export Integration Drive Market Development

Mexico's Bird Food Ingredients market is supported by a large domestic consumer base, established manufacturing capabilities, and strong export integration, while pricing remains an important consideration for consumers and manufacturers. The INEGI reported that the consumer prices for food, beverages and tobacco increased 5.13% year-on-year in May 2026, compared with 3.94% for overall consumer prices, keeping affordability and price management central to category performance. Leading companies are focusing on domestic manufacturing scale, ingredient availability, export competitiveness, product differentiation, efficient sourcing and supply-chain execution to gain profit margins.

Germany Bird Food Ingredients Market- Private-Label Strength, Price Sensitivity and Manufacturing Efficiency Shape Competition

Value-for-money, private-label competitiveness, efficient sourcing, and cost control are central to market performance and continue to shape the market outlook. German food prices remained structurally above their pre-inflation baseline: the food and non-alcoholic beverages CPI reached 136.2 in 2025 (2020=100), compared with 121.9 for the overall CPI, although annual food inflation moderated to 2.0% in 2025. The market is also being influenced by Germany's policy push toward healthier eating and greater development of alternative protein products, creating additional opportunities for reformulation and product innovation.

France Bird Food Ingredients Market- Premium Food Culture, Retail Transformation and Selective Consumer Spending Drive Demand

France's Bird Food Ingredients market is being shaped by moderating food inflation, cautious household consumption and a shift in retail demand toward value and specialized formats. Household final consumption expenditure increased only 0.4% in volume in 2025, while household purchasing power declined 0.4%, keeping affordability and price-value positioning important despite the easing of inflation. Bird Food Ingredients companies operating in France are balancing value-oriented pricing with quality and differentiation, strengthening supermarket and alternative-format distribution, managing procurement and supply-chain costs, and responding to increasingly selective household spending.

UK Bird Food Ingredients Market- Import Dependence, Retail Concentration and Product Portfolio Expansion Influence Market Growth

The UK Bird Food Ingredients market is strongly influenced by import dependence, household affordability, and retail concentration. Consumer expenditure on food and alcoholic drinks reached ?303.3 billion in real terms in 2025, up 1.1%, with spending on food and drink eaten outside the home increasing 2.3% to ?137.7 billion, while household food expenditure was broadly flat. The structure of the industry also favors companies able to operate efficiently at scale: approximately 98.8% of UK food and drink manufacturing businesses are SMEs, creating a large and fragmented supplier base alongside major manufacturers and retailers. Over the forecast period, competitive pricing, procurement efficiency, product differentiation, retailer and foodservice relationships, import management and the ability to respond remain key success factors.

Spain Bird Food Ingredients Market- Household Consumption, Tourism and Export-Oriented Manufacturing Support Demand

Spain's Bird Food Ingredients market is supported by strong household food expenditure, a large tourism-driven consumption base and a highly export-oriented food industry, although consumers remain sensitive to price increases. Tourism provides an additional demand channel: international tourists spent €11.7 billion in Spain in April 2026 alone, up 7.4% year-on-year, including €1.99 billion on food and drinks, up 6.8%. Spain's food industry also reached a record level of exports in 2025, reinforcing its importance as an export manufacturing base and exposing producers to international trade conditions and supply-chain developments.

Italy Bird Food Ingredients Market- Product Quality, Heritage and Export Competitiveness Remain Key Market Drivers

Italy's consumption structure favors companies capable of maintaining value across differentiated price points: household consumption expenditure averaged €2,738 per month in 2023, up 4.3% from 2022, although the increase reflected both higher spending and price effects. Italy's large manufacturing and export base supports demand for products with strong quality, provenance, and differentiation, particularly where Italian origin provides a competitive advantage. Companies that can combine Italy's established food-manufacturing capabilities with tighter cost control and differentiated products are better positioned to navigate slower domestic consumption and renewed price pressure.

China Bird Food Ingredients Market- Digital Commerce, Brand Trust and Selective Consumer Spending Reshape Demand

China's Bird Food Ingredients markets are being shaped by large-scale domestic consumption, rapid online retail expansion, increasingly selective spending and a widening performance gap between categories. Total retail sales of consumer goods reached RMB 50.1 trillion in 2025, up 3.7%, significantly outperforming beverages at 1.0%. Online retail is particularly important: physical-goods online sales reached RMB 13.1 trillion, representing 26.1% of total consumer-goods retail sales, while online sales of food increased 14.5% according to the National Bureau of Statistics of China. Established brands retain an advantage where consumers prioritize familiarity and brand authority, while the rapid expansion of online food sales creates opportunities for digitally native brands and manufacturers capable of using data, AI, and platform ecosystems.

India Bird Food Ingredients Market- Rising Consumption, Increasing Investment and Expanding Distribution Create Growth Opportunities

India's Bird Food Ingredients market is being supported by rising household consumption, a large and increasingly diversified consumer base, expansion of food processing and continued investment in formal food manufacturing. India's rural monthly per-capita consumption expenditure reached ₹4,122 in 2023–24, up from ₹3,773 in 2022–23, while urban MPCE increased to ₹6,996, highlighting the continued expansion of household purchasing capacity across both rural and urban markets. The supply side is also becoming more organized and processing-intensive. Digital commerce and AI-enabled consumer engagement are also becoming increasingly relevant, particularly as Indian consumers adopt digital tools across product discovery and purchasing.

Japan Bird Food Ingredients Market- Aging Consumers, Household Price Sensitivity and Digital Purchasing Reshape the Market

Japan's Bird Food Ingredients markets are being shaped by high food expenditure, renewed price pressure and increasingly cautious real household consumption, alongside a structurally mature consumer base. Price pressure has also remained visible in 2026, with Japan's headline CPI increasing 1.5% year-on-year in May 2026, while core inflation excluding fresh food increased 1.4%. Meanwhile, online purchasing remains an important route to consumers: 55.3% of two-or-more-person households used online shopping in May 2026, with food contributing materially to the increase in online-shopping expenditure. Companies also need to manage smaller household sizes and differing consumption patterns by age, while maintaining strong product differentiation in a mature market where incremental volume growth is more difficult to achieve.

Brazil Bird Food Ingredients Market- Strong Domestic Consumption and Export-Oriented Manufacturing Drive Growth

Brazil's Bird Food Ingredients market is supported by a large domestic consumption base, a highly integrated agricultural and food-processing sector, and exceptional export competitiveness, while renewed food-price pressure is keeping affordability important. The country's food and beverage industry generated R\$1.388 trillion in revenue in 2025, equivalent to 10.9% of national GDP, with domestic sales reaching R\$1.02 trillion; retail accounted for R\$732 billion and foodservice R\$287.9 billion. Real industry sales increased 2.2%, while companies invested R\$41.3 billion, up 6.8%, including R\$26.7 billion in innovation, plant modernization and new technologies.

Middle East Africa Bird Food Ingredients Market- Import Dependence and Value-Added Products Gaining Steady Demand Growth

The Middle East Bird Food Ingredients markets are being shaped by high dependence on food imports, food-security investment, urbanization, tourism, premium retail and increasingly selective consumer spending, with conditions differing substantially between Gulf markets and the wider region. The GCC recorded overall inflation of only 1.8% in 2025, while food and beverage prices increased 1.2%, indicating relatively contained consumer-price pressure compared with many global markets. Across the region, this combination of import exposure and localization is increasing the importance of supplier diversification, local production, inventory management, and efficient logistics, while strong tourism, hospitality, and modern retail ecosystems are

supporting demand for differentiated, convenience-oriented, and premium products.

Bird Food Ingredients Competitive Landscape

The Bird Food Ingredients competitive landscape is becoming more fragmented as established multinational brands compete simultaneously with private-label products, regional manufacturers, digitally native brands and category-focused disruptors. Competitive advantage is increasingly determined by the ability to balance price, product quality, innovation, distribution reach and speed of response rather than by brand scale alone. The report provides detailed analysis of leading companies including business profile, SWOT analysis, products and services, and financial profiles of Archer-Daniels-Midland Company, Cargill, Incorporated, Bunge Global SA, Marriages Fine Foods, C&S Products Company, LLC, Pennington Bird Food, Kaytee Products, Inc., Wildlife Sciences, Armitage Pet Care, Harrison's Bird Foods.

Bird Food Ingredients Market Segmentation

By Ingredient Type

Seeds and Grains

Nuts and Kernel Products

Suet and Animal Fats

Dried Fruits and Vegetables

Insects and Mealworms

Fortified Pellets and Extruded Grains

Minerals and Additives

By Target Bird Category

Wild Birds

Caged and Pet Birds

Racing and Utility Pigeons

By Form

Raw

Blended Seed Mixes

Compressed Pellets and Crumbles

Blocks, Suet Cakes and Treats

By Nature

Conventional

Organic

By End-User

Commercial Bird Food Manufacturers

Specialty Breeders and Aviaries

Household

By Distribution Channel

Direct

Specialty Pet Stores and Supply Chains

Supermarkets and Hypermarkets

Online Retail

Geographical Coverage

North America (US, Canada, Mexico)

Europe (Germany, UK, Spain, France, Italy, Russia, Rest of Europe)

Asia Pacific (China, India, Japan, South Korea, Southeast Asia, Rest of APAC)

Latin America (Brazil, Argentina, Rest of South and Central America)

Middle East and Africa (Saudi Arabia, UAE, MENA, South Africa, Sub-Saharan Africa)

Leading Companies in Bird Food Ingredients Industry

Archer-Daniels-Midland Company

Cargill, Incorporated

Bunge Global SA

Marriages Fine Foods

C&S Products Company, LLC

Pennington Bird Food

Kaytee Products, Inc.

Wildlife Sciences

Armitage Pet Care

Harrison's Bird Foods

Frequently Asked Questions

1. What is the current size of the Bird Food Ingredients market?

The Bird Food Ingredients market is estimated at US\$2.3 Billion in 2026, based on the report's market sizing methodology. Demand is supported by new product launches, while competition from local labels is influencing near-term market performance. The market is expected to reach US\$2.9 Billion by 2032, reflecting the investment expansion of leading companies.

2. How fast is the Bird Food Ingredients market expected to grow through the forecast period?

The Bird Food Ingredients market is projected to expand at a 3.8% CAGR between 2026 and 2032, with growth concentrated in Asia Pacific.

3. Which segment currently accounts for the largest share of the Bird Food Ingredients market?

The report analyzes the report across By Ingredient Type (Seeds and Grains, Nuts and Kernel Products, Suet and Animal Fats, Dried Fruits and Vegetables, Insects and Mealworms, Fortified Pellets and Extruded Grains, Minerals and Additives), By Target Bird Category (Wild Birds, Caged and Pet Birds, Racing and Utility Pigeons), By Form (Raw, Blended Seed Mixes, Compressed Pellets and Crumbles, Blocks, Suet Cakes and Treats), By Nature (Conventional, Organic), By End-User (Commercial Bird Food Manufacturers, Specialty Breeders and Aviaries, Household), By Distribution Channel (Direct, Specialty Pet Stores and Supply Chains, Supermarkets and Hypermarkets, Online Retail).

4. Which regions are generating the largest demand for Bird Food Ingredients products?

Differences in consumer preferences, pricing, regulation and distribution infrastructure continue to create significant variations in market performance across regions. Asia Pacific is the fastest growing market driven by China, India, Southeast Asia, and other emerging markets.

5. Which companies are leading the Bird Food Ingredients market?

The Bird Food Ingredients market includes major participants such as Archer-Daniels-Midland Company, Cargill, Incorporated, Bunge Global SA, Marriages Fine Foods, C&S Products Company, LLC, Pennington Bird Food, Kaytee Products, Inc., Wildlife Sciences, Armitage Pet Care, Harrison's Bird Foods. Leading companies compete

through product portfolio, distribution, technology, while recent competitive activity includes M&A, product launches, capacity expansion, and geographic expansion. Market leadership varies significantly by product category and geography.

Contents

CHAPTER 1- EXECUTIVE SUMMARY

- 1.1. Market Snapshot: Market Size, CAGR, and Growth Outlook to 2032
- 1.2. Key Industry Highlights, 2026
- 1.3. Premium Market Insights
 - 1.3.1. Potential Bird Food Ingredients Market Types and Applications
 - 1.3.2. Fastest Growing Countries Over the forecast period
- 1.4. Market Scope and Segmentation
 - 1.4.1. Key Market Segments
 - 1.4.2. Key Countries and Regions
 - 1.4.3. Top Companies in the Bird Food Ingredients Industry
- 1.5. Macroeconomic and Demographic Outlook
 - 1.5.1. GDP Outlook by Top 20 Countries, 2010-2030
 - 1.5.2. Population Forecast by Country, 2010-2030
 - 1.5.3. Inflation Trends in Leading Countries
- 1.6. Impact of Trade Policies, Regulations, and Sustainability
 - 1.6.1. Trade tariffs and localization requirements
 - 1.6.2. ESG and sustainability pressures
 - 1.6.3. Compliance-driven structural changes in the value chain

CHAPTER 2- RESEARCH METHODOLOGY

- 2.1. Report Coverage
- 2.2. Secondary Research
- 2.3. Primary Research
- 2.4. Data Triangulation
- 2.5. Market Modeling and Forecasting

CHAPTER 3- GLOBAL BIRD FOOD INGREDIENTS MARKET TRENDS, GROWTH DRIVERS, CHALLENGES, AND OPPORTUNITIES THROUGH 2032

- 3.1. An Introduction to Global Bird Food Ingredients Markets in 2026
- 3.2. Global Historic and Forecast Bird Food Ingredients Market Size Outlook, USD Million, 2021-2032
- 3.3. Annual Market Size Growth Rate (Y-o-Y), %, 2021-2032
- 3.4. Market Dynamics
 - 3.4.1. Key Bird Food Ingredients Market Driving Forces and Their Impact on Market

Outlook

- 3.4.2. Short and Long-Term Trends and Insights Shaping the Future
- 3.4.3. Potential Bird Food Ingredients Market Opportunities for Industry Stakeholders
- 3.4.4. Potential Challenges across Bird Food Ingredients Value Chain

CHAPTER 4- BIRD FOOD INGREDIENTS MARKET COMPETITIVE LANDSCAPE, STRATEGIC ANALYSIS, AND VALUE CHAIN ASSESSMENT

- 4.1. Porter's Five Forces Analysis
 - 4.1.1. Bargaining Power of Buyers
 - 4.1.2. Bargaining Power of Suppliers
 - 4.1.3. Threat of Substitutes
 - 4.1.4. Threat of New Entrants
 - 4.1.5. Intensity of Competitive Rivalry
 - 4.1.6. Market Attractiveness Analysis by Segment
 - 4.1.7. Market Attractiveness Analysis by Country
- 4.2. Competitive Landscape
 - 4.2.1 Product Analysis of Leading Bird Food Ingredients Companies
 - 4.2.2 Recent Strategic Developments
 - 4.2.3 Mergers, Acquisitions, and Partnerships
 - 4.2.4 Key Success Factors
- 4.3. Value Chain Analysis
 - 4.3.1. Key Value Chain Segments
 - 4.3.2. Dominant players by value-chain stage
- 4.4. SWOT Analysis
 - 4.4.1. Key Strengths and Opportunities
 - 4.4.2. Major Weaknesses and Threats
- 4.5 Technology Roadmap

CHAPTER 5- BIRD FOOD INGREDIENTS MARKET OUTLOOK BY SEGMENTS

- 5.1. Market Size Outlook by Type, USD Million, 2021- 2025 and 2026-2032
 - 5.2. Market Size Outlook by Application, USD Million, 2021- 2025 and 2026-2032
 - 5.3. Market Size Outlook by Country, USD Million, 2021- 2025 and 2026-2032
- By Ingredient Type
- Seeds and Grains
 - Nuts and Kernel Products
 - Suet and Animal Fats
 - Dried Fruits and Vegetables

Insects and Mealworms
Fortified Pellets and Extruded Grains
Minerals and Additives
By Target Bird Category
Wild Birds
Caged and Pet Birds
Racing and Utility Pigeons
By Form
Raw
Blended Seed Mixes
Compressed Pellets and Crumbles
Blocks, Suet Cakes and Treats
By Nature
Conventional
Organic
By End-User
Commercial Bird Food Manufacturers
Specialty Breeders and Aviaries
Household
By Distribution Channel
Direct
Specialty Pet Stores and Supply Chains
Supermarkets and Hypermarkets
Online Retail

CHAPTER 6- SCENARIO ANALYSIS AND OUTLOOK

6.1. Base Case Scenario
 6.1.1. Definitions and Insights
 6.1.2. Market Size Outlook to 2032
6.2. Low Growth Case Scenario
 6.2.1. Definitions and Insights
 6.2.2. Market Size Outlook to 2032
6.3. High Growth Case Scenario
 6.3.1. Definitions and Insights
 6.3.2. Market Size Outlook to 2032

CHAPTER 7- NORTH AMERICA BIRD FOOD INGREDIENTS MARKET SIZE ANALYSIS AND OUTLOOK

Bird Food Ingredients Market Size, Share & Growth Report, H2-2026: Industry Outlook By Ingredient Type, By Tar...

- 7.1. North America Bird Food Ingredients Market Overview
- 7.2. Leading Companies Operating in North America
- 7.3. Key Industry Statistics, 2026
- 7.4. North America Bird Food Ingredients Market Trends and Growth Opportunities to 2032
- 7.5. North America Bird Food Ingredients Market Size Outlook by Type
- 7.6. North America Bird Food Ingredients Market Size Outlook by Application
- 7.7. North America Bird Food Ingredients Market Size Outlook by Country
- 7.8. United States
 - 7.8.1. Key Statistics
 - 7.8.2. The US Bird Food Ingredients Market Size Outlook, 2021- 2032
 - 7.8.3. Key Market Drivers and Industry Developments in the US Bird Food Ingredients Companies
- 7.9. Canada
 - 7.9.1. Key Statistics
 - 7.9.2. Canada Bird Food Ingredients Market Size Outlook, 2021- 2032
 - 7.9.3. Key Market Drivers and Industry Developments in Canada Bird Food Ingredients Companies
- 7.10. Mexico
 - 7.10.1. Key Statistics
 - 7.10.2. Mexico Bird Food Ingredients Market Size Outlook, 2021- 2032
 - 7.10.3. Key Market Drivers and Industry Developments in Mexico Bird Food Ingredients Companies

CHAPTER 8- EUROPE BIRD FOOD INGREDIENTS MARKET SIZE ANALYSIS AND OUTLOOK

- 8.1. Europe Bird Food Ingredients Market Overview
- 8.2. Leading Companies Operating in Europe
- 8.3. Key Industry Statistics, 2026
- 8.4. Europe Bird Food Ingredients Market Trends and Growth Opportunities to
- 8.5. Europe Bird Food Ingredients Market Size Outlook by Type
- 8.6. Europe Bird Food Ingredients Market Size Outlook by Application
- 8.7. Europe Bird Food Ingredients Market Size Outlook by Country
- 8.8. Germany
 - 8.8.1. Key Statistics
 - 8.8.2. Germany Bird Food Ingredients Market Size Outlook, 2021- 2032
 - 8.8.3. Key Market Drivers and Industry Developments in Germany Bird Food

Ingredients Companies

8.9. France

8.9.1. Key Statistics

8.9.2. France Bird Food Ingredients Market Size Outlook, 2021- 2032

8.9.3. Key Market Drivers and Industry Developments in France Bird Food Ingredients Companies

8.10. United Kingdom

8.10.1. Key Statistics

8.10.2. United Kingdom Bird Food Ingredients Market Size Outlook, 2021- 2032

8.10.3. Key Market Drivers and Industry Developments in the UK Bird Food

Ingredients Companies

8.11. Spain

8.11.1. Key Statistics

8.11.2. Spain Bird Food Ingredients Market Size Outlook, 2021- 2032

8.11.3. Key Market Drivers and Industry Developments in Spain Bird Food Ingredients Companies

Ingredients Companies

8.12. Italy

8.12.1. Key Statistics

8.12.2. Italy Bird Food Ingredients Market Size Outlook, 2021- 2032

8.12.3. Key Market Drivers and Industry Developments in Italy Bird Food Ingredients Companies

Ingredients Companies

8.13. Rest of Europe

8.13.1. Key Statistics

8.13.2. Rest of Europe Bird Food Ingredients Market Size Outlook, 2021- 2032

8.13.3. Key Market Drivers and Industry Developments in Rest of Europe Bird Food

Ingredients Companies

CHAPTER 9- ASIA PACIFIC BIRD FOOD INGREDIENTS MARKET SIZE ANALYSIS AND OUTLOOK

9.1. Asia Pacific Bird Food Ingredients Market Overview

9.2. Leading Companies Operating in Asia Pacific

9.3. Key Industry Statistics, 2026

9.4. Asia Pacific Bird Food Ingredients Market Trends and Growth Opportunities to

9.5. Asia Pacific Bird Food Ingredients Market Size Outlook by Type

9.6. Asia Pacific Bird Food Ingredients Market Size Outlook by Application

9.7. Asia Pacific Bird Food Ingredients Market Size Outlook by Country

9.8. China

9.8.1. Key Statistics

- 9.8.2. China Bird Food Ingredients Market Size Outlook, 2021- 2032
- 9.8.3. Key Market Drivers and Industry Developments in China Bird Food Ingredients Companies
- 9.9. Japan
 - 9.9.1. Key Statistics
 - 9.9.2. Japan Bird Food Ingredients Market Size Outlook, 2021- 2032
 - 9.9.3. Key Market Drivers and Industry Developments in Japan Bird Food Ingredients Companies
- 9.10. India
 - 9.10.1. Key Statistics
 - 9.10.2. India Bird Food Ingredients Market Size Outlook, 2021- 2032
 - 9.10.3. Key Market Drivers and Industry Developments in India Bird Food Ingredients Companies
- 9.11. South Korea
 - 9.11.1. Key Statistics
 - 9.11.2. South Korea Bird Food Ingredients Market Size Outlook, 2021- 2032
 - 9.11.3. Key Market Drivers and Industry Developments in South Korea Bird Food Ingredients Companies
- 9.12. Australia
 - 9.12.1. Key Statistics
 - 9.12.2. Australia Bird Food Ingredients Market Size Outlook, 2021- 2032
 - 9.12.3. Key Market Drivers and Industry Developments in Australia Bird Food Ingredients Companies
- 9.13. Southeast Asia
 - 9.13.1. Key Statistics
 - 9.13.2. Southeast Asia Bird Food Ingredients Market Size Outlook, 2021- 2032
 - 9.13.3. Key Market Drivers and Industry Developments in Southeast Asia Bird Food Ingredients Companies

CHAPTER 10- SOUTH AND CENTRAL AMERICA BIRD FOOD INGREDIENTS MARKET SIZE ANALYSIS AND OUTLOOK

- 10.1. South and Central America Bird Food Ingredients Market Overview
- 10.2. Leading Companies Operating in South and Central America
- 10.3. Key Industry Statistics, 2026
- 10.4. South and Central America Bird Food Ingredients Market Trends and Growth Opportunities to
- 10.5. South and Central America Bird Food Ingredients Market Size Outlook by Type
- 10.6. South and Central America Bird Food Ingredients Market Size Outlook by

Application

10.7. South and Central America Bird Food Ingredients Market Size Outlook by Country

10.8. Brazil

10.8.1. Key Statistics

10.8.2. Brazil Bird Food Ingredients Market Size Outlook, 2021- 2032

10.8.3. Key Market Drivers and Industry Developments in Brazil Bird Food Ingredients

Companies

10.9. Argentina

10.9.1. Key Statistics

10.9.2. Argentina Bird Food Ingredients Market Size Outlook, 2021- 2032

10.9.3. Key Market Drivers and Industry Developments in Argentina Bird Food

Ingredients Companies

10.10. Rest of Latin America

10.10.1. Key Statistics

10.10.2. Rest of Latin America Bird Food Ingredients Market Size Outlook, 2021- 2032

10.10.3. Key Market Drivers and Industry Developments in Rest of Latin America Bird

Food Ingredients Companies

CHAPTER 11- MIDDLE EAST AND AFRICA BIRD FOOD INGREDIENTS MARKET SIZE ANALYSIS AND OUTLOOK

11.1. Middle East and Africa Bird Food Ingredients Market Overview

11.2. Leading Companies Operating in Middle East and Africa

11.3. Key Industry Statistics, 2026

11.4. Middle East and Africa Bird Food Ingredients Market Trends and Growth Opportunities to

11.5. Middle East and Africa Bird Food Ingredients Market Size Outlook by Type

11.6. Middle East and Africa Bird Food Ingredients Market Size Outlook by Application

11.7. Middle East and Africa Bird Food Ingredients Market Size Outlook by Country

11.8. Saudi Arabia

11.8.1. Key Statistics

11.8.2. Saudi Arabia Bird Food Ingredients Market Size Outlook, 2021- 2032

11.8.3. Key Market Drivers and Industry Developments in Saudi Arabia Bird Food

Ingredients Companies

11.9. United Arab Emirates

11.9.1. Key Statistics

11.9.2. The UAE Bird Food Ingredients Market Size Outlook, 2021- 2032

11.9.3. Key Market Drivers and Industry Developments in the UAE Bird Food

Ingredients Companies

11.10. Africa

11.10.1. Key Statistics

11.10.2. Africa Bird Food Ingredients Market Size Outlook, 2021- 2032

11.10.3. Key Market Drivers and Industry Developments in Africa Bird Food Ingredients Companies

CHAPTER 12- COMPANY PROFILES

12.1. Top Companies in Bird Food Ingredients Industry

Archer-Daniels-Midland Company

Cargill, Incorporated

Bunge Global SA

Marriages Fine Foods

C&S Products Company, LLC

Pennington Bird Food

Kaytee Products, Inc.

Wildlife Sciences

Armitage Pet Care

Harrison's Bird Foods

12.2. Business Description

12.3. SWOT Profiles

12.4. Products and Services

CHAPTER 13- APPENDIX

Glossary of Terms

Research Methodology & Data Sources

Conclusion & Strategic Recommendations

I would like to order

Product name: Bird Food Ingredients Market Size, Share & Growth Report, H2-2026: Industry Outlook By Ingredient Type, By Target Bird Category, By Form, By Nature, By End-User, By Distribution Channel, Companies and Countries to 2032

Product link: <https://marketpublishers.com/r/BE69BF3A8C84EN.html>

Price: US\$ 3,285.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BE69BF3A8C84EN.html>