

# **Biomarker Discovery Outsourcing Services Market Size, Trends, Analysis, and Outlook By Type (Predictive biomarkers, Prognostic biomarkers, Safety biomarkers, Surrogate endpoints), By Therapeutic Area (Oncology, Neurology, Cardiology, Autoimmune Diseases, Others), By Discovery Phase (Biomarker Identification, Biomarker Validation, Biomarker Profiling, Biomarker Panel Development, Biomarker Selection), By End-User (Pharmaceutical Companies, Biotechnology Companies, Others), by Region, Country, Segment, and Companies, 2024-2030**

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## **Abstracts**

The global Biomarker Discovery Outsourcing Services market size is poised to register 21.53% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Biomarker Discovery Outsourcing Services market across By Type (Predictive biomarkers, Prognostic biomarkers, Safety biomarkers, Surrogate endpoints), By Therapeutic Area (Oncology, Neurology, Cardiology, Autoimmune Diseases, Others), By Discovery Phase (Biomarker Identification, Biomarker Validation, Biomarker Profiling, Biomarker Panel Development, Biomarker Selection), By End-User (Pharmaceutical Companies, Biotechnology Companies, Others).

The Biomarker Discovery Outsourcing Services Market is experiencing notable growth and innovation driven by the increasing demand for biomarker research services, omics technologies, and bioinformatics expertise to identify and validate novel biomarkers for

disease diagnosis, prognosis, and therapeutic monitoring in biomedical research, clinical diagnostics, and drug development applications. Biomarkers are measurable indicators of biological processes, disease states, or pharmacological responses that provide insights into disease mechanisms, treatment efficacy, and patient outcomes, enabling researchers and healthcare providers to make informed diagnostic and therapeutic decisions based on molecular signatures and personalized patient profiles. Key trends include the adoption of high-throughput omics platforms, multiplexed biomarker assays, and machine learning algorithms to analyze complex biological data, discover disease-specific biomarkers, and prioritize biomarker candidates for clinical validation and translation. Additionally, there is a growing emphasis on collaborative biomarker discovery consortia, biobanking initiatives, and data sharing platforms to facilitate collaborative research, accelerate biomarker discovery workflows, and promote transparency and reproducibility in biomarker research efforts. Moreover, collaborative partnerships between biomarker research companies, academic research institutions, and pharmaceutical companies are essential for advancing biomarker discovery projects, validating biomarker panels, and translating biomarker findings into clinical applications, enabling the development of precision diagnostics and targeted therapies for improved patient care and disease management across diverse medical specialties and therapeutic areas.

## Biomarker Discovery Outsourcing Services Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Biomarker Discovery Outsourcing Services market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Biomarker Discovery Outsourcing Services survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Biomarker Discovery Outsourcing Services industry.

## Key market trends defining the global Biomarker Discovery Outsourcing Services demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## Biomarker Discovery Outsourcing Services Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Biomarker Discovery Outsourcing Services industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Biomarker Discovery Outsourcing Services companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

### Key strategies adopted by companies within the Biomarker Discovery Outsourcing Services industry

Leading Biomarker Discovery Outsourcing Services companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Biomarker Discovery Outsourcing Services companies.

### Biomarker Discovery Outsourcing Services Market Study- Strategic Analysis Review

The Biomarker Discovery Outsourcing Services market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario

analysis. Explore potential market disruptions, technology advancements, and economic changes.

### Biomarker Discovery Outsourcing Services Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Biomarker Discovery Outsourcing Services industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

### Biomarker Discovery Outsourcing Services Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

### North America Biomarker Discovery Outsourcing Services Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Biomarker Discovery Outsourcing Services market segments. Similarly, Strong end-user demand is encouraging Canadian Biomarker Discovery Outsourcing Services companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Biomarker Discovery Outsourcing Services market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

### Europe Biomarker Discovery Outsourcing Services Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European

Biomarker Discovery Outsourcing Services industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Biomarker Discovery Outsourcing Services market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

**Asia Pacific Biomarker Discovery Outsourcing Services Market Size Outlook- an attractive hub for opportunities for both local and global companies**

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Biomarker Discovery Outsourcing Services in Asia Pacific. In particular, China, India, and South East Asian Biomarker Discovery Outsourcing Services markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

**Latin America Biomarker Discovery Outsourcing Services Market Size Outlook- Continued urbanization and rising income levels**

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

**Middle East and Africa Biomarker Discovery Outsourcing Services Market Size Outlook- continues its upward trajectory across segments**

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Biomarker Discovery Outsourcing Services market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the

demand for Biomarker Discovery Outsourcing Services.

## Biomarker Discovery Outsourcing Services Market Company Profiles

The global Biomarker Discovery Outsourcing Services market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Celerion, Charles River Laboratories., Eurofins Scientific, Evotec, GHO Capital, ICON plc, Laboratory Corp of America Holdings, Parexel International (MA) Corp, Proteome Sciences, Thermo Fisher Scientific Inc

## Recent Biomarker Discovery Outsourcing Services Market Developments

The global Biomarker Discovery Outsourcing Services market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

## Biomarker Discovery Outsourcing Services Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

## Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Type

Predictive biomarkers

Prognostic biomarkers

Safety biomarkers

Surrogate endpoints

By Therapeutic Area

Oncology

Neurology

Cardiology

Autoimmune Diseases

Others

By Discovery Phase

Biomarker Identification

Biomarker Validation

Biomarker Profiling

Biomarker Panel Development

Biomarker Selection

By End-user

Pharmaceutical Companies

Biotechnology Companies

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Celerion

Charles River Laboratories.

Eurofins Scientific

Evotec

GHO Capital

ICON plc

Laboratory Corp of America Holdings



Parexel International (MA) Corp

Proteome Sciences

Thermo Fisher Scientific Inc

Formats Available: Excel, PDF, and PPT

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Oncology

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Autoimmune Diseases

Others

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Charles River Laboratories.

Eurofins Scientific

Evotec

GHO Capital

ICON plc

Laboratory Corp of America Holdings

Parexel International (MA) Corp

Proteome Sciences

Thermo Fisher Scientific Inc

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