

Bioinformatics Market Size, Trends, Analysis, and Outlook By Products and Services (Knowledge Management Tools, Platforms, Services), By Application (Genomics, Chemo informatics & Drug Design, Proteomics, Transcriptomics, Metabolomics, Others), By Industry (Medical, Animal, Plant, Environmental, Forensic, Others), by Country, Segment, and Companies, 2024-2032

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Abstracts

The global Bioinformatics market size is poised to register 12.3% growth from 2024 to 2032, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Bioinformatics market across By Products and Services (Knowledge Management Tools, Platforms, Services), By Application (Genomics, Chemo informatics & Drug Design, Proteomics, Transcriptomics, Metabolomics, Others), By Industry (Medical, Animal, Plant, Environmental, Forensic, Others)

The bioinformatics market is characterized by the increasing volume and complexity of biological data, advancements in computational biology, and the need for data integration and analysis tools. By 2030, the market is poised to witness exponential growth, driven by innovations in bioinformatics software, cloud computing platforms, and machine learning algorithms. Further, expanding applications in genomics, transcriptomics, and clinical research are expected to drive market expansion, enabling researchers and clinicians to extract valuable insights from big data, accelerate drug discovery, and advance personalized medicine initiatives.



Bioinformatics Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Bioinformatics market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Bioinformatics survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Bioinformatics industry.

Key market trends defining the global Bioinformatics demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Bioinformatics Market Segmentation- Industry Share, Market Size, and Outlook to 2032

The Bioinformatics industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Bioinformatics companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Bioinformatics industry

Leading Bioinformatics companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Bioinformatics companies.

Bioinformatics Market Study- Strategic Analysis Review

The Bioinformatics market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-



Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Bioinformatics Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Bioinformatics industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three case scenarios-low case, reference case, and high case scenarios.

Bioinformatics Country Analysis and Revenue Outlook to 2032

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2032. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2032.

North America Bioinformatics Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong healthcare infrastructure. Leading companies focus on new product launches in the changing environment. The US healthcare expenditure is expected to grow to \$4.8 trillion in 2024 (around 3.7% growth in 2024), potentially driving demand for various Bioinformatics market segments. Similarly, Strong market demand is encouraging Canadian Bioinformatics companies to invest in niche segments. Further, as Mexico continues to



strengthen its relations and invest in technological advancements, the Mexico Bioinformatics market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Bioinformatics Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Bioinformatics industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Bioinformatics market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Bioinformatics Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Bioinformatics in Asia Pacific. In particular, China, India, and South East Asian Bioinformatics markets present a compelling outlook for 2032, acting as a magnet for both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Bioinformatics Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.



Middle East and Africa Bioinformatics Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Bioinformatics market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Bioinformatics.

Bioinformatics Market Company Profiles

The global Bioinformatics market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Agilent Technologies Inc, BGI Group, Biomax Informatics AG, DNASTAR Inc, Eurofins Scientific SE, Fios Genomics Ltd, Illumina Inc, NeoGenomics Laboratories Inc, Partek Inc, PerkinElmer Inc, QIAGEN N.V., SOPHiA GENETICS SA, Source BioScience Ltd, Thermo Fisher Scientific Inc, Waters Corp.

Recent Bioinformatics Market Developments

The global Bioinformatics market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Bioinformatics Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis



Value Chain Analysis

SWOT Profile		
Market Dynamics- Trends, Drivers, Challenges		
Porter's Five Forces Analysis		
Macroeconomic Impact Analysis		
Case Scenarios- Low, Base, High		
Market Segmentation:		
By Products and Services		
Knowledge Management Tools		
Platforms		
Services		
By Application		
Genomics		
Chemo informatics & Drug Design		
Proteomics		
Transcriptomics		
Metabolomics		
Others		
By Industry		

Bioinformatics Market Size, Trends, Analysis, and Outlook By Products and Services (Knowledge Management Tools...



Medical			
Animal			
Plant			
Environmental			
Forensic			
Others			
Geographical Segmentation:			
North America (3 markets)			
Europe (6 markets)			
Asia Pacific (6 markets)			
Latin America (3 markets)			
Middle East Africa (5 markets)			
Companies			
Agilent Technologies Inc			
BGI Group			
Biomax Informatics AG			
DNASTAR Inc			
Eurofins Scientific SE			

Fios Genomics Ltd



Illumina Inc
NeoGenomics Laboratories Inc
Partek Inc
PerkinElmer Inc
QIAGEN N.V.
SOPHIA GENETICS SA
Source BioScience Ltd
Thermo Fisher Scientific Inc
Waters Corp
Formats Available: Excel, PDF, and PPT



Contents

1. EXECUTIVE SUMMARY

- 1.1 Bioinformatics Market Overview and Key Findings, 2024
- 1.2 Bioinformatics Market Size and Growth Outlook, 2021-2030
- 1.3 Bioinformatics Market Growth Opportunities to 2030
- 1.4 Key Bioinformatics Market Trends and Challenges
 - 1.4.1 Bioinformatics Market Drivers and Trends
 - 1.4.2 Bioinformatics Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Bioinformatics Companies

2. BIOINFORMATICS MARKET SIZE OUTLOOK TO 2030

- 2.1 Bioinformatics Market Size Outlook, USD Million, 2021-2030
- 2.2 Bioinformatics Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

3. BIOINFORMATICS MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
- * Threat of New Entrants
- * Threat of Substitutes
- * Intensity of Competitive Rivalry
- * Bargaining Power of Buyers
- * Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

4. BIOINFORMATICS MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030

By Products and Services

Knowledge Management Tools

Platforms

Services



By Application

Genomics

Chemo informatics & Drug Design

Proteomics

Transcriptomics

Metabolomics

Others

By Industry

Medical

Animal

Plant

Environmental

Forensic

Others

- 4.3 Growth Prospects and Niche Opportunities, 2023-2030
- 4.4 Regional comparison of Market Growth, CAGR, 2023-2030

5. REGION-WISE MARKET OUTLOOK TO 2030

- 5.1 Key Findings for Asia Pacific Bioinformatics Market, 2025
- 5.2 Asia Pacific Bioinformatics Market Size Outlook by Type, 2021-2030
- 5.3 Asia Pacific Bioinformatics Market Size Outlook by Application, 2021-2030
- 5.4 Key Findings for Europe Bioinformatics Market, 2025
- 5.5 Europe Bioinformatics Market Size Outlook by Type, 2021-2030
- 5.6 Europe Bioinformatics Market Size Outlook by Application, 2021-2030
- 5.7 Key Findings for North America Bioinformatics Market, 2025
- 5.8 North America Bioinformatics Market Size Outlook by Type, 2021-2030
- 5.9 North America Bioinformatics Market Size Outlook by Application, 2021-2030
- 5.10 Key Findings for South America Bioinformatics Market, 2025
- 5.11 South America Pacific Bioinformatics Market Size Outlook by Type, 2021- 2030
- 5.12 South America Bioinformatics Market Size Outlook by Application, 2021-2030
- 5.13 Key Findings for Middle East and Africa Bioinformatics Market, 2025
- 5.14 Middle East Africa Bioinformatics Market Size Outlook by Type, 2021- 2030
- 5.15 Middle East Africa Bioinformatics Market Size Outlook by Application, 2021-2030

6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030

- 6.1 US Bioinformatics Market Size Outlook and Revenue Growth Forecasts
- 6.2 US Bioinformatics Industry Drivers and Opportunities



- 6.3 Canada Market Size Outlook and Revenue Growth Forecasts
- 6.4 Canada Bioinformatics Industry Drivers and Opportunities
- 6.6 Mexico Market Size Outlook and Revenue Growth Forecasts
- 6.6 Mexico Bioinformatics Industry Drivers and Opportunities
- 6.7 Germany Market Size Outlook and Revenue Growth Forecasts
- 6.8 Germany Bioinformatics Industry Drivers and Opportunities
- 6.9 France Market Size Outlook and Revenue Growth Forecasts
- 6.10 France Bioinformatics Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK Bioinformatics Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain Bioinformatics Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy Bioinformatics Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Bioinformatics Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Bioinformatics Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Bioinformatics Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Bioinformatics Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Bioinformatics Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Bioinformatics Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Bioinformatics Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Bioinformatics Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Bioinformatics Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Bioinformatics Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Bioinformatics Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Bioinformatics Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts



6.42 Africa Bioinformatics Industry Drivers and Opportunities

7. BIOINFORMATICS MARKET OUTLOOK ACROSS SCENARIOS

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

8. BIOINFORMATICS COMPANY PROFILES

- 8.1 Profiles of Leading Bioinformatics Companies in the Market
- 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
- 8.3 Financial Performance and Key Metrics

Agilent Technologies Inc

BGI Group

Biomax Informatics AG

DNASTAR Inc

Eurofins Scientific SE

Fios Genomics Ltd

Illumina Inc

NeoGenomics Laboratories Inc

Partek Inc

PerkinElmer Inc

QIAGEN N.V.

SOPHIA GENETICS SA

Source BioScience Ltd

Thermo Fisher Scientific Inc

Waters Corp.

9. APPENDIX

- 9.1 Scope of the Report
- 9.2 Research Methodology and Data Sources
- 9.3 Glossary of Terms
- 9.4 Market Definitions
- 9.5 Contact Information



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