

Beverage Metal Cans Market Size, Trends, Analysis, and Outlook By Material (Aluminium, Steel, Tin), By Beverage (Alcoholic, Non-Alcoholic), By Capacity (Up to 5oz, 6oz to 10oz, 11oz to 15oz, Above 15oz), by Country, Segment, and Companies, 2024-2032

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## **Abstracts**

Global Beverage Metal Cans Market Size is valued at \$43.6 Billion in 2024 and is forecast to register a growth rate (CAGR) of 5.3% to reach \$65.9 Billion by 2032.

The beverage metal cans market is experiencing growth driven by increased demand for recyclable, eco-friendly packaging solutions. Over the forecast period, the market will be influenced by the sustainability trend, as metal cans are more environmentally friendly compared to plastic. Innovations in lightweight, corrosion-resistant materials and customizable can designs will also fuel demand, especially in the craft beverage and energy drink segments.

Beverage Metal Cans Market Drivers, Trends, Opportunities, and Growth Opportunities

The comprehensive report presents unique market trends and challenges shaping the outlook for industry stakeholders. The Future of Beverage Metal Cans survey report provides the market size outlook across types, applications, and segments globally and regionally. It also offers data-driven insights and actionable recommendations for companies in the Beverage Metal Cans industry.

Key market trends defining the global Beverage Metal Cans demand in 2025 and Beyond

The Beverage Metal Cans industry remains an attractive hub for both domestic and



global vendors. As we enter 2025, demand from end-user sectors, changes in consumption patterns, new product launches, and widening distribution channels will play major roles.

Beverage Metal Cans Market Segmentation- Industry Share, Market Size, and Outlook to 2032

Rising demand for diverse products and applications fuels the increased investments in niche segments. Leading companies focus on generating a large share of their future revenue growth by expanding into these niche segments. The report presents a market size outlook across segments, supporting companies scaling up production with a focus on potential countries.

Key strategies adopted by companies within the Beverage Metal Cans industry

Leading Beverage Metal Cans companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions. In particular, companies that leverage advanced technologies to achieve operational excellence are set to gain significant revenues. The report details the key strategies adopted by the top 10 Beverage Metal Cans companies.

Beverage Metal Cans Market Study- Strategic Analysis Review

The market research report dives deep into qualitative factors shaping the market, empowering you to make informed decisions.

- Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.
- Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.
- Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.
- Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.



Beverage Metal Cans Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Beverage Metal Cans industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. With actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three scenarios: low case, reference case, and high case.

Beverage Metal Cans Country Analysis and Revenue Outlook to 2032

The report analyzes 22 countries worldwide, including key driving forces and market size outlook from 2021 to 2032. Additionally, it includes region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America. For each region, the market size outlook by segments is forecast for 2032.

North America Beverage Metal Cans Market Size Outlook- Companies plan for focused investments in a changing environment

The US remains the market leader in North America, driven by a large consumer base, well-established providers, and strong infrastructure. Leading companies focus on new product launches in a changing environment. The US GDP is expected to grow from \$28,781.1 Billion in 2024 to \$36,621 Billion in 2030, driving demand for various Beverage Metal Cans market segments. Similarly, strong market demand encourages Canadian Beverage Metal Cans companies to invest in niche segments. Mexico's investment in technological advancements positions it for significant market expansion.

Europe Beverage Metal Cans Market Size Outlook- Companies investing in assessing consumers, categories, competitors, and capabilities.

The German Beverage Metal Cans industry remains the major market for companies in the European Beverage Metal Cans industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Beverage Metal Cans market fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and addressing niche consumer segments.

Asia Pacific Beverage Metal Cans Market Size Outlook- an attractive hub for



opportunities for both local and global companies

The increasing pool of consumer base, robust consumption expenditure, and increasing investments in manufacturing drive the demand for Beverage Metal Cans in Asia Pacific. In particular, China, India, and South East Asian Beverage Metal Cans markets present a compelling outlook for 2032, attracting both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate market changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Beverage Metal Cans Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to higher purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Beverage Metal Cans Market Size Outlook- continues its upward trajectory across segments.

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Beverage Metal Cans market potential. Fuelled by increasing consumption expenditure of individuals and growing population drive the demand for Beverage Metal Cans.

Beverage Metal Cans Company Profiles

The global Beverage Metal Cans market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. The leading companies included in the study are Amcor plc, Ardagh Group S.A., Ball Corp, CANPACK, Crown Holdings Inc, Envases Group, GZI Industries Ltd, Orora Packaging Australia Pty Ltd, Showa Denko K.K., Silgan Containers LLC.



Recent Beverage Metal Cans Market Developments

The global Beverage Metal Cans market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Beverage Metal Cans Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast

Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local

Currency)

**Qualitative Analysis** 

Pricing Analysis

Value Chain Analysis

**SWOT Profile** 

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Material

Aluminium



Steel	
Tin	
By Beverage	
Alcoholic	
Non-Alcoholic	
By Capacity	
Up to 5oz	
6oz to 10oz	
11oz to 15oz	
Above 15oz	
Geographical Segmentation:	
North America (3 markets)	
Europe (6 markets)	
Asia Pacific (6 markets)	
Latin America (3 markets)	
Middle East Africa (5 markets)	
Companies	
Amcor plc	

Ardagh Group S.A.



Ball Corp
CANPACK
Crown Holdings Inc
Envases Group
GZI Industries Ltd
Orora Packaging Australia Pty Ltd
Showa Denko K.K.
Silgan Containers LLC
Formats Available: Excel, PDF, and PPT



## **Contents**

#### **CHAPTER 1: EXECUTIVE SUMMARY**

- 1.1 Study Scope
- 1.2 Market Definition
- 1.3 Report Guide
  - 1.3.1 Country Coverage
  - 1.3.2 Companies Profiled
  - 1.3.3 Study Period: 2018 to 2023 and 2024 to 2032
  - 1.3.4 Units
- 1.4 Abbreviations

### **CHAPTER 2. BEVERAGE METAL CANS MARKET OVERVIEW- 2025**

- 2.1 An Introduction to the Global Beverage Metal Cans Markets
- 2.2 Key Statistics
- 2.3 Region Benchmarking, 2024
- 2.4 Country Positioning Matrix, 2024

### **CHAPTER 3. STRATEGIC ANALYSIS REVIEW**

- 3.1 Beverage Metal Cans Industry Stakeholders
- 3.2 Value Chain Analysis
- 3.3 Porter's Five Forces Analysis
- 3.4 SWOT Profile
- 3.5 Recent Market Developments

#### **CHAPTER 4. IMPACT ANALYSIS AND SCENARIO FORECASTS**

- 4.1 Russia-Ukraine Conflict Analysis
- 4.2 COVID-19: Post Pandemic Recovery Analysis
- 4.3 US Inflation and Sluggish Growth in China
- 4.4 Focus on Sustainability
- 4.5 Low Growth Case Scenario: Global Beverage Metal Cans Market Outlook to 2032
- 4.6 Reference Case Scenario: Global Beverage Metal Cans Market Outlook to 2032
- 4.7 High Growth Case Scenario: Global Beverage Metal Cans Market Outlook to 2032

### **CHAPTER 5: BEVERAGE METAL CANS MARKET DYNAMICS**



- 5.1 Key Beverage Metal Cans Market Trends
- 5.2 Potential Beverage Metal Cans Market Opportunities
- 5.3 Key Market Challenges

## CHAPTER 6: GLOBAL BEVERAGE METAL CANS MARKET ANALYSIS AND OUTLOOK TO 2032

6.1 Global Market Outlook by Segments, 2021 to 2032

6.2 Material

Aluminium

Steel

Tin

Beverage

Alcoholic

Non-Alcoholic

Capacity

Up to 5oz

**60Z TO 100Z** 

#### 110Z TO 150Z

Above 15oz

6.3 Global Market Outlook by Region, 2021 to 2032

# CHAPTER 7: NORTH AMERICA BEVERAGE METAL CANS MARKET ANALYSIS AND OUTLOOK TO 2032

7.1 North America Market Outlook by Segments, 2021- 2032

7.2 Material

**Aluminium** 

Steel

Tin

Beverage

Alcoholic

Non-Alcoholic

Capacity

Up to 5oz



#### **60Z TO 100Z**

#### 110Z TO 150Z

#### Above 15oz

- 7.3 North America Market Outlook by Country, 2021-2032
  - 7.3.1 United States Beverage Metal Cans Market Size Forecast, 2021- 2032
  - 7.3.2 Canada Beverage Metal Cans Market Size Forecast, 2021-2032
  - 7.3.3 Mexico Beverage Metal Cans Market Size Forecast, 2021- 2032

## CHAPTER 8: EUROPE BEVERAGE METAL CANS MARKET ANALYSIS AND OUTLOOK TO 2032

- 8.1 Europe Market Outlook by Segments, 2021- 2032
- 8.2 Material

**Aluminium** 

Steel

Tin

Beverage

Alcoholic

Non-Alcoholic

Capacity

Up to 5oz

#### **60Z TO 100Z**

#### 110Z TO 150Z

### Above 15oz

- 8.3 Europe Market Outlook by Country, 2021- 2032
  - 8.3.1 Germany Beverage Metal Cans Market Size Forecast, 2021- 2032
  - 8.3.2 France Beverage Metal Cans Market Size Forecast, 2021- 2032
  - 8.3.3 United Kingdom Beverage Metal Cans Market Size Forecast, 2021-2032
  - 8.3.4 Spain Beverage Metal Cans Market Size Forecast, 2021-2032
  - 8.3.5 Italy Beverage Metal Cans Market Size Forecast, 2021- 2032
- 8.3.6 Russia Beverage Metal Cans Market Size Forecast, 2021- 2032
- 8.3.7 Rest of Europe Beverage Metal Cans Market Size Forecast, 2021- 2032



## CHAPTER 9: ASIA PACIFIC BEVERAGE METAL CANS MARKET ANALYSIS AND OUTLOOK TO 2032

9.1 Asia Pacific Market Outlook by Segments, 2021-2032

9.2 Material

**Aluminium** 

Steel

Tin

Beverage

Alcoholic

Non-Alcoholic

Capacity

Up to 5oz

**60Z TO 100Z** 

#### 110Z TO 150Z

Above 15oz

- 9.3 Asia Pacific Market Outlook by Country, 2021-2032
  - 9.3.1 China Beverage Metal Cans Market Size Forecast, 2021- 2032
  - 9.3.2 India Beverage Metal Cans Market Size Forecast, 2021-2032
  - 9.3.3 Japan Beverage Metal Cans Market Size Forecast, 2021- 2032
  - 9.3.4 South Korea Beverage Metal Cans Market Size Forecast, 2021- 2032
  - 9.3.5 Australia Beverage Metal Cans Market Size Forecast, 2021-2032
  - 9.3.6 South East Asia Beverage Metal Cans Market Size Forecast, 2021-2032
  - 9.3.7 Rest of Asia Pacific Beverage Metal Cans Market Size Forecast, 2021- 2032

# CHAPTER 10: SOUTH AMERICA BEVERAGE METAL CANS MARKET ANALYSIS AND OUTLOOK TO 2032

10.1 South America Market Outlook by Segments, 2021- 2032

10.2 Material

**Aluminium** 

Steel

Tin

Beverage

Alcoholic

Non-Alcoholic



Capacity
Up to 5oz

#### **60Z TO 100Z**

## 110Z TO 150Z

Above 15oz

- 10.3 South America Market Outlook by Country, 2021- 2032
  - 10.3.1 Brazil Beverage Metal Cans Market Size Forecast, 2021- 2032
  - 10.3.2 Argentina Beverage Metal Cans Market Size Forecast, 2021-2032
  - 10.3.3 Rest of South America Beverage Metal Cans Market Size Forecast, 2021- 2032

## CHAPTER 11: MIDDLE EAST AND AFRICA BEVERAGE METAL CANS MARKET ANALYSIS AND OUTLOOK TO 2032

- 11.1 Middle East and Africa Market Outlook by Segments, 2021- 2032
- 11.2 Material

**Aluminium** 

Steel

Tin

Beverage

Alcoholic

Non-Alcoholic

Capacity

Up to 5oz

#### **60Z TO 100Z**

### 110Z TO 150Z

## Above 15oz

- 11.3 Middle East and Africa Market Outlook by Country, 2021-2032
  - 11.3.1 Saudi Arabia Beverage Metal Cans Market Size Forecast, 2021- 2032
  - 11.3.2 The UAE Beverage Metal Cans Market Size Forecast, 2021- 2032
  - 11.3.3 Rest of Middle East Beverage Metal Cans Market Size Forecast, 2021- 2032
  - 11.3.4 South Africa Beverage Metal Cans Market Size Forecast, 2021- 2032
  - 11.3.4 Rest of Africa Beverage Metal Cans Market Size Forecast, 2021- 2032



### **CHAPTER 12: COMPETITIVE LANDSCAPE**

12.1 Competitive Analysis- Product Profile, SWOT, Financial Profiles

12.2 Key Companies Profiled in the Study

12.3 Amcor plc

Ardagh Group S.A.

**Ball Corp** 

**CANPACK** 

Crown Holdings Inc

**Envases Group** 

**GZI Industries Ltd** 

Orora Packaging Australia Pty Ltd

Showa Denko K.K.

Silgan Containers LLC

#### **CHAPTER 13: SOURCES AND RESEARCH METHODOLOGY**

- 13.1 Primary and Secondary Sources
- 13.2 Research Methodology
- 13.3 Data Triangulation and Validation
- 13.4 Assumptions and Limitations
- 13.5 Forecast Methodology

**Appendix** 

A: Highlights of the Q4-2024 Version

B: Conclusion and Future Recommendations

C: Customization Options

D: Contact Information



## **List Of Figures**

#### **LIST OF FIGURES**

- Figure 1: Country Analysis: Largest Market Share (%)- 2024 vs. 2032
- Figure 2: GDP (Current Prices) Outlook by Country, 2010- 2032
- Figure 3: Population Outlook by Country, 2010- 2032
- Figure 4: Inflation Outlook by Country (%), 2024- 2032
- Figure 5: Global Beverage Metal Cans Market Outlook by Type, 2021- 2032
- Figure 6: Global Beverage Metal Cans Market Outlook by Application, 2021- 2032
- Figure 7: Global Beverage Metal Cans Market Outlook by Region, 2021- 2032
- Figure 8: North America Beverage Metal Cans Market Snapshot, Q4-2024
- Figure 9: North America Beverage Metal Cans Market Size Forecast by Type, 2021-2032
- Figure 10: North America Beverage Metal Cans Market Size Forecast by Application, 2021- 2032
- Figure 11: North America Beverage Metal Cans Market Share by Country, 2023
- Figure 12: Europe Beverage Metal Cans Market Snapshot, Q4-2024
- Figure 13: Europe Beverage Metal Cans Market Size Forecast by Type, 2021- 2032
- Figure 14: Europe Beverage Metal Cans Market Size Forecast by Application, 2021-2032
- Figure 15: Europe Beverage Metal Cans Market Share by Country, 2023
- Figure 16: Asia Pacific Beverage Metal Cans Market Snapshot, Q4-2024
- Figure 17: Asia Pacific Beverage Metal Cans Market Size Forecast by Type, 2021-2032
- Figure 18: Asia Pacific Beverage Metal Cans Market Size Forecast by Application, 2021- 2032
- Figure 19: Asia Pacific Beverage Metal Cans Market Share by Country, 2023
- Figure 20: South America Beverage Metal Cans Market Snapshot, Q4-2024
- Figure 21: South America Beverage Metal Cans Market Size Forecast by Type, 2021-2032
- Figure 22: South America Beverage Metal Cans Market Size Forecast by Application, 2021- 2032
- Figure 23: South America Beverage Metal Cans Market Share by Country, 2023
- Figure 24: Middle East and Africa Beverage Metal Cans Market Snapshot, Q4-2024
- Figure 25: Middle East and Africa Beverage Metal Cans Market Size Forecast by Type, 2021- 2032
- Figure 26: Middle East and Africa Beverage Metal Cans Market Size Forecast by Application, 2021- 2032



- Figure 27: Middle East and Africa Beverage Metal Cans Market Share by Country, 2023
- Figure 28: United States Beverage Metal Cans Market Size Outlook, \$ Million, 2021-2032
- Figure 29: Canada Beverage Metal Cans Market Size Outlook, \$ Million, 2021- 2032
- Figure 30: Mexico Beverage Metal Cans Market Size Outlook, \$ Million, 2021-2032
- Figure 31: Germany Beverage Metal Cans Market Size Outlook, \$ Million, 2021-2032
- Figure 32: France Beverage Metal Cans Market Size Outlook, \$ Million, 2021-2032
- Figure 33: United Kingdom Beverage Metal Cans Market Size Outlook, \$ Million, 2021-2032
- Figure 34: Spain Beverage Metal Cans Market Size Outlook, \$ Million, 2021- 2032
- Figure 35: Italy Beverage Metal Cans Market Size Outlook, \$ Million, 2021-2032
- Figure 36: Russia Beverage Metal Cans Market Size Outlook, \$ Million, 2021- 2032
- Figure 37: Rest of Europe Beverage Metal Cans Market Size Outlook, \$ Million, 2021-2032
- Figure 38: China Beverage Metal Cans Market Size Outlook, \$ Million, 2021-2032
- Figure 39: India Beverage Metal Cans Market Size Outlook, \$ Million, 2021- 2032
- Figure 40: Japan Beverage Metal Cans Market Size Outlook, \$ Million, 2021-2032
- Figure 41: South Korea Beverage Metal Cans Market Size Outlook, \$ Million, 2021-2032
- Figure 42: Australia Beverage Metal Cans Market Size Outlook, \$ Million, 2021- 2032
- Figure 43: South East Asia Beverage Metal Cans Market Size Outlook, \$ Million, 2021-2032
- Figure 44: Rest of APAC Beverage Metal Cans Market Size Outlook, \$ Million, 2021-2032
- Figure 45: Brazil Beverage Metal Cans Market Size Outlook, \$ Million, 2021- 2032
- Figure 46: Argentina Beverage Metal Cans Market Size Outlook, \$ Million, 2021-2032
- Figure 47: Rest of LATAM Beverage Metal Cans Market Size Outlook, \$ Million, 2021-2032
- Figure 48: Saudi Arabia Beverage Metal Cans Market Size Outlook, \$ Million, 2021-2032
- Figure 49: UAE Beverage Metal Cans Market Size Outlook, \$ Million, 2021-2032
- Figure 50: South Africa Beverage Metal Cans Market Size Outlook, \$ Million, 2021-2032
- Figure 51: Research Methodology
- Figure 52: Forecast Methodology



## **List Of Tables**

#### LIST OF TABLES

- Table 1: Market Scope and Segmentation
- Table 2: Global Beverage Metal Cans Market Size Outlook, \$Million, 2021 to 2032
- Table 3: Low Case Scenario Forecasts
- Table 4: Reference Case Scenario Forecasts
- Table 5: High Growth Scenario Forecasts
- Table 6: Global Beverage Metal Cans Market Size Outlook by Segments, 2021- 2032
- Table 7: Global Beverage Metal Cans Market Size Outlook by Region, 2021-2032
- Table 8: Country Mapping, 2023 vs. 2032
- Table 9: North America- Beverage Metal Cans Market Outlook by Type, 2021- 2032
- Table 10: North America- Beverage Metal Cans Market Outlook by Country, 2021- 2032
- Table 11: Europe Beverage Metal Cans Market Outlook by Type, 2021- 2032
- Table 12: Europe Beverage Metal Cans Market Outlook by Country, 2021- 2032
- Table 13: Asia Pacific Beverage Metal Cans Market Outlook by Type, 2021- 2032
- Table 14: Asia Pacific Beverage Metal Cans Market Outlook by Country, 2021- 2032
- Table 15: South America- Beverage Metal Cans Market Outlook by Type, 2021- 2032
- Table 16: South America- Beverage Metal Cans Market Outlook by Country, 2021-2032
- Table 17: Middle East and Africa Beverage Metal Cans Market Outlook by Type, 2021-2032
- Table 18: Middle East and Africa Beverage Metal Cans Market Outlook by Country, 2021- 2032
- Table 19: Business Snapshots of Leading Beverage Metal Cans Companies
- Table 20: Product Profiles of Leading Beverage Metal Cans Companies
- Table 21: SWOT Profiles of Leading Beverage Metal Cans Companies



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