

Beverage Cans Market Size, Share, and Outlook, 2025 Report- By Material (Aluminum, Steel, Size, 8-Ounce, 16-Ounce, 24-Ounce, 32-Ounce), Application (Carbonated Soft Drinks, Alcoholic Beverages, Fruit and Vegetable Juices, Others), and Companies, 2021-2032

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Abstracts

Beverage Cans Market Outlook

The global Beverage Cans market is expected to register a growth rate of 6.1% during the forecast period from \$28.5 Billion in 2024 to \$45.8 Billion in 2032. The Beverage Cans market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Beverage Cans segments across 22 countries from 2021 to 2032. Key segments in the report include By Material (Aluminum, Steel, Size, 8-Ounce, 16-Ounce, 24-Ounce, 32-Ounce), Application (Carbonated Soft Drinks, Alcoholic Beverages, Fruit and Vegetable Juices, Others). Over 70 tables and charts showcase findings from our latest survey report on Beverage Cans markets.

Beverage Cans Market Insights, 2025

The beverage cans market in 2025 is at the forefront of the packaging industry's sustainability transformation, driven by increasing consumer demand for eco-friendly, recyclable, and lightweight packaging solutions. Aluminum beverage cans dominate due to their high recyclability and efficiency in preserving beverage quality, especially for

carbonated soft drinks, beers, and ready-to-drink products. Innovations focus on improved can coatings, reduction of material thickness without compromising integrity, and digital printing technologies for enhanced brand differentiation. The market is also influenced by the growth of craft beverages and energy drinks requiring versatile packaging formats. Regulatory pressures and corporate commitments to reduce carbon footprints accelerate adoption of closed-loop recycling systems. Expansion in emerging markets and the resurgence of canned products in premium beverage segments ensure robust growth. The beverage cans market in 2025 exemplifies the shift toward sustainable, consumer-centric packaging in the beverage industry.

Five Trends that will define global Beverage Cans market in 2025 and Beyond

A closer look at the multi-million global market for Beverage Cans identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Beverage Cans companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

What are the biggest opportunities for growth in the Beverage Cans industry?

The Beverage Cans sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

Beverage Cans Market Segment Insights

The Beverage Cans industry presents strong offers across categories. The analytical report offers forecasts of Beverage Cans industry performance across segments and countries. Key segments in the industry include By Material (Aluminum, Steel, Size, 8-Ounce, 16-Ounce, 24-Ounce, 32-Ounce), Application (Carbonated Soft Drinks, Alcoholic Beverages, Fruit and Vegetable Juices, Others). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Beverage Cans market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Beverage Cans industry ecosystem. It assists decision-makers in evaluating global Beverage Cans market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Beverage Cans industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios low growth, reference case, and high growth cases.

Asia Pacific Beverage Cans Market Analysis A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Beverage Cans Industry 2025 Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Beverage Cans with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing

omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Beverage Cans market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Beverage Cans market Insights Executives are most excited about opportunities for the US Beverage Cans industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Beverage Cans companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Beverage Cans market.

Latin American Beverage Cans market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Beverage Cans Markets New Opportunities for Companies
Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Beverage Cans markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Beverage Cans markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape How Beverage Cans companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Amcor Limited, Ball Corporation, CPMC Holdings Limited, Crown Holdings, Inc., EXAL Corporation, Great China Metal Industry Company Limited, ORG Packaging Co., Ltd., Rexam PLC, Shengxing Group Co., Ltd., Toyo Seikan Group Holdings, Ltd., .

Beverage Cans Market Scope

Leading Segments

By Material

Aluminum

Steel

By Size

8-Ounce

16-Ounce

24-Ounce

32-Ounce

By Application

Carbonated Soft Drinks

Alcoholic Beverages

Fruit and Vegetable Juices

Others

Leading Companies

Amcors Limited

Ball Corporation

CPMC Holdings Limited

Crown Holdings, Inc.

EXAL Corporation

Great China Metal Industry Company Limited

ORG Packaging Co., Ltd.

Rexam PLC

Shengxing Group Co., Ltd.

Toyo Seikan Group Holdings, Ltd.

Geographies

North AmericaUS, Canada, Mexico

EuropeGermany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia PacificChina, India, Japan, South Korea, Australia, South East Asia, Others

Latin AmericaBrazil, Argentina, Others

Middle East and AfricaSaudi Arabia, UAE, Other Middle East, South Africa, Other Africa

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

Contents

1. TABLE OF CONTENTS

List of Figures and Tables

2. EXECUTIVE SUMMARY

2.1 Key Highlights

2.1.1 Beverage Cans Market Size Outlook, 2018-2024 and 2025-2032

2.1.2 Largest Beverage Cans Market Types and Applications

2.1.3 Fastest Growing Segments

2.1.4 Potential Markets

2.1.5 Market Concentration

2.2 Market Scope and Segmentation

2.2.1 Market Scope- Segments

2.2.2 Market Scope- Countries

2.2.3 Macroeconomic and Demographic Outlook

2.2.4 Abbreviations

2.2.5 Units and Currency Conversions

3. RESEARCH METHODOLOGY

3.1 Primary Research Surveys

3.2 Secondary Data Sources

3.3 Data Triangulation

3.4 Forecast Methodology

3.5 Assumptions and Limitations

4. INTRODUCTION TO GLOBAL BEVERAGE CANS MARKET IN 2025

4.1 Industry Panorama

4.2 Leading Companies Profiled in the Study

4.3 Asia Pacific Markets offer Robust Market Prospects for New Entrants

4.4 Market Dynamics

4.4.1 Market Dynamics- Trends and Drivers

4.4.2 Market Dynamics- Opportunities and Challenges

4.5 Regional Analysis

4.6 Porter's Five Force Analysis

- 4.6.1 Intensity of Competitive Rivalry
- 4.6.2 Threat of New Entrants
- 4.6.3 Threat of Substitutes
- 4.6.4 Bargaining Power of Buyers
- 4.6.5 Bargaining Power of Suppliers
- 4.7 Beverage Cans Industry Value Chain Analysis
 - 4.7.1 Stage of Value Chain
 - 4.7.2 Key Activities of Companies
 - 4.7.3 Companies Included in Each Stage
 - 4.7.4 Key Insights

5. BEVERAGE CANS MARKET OUTLOOK TO 2032

- 5.1 Market Size Forecast by Type, 2021-2024 and 2025-2032
- 5.2 Market Size Forecast by Application, 2021-2024 and 2024-2032
- 5.3 Market Size Forecast by Geography, 2021-2024 and 2024-2032

By Material

Aluminum

Steel

By Size

8-OUNCE

16-OUNCE

24-OUNCE

32-OUNCE

By Application

Carbonated Soft Drinks

Alcoholic Beverages

Fruit and Vegetable Juices

Others

6. GLOBAL BEVERAGE CANS MARKET OUTLOOK ACROSS GROWTH SCENARIOS

6.1 Low Growth Scenario

6.2 Base/Reference Case

6.3 High Growth Scenario

6. NORTH AMERICA BEVERAGE CANS MARKET SIZE OUTLOOK

6.1 Key Market Statistics, 2024

6.2 North America Beverage Cans Market Trends and Growth Opportunities

6.2.1 North America Beverage Cans Market Outlook by Type

6.2.2 North America Beverage Cans Market Outlook by Application

6.3 North America Beverage Cans Market Outlook by Country

6.3.1 The US Beverage Cans Market Outlook, 2021- 2032

6.3.2 Canada Beverage Cans Market Outlook, 2021- 2032

6.3.3 Mexico Beverage Cans Market Outlook, 2021- 2032

7. EUROPE BEVERAGE CANS MARKET SIZE OUTLOOK

7.1 Key Market Statistics, 2024

7.2 Europe Beverage Cans Market Trends and Growth Opportunities

7.2.1 Europe Beverage Cans Market Outlook by Type

7.2.2 Europe Beverage Cans Market Outlook by Application

7.3 Europe Beverage Cans Market Outlook by Country

7.3.2 Germany Beverage Cans Market Outlook, 2021- 2032

7.3.3 France Beverage Cans Market Outlook, 2021- 2032

7.3.4 The UK Beverage Cans Market Outlook, 2021- 2032

7.3.5 Spain Beverage Cans Market Outlook, 2021- 2032

7.3.6 Italy Beverage Cans Market Outlook, 2021- 2032

7.3.7 Russia Beverage Cans Market Outlook, 2021- 2032

7.3.8 Rest of Europe Beverage Cans Market Outlook, 2021- 2032

8. ASIA PACIFIC BEVERAGE CANS MARKET SIZE OUTLOOK

8.1 Key Market Statistics, 2024

8.2 Asia Pacific Beverage Cans Market Trends and Growth Opportunities

8.2.1 Asia Pacific Beverage Cans Market Outlook by Type

8.2.2 Asia Pacific Beverage Cans Market Outlook by Application

8.3 Asia Pacific Beverage Cans Market Outlook by Country

8.3.1 China Beverage Cans Market Outlook, 2021- 2032

8.3.2 India Beverage Cans Market Outlook, 2021- 2032

8.3.3 Japan Beverage Cans Market Outlook, 2021- 2032

- 8.3.4 South Korea Beverage Cans Market Outlook, 2021- 2032
- 8.3.5 Australia Beverage Cans Market Outlook, 2021- 2032
- 8.3.6 South East Asia Beverage Cans Market Outlook, 2021- 2032
- 8.3.7 Rest of Asia Pacific Beverage Cans Market Outlook, 2021- 2032

9. SOUTH AMERICA BEVERAGE CANS MARKET SIZE OUTLOOK

- 9.1 Key Market Statistics, 2024
- 9.2 South America Beverage Cans Market Trends and Growth Opportunities
 - 9.2.1 South America Beverage Cans Market Outlook by Type
 - 9.2.2 South America Beverage Cans Market Outlook by Application
- 9.3 South America Beverage Cans Market Outlook by Country
 - 9.3.1 Brazil Beverage Cans Market Outlook, 2021- 2032
 - 9.3.2 Argentina Beverage Cans Market Outlook, 2021- 2032
 - 9.3.3 Rest of South and Central America Beverage Cans Market Outlook, 2021- 2032

10. MIDDLE EAST AND AFRICA BEVERAGE CANS MARKET SIZE OUTLOOK

- 10.1 Key Market Statistics, 2024
- 10.2 Middle East and Africa Beverage Cans Market Trends and Growth Opportunities
 - 10.2.1 Middle East and Africa Beverage Cans Market Outlook by Type
 - 10.2.2 Middle East and Africa Beverage Cans Market Outlook by Application
- 10.3 Middle East and Africa Beverage Cans Market Outlook by Country
 - 10.3.1 Saudi Arabia Beverage Cans Market Outlook, 2021- 2032
 - 10.3.2 The UAE Beverage Cans Market Outlook, 2021- 2032
 - 10.3.3 Rest of Middle East Beverage Cans Market Outlook, 2021- 2032
 - 10.3.4 South Africa Beverage Cans Market Outlook, 2021- 2032
 - 10.3.5 Egypt Beverage Cans Market Outlook, 2021- 2032
 - 10.3.6 Rest of Africa Beverage Cans Market Outlook, 2021- 2032

11. COMPANY PROFILES

- 11.1 Leading 10 Companies
 - Amcor Limited
 - Ball Corporation
 - CPMC Holdings Limited
 - Crown Holdings, Inc.
 - EXAL Corporation
 - Great China Metal Industry Company Limited

ORG Packaging Co., Ltd.
Rexam PLC
Shengxing Group Co., Ltd.
Toyo Seikan Group Holdings, Ltd.
11.2 Overview
11.3 Products and Services
11.4 SWOT Profile

12. APPENDIX

12.1 Subscription Options
12.2 Customization Options
12.3 Publisher Details

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