

Beta Glucan Market Size, Trends, Analysis, and Outlook By Source (Cereals & Grains, Mushroom, Yeast, Seaweed), By Application (Food & Beverages, Personal Care, Cosmetics, Pharmaceuticals, Dietary Supplements, Animal Feed), By Category (Soluble, Insoluble), By Type ((1,3) Beta-glucan, (1,4) Beta-glucan, (1,6) Beta-glucan), By Extraction Method (Beta-glucan from Cereals, Beta-glucan from Yeast), by Country, Segment, and Companies, 2024-2032

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Abstracts

Global Beta-Glucan Market is forecast to reach \$960.9 Million in 2030 from \$589 Million in 2024, registering a CAGR of 8.5% | Functional food applications of Beta-Glucan

The beta-glucan market is growing due to increased consumer awareness of its immune-boosting and cholesterol-lowering properties. Derived from sources like oats, mushrooms, and yeast, beta-glucan is being incorporated into supplements, functional foods, and beverages. Health-conscious consumers are driving demand for natural, science-backed ingredients.

Beta Glucan Market Drivers, Trends, Opportunities, and Growth Opportunities

The comprehensive report presents unique market trends and challenges shaping the outlook for industry stakeholders. The Future of Beta Glucan survey report provides the market size outlook across types, applications, and segments globally and regionally. It also offers data-driven insights and actionable recommendations for companies in the Beta Glucan industry.



Key market trends defining the global Beta Glucan demand in 2025 and Beyond

The Beta Glucan industry remains an attractive hub for both domestic and global vendors. As we enter 2025, demand from end-user sectors, changes in consumption patterns, new product launches, and widening distribution channels will play major roles.

Beta Glucan Market Segmentation-Industry Share, Market Size, and Outlook to 2032

Rising demand for diverse products and applications fuels the increased investments in niche segments. Leading companies focus on generating a large share of their future revenue growth by expanding into these niche segments. The report presents a market size outlook across segments, supporting companies scaling up production with a focus on potential countries.

Key strategies adopted by companies within the Beta Glucan industry

Leading Beta Glucan companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions. In particular, companies that leverage advanced technologies to achieve operational excellence are set to gain significant revenues. The report details the key strategies adopted by the top 10 Beta Glucan companies.

Beta Glucan Market Study- Strategic Analysis Review

The market research report dives deep into qualitative factors shaping the market, empowering you to make informed decisions.

- Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.
- Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.
- Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.
- Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis.



Explore potential market disruptions, technology advancements, and economic changes.

Beta Glucan Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Beta Glucan industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. With actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three scenarios: low case, reference case, and high case.

Beta Glucan Country Analysis and Revenue Outlook to 2032

The report analyzes 22 countries worldwide, including key driving forces and market size outlook from 2021 to 2032. Additionally, it includes region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America. For each region, the market size outlook by segments is forecast for 2032.

North America Beta Glucan Market Size Outlook- Companies plan for focused investments in a changing environment

The US remains the market leader in North America, driven by a large consumer base, well-established providers, and strong infrastructure. Leading companies focus on new product launches in a changing environment. The US GDP is expected to grow from \$28,781.1 Billion in 2024 to \$36,621 Billion in 2030, driving demand for various Beta Glucan market segments. Similarly, strong market demand encourages Canadian Beta Glucan companies to invest in niche segments. Mexico's investment in technological advancements positions it for significant market expansion.

Europe Beta Glucan Market Size Outlook- Companies investing in assessing consumers, categories, competitors, and capabilities.

The German Beta Glucan industry remains the major market for companies in the European Beta Glucan industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Beta Glucan market fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and addressing niche consumer segments.



Asia Pacific Beta Glucan Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing pool of consumer base, robust consumption expenditure, and increasing investments in manufacturing drive the demand for Beta Glucan in Asia Pacific. In particular, China, India, and South East Asian Beta Glucan markets present a compelling outlook for 2032, attracting both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate market changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Beta Glucan Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to higher purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Beta Glucan Market Size Outlook- continues its upward trajectory across segments.

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Beta Glucan market potential. Fuelled by increasing consumption expenditure of individuals and growing population drive the demand for Beta Glucan.

Beta Glucan Company Profiles

The global Beta Glucan market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. The leading companies included in the study are Alltech Inc, Angel Yeast Co. Ltd, Associated British Foods plc, Biorigin, Ceapro Inc, DSM Nutritional Products AG (DSM), Firmenich SA, Garuda International Inc, Kemin Industries Inc, Kerry Group PLC,



Lallemand Inc, Leiber GmbH, Lesaffre Group, Merck KGaA, Specialty Biotech Co. Ltd, Tate & Lyle PLC.

Recent Beta Glucan Market Developments

The global Beta Glucan market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Beta Glucan Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

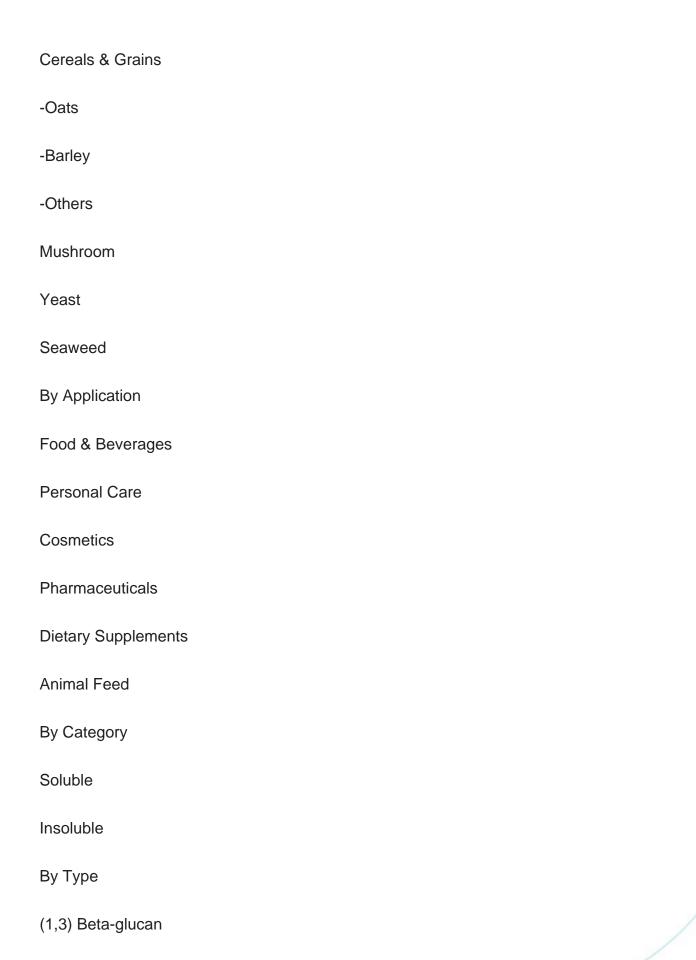
Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Source







| (1,4) Beta-glucan | | | | | | |
|-----------------------------------|--|--|--|--|--|--|
| (1,6) Beta-glucan | | | | | | |
| By Extraction Method | | | | | | |
| Beta-glucan from Cereals | | | | | | |
| Beta-glucan from Yeast | | | | | | |
| Geographical Segmentation: | | | | | | |
| North America (3 markets) | | | | | | |
| Europe (6 markets) | | | | | | |
| Asia Pacific (6 markets) | | | | | | |
| Latin America (3 markets) | | | | | | |
| Middle East Africa (5 markets) | | | | | | |
| Companies | | | | | | |
| Alltech Inc | | | | | | |
| Angel Yeast Co. Ltd | | | | | | |
| Associated British Foods plc | | | | | | |
| Biorigin | | | | | | |
| Ceapro Inc | | | | | | |
| DSM Nutritional Products AG (DSM) | | | | | | |
| Firmenich SA | | | | | | |



| Garuda International Inc |
|--|
| Kemin Industries Inc |
| Kerry Group PLC |
| Lallemand Inc |
| Leiber GmbH |
| Lesaffre Group |
| Merck KGaA |
| Specialty Biotech Co. Ltd |
| Tate & Lyle PLC |
| Formats Available: Excel, PDF, and PPT |



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6.2 Source

Cereals & Grains

- -Oats
- -Barley
- -Others

Mushroom

Yeast

Seaweed

Application

Food & Beverages

Personal Care

Cosmetics

Pharmaceuticals

Dietary Supplements

Animal Feed

Category

Soluble

Insoluble

Type

- (1,3) Beta-glucan
- (1,4) Beta-glucan
- (1,6) Beta-glucan

Extraction Method

Beta-glucan from Cereals

Beta-glucan from Yeast

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- -Oats
- -Barley
- -Others

Mushroom

Yeast

Seaweed

Application

Food & Beverages

Personal Care

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Pharmaceuticals

Dietary Supplements

Animal Feed

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- (1,6) Beta-glucan

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Cereals & Grains

- -Oats
- -Barley



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Mushroom

Yeast

Seaweed

Application

Food & Beverages

Personal Care

Cosmetics

Pharmaceuticals

Dietary Supplements

Animal Feed

Category

Soluble

Insoluble

Type

- (1,3) Beta-glucan
- (1,4) Beta-glucan
- (1,6) Beta-glucan

Extraction Method

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Cereals & Grains

- -Oats
- -Barley
- -Others



Mushroom

Yeast

Seaweed

Application

Food & Beverages

Personal Care

Cosmetics

Pharmaceuticals

Dietary Supplements

Animal Feed

Category

Soluble

Insoluble

Type

(1,3) Beta-glucan

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(1,6) Beta-glucan

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Cereals & Grains

- -Oats
- -Barley
- -Others

Mushroom



Yeast

Seaweed

Application

Food & Beverages

Personal Care

Cosmetics

Pharmaceuticals

Dietary Supplements

Animal Feed

Category

Soluble

Insoluble

Type

(1,3) Beta-glucan

(1,4) Beta-glucan

(1,6) Beta-glucan

Extraction Method

Beta-glucan from Cereals

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- -Oats
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- -Others

Mushroom

Yeast

Seaweed

Application

Food & Beverages

Personal Care



Cosmetics

Pharmaceuticals

Dietary Supplements

Animal Feed

Category

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DSM Nutritional Products AG (DSM)

Firmenich SA

Garuda International Inc

Kemin Industries Inc

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