

# **Benign Prostatic Hyperplasia Treatment Market Size, Trends, Analysis, and Outlook By Drug (Alpha Blockers, 5-Alpha Reductase Inhibitors, Others), By Surgical Treatment (Transurethral Resection of the Prostate (TURP), Transurethral Microwave Thermotherapy (TUMT), Transurethral Needle Ablation of the Prostate (TUNA), Laser Therapy, Prostatic Stenting, Others), by Country, Segment, and Companies, 2024-2032**

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## **Abstracts**

The global Benign Prostatic Hyperplasia Treatment market size is poised to register 8.2% growth from 2024 to 2032, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Benign Prostatic Hyperplasia Treatment market across By Drug (Alpha Blockers, 5-Alpha Reductase Inhibitors, Others), By Surgical Treatment (Transurethral Resection of the Prostate (TURP), Transurethral Microwave Thermotherapy (TUMT), Transurethral Needle Ablation of the Prostate (TUNA), Laser Therapy, Prostatic Stenting, Others)

The benign prostatic hyperplasia (BPH) treatment market is driven by the increasing prevalence of BPH, advancements in minimally invasive therapies, and the growing demand for effective and durable treatment options. By 2030, the market is anticipated to witness significant growth, fueled by innovations in prostate ablation devices, prostatic urethral lift systems, and combination therapies. Further, expanding applications in outpatient settings, urology clinics, and ambulatory surgery centers are expected to drive market expansion, offering patients minimally invasive alternatives to traditional BPH surgeries such as transurethral resection of the prostate (TURP) and

open prostatectomy.

## Benign Prostatic Hyperplasia Treatment Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Benign Prostatic Hyperplasia Treatment market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Benign Prostatic Hyperplasia Treatment survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Benign Prostatic Hyperplasia Treatment industry.

## Key market trends defining the global Benign Prostatic Hyperplasia Treatment demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## Benign Prostatic Hyperplasia Treatment Market Segmentation- Industry Share, Market Size, and Outlook to 2032

The Benign Prostatic Hyperplasia Treatment industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Benign Prostatic Hyperplasia Treatment companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

## Key strategies adopted by companies within the Benign Prostatic Hyperplasia Treatment industry

Leading Benign Prostatic Hyperplasia Treatment companies are boosting investments to capitalize on untapped potential and future possibilities across niche market

segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Benign Prostatic Hyperplasia Treatment companies.

### Benign Prostatic Hyperplasia Treatment Market Study- Strategic Analysis Review

The Benign Prostatic Hyperplasia Treatment market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

### Benign Prostatic Hyperplasia Treatment Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Benign Prostatic Hyperplasia Treatment industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three case scenarios- low case, reference case, and high case scenarios.

### Benign Prostatic Hyperplasia Treatment Country Analysis and Revenue Outlook to 2032

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2032. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For

each of the six regions, the market size outlook by segments is forecast for 2032.

### North America Benign Prostatic Hyperplasia Treatment Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong healthcare infrastructure. Leading companies focus on new product launches in the changing environment. The US healthcare expenditure is expected to grow to \$4.8 trillion in 2024 (around 3.7% growth in 2024), potentially driving demand for various Benign Prostatic Hyperplasia Treatment market segments. Similarly, Strong market demand is encouraging Canadian Benign Prostatic Hyperplasia Treatment companies to invest in niche segments. Further, as Mexico continues to strengthen its relations and invest in technological advancements, the Mexico Benign Prostatic Hyperplasia Treatment market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

### Europe Benign Prostatic Hyperplasia Treatment Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Benign Prostatic Hyperplasia Treatment industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Benign Prostatic Hyperplasia Treatment market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

### Asia Pacific Benign Prostatic Hyperplasia Treatment Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Benign Prostatic Hyperplasia Treatment in Asia Pacific. In particular, China, India, and South East Asian Benign Prostatic Hyperplasia Treatment markets present a compelling outlook for 2032, acting as a magnet for both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India

offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

#### Latin America Benign Prostatic Hyperplasia Treatment Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

#### Middle East and Africa Benign Prostatic Hyperplasia Treatment Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Benign Prostatic Hyperplasia Treatment market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Benign Prostatic Hyperplasia Treatment.

#### Benign Prostatic Hyperplasia Treatment Market Company Profiles

The global Benign Prostatic Hyperplasia Treatment market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Abbott Laboratories, AbbVie Inc, Advin Health Care, Alembic Pharmaceuticals Ltd, Allium Medical Solutions Ltd, Asahi Kasei Corp, Astellas Pharma Inc, biolitec AG, Boston Scientific Corp, Coloplast Group, Eli Lilly and Company, GlaxoSmithKline plc, IPG Photonics Corp, KARL STORZ SE & Co. KG, Lumenis Ltd, Medifocus Inc, Merck & Co. Inc, Olympus Corp, Pfizer Inc, Pharex HealthCorp Inc, Richard Wolf GmbH, Teleflex Inc, Unilab Pharmaceuticals Inc, Urologix LLC.

#### Recent Benign Prostatic Hyperplasia Treatment Market Developments

The global Benign Prostatic Hyperplasia Treatment market study presents recent

market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

## Benign Prostatic Hyperplasia Treatment Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

### Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

### Market Segmentation:

By Drug

Alpha Blockers

5-Alpha Reductase Inhibitors

Others

By Surgical Treatment

Transurethral Resection of the Prostate (TURP)

Transurethral Microwave Thermotherapy (TUMT)

Transurethral Needle Ablation of the Prostate (TUNA)

Laser Therapy

Prostatic Stenting

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Abbott Laboratories

AbbVie Inc

Advin Health Care

Alembic Pharmaceuticals Ltd

Allium Medical Solutions Ltd

Asahi Kasei Corp

Astellas Pharma Inc

biolitec AG

Boston Scientific Corp

Coloplast Group

Eli Lilly and Company

GlaxoSmithKline plc

IPG Photonics Corp

KARL STORZ SE & Co. KG

Lumenis Ltd

Medifocus Inc

Merck & Co. Inc

Olympus Corp

Pfizer Inc

Pharex HealthCorp Inc

Richard Wolf GmbH

Teleflex Inc

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Alpha Blockers

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By Surgical Treatment

Transurethral Resection of the Prostate (TURP)

Transurethral Microwave Thermotherapy (TUMT)

Transurethral Needle Ablation of the Prostate (TUNA)

Laser Therapy

Prostatic Stenting

Others

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AbbVie Inc  
Advin Health Care  
Alembic Pharmaceuticals Ltd  
Allium Medical Solutions Ltd  
Asahi Kasei Corp  
Astellas Pharma Inc  
biolitec AG  
Boston Scientific Corp  
Coloplast Group  
Eli Lilly and Company  
GlaxoSmithKline plc  
IPG Photonics Corp  
KARL STORZ SE & Co. KG  
Lumenis Ltd  
Medifocus Inc  
Merck & Co. Inc  
Olympus Corp  
Pfizer Inc  
Pharex HealthCorp Inc  
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Teleflex Inc  
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