

Beer Malt Market Size, Share, and Outlook, 2025 Report- By Type (Base Malts, Large Malts, Pale Ale Malts, Grain, Pale Malt, Grains malt Beer, Vienna Malt, Munich Malt, Dextrin Malt, Caramel and Crystal), Application (Ales, Lagers, Stouts and Porters, Malts), End User (Hotels and Restaurants, Resorts, Juice and Bar Centers), and Companies, 2021-2032

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Abstracts

Beer Malt Market Outlook

The global Beer Malt market is expected to register a growth rate of 5.9% during the forecast period from \$5.8 Billion in 2024 to \$9.2 Billion in 2032. The Beer Malt market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Beer Malt segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Base Malts, Large Malts, Pale Ale Malts, Grain, Pale Malt, Grains malt Beer, Vienna Malt, Munich Malt, Dextrin Malt, Caramel and Crystal), Application (Ales, Lagers, Stouts and Porters, Malts), End User (Hotels and Restaurants, Resorts, Juice and Bar Centers). Over 70 tables and charts showcase findings from our latest survey report on Beer Malt markets.

Beer Malt Market Insights, 2025

The beer malt market is a fundamental segment within the brewing industry, influencing beer flavor, color, aroma, and fermentation performance. Malted barley remains the

predominant raw material, although alternative grains such as wheat, rye, and oats are gaining traction for specialty and craft beers. Market demand is driven by the global growth of craft brewing and premium beer consumption, emphasizing distinct malt profiles and sourcing transparency. Innovations include specialty malts (caramel, roasted, smoked) that enable brewers to diversify product portfolios and cater to evolving consumer tastes. Supply chain factors such as barley harvest yields, weather impacts, and storage conditions affect malt quality and availability. Sustainability initiatives include responsible barley farming practices, water conservation in malting, and energy-efficient processing. The market faces challenges from climate variability affecting barley production and competition from adjuncts and non-malt fermentables, but strong consumer demand for authentic malt character supports steady growth.

Five Trends that will define global Beer Malt market in 2025 and Beyond

A closer look at the multi-million global market for Beer Malt identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Beer Malt companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

What are the biggest opportunities for growth in the Beer Malt industry?

The Beer Malt sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

Beer Malt Market Segment Insights

The Beer Malt industry presents strong offers across categories. The analytical report offers forecasts of Beer Malt industry performance across segments and countries. Key segments in the industry include By Type (Base Malts, Large Malts, Pale Ale Malts, Grain, Pale Malt, Grains malt Beer, Vienna Malt, Munich Malt, Dextrin Malt, Caramel and Crystal), Application (Ales, Lagers, Stouts and Porters, Malts), End User (Hotels and Restaurants, Resorts, Juice and Bar Centers). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the

categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Beer Malt market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Beer Malt industry ecosystem. It assists decision-makers in evaluating global Beer Malt market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Beer Malt industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios: low growth, reference case, and high growth cases.

Asia Pacific Beer Malt Market Analysis: A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Beer Malt Industry 2025: Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Beer Malt with demand from both Western Europe and Eastern

European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Beer Malt market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Beer Malt market Insights Executives are most excited about opportunities for the US Beer Malt industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Beer Malt companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Beer Malt market.

Latin American Beer Malt market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Beer Malt Markets New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Beer Malt markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Beer Malt markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape How Beer Malt companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Amstel Bier B.V., Asahi Group Holdings, Ltd., Aujan Coca-Cola Beverages Company Ltd., Cargill Incorporated, Carlsberg Group Inc., Coolberg Beverages Pvt. Ltd., Molson Coors Beverage Company, Red Bull GmbH, Royal Swinkels Family Brewers B.V. (Bavaria), Soufflet Group, Suntory Beverage and Food Limited, Tsingtao Brewery Co., Ltd.

Beer Malt Market Scope

Leading Segments

By Type

Base Malts

Large Malts

Pale Ale Malts

By Grain

Pale Malt

Grains malt Beer

Vienna Malt

Munich Malt

Dextrin Malt

Caramel and Crystal

By Application

Ales

Lagers

Stouts and Porters

Malts

By End User

Hotels and Restaurants

Resorts

Juice and Bar Centers

Leading Companies

Amstel Bier B.V.

Asahi Group Holdings, Ltd.

Aujan Coca-Cola Beverages Company Ltd.

Cargill Incorporated

Carlsberg Group Inc.

Coolberg Beverages Pvt. Ltd.

Molson Coors Beverage Company

Red Bull GmbH

Royal Swinkels Family Brewers B.V. (Bavaria)

Soufflet Group

Suntory Beverage and Food Limited

Tsingtao Brewery Co., Ltd.

Geographies

North AmericaUS, Canada, Mexico

EuropeGermany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia PacificChina, India, Japan, South Korea, Australia, South East Asia, Others

Latin AmericaBrazil, Argentina, Others

Middle East and AfricaSaudi Arabia, UAE, Other Middle East, South Africa, Other Africa

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

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