

# **Beauty Drinks Market Size, Share, and Outlook, 2025 Report- By Type (Collagen protein, Vitamins and minerals, Fruit extracts, Others), Ingredient (Vitamins and Minerals, Collagen, Carotenoid, Co-enzymes, Others), Application (Residential, Commercial), Distribution Channel (Retail Stores, Beauty Stores, Pharmacies, Others), and Companies, 2021-2032**

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## **Abstracts**

### Beauty Drinks Market Outlook

The global Beauty Drinks market is expected to register a growth rate of 9.2% during the forecast period from \$2.6 Billion in 2024 to \$5.3 Billion in 2032. The Beauty Drinks market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Beauty Drinks segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Collagen protein, Vitamins and minerals, Fruit extracts, Others), Ingredient (Vitamins and Minerals, Collagen, Carotenoid, Co-enzymes, Others), Application (Residential, Commercial), Distribution Channel (Retail Stores, Beauty Stores, Pharmacies, Others). Over 70 tables and charts showcase findings from our latest survey report on Beauty Drinks markets.

### Beauty Drinks Market Insights, 2025

The beauty drinks market is a fast-growing segment within the functional beverages industry, offering liquid formulations designed to promote skin health, hair strength, and

overall beauty from within. These drinks commonly contain collagen peptides, vitamins, antioxidants, botanical extracts, and hyaluronic acid, targeting anti-aging, hydration, and skin radiance benefits. The market is propelled by rising consumer interest in holistic wellness, preventive healthcare, and convenient beauty supplementation. Influences include social media trends, celebrity endorsements, and growing awareness of nutricosmetics. Innovations focus on improved bioavailability, flavor masking, and clean-label ingredients. Distribution channels span health stores, supermarkets, e-commerce, and beauty salons. Regulatory scrutiny ensures product safety, ingredient efficacy claims, and labeling accuracy. The beauty drinks market represents the convergence of nutrition, cosmetics, and lifestyle trends, with significant growth potential globally.

### Five Trends that will define global Beauty Drinks market in 2025 and Beyond

A closer look at the multi-million global market for Beauty Drinks identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Beauty Drinks companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

What are the biggest opportunities for growth in the Beauty Drinks industry?

The Beauty Drinks sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

### Beauty Drinks Market Segment Insights

The Beauty Drinks industry presents strong offers across categories. The analytical report offers forecasts of Beauty Drinks industry performance across segments and countries. Key segments in the industry include By Type (Collagen protein, Vitamins and minerals, Fruit extracts, Others), Ingredient (Vitamins and Minerals, Collagen, Carotenoid, Co-enzymes, Others), Application (Residential, Commercial), Distribution Channel (Retail Stores, Beauty Stores, Pharmacies, Others). The largest types,

applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Beauty Drinks market size outlook is provided for 22 countries across these regions.

### Market Value Chain

The chapter identifies potential companies and their operations across the global Beauty Drinks industry ecosystem. It assists decision-makers in evaluating global Beauty Drinks market fundamentals, market dynamics, and disruptive trends across the value chain segments.

### Scenario Analysis and Forecasts

Strategic decision-making in the Beauty Drinks industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios: slow growth, reference case, and high growth cases.

### Asia Pacific Beauty Drinks Market Analysis: A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

### The State of Europe Beauty Drinks Industry 2025: Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic

recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Beauty Drinks with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Beauty Drinks market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Beauty Drinks market Insights Executives are most excited about opportunities for the US Beauty Drinks industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Beauty Drinks companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Beauty Drinks market.

Latin American Beauty Drinks market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Beauty Drinks Markets  
New Opportunities for Companies  
Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Beauty Drinks markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects

for companies. On the other hand, Middle Eastern Beauty Drinks markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

### Competitive Landscape How Beauty Drinks companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include AMC Group Holdings, Inc., Asterism Healthcare, Inc., Bella Berry International, Inc., Caudalie, Inc., Foot Tech Natural, LLC, Hangzhou Nutrition Group Co., Ltd., Juice Generation, LLC, Kinohimitsu Global Pte Ltd., Kordel's La Beaute (Singapore) Pte Ltd., LR Wonder Holdings, Inc., Nutrawise Corporation, Ocoo Beauty Drink, Inc., The Protein Drinks, LLC, Vemma Nutrition Company, Wellness Foods International, Inc.

### Beauty Drinks Market Scope

#### Leading Segments

##### By Type

Collagen protein

Vitamins and minerals

Fruit extracts

Others

##### By Ingredient

Vitamins and Minerals

Collagen

Carotenoid

Co-enzymes

Others

By Application

Residential

Commercial

Distribution Channel

Retail Stores

Beauty Stores

Pharmacies

Others

Leading Companies

AMC Group Holdings, Inc.

Asterism Healthcare, Inc.

Bella Berry International, Inc.

Caudalie, Inc.

Foot Tech Natural, LLC

Hangzhou Nutrition Group Co., Ltd.

Juice Generation, LLC

Kinohimitsu Global Pte Ltd.

Kordel's La Beaute (Singapore) Pte Ltd.

LR Wonder Holdings, Inc.

Nutrawise Corporation

Ocoo Beauty Drink, Inc.

The Protein Drinks, LLC

Vemma Nutrition Company

Wellness Foods International, Inc.

Geographies

North AmericaUS, Canada, Mexico

EuropeGermany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia PacificChina, India, Japan, South Korea, Australia, South East Asia, Others

Latin AmericaBrazil, Argentina, Others

Middle East and AfricaSaudi Arabia, UAE, Other Middle East, South Africa, Other Africa

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing

environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

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### By Type

Collagen protein

Vitamins and minerals

Fruit extracts

Others

### By Ingredient

Vitamins and Minerals

Collagen

Carotenoid

Co-enzymes

Others

### By Application

Residential

Commercial

### Distribution Channel

Retail Stores

Beauty Stores

Pharmacies

Others

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Juice Generation, LLC  
Kinohimitsu Global Pte Ltd.  
Kordel's La Beaute (Singapore) Pte Ltd.  
LR Wonder Holdings, Inc.  
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