

Base Malts Market Size, Trends, Analysis, and Outlook By Type (Base Malts, Specialty Malts), By Application (Food, Beer, Feed, Others), by Country, Segment, and Companies, 2024-2032

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Abstracts

Global Base Malts Market Size is valued at \$2.6 Billion in 2024 and is forecast to register a growth rate (CAGR) of 6.5% to reach \$4.3 Billion by 2032.

The base malts market is growing due to increasing demand from the craft brewing industry. Over the forecast period, innovations in malt varieties and the rising popularity of artisanal and home brewing will drive market growth. Sustainable malting practices and organic base malts will become key focus areas as consumers prioritize environmentally friendly and health-conscious products.

Base Malts Market Drivers, Trends, Opportunities, and Growth Opportunities

The comprehensive report presents unique market trends and challenges shaping the outlook for industry stakeholders. The Future of Base Malts survey report provides the market size outlook across types, applications, and segments globally and regionally. It also offers data-driven insights and actionable recommendations for companies in the Base Malts industry.

Key market trends defining the global Base Malts demand in 2025 and Beyond

The Base Malts industry remains an attractive hub for both domestic and global vendors. As we enter 2025, demand from end-user sectors, changes in consumption patterns, new product launches, and widening distribution channels will play major roles.

Base Malts Market Segmentation- Industry Share, Market Size, and Outlook to 2032

Rising demand for diverse products and applications fuels the increased investments in niche segments. Leading companies focus on generating a large share of their future revenue growth by expanding into these niche segments. The report presents a market size outlook across segments, supporting companies scaling up production with a focus on potential countries.

Key strategies adopted by companies within the Base Malts industry

Leading Base Malts companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions. In particular, companies that leverage advanced technologies to achieve operational excellence are set to gain significant revenues. The report details the key strategies adopted by the top 10 Base Malts companies.

Base Malts Market Study- Strategic Analysis Review

The market research report dives deep into qualitative factors shaping the market, empowering you to make informed decisions.

- Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.
- Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.
- Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.
- Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Base Malts Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Base Malts industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. With actual data for 2023, the report

forecasts the market size outlook from 2024 to 2032 in three scenarios: low case, reference case, and high case.

Base Malts Country Analysis and Revenue Outlook to 2032

The report analyzes 22 countries worldwide, including key driving forces and market size outlook from 2021 to 2032. Additionally, it includes region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America. For each region, the market size outlook by segments is forecast for 2032.

North America Base Malts Market Size Outlook- Companies plan for focused investments in a changing environment

The US remains the market leader in North America, driven by a large consumer base, well-established providers, and strong infrastructure. Leading companies focus on new product launches in a changing environment. The US GDP is expected to grow from \$28,781.1 Billion in 2024 to \$36,621 Billion in 2030, driving demand for various Base Malts market segments. Similarly, strong market demand encourages Canadian Base Malts companies to invest in niche segments. Mexico's investment in technological advancements positions it for significant market expansion.

Europe Base Malts Market Size Outlook- Companies investing in assessing consumers, categories, competitors, and capabilities.

The German Base Malts industry remains the major market for companies in the European Base Malts industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Base Malts market fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and addressing niche consumer segments.

Asia Pacific Base Malts Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing pool of consumer base, robust consumption expenditure, and increasing investments in manufacturing drive the demand for Base Malts in Asia Pacific. In particular, China, India, and South East Asian Base Malts markets present a compelling

outlook for 2032, attracting both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate market changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Base Malts Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to higher purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Base Malts Market Size Outlook- continues its upward trajectory across segments.

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Base Malts market potential. Fuelled by increasing consumption expenditure of individuals and growing population drive the demand for Base Malts.

Base Malts Company Profiles

The global Base Malts market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. The leading companies included in the study are Agromalte Agraria, Axereal Group, Barmalt India Pvt. Ltd, Cargill Inc, GrainCorp Malt, IREKS GmbH, Malteurop Groupe, Simpsons Malt Ltd, Soufflet Group, Viking Malt.

Recent Base Malts Market Developments

The global Base Malts market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Base Malts Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

Type

Base Malts

Specialty Malts

Application

Food

Beer

Feed

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Agromalte Agraria

Axereal Group

Barmalt India Pvt. Ltd

Cargill Inc

GrainCorp Malt

IREKS GmbH

Malteurop Groupe

Simpsons Malt Ltd

Soufflet Group

Viking Malt

Formats Available: Excel, PDF, and PPT

Contents

CHAPTER 1: EXECUTIVE SUMMARY

- 1.1 Study Scope
- 1.2 Market Definition
- 1.3 Report Guide
 - 1.3.1 Country Coverage
 - 1.3.2 Companies Profiled
 - 1.3.3 Study Period: 2018 to 2023 and 2024 to 2032
 - 1.3.4 Units
- 1.4 Abbreviations

CHAPTER 2. BASE MALTS MARKET OVERVIEW- 2025

- 2.1 An Introduction to the Global Base Malts Markets
- 2.2 Key Statistics
- 2.3 Region Benchmarking, 2024
- 2.4 Country Positioning Matrix, 2024

CHAPTER 3. STRATEGIC ANALYSIS REVIEW

- 3.1 Base Malts Industry Stakeholders
- 3.2 Value Chain Analysis
- 3.3 Porter's Five Forces Analysis
- 3.4 SWOT Profile
- 3.5 Recent Market Developments

CHAPTER 4. IMPACT ANALYSIS AND SCENARIO FORECASTS

- 4.1 Russia-Ukraine Conflict Analysis
- 4.2 COVID-19: Post Pandemic Recovery Analysis
- 4.3 US Inflation and Sluggish Growth in China
- 4.4 Focus on Sustainability
- 4.5 Low Growth Case Scenario: Global Base Malts Market Outlook to 2032
- 4.6 Reference Case Scenario: Global Base Malts Market Outlook to 2032
- 4.7 High Growth Case Scenario: Global Base Malts Market Outlook to 2032

CHAPTER 5: BASE MALTS MARKET DYNAMICS

Base Malts Market Size, Trends, Analysis, and Outlook By Type (Base Malts, Specialty Malts), By Application (F...

- 5.1 Key Base Malts Market Trends
- 5.2 Potential Base Malts Market Opportunities
- 5.3 Key Market Challenges

CHAPTER 6: GLOBAL BASE MALTS MARKET ANALYSIS AND OUTLOOK TO 2032

- 6.1 Global Market Outlook by Segments, 2021 to 2032
 - 6.2 Type
 - Base Malts
 - Specialty Malts
 - Application
 - Food
 - Beer
 - Feed
 - Others
- 6.3 Global Market Outlook by Region, 2021 to 2032

CHAPTER 7: NORTH AMERICA BASE MALTS MARKET ANALYSIS AND OUTLOOK TO 2032

- 7.1 North America Market Outlook by Segments, 2021- 2032
 - 7.2 Type
 - Base Malts
 - Specialty Malts
 - Application
 - Food
 - Beer
 - Feed
 - Others
- 7.3 North America Market Outlook by Country, 2021- 2032
 - 7.3.1 United States Base Malts Market Size Forecast, 2021- 2032
 - 7.3.2 Canada Base Malts Market Size Forecast, 2021- 2032
 - 7.3.3 Mexico Base Malts Market Size Forecast, 2021- 2032

CHAPTER 8: EUROPE BASE MALTS MARKET ANALYSIS AND OUTLOOK TO 2032

8.1 Europe Market Outlook by Segments, 2021- 2032

8.2 Type

Base Malts

Specialty Malts

Application

Food

Beer

Feed

Others

8.3 Europe Market Outlook by Country, 2021- 2032

8.3.1 Germany Base Malts Market Size Forecast, 2021- 2032

8.3.2 France Base Malts Market Size Forecast, 2021- 2032

8.3.3 United Kingdom Base Malts Market Size Forecast, 2021- 2032

8.3.4 Spain Base Malts Market Size Forecast, 2021- 2032

8.3.5 Italy Base Malts Market Size Forecast, 2021- 2032

8.3.6 Russia Base Malts Market Size Forecast, 2021- 2032

8.3.7 Rest of Europe Base Malts Market Size Forecast, 2021- 2032

CHAPTER 9: ASIA PACIFIC BASE MALTS MARKET ANALYSIS AND OUTLOOK TO 2032

9.1 Asia Pacific Market Outlook by Segments, 2021- 2032

9.2 Type

Base Malts

Specialty Malts

Application

Food

Beer

Feed

Others

9.3 Asia Pacific Market Outlook by Country, 2021- 2032

9.3.1 China Base Malts Market Size Forecast, 2021- 2032

9.3.2 India Base Malts Market Size Forecast, 2021- 2032

9.3.3 Japan Base Malts Market Size Forecast, 2021- 2032

9.3.4 South Korea Base Malts Market Size Forecast, 2021- 2032

9.3.5 Australia Base Malts Market Size Forecast, 2021- 2032

9.3.6 South East Asia Base Malts Market Size Forecast, 2021- 2032

9.3.7 Rest of Asia Pacific Base Malts Market Size Forecast, 2021- 2032

CHAPTER 10: SOUTH AMERICA BASE MALTS MARKET ANALYSIS AND OUTLOOK TO 2032

10.1 South America Market Outlook by Segments, 2021- 2032

10.2 Type

Base Malts

Specialty Malts

Application

Food

Beer

Feed

Others

10.3 South America Market Outlook by Country, 2021- 2032

10.3.1 Brazil Base Malts Market Size Forecast, 2021- 2032

10.3.2 Argentina Base Malts Market Size Forecast, 2021- 2032

10.3.3 Rest of South America Base Malts Market Size Forecast, 2021- 2032

CHAPTER 11: MIDDLE EAST AND AFRICA BASE MALTS MARKET ANALYSIS AND OUTLOOK TO 2032

11.1 Middle East and Africa Market Outlook by Segments, 2021- 2032

11.2 Type

Base Malts

Specialty Malts

Application

Food

Beer

Feed

Others

11.3 Middle East and Africa Market Outlook by Country, 2021- 2032

11.3.1 Saudi Arabia Base Malts Market Size Forecast, 2021- 2032

11.3.2 The UAE Base Malts Market Size Forecast, 2021- 2032

11.3.3 Rest of Middle East Base Malts Market Size Forecast, 2021- 2032

11.3.4 South Africa Base Malts Market Size Forecast, 2021- 2032

11.3.4 Rest of Africa Base Malts Market Size Forecast, 2021- 2032

CHAPTER 12: COMPETITIVE LANDSCAPE

12.1 Competitive Analysis- Product Profile, SWOT, Financial Profiles

12.2 Key Companies Profiled in the Study

12.3 Agromalte Agraria

Axereal Group

Barmalt India Pvt. Ltd

Cargill Inc

GrainCorp Malt

IREKS GmbH

Malteurop Groupe

Simpsons Malt Ltd

Soufflet Group

Viking Malt

CHAPTER 13: SOURCES AND RESEARCH METHODOLOGY

13.1 Primary and Secondary Sources

13.2 Research Methodology

13.3 Data Triangulation and Validation

13.4 Assumptions and Limitations

13.5 Forecast Methodology

Appendix

A: Highlights of the Q4-2024 Version

B: Conclusion and Future Recommendations

C: Customization Options

D: Contact Information

List Of Figures

LIST OF FIGURES

Figure 1: Country Analysis: Largest Market Share (%) - 2024 vs. 2032

Figure 2: GDP (Current Prices) Outlook by Country, 2010- 2032

Figure 3: Population Outlook by Country, 2010- 2032

Figure 4: Inflation Outlook by Country (%), 2024- 2032

Figure 5: Global Base Malts Market Outlook by Type, 2021- 2032

Figure 6: Global Base Malts Market Outlook by Application, 2021- 2032

Figure 7: Global Base Malts Market Outlook by Region, 2021- 2032

Figure 8: North America Base Malts Market Snapshot, Q4-2024

Figure 9: North America Base Malts Market Size Forecast by Type, 2021- 2032

Figure 10: North America Base Malts Market Size Forecast by Application, 2021- 2032

Figure 11: North America Base Malts Market Share by Country, 2023

Figure 12: Europe Base Malts Market Snapshot, Q4-2024

Figure 13: Europe Base Malts Market Size Forecast by Type, 2021- 2032

Figure 14: Europe Base Malts Market Size Forecast by Application, 2021- 2032

Figure 15: Europe Base Malts Market Share by Country, 2023

Figure 16: Asia Pacific Base Malts Market Snapshot, Q4-2024

Figure 17: Asia Pacific Base Malts Market Size Forecast by Type, 2021- 2032

Figure 18: Asia Pacific Base Malts Market Size Forecast by Application, 2021- 2032

Figure 19: Asia Pacific Base Malts Market Share by Country, 2023

Figure 20: South America Base Malts Market Snapshot, Q4-2024

Figure 21: South America Base Malts Market Size Forecast by Type, 2021- 2032

Figure 22: South America Base Malts Market Size Forecast by Application, 2021- 2032

Figure 23: South America Base Malts Market Share by Country, 2023

Figure 24: Middle East and Africa Base Malts Market Snapshot, Q4-2024

Figure 25: Middle East and Africa Base Malts Market Size Forecast by Type, 2021- 2032

Figure 26: Middle East and Africa Base Malts Market Size Forecast by Application, 2021- 2032

Figure 27: Middle East and Africa Base Malts Market Share by Country, 2023

Figure 28: United States Base Malts Market Size Outlook, \$ Million, 2021- 2032

Figure 29: Canada Base Malts Market Size Outlook, \$ Million, 2021- 2032

Figure 30: Mexico Base Malts Market Size Outlook, \$ Million, 2021- 2032

Figure 31: Germany Base Malts Market Size Outlook, \$ Million, 2021- 2032

Figure 32: France Base Malts Market Size Outlook, \$ Million, 2021- 2032

Figure 33: United Kingdom Base Malts Market Size Outlook, \$ Million, 2021- 2032

- Figure 34: Spain Base Malts Market Size Outlook, \$ Million, 2021- 2032
- Figure 35: Italy Base Malts Market Size Outlook, \$ Million, 2021- 2032
- Figure 36: Russia Base Malts Market Size Outlook, \$ Million, 2021- 2032
- Figure 37: Rest of Europe Base Malts Market Size Outlook, \$ Million, 2021- 2032
- Figure 38: China Base Malts Market Size Outlook, \$ Million, 2021- 2032
- Figure 39: India Base Malts Market Size Outlook, \$ Million, 2021- 2032
- Figure 40: Japan Base Malts Market Size Outlook, \$ Million, 2021- 2032
- Figure 41: South Korea Base Malts Market Size Outlook, \$ Million, 2021- 2032
- Figure 42: Australia Base Malts Market Size Outlook, \$ Million, 2021- 2032
- Figure 43: South East Asia Base Malts Market Size Outlook, \$ Million, 2021- 2032
- Figure 44: Rest of APAC Base Malts Market Size Outlook, \$ Million, 2021- 2032
- Figure 45: Brazil Base Malts Market Size Outlook, \$ Million, 2021- 2032
- Figure 46: Argentina Base Malts Market Size Outlook, \$ Million, 2021- 2032
- Figure 47: Rest of LATAM Base Malts Market Size Outlook, \$ Million, 2021- 2032
- Figure 48: Saudi Arabia Base Malts Market Size Outlook, \$ Million, 2021- 2032
- Figure 49: UAE Base Malts Market Size Outlook, \$ Million, 2021- 2032
- Figure 50: South Africa Base Malts Market Size Outlook, \$ Million, 2021- 2032
- Figure 51: Research Methodology
- Figure 52: Forecast Methodology

List Of Tables

LIST OF TABLES

Table 1: Market Scope and Segmentation
Table 2: Global Base Malts Market Size Outlook, \$Million, 2021 to 2032
Table 3: Low Case Scenario Forecasts
Table 4: Reference Case Scenario Forecasts
Table 5: High Growth Scenario Forecasts
Table 6: Global Base Malts Market Size Outlook by Segments, 2021- 2032
Table 7: Global Base Malts Market Size Outlook by Region, 2021- 2032
Table 8: Country Mapping, 2023 vs. 2032
Table 9: North America- Base Malts Market Outlook by Type, 2021- 2032
Table 10: North America- Base Malts Market Outlook by Country, 2021- 2032
Table 11: Europe - Base Malts Market Outlook by Type, 2021- 2032
Table 12: Europe - Base Malts Market Outlook by Country, 2021- 2032
Table 13: Asia Pacific - Base Malts Market Outlook by Type, 2021- 2032
Table 14: Asia Pacific - Base Malts Market Outlook by Country, 2021- 2032
Table 15: South America- Base Malts Market Outlook by Type, 2021- 2032
Table 16: South America- Base Malts Market Outlook by Country, 2021- 2032
Table 17: Middle East and Africa - Base Malts Market Outlook by Type, 2021- 2032
Table 18: Middle East and Africa - Base Malts Market Outlook by Country, 2021- 2032
Table 19: Business Snapshots of Leading Base Malts Companies
Table 20: Product Profiles of Leading Base Malts Companies
Table 21: SWOT Profiles of Leading Base Malts Companies

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