

Bariatric Surgery Devices Market Size, Trends, Analysis, and Outlook By Type (Minimally Invasive Surgical Devices, Noninvasive Surgical Devices), By Procedure (Sleeve Gastrectomy, Gastric Bypass, Revision Bariatric Surgery, Noninvasive Bariatric Surgery, Adjustable Gastric Banding, Mini-gastric Bypass, Biliopancreatic Diversion with Duodenal Switch (BPD/DS)), by Country, Segment, and Companies, 2024-2032

<https://marketpublishers.com/r/BE8F42681F38EN.html>

Date: April 2024

Pages: 205

Price: US\$ 3,980.00 (Single User License)

ID: BE8F42681F38EN

Abstracts

The global Bariatric Surgery Devices market size is poised to register 4.9% growth from 2024 to 2032, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Bariatric Surgery Devices market across By Type (Minimally Invasive Surgical Devices, Noninvasive Surgical Devices), By Procedure (Sleeve Gastrectomy, Gastric Bypass, Revision Bariatric Surgery, Noninvasive Bariatric Surgery, Adjustable Gastric Banding, Mini-gastric Bypass, Biliopancreatic Diversion with Duodenal Switch (BPD/DS))

The bariatric surgery devices market is driven by the increasing prevalence of obesity, advancements in minimally invasive surgical techniques, and the growing demand for weight loss interventions. By 2030, the market is expected to witness significant growth, fueled by innovations in laparoscopic instruments, surgical staplers, and intragastric balloons. Further, expanding applications in metabolic surgery, revisional procedures, and adolescent obesity management are anticipated to drive market expansion, offering patients effective and durable solutions for weight management and obesity-related comorbidities.

Bariatric Surgery Devices Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Bariatric Surgery Devices market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Bariatric Surgery Devices survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Bariatric Surgery Devices industry.

Key market trends defining the global Bariatric Surgery Devices demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Bariatric Surgery Devices Market Segmentation- Industry Share, Market Size, and Outlook to 2032

The Bariatric Surgery Devices industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Bariatric Surgery Devices companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Bariatric Surgery Devices industry

Leading Bariatric Surgery Devices companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Bariatric Surgery Devices companies.

Bariatric Surgery Devices Market Study- Strategic Analysis Review

The Bariatric Surgery Devices market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Bariatric Surgery Devices Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Bariatric Surgery Devices industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three case scenarios- low case, reference case, and high case scenarios.

Bariatric Surgery Devices Country Analysis and Revenue Outlook to 2032

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2032. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2032.

North America Bariatric Surgery Devices Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large

consumer base, the presence of well-established providers, and a strong healthcare infrastructure. Leading companies focus on new product launches in the changing environment. The US healthcare expenditure is expected to grow to \$4.8 trillion in 2024 (around 3.7% growth in 2024), potentially driving demand for various Bariatric Surgery Devices market segments. Similarly, Strong market demand is encouraging Canadian Bariatric Surgery Devices companies to invest in niche segments. Further, as Mexico continues to strengthen its relations and invest in technological advancements, the Mexico Bariatric Surgery Devices market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Bariatric Surgery Devices Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Bariatric Surgery Devices industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Bariatric Surgery Devices market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Bariatric Surgery Devices Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Bariatric Surgery Devices in Asia Pacific. In particular, China, India, and South East Asian Bariatric Surgery Devices markets present a compelling outlook for 2032, acting as a magnet for both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Bariatric Surgery Devices Market Size Outlook- Continued urbanization

and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Bariatric Surgery Devices Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Bariatric Surgery Devices market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Bariatric Surgery Devices.

Bariatric Surgery Devices Market Company Profiles

The global Bariatric Surgery Devices market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Apollo Endosurgery Inc , Intuitive Surgical Inc, Johnson & Johnson, Medtronic plc, Olympus Corp.

Recent Bariatric Surgery Devices Market Developments

The global Bariatric Surgery Devices market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Bariatric Surgery Devices Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Type

Minimally Invasive Surgical Devices

-Stapling Devices

-Energy/Vessel-sealing Devices

-Suturing Devices

-Accessories

Noninvasive Surgical Devices

By Procedure

Sleeve Gastrectomy

Gastric Bypass

Revision Bariatric Surgery

Noninvasive Bariatric Surgery

Adjustable Gastric Banding

Mini-gastric Bypass

Biliopancreatic Diversion with Duodenal Switch (BPD/DS)

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Apollo Endosurgery Inc

Intuitive Surgical Inc

Johnson & Johnson

Medtronic plc

Olympus Corp

Formats Available: Excel, PDF, and PPT

Contents

1. EXECUTIVE SUMMARY

- 1.1 Bariatric Surgery Devices Market Overview and Key Findings, 2024
- 1.2 Bariatric Surgery Devices Market Size and Growth Outlook, 2021- 2030
- 1.3 Bariatric Surgery Devices Market Growth Opportunities to 2030
- 1.4 Key Bariatric Surgery Devices Market Trends and Challenges
 - 1.4.1 Bariatric Surgery Devices Market Drivers and Trends
 - 1.4.2 Bariatric Surgery Devices Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Bariatric Surgery Devices Companies

2. BARIATRIC SURGERY DEVICES MARKET SIZE OUTLOOK TO 2030

- 2.1 Bariatric Surgery Devices Market Size Outlook, USD Million, 2021- 2030
- 2.2 Bariatric Surgery Devices Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

3. BARIATRIC SURGERY DEVICES MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
 - * Threat of New Entrants
 - * Threat of Substitutes
 - * Intensity of Competitive Rivalry
 - * Bargaining Power of Buyers
 - * Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

4. BARIATRIC SURGERY DEVICES MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
 - By Type
 - Minimally Invasive Surgical Devices
 - Stapling Devices

-Energy/Vessel-sealing Devices

-Suturing Devices

-Accessories

Noninvasive Surgical Devices

By Procedure

Sleeve Gastrectomy

Gastric Bypass

Revision Bariatric Surgery

Noninvasive Bariatric Surgery

Adjustable Gastric Banding

Mini-gastric Bypass

Biliopancreatic Diversion with Duodenal Switch (BPD/DS)

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

5. REGION-WISE MARKET OUTLOOK TO 2030

5.1 Key Findings for Asia Pacific Bariatric Surgery Devices Market, 2025

5.2 Asia Pacific Bariatric Surgery Devices Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific Bariatric Surgery Devices Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe Bariatric Surgery Devices Market, 2025

5.5 Europe Bariatric Surgery Devices Market Size Outlook by Type, 2021- 2030

5.6 Europe Bariatric Surgery Devices Market Size Outlook by Application, 2021- 2030

5.7 Key Findings for North America Bariatric Surgery Devices Market, 2025

5.8 North America Bariatric Surgery Devices Market Size Outlook by Type, 2021- 2030

5.9 North America Bariatric Surgery Devices Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Bariatric Surgery Devices Market, 2025

5.11 South America Pacific Bariatric Surgery Devices Market Size Outlook by Type, 2021- 2030

5.12 South America Bariatric Surgery Devices Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Bariatric Surgery Devices Market, 2025

5.14 Middle East Africa Bariatric Surgery Devices Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Bariatric Surgery Devices Market Size Outlook by Application, 2021- 2030

6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030

- 6.1 US Bariatric Surgery Devices Market Size Outlook and Revenue Growth Forecasts
- 6.2 US Bariatric Surgery Devices Industry Drivers and Opportunities
- 6.3 Canada Market Size Outlook and Revenue Growth Forecasts
- 6.4 Canada Bariatric Surgery Devices Industry Drivers and Opportunities
- 6.6 Mexico Market Size Outlook and Revenue Growth Forecasts
- 6.6 Mexico Bariatric Surgery Devices Industry Drivers and Opportunities
- 6.7 Germany Market Size Outlook and Revenue Growth Forecasts
- 6.8 Germany Bariatric Surgery Devices Industry Drivers and Opportunities
- 6.9 France Market Size Outlook and Revenue Growth Forecasts
- 6.10 France Bariatric Surgery Devices Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK Bariatric Surgery Devices Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain Bariatric Surgery Devices Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy Bariatric Surgery Devices Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Bariatric Surgery Devices Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Bariatric Surgery Devices Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Bariatric Surgery Devices Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Bariatric Surgery Devices Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Bariatric Surgery Devices Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Bariatric Surgery Devices Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Bariatric Surgery Devices Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Bariatric Surgery Devices Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Bariatric Surgery Devices Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Bariatric Surgery Devices Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts

- 6.38 Rest of South America Bariatric Surgery Devices Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Bariatric Surgery Devices Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Bariatric Surgery Devices Industry Drivers and Opportunities

7. BARIATRIC SURGERY DEVICES MARKET OUTLOOK ACROSS SCENARIOS

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

8. BARIATRIC SURGERY DEVICES COMPANY PROFILES

- 8.1 Profiles of Leading Bariatric Surgery Devices Companies in the Market
 - 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
 - 8.3 Financial Performance and Key Metrics
- Apollo Endosurgery Inc
Intuitive Surgical Inc
Johnson & Johnson
Medtronic plc
Olympus Corp.

9. APPENDIX

- 9.1 Scope of the Report
- 9.2 Research Methodology and Data Sources
- 9.3 Glossary of Terms
- 9.4 Market Definitions
- 9.5 Contact Information

I would like to order

Product name: Bariatric Surgery Devices Market Size, Trends, Analysis, and Outlook By Type (Minimally Invasive Surgical Devices, Noninvasive Surgical Devices), By Procedure (Sleeve Gastrectomy, Gastric Bypass, Revision Bariatric Surgery, Noninvasive Bariatric Surgery, Adjustable Gastric Banding, Mini-gastric Bypass, Biliopancreatic Diversion with Duodenal Switch (BPD/DS)), by Country, Segment, and Companies, 2024-2032

Product link: <https://marketpublishers.com/r/BE8F42681F38EN.html>

Price: US\$ 3,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BE8F42681F38EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970